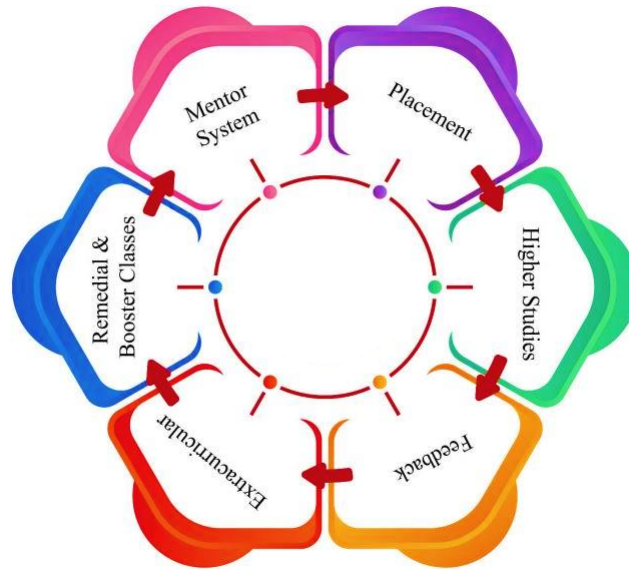




MES KEVEEYAM COLLEGE

VALANCHERY, MALAPPURAM, KERALA
NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)



CRITERION-7 INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities



EXTENSION ACTIVITIES

EXTENSION ACTIVITIES - NSS

Cleaning –Primary Health Centre, Kottaram

Date: 01/06/2023

Location: Primary Health Center (PHC), Kottaram

Objective: The National Service Scheme (NSS) volunteers of MES Keveeyam College, Valanchery, undertook a cleanliness drive at the Primary Health Center (PHC) located in Kottaram. The primary aim was to contribute to the betterment of community health facilities and to promote cleanliness and hygiene in the area.

Cleaning the PHC

Prior to the cleaning drive, a planning meeting was conducted by the NSS unit. Tasks were allocated, and necessary arrangements were made for the successful execution of the event. Materials such as brooms, mops, gloves, and garbage bags were procured. On the designated date, NSS volunteers assembled at the PHC in Kottaram. They were divided into teams, each assigned specific areas of the health center to clean. The collective effort of 84 volunteers enabled the completion of tasks in a timely manner, maximizing the efficiency and effectiveness of the cleaning drive.

Impact

- The cleanliness of the health center was significantly enhanced, providing a more hygienic environment for patients, staff, and visitors.
- Participating in the initiative empowered NSS volunteers by instilling a sense of accomplishment and social responsibility.

Photo Gallery



Nature Touch- Anganavadi, Kottaram

Date: 5/6/2023

Location: Anganavadi, Kottaram

Objective: In commemoration of World Environment Day, the National Service Scheme (NSS) volunteers organized an engaging orientation program titled "Nature Touch" for Anganwadi students on the 5th of June 2023. The program aimed to instill environmental consciousness among young minds and promote the significance of tree plantation for a sustainable future.

Brochure:



Description of the Programme:

The program commenced with an informative orientation session conducted by NSS volunteers. They sensitized the Anganwadi students about the importance of preserving nature and the role of trees in maintaining ecological balance. Through a combination of songs and storytelling sessions centered around trees and plants, the volunteers captivated the attention of the participants and effectively conveyed key messages about environmental conservation. Songs celebrating the beauty of nature and its inhabitants resonated with the students, while stories depicting the interconnectedness of all living beings instilled a deeper appreciation for the natural world.

Tree Plantation: Following the orientation session, the participants actively engaged in a tree plantation activity. Under the guidance of NSS volunteers, the Anganwadi students planted saplings in designated areas, fostering a hands-on experience of environmental stewardship. Each participant had the opportunity to contribute towards greening the surroundings, thereby forging a personal connection with nature.

Outcomes:

- **Environmental Awareness:** The orientation session enhanced the participants' understanding of

environmental issues and their role in mitigating them, fostering a sense of environmental responsibility.

- Engaging in the tree plantation activity provided the Anganwadi students with a tangible experience of environmental conservation, instilling a sense of pride and accomplishment.

The "Nature Touch" program organized by NSS volunteers, with the enthusiastic participation of 50 students, served as a platform for nurturing environmental consciousness and fostering a culture of sustainability among Anganwadi students. By combining education with action, the program empowered participants to become catalysts for positive environmental change in their communities.

Photo Gallery:



World Cycle Day Observation

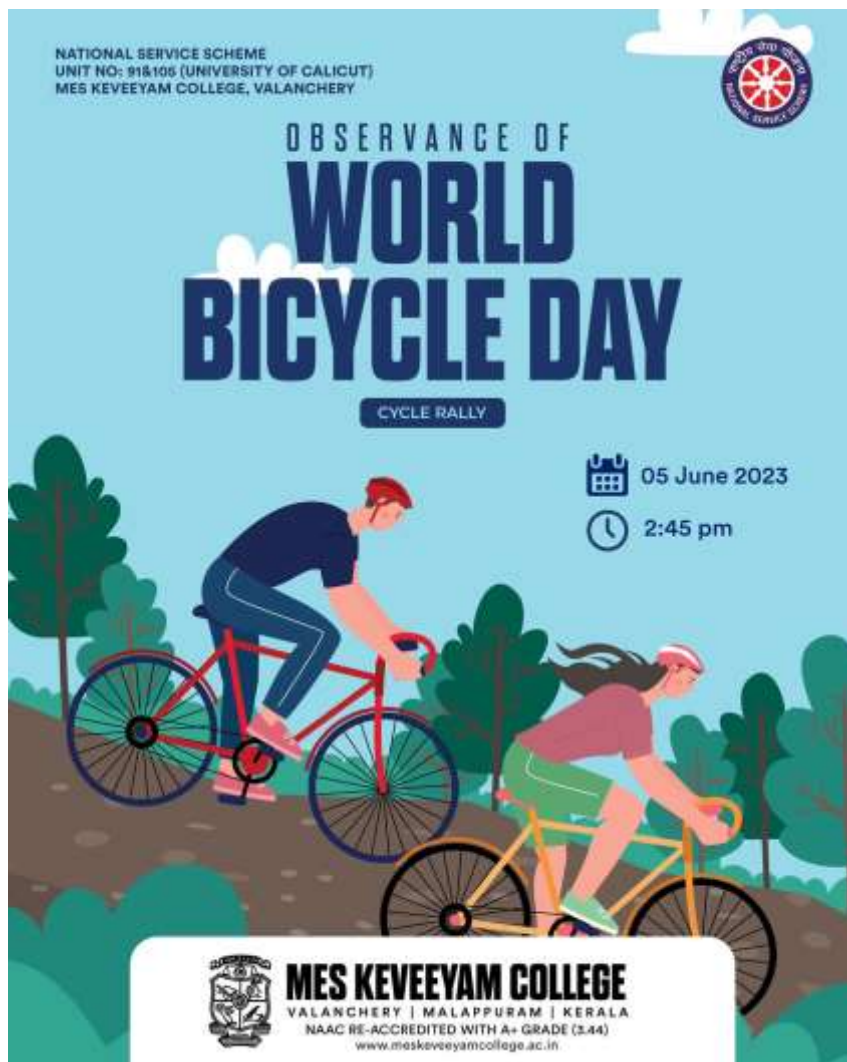
Date: 5/6/2023

Location: MES Keveeyam College, Valanchery to Valanchery Town

Objective of the Programme:

In celebration of World Cycle Day, the National Service Scheme (NSS) volunteers organized a vibrant cycle rally on the 5th of June 2023, aimed at promoting awareness about the benefits of cycling as a sustainable mode of transportation. The rally commenced from the college premises and culminated at Valanchery Town, serving as a platform to advocate for the widespread adoption of cycling for commuting and recreational purposes.

Brochure:



Description of the Programme:

The event was inaugurated by Dr. K P Vinod Kumar, the esteemed Principal of the college. His presence underscored the institution's commitment to promoting sustainable practices and community engagement. Vice Principal Prof. P.P Shajid presided over the event, emphasizing the significance of initiatives such as the cycle rally in fostering environmental consciousness and healthy living. NSS volunteers led the spirited cycle rally, adorned in colorful attire and waving banners advocating for cycling as an eco-friendly mode of transportation. The enthusiastic participation of students, faculty, and members of the community added to the festive atmosphere, as cyclists pedaled through the streets, drawing attention to the importance of sustainable mobility. Along the route, NSS volunteers engaged with bystanders and passersby, distributing pamphlets and raising awareness about the myriad benefits of cycling. They highlighted its role in reducing carbon emissions, alleviating traffic congestion, promoting physical fitness, and improving overall well-being. By actively involving the community in conversations about sustainable transportation, the campaign aimed to inspire positive behavioral change. Prof. Dinil, Head of the Department of Physical Education, delivered insightful speech on the importance of bicycle riding. He underscored the environmental, health, and social benefits of cycling, urging participants to incorporate cycling into their daily routines as a means of contributing to a greener and healthier future. Swapna N R, NSS Programme Officer also spoke about the health social benefits of cycling. All the NSS volunteers participated the event either through cycling or through distributing pamphlets.

Outcomes:

- The cycle rally and accompanying awareness campaign effectively disseminated information about the benefits of cycling, inspiring individuals to consider cycling as a viable alternative to conventional modes of transportation.
- The active participation of students, faculty, and members of the public fostered a sense of community solidarity and collective responsibility towards environmental conservation and sustainable living.
- The event served as a catalyst for positive behavioral change, motivating individuals to adopt cycling as a means of reducing their carbon footprint and promoting personal health and well-being.

The World Cycle Day Observation organized by NSS volunteers served as a testament to the power of collective action in promoting sustainable practices and fostering community engagement. By advocating for the widespread adoption of cycling, the event contributed to the ongoing efforts towards building a more environmentally conscious and healthier society.

Photo Gallery:**In News:**



Nature Touch- Quiz Competition for School Students

Date: 7/6/2023

Location: MES Higher Secondary School, Irumbiliyam

Objective of the Programme:

In commemoration of World Environment Day, NSS Units 91 and 105 of MES Keveeyam College, Valanchery, organized an engaging quiz competition on the 7th of June 2023 at MESHS Irumbiliyam. The quiz aimed to test participants' knowledge about environmental issues and promote awareness about the importance of nature conservation.

Description of the Programme:

The quiz began with an introductory remark about the objective of the programme by Swapna N R, NSS Programme Officer. The event was inaugurated by Mr. Ashrafali Kaliyath, Headmaster of MES Higher Secondary School, setting a tone of significance and importance to the quiz competition. His presence underscored the commitment of educational institutions towards promoting environmental awareness and education. The quiz competition featured multiple rounds covering various topics related to environmental conservation, including biodiversity, climate change, renewable energy, and sustainable practices. Participants, students of MESHS Irumbiliyam, competed enthusiastically, showcasing their understanding of environmental concepts and current affairs. The quiz was structured to be interactive and engaging, with a blend of multiple-choice questions, true/false statements, and visual identification rounds. Prizes were distributed by Mr. K K Najmudheen, Principal of MES Higher Secondary School, Irumbiliyam, to the top-performing individuals. This gesture of recognition

highlighted the significance of the event and motivated participants to continue their efforts towards environmental stewardship.

Outcomes:

- Participants gained valuable insights into environmental issues and solutions, broadening their understanding of the importance of nature conservation.
- The event raised awareness about World Environment Day and encouraged individuals to take proactive measures to protect and preserve the environment.

The Nature Touch - Quiz Competition organized by NSS Units 91 and 105 of MES Keveeyam College, Valanchery, served as an effective platform for promoting environmental awareness and education. By engaging students in an interactive and informative quiz, the event contributed to the ongoing efforts to inspire positive action for a greener and more sustainable future.

Photo Gallery:



Blood Donation Camp

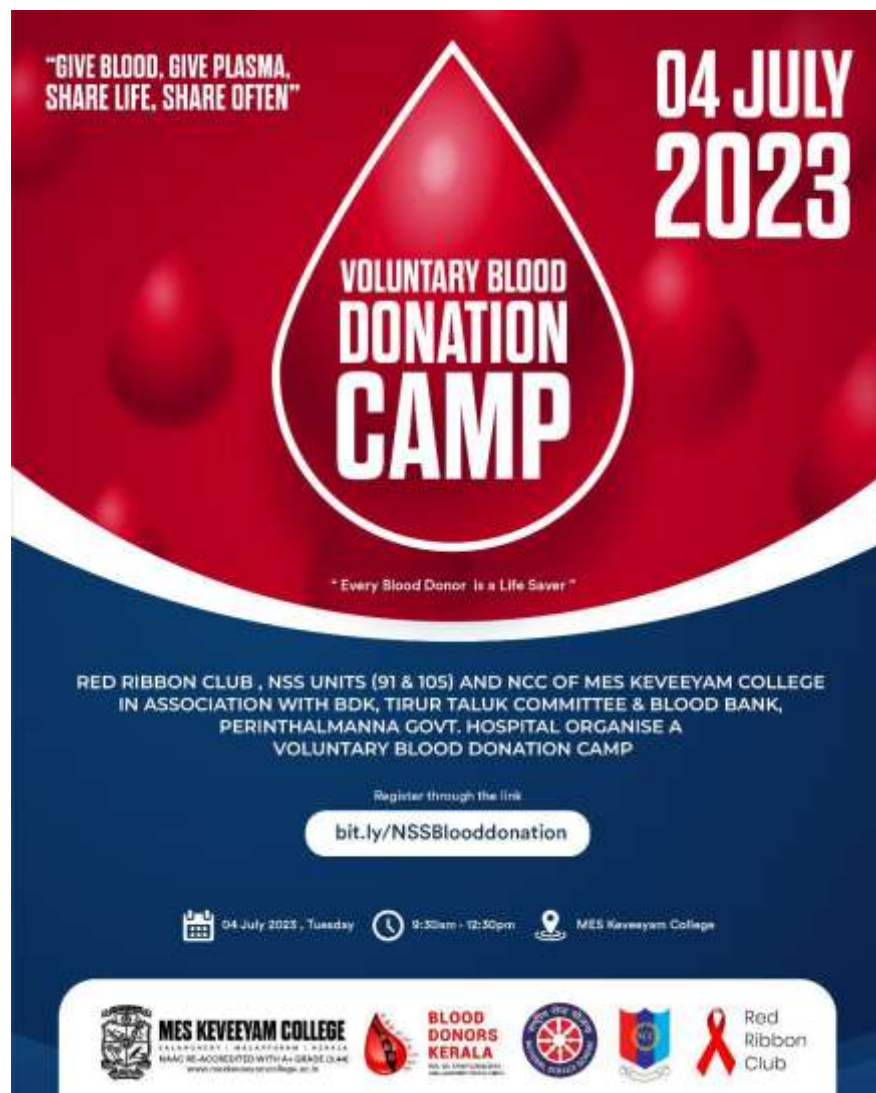
Date: 4/7/2023

Location: MES Keveeyam College, Valanchery

Objective of the Programme:

The camp was conducted with the primary objective of encouraging voluntary blood donation and fostering a culture of community support.

Brochure:



Description of the Programme:

The Blood Donation Camp, organized in collaboration with the BDK Tirur Taluk Committee and the Blood Bank at Perinthalmanna Government Hospital, was a testament to the spirit of solidarity and compassion within the community. The camp served as a platform for individuals to contribute to the noble cause of saving lives through voluntary blood donation. The participation of 54 students in the blood donation drive reflected a strong sense of social responsibility within the student community.

Photo Gallery:



In News:

<https://fb.watch/1Bb7T01WPd/?mibextid=Nif5oz>

<https://youtube.com/watch?v=MKLwLkuYjWc&feature=share8>

Azadi Ka Amrit Mahotsav- Rally

Date:15/8/2023

Location: MES Keveeyam College, Valanchery- Alinchode

Objective of the Programme:

The Independence Day rally organized by the NSS volunteers of MES Keveeyam College, Valanchery, aimed to propagate the idea of a secular India, emphasizing the principles of unity in diversity and religious harmony. The rally sought to celebrate India's rich cultural heritage while promoting inclusivity and tolerance among its citizens.

Description of the Programme:

The rally commenced from MES Keveeyam College campus in Valanchery and proceeded towards Alinchode, covering various key points and thoroughfares along the way. The route was strategically chosen to maximize visibility and engagement with the local community. The rally began with a flag hoisting ceremony at MES Keveeyam College, symbolizing the spirit of patriotism and national unity among the participants by the Principal of the college Dr Vinod Kumar K P. Mr. Shajid PP, Vice

Principal of the college delivered an impactful message emphasizing the importance of secularism and unity in a diverse nation like India.

The Independence Day rally witnessed active participation from NSS volunteers, students, faculty members, and members of the local community. The enthusiastic involvement of participants contributed to the success of the event in spreading the message of secularism and national unity.

Photo Gallery:



Azadi Ka Amrit Mahotsav- Sapling Distribution

Date: 15/8/2023

Location: Kottaram

Objective of the Programme:

As part of Independence Day celebrations, NSS volunteers undertook the initiative to distribute saplings to the people of Kottaram. The objective was to promote environmental conservation and encourage the community to actively participate in greening efforts.

Description of the Programme:

NSS volunteers procured a variety of saplings from local nurseries, ensuring diversity in species to cater to different preferences and environmental conditions. Volunteers engaged in meaningful interactions with recipients, discussing the importance of tree planting and encouraging them to nurture the saplings for a greener and healthier environment.

Outcomes:

- The sapling distribution initiative witnessed active participation from the community, with many residents eagerly accepting the saplings and expressing their commitment to planting and caring for them.
- The awareness campaign conducted by NSS volunteers succeeded in raising awareness about the importance of tree planting and environmental conservation among the residents of

Kottaram.

The sapling distribution initiative organized by NSS volunteers as part of Independence Day celebrations in Kottaram exemplifies the spirit of community service and environmental stewardship. By encouraging individuals to plant trees, the initiative contributes to building a greener and more sustainable future for generations to come.

Photo Gallery:



‘Nalek Oru Kathir’

Date: 19/8/2023

Location: Oniyilpalam

Objective of the Programme:

The objective of the paddy seed sowing program was to instill a sense of responsibility, environmental consciousness, and community service ethos among the NSS volunteers, while also contributing to agricultural sustainability and rural development efforts in the region.

Brochure:



Description of the Programme:

"Nalek Oru Kathir" stands as a groundbreaking initiative spearheaded by the University of Calicut, aimed at safeguarding the heritage and diversity of paddy seeds in the region. Under this, NSS volunteers from MES Keveeyam College Valanchery embarked on a meaningful endeavor to sow paddy seeds at a field located in Oniyil Palam, Muchikkal. The event aimed to promote agricultural sustainability, community engagement, and environmental awareness among the volunteers. The program commenced with a brief introduction by the Vice Principal Mr. Shajid P P, highlighting the significance of paddy cultivation and the role it plays in ensuring food security and preserving traditional agricultural practices. Following the introduction, Dr. KP Vinod Kumar, Principal of MES Keveeyam College Valanchery, graced the occasion and inaugurated the program with a ceremonial gesture. Under the guidance of experienced farmer and agricultural expert Anwar Palliyalil, NSS volunteers enthusiastically participated in the process of sowing paddy seeds. As a whole the paddy seed sowing program organized by NSS volunteers of MES Keveeyam College served as a testament to the power of collective action and community engagement in promoting sustainable agriculture and environmental stewardship. It not only provided valuable hands-on experience to the volunteers but also reinforced the college's commitment to fostering responsible citizenship and holistic development among its students.

Photo Gallery:



In News:



എം.ഇ.എസ് കെ.വി.എം കോളജിലെ എൻ.എസ്.എസ് യൂണിറ്റുകൾ ഓണിയിൽ പാലത്തിന് സമീപം പാടത്ത് വിത്ത് വിതക്കുന്നതിന്റെ ഉദ്ഘാടനം പ്രിൻസിപ്പൽ ഡോ. കെ.പി വിനോദ് കുമാർ നിർവഹിക്കുന്നു

വിദ്യാർത്ഥികൾ നെൽകൃഷി ആരംഭിച്ചു

വളാഞ്ചേരി • വളാഞ്ചേരി എം .ഇ.എസ് കെ.വി.എം കോളജിലെ എൻ.എസ്.എസ്. യൂണിറ്റുകളുടെ നേതൃത്വത്തിൽ 'നാളെ ഞ്ഞാരു കതിർ' പദ്ധതിയുടെ ഭാഗമായി നെൽകൃഷി ആരംഭിച്ചു. മുച്ചിക്കൽ ഓണിയിൽ പാലത്തിന് സമീപത്തെ പാടശേഖരത്തിലെ കൃഷിക്കായുള്ള വിത്ത് വിത പ്രിൻസിപ്പൽ ഡോ. കെ.പി വി

നോദ് കുമാർ ഉദ്ഘാടനം ചെയ്തു. കോളജ് വൈസ് പ്രിൻസിപ്പൽ പി.പി ഷാജിദ്, എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ എൻ.ആർ സ്വപ്ന, കർഷകനായ അൻവർ പള്ളിയാലിൽ, വിദ്യാർത്ഥി പ്രതിനിധികളായ എൻ.മുഹമ്മദ് റജുവാൻ, പി.മുഹമ്മദ് ഫവാസ്, സി. എസ്. നന്ദന, സി.എം.മീരാ കൃഷ്ണൻ സംസാരിച്ചു.

‘Swachhta Hi Seva’-Cleaning- Primary Health Centre, Kottaram

Date: 29/9/2023

Location: PHC, Kottaram

Objective of the Programme:

On September 29, 2023, volunteers from NSS Unit 91 and 105 at MES Keveeyam College participated in a clean-up drive at the PHC Sub Centre in Kottaram. The activity was organized as part of the "Swachhta Hi Sewa" campaign, aiming to promote cleanliness and hygiene in the community.

Description of the Programme:

The clean-up drive commenced in the morning, with the inaugural speech by Mrs. Noorjahan

(Municipal Councillor, Division 17). Throughout the day, the volunteers worked tirelessly, clearing litter, sweeping the premises, and ensuring that the area was free from debris and waste. Their efforts extended to cleaning the surrounding pathways and green spaces, contributing to the overall cleanliness of the environment. The clean-up drive was not only about physical cleaning but also about raising awareness about the importance of maintaining cleanliness and hygiene. Volunteers engaged with members of the community, educating them about proper waste disposal practices and encouraging them to take ownership of their surroundings. The event served as a reminder of the collective responsibility in maintaining cleanliness and the significance of initiatives like "Swachhta Hi Sewa" in fostering positive change.

Photo Gallery:



‘Swachhta Hi Seva’-Cleaning- Homeopathy Clinic

Date: 29/9/2023

Location: Homeopathy Clinic

Objective of the Programme:

On September 29, 2023, volunteers from NSS Unit 91 and 105 at MES Keveeyam College participated in a clean-up drive at Homeopathy Clinic, Valanchery. The activity was organized as part of the "Swachhta Hi Sewa" campaign, aiming to promote cleanliness and hygiene in the community.

Description of the Programme:

The clean-up drive commenced in the morning, with volunteers assembling at the designated location. Equipped with necessary cleaning tools such as brooms, dustpans, and garbage bags, the volunteers divided themselves into teams and began the task of tidying up the surroundings of the Homeopathy Clinic. In addition to physical cleaning, volunteers also engaged with staff and visitors of the Homeopathy Clinic, spreading awareness about the importance of maintaining cleanliness and adopting hygienic practices. They emphasized the role of individuals in preserving the cleanliness of public spaces and encouraged everyone to contribute towards the cause. The clean-up drive at the Homeopathy Clinic in Valanchery was successfully completed with the combined efforts of NSS Unit 91 and 105. The event not only served its primary objective of promoting cleanliness but also fostered a sense of

community involvement and responsibility among the volunteers.

Photo Gallery:



‘Swachhta Hi Seva’ – Cleaning- Anganavadi, Kottaram

Date: 1/10/2023

Location: Anganavadi, Kottaram

Objective of the Programme:

The cleaning program organized under NSS Units 91 and 105 of MES Keveeyam College at Kottaram Anganavadi on October 1, 2023, was part of the "Swachhta Hi Sewa" campaign. The objective was to promote cleanliness and hygiene in the community and contribute towards the government's "one day one hour cleaning" initiative.

Description of the Programme:

On October 1, 2023, volunteers from NSS Units 91 and 105 of MES Keveeyam College actively participated in a cleaning program at Kottaram Anganavadi as part of the "Swachhta Hi Sewa" campaign. The initiative aimed to uphold the principles of cleanliness and hygiene while also supporting the Valanchery Municipality's "one day one hour cleaning" campaign. The event commenced with an inauguration ceremony at Madathiyarkunnu Anganavadi, where Esa Master, a respected figure in the community, officiated the proceedings. His presence added significance to the event, highlighting the importance of community participation in such initiatives. Following the inauguration, volunteers proceeded to Kottaram Anganavadi, where they were greeted by the staff and children of the center. Equipped with cleaning supplies, including brooms, mops, and trash bags, the volunteers divided themselves into teams and began the task of cleaning the premises. The participation of NSS Units 91 and 105 in the "Swachhta Hi Sewa" campaign demonstrated their commitment to community service and civic responsibility. By actively contributing to the cleaning program at Kottaram Anganavadi, the volunteers not only improved the physical environment but also fostered a sense of collective responsibility towards cleanliness.

Photo Gallery:



Certificates of Participation:



‘Njarunadeel Utsavam’

Date:19/10/2023

Location: Oniyilpalam

Objective of the Programme:

Under the esteemed initiative "Nalek Oru Kathir" of the University of Calicut, NSS Units 91 and 105 of MES Keveeyam College, Valanchery, organized a vibrant "Njarunadal Utsavam" on October 19, 2023. The event aimed to promote agricultural sustainability, community engagement, and environmental awareness among students and the local community.

Brochure:



Description of the Programme:

The program commenced with an inaugural ceremony, where Dr. KP Vinod Kumar delivered an inspiring speech emphasizing the significance of sustainable agriculture and the importance of preserving traditional farming practices. His words resonated with the audience, instilling a sense of pride in India's agricultural heritage. Following the inauguration, NSS volunteers and participants gathered in designated paddy fields to partake in the paddy planting ceremony. Guided by experienced farmer M AZnwar Shareedf, students enthusiastically planted paddy seedlings, symbolizing their commitment to fostering agricultural sustainability and preserving the environment. IQAC coordinator Prof T Nisab and NSS Program Officer Swapna N R also took part in the event. The event served as a testament to the transformative power of collective action in promoting sustainable development and

nurturing a harmonious relationship between humanity and nature.

Photo Gallery:



In News:

ചന്ദ്രിക



വളാഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം കോളജിൽ ഞാറുനടിയിൽ പ്രിൻസിപ്പൽ ഡോ. കെ.പി. വിനോദ് കുമാർ ഉദ്ഘാടനം ചെയ്യുന്നു

ഞാറു നടിയിൽ ഉത്സവം

വളാഞ്ചേരി: നെൽവിത്തുകളുടെ സംരക്ഷണം ഉറപ്പുവരുത്താൻ കാലിക്കറ്റ് സർവകലാശാല നാഷണൽ സർവീസ് സ്കീം വിഭാവനം ചെയ്ത 'നാളേക്ക് ഒരു കതിർ' പദ്ധതിയുടെ ഭാഗമായി എം.ഇ.എസ്.കെ.വി.എം കോളജിലെ എൻ.എസ്.എസ് യൂണിറ്റുകൾ ഞാറു നടിയിൽ ഉത്സവം നടത്തി. കർഷകനായ എം. അൻവർ ഷെരിഫിന്റെ നേതൃത്വത്തിൽ പൊൻമണി ഇനത്തിൽപ്പെട്ട നെല്ലാണ് നട്ടത്. പ്രിൻസിപ്പൽ ഡോ. കെ.പി. വിനോദ് കുമാർ ഉദ്ഘാടനം ചെയ്തു. എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ സപ്ത എൻ.ആർ, ഐ.ക്യു.എ.സി കോഓർഡിനേറ്റർ പ്രഫ. നിസാബ് കെ, എൻ.എസ്.എസ് വളണ്ടിയർമാരായ മുഹമ്മദ് റജുവാൻ, എൻ. മുഹമ്മദ് ഫവാസ് പി, സാബിഖ് അലി, ഫസ്ത ഷെറിൻ, ആയിഷ അദിൽ നേതൃത്വം നൽകി.



വളാഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം കോളജ് എൻ.എസ്.എസ് യൂണിറ്റിന്റെ ഞാറുനടിയിൽ ഉത്സവം പ്രിൻസിപ്പൽ ഡോ. കെ.പി. വിനോദ് കുമാർ ഉദ്ഘാടനം **മാധ്യമം**

'നാളേക്ക് ഒരു കതിർ' ഞാറുനടിയിൽ ഉത്സവം

വളാഞ്ചേരി: നെൽവിത്തുകളുടെ സംരക്ഷണം ഉറപ്പുവരുത്താൻ കാലിക്കറ്റ് സർവകലാശാല നാഷണൽ സർവീസ് സ്കീം വിഭാവനം ചെയ്ത 'നാളേക്ക് ഒരു കതിർ' പദ്ധതിയുടെ ഭാഗമായി വളാഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം കോളജിലെ എൻ.എസ്.എസ് യൂണിറ്റുകൾ

റ്റുകൾ ഞാറുനടിയിൽ ഉത്സവം നടത്തി. കർഷകൻ എം. അൻവർ ഷെരിഫിന്റെ നേതൃത്വത്തിൽ പൊൻമണി ഇനം നെല്ലാണ് നട്ടത്. പ്രിൻസിപ്പൽ ഡോ. കെ. പി. വിനോദ് കുമാർ ഉദ്ഘാടനം ചെയ്തു. എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ എൻ.ആർ. സ്വപ്ന, ഐ.ക്യു.എ.സി കോ ഓഡിനേറ്റർ പ്രഫ. കെ. നിസാബ്, എൻ.എസ്.എസ് വളണ്ടിയർമാരായ എൻ. മുഹമ്മദ് റജുവാൻ, പി. മുഹമ്മദ് ഫവാസ്, സാബിഖ് അലി, ഫസ്ത ഷെറിൻ, ആയിഷ അദിൽ എന്നിവർ നേതൃത്വം നൽകി.

എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ എൻ.ആർ. സ്വപ്ന, ഐ.ക്യു.എ.സി കോ ഓഡിനേറ്റർ പ്രഫ. കെ. നിസാബ്, എൻ.എസ്.എസ് വളണ്ടിയർമാരായ എൻ. മുഹമ്മദ് റജുവാൻ, പി. മുഹമ്മദ് ഫവാസ്, സാബിഖ് അലി, ഫസ്ത ഷെറിൻ, ആയിഷ അദിൽ എന്നിവർ നേതൃത്വം നൽകി.

Sneharamam

Location: Pazhaya Palam, Opposite MES Keveeyam College

Objective of the Program:

Under the "Malinya Muktha Navakeralam" (Waste-Free New Kerala) campaign, the Government of Kerala conceived 'Sneharamam', an initiative aimed at converting around 3,000 garbage dumpsites across the state into clean and green Sneharamam parks. NSS Units 91 and 105 of MES Keveeyam

College Valanchery had the opportunity to participate in this initiative, collaborating with Valanchery Municipality and Suchitwa Mission, Malappuram. Valanchery Municipality and Suchitwa Mission, Malappuram identified and allocated three garbage dumpsites to the college, including sites in (1) Kottaram-Pazhayapalam, opposite MES Keveeyam College, (2) Alinchode, and (3) Oniyil Palam.

Description of the Programme:

After conducting several meetings attended by Ashraf Ambalathingal, the Municipal Chairman of Valanchery, Aiswarya, an official from Suchitwa Mission Malappuram, Dr. K.P Vinod Kumar, the Principal of MES Keveeyam College Valanchery, Swapna N R and Ledid Bin Abdul Khader, the NSS Programme Officers, Dr Midhunraj K K, and NSS secretaries Meerakrishna C M, Arshad, and NSS volunteers, a decision was made to clean these three sites and establish gardens there.

(1) Kottaram-Pazhayapalam, opposite MES Keveeyam College:

This location had become a dumping ground for garbage, which was being thrown into the stream flowing under the bridge. To protect the area, the volunteers initiated the construction of a protection wall along the bridge to prevent garbage from entering the stream. To enhance the wall's attractiveness, the volunteers decorated it with painted waste glasses, transforming it into a selfie spot. The wall was further adorned with threads. To convert the space into a garden, volunteers planted bamboos and mango saplings. Two chairs were also placed to make the area more inviting for visitors. The bamboo walls and glass paintings added to the beauty of the spot. In this initiative, the NSS of the college received support and sponsorship from the college alumni association, students, and various external agencies such as Leadex, as well as from local residents. Currently, many people visit this location and spend their evenings there.

Protective Measures: Volunteers commenced the project by constructing a protective wall along the bridge to prevent garbage from entering the stream. This proactive step not only mitigated the immediate environmental hazard but also laid the foundation for further beautification efforts.

Aesthetic Enchantments: To enhance the visual appeal of the protective wall, volunteers creatively adorned it with painted waste glasses and threads, effectively transforming it into a captivating selfie spot. This innovative approach not only repurposed waste materials but also encouraged environmental consciousness among visitors.

Greenery and Green Space: In addition to the aesthetic enhancements, volunteers undertook the task of converting the area into a green space. Bamboo and mango saplings were planted, breathing new life into the surroundings and promoting biodiversity. Two chairs were strategically placed to make the area more welcoming and conducive to relaxation and social interaction.

Outcome and Impact: As a result of these concerted efforts, the once neglected location has been transformed into a popular destination for visitors. The bamboo walls, glass paintings, and lush greenery have significantly enhanced the beauty of the spot, attracting numerous people who now choose to spend their evenings enjoying the serene surroundings.

The initiative spearheaded by the NSS volunteers serves as a shining example of grassroots efforts to address environmental challenges and foster community engagement. By combining protective measures with aesthetic enhancements and community involvement, the project has not only revitalized the area but also instilled a sense of pride and ownership among residents. It stands as a testament to the transformative power of collective action and creativity in creating sustainable and vibrant community spaces.

Photo Gallery:



In News:

<https://youtu.be/wKKvdshrZfM?si=JJC1UEdTbKapRwBC>

You Tube Link:

https://youtube.com/shorts/g5UnwX_jNEg?si=CdLUjFKUqILqEBfF

Koythu Ulsavam

Date:13/2/2024

Location: Oniyilpalam

Objective of the Programme:

The inauguration of 'njaru nadeel' highlighted the integral role of NSS Units 91 and 105 in promoting sustainable agriculture and community development.

Brochure:



MES KEVEEYAM COLLEGE
KULAKODERA, WALAPPUZHA, KASARODU
NAAC RE-ACCREDITED WITH A+ GRADE (3.94)
www.meskeveeyamcollege.org.in



NSS UNITS
91 & 105



"നാളെക്ക് ഒരു കതിർ"

കൊയ്ത്തുത്സവം



Dr. KP Vinod Kumar
Principal
MES Keveeyam College



Tahira Ismail
Valanchery
Municipal councillor
Division 19



Prof. Shajid P P
Principal
MES Ponnani College

13th February 2024
@9:30 AM

Description of the Programme:

The inauguration of the paddy harvest on February 13, 2024, marked a significant moment for NSS Units 91 and 105, underscoring their commitment to agricultural development and community engagement. The event brought together esteemed personalities, including Tahira Ismail, Valanchery Municipal Councillor (Division 19), Dr. K P Vinod Kumar, Principal of the college, and Prof. Shajid P P, Principal in charge of MES Ponnani College. Additionally, Prof. T Nisab, IQAC Coordinator, and NSS Programme Officers Swapna N R and Ledid Bin Abdul Khader graced the occasion with their presence.

Photo Gallery:



In News:

വളാഞ്ചേരി എം.ഇ.എസ് കെ.പി.എം കോളേജിലെ എൻ.എസ്.എസ് യൂണിറ്റുകൾ നടത്തിയ കൊയ്ത്തുത്സവം

'നാളേക്ക് ഒരു കതിർ' പദ്ധതി: കൊയ്ത്തുത്സവം നടത്തി

വളാഞ്ചേരി • നെൽവിത്തുകൾ ഉടെ സംരക്ഷണം ഉറപ്പുവരുത്താൻ കാർഷിക സർവകലാശാല നാഷണൽ സർവീസ് സ്കീം വിഭാഗം ചെയ്ത 'നാളേക്ക് ഒരു കതിർ' പദ്ധതിയുടെ ഭാഗമായി വളാഞ്ചേരി എം.ഇ.എസ് കെ.പി.എം കോളേജിലെ എൻ.എസ്.എസ് യൂണിറ്റുകൾ കൊയ്ത്തുത്സവം നടത്തി. വളാഞ്ചേരി മുപ്പിക്കൽ ഓണിയിൽ പാലത്തിനു സമീപം കർഷകൻ എം. അൻവർ ഷെയ്തിഫിന്റെ നേതൃത്വത്തിൽ പൊന്തൂർ ഇനം നെല്ലാണ് വിളവെടുപ്പ് നടത്തിയത്. പ്രിൻസിപ്പൽ ഡോ.വിനോദ്കുമാർ കെ. പി. എം.ഇ.എസ് പൊന്തൂർ കോളേജ് പ്രിൻസിപ്പൽ പി.പി. ഷാജി ദി.മുനിസിപ്പൽ കൗൺസിലർമാ ഹിറ ഇന്ത്യയിൽ എന്നിവർ ചേർന്ന് കൊയ്ത്തുത്സവത്തിന് തുടക്കം കുറിച്ചു. ഐ.ക്യു.എ.സി കോർഡിനേറ്റർ നിസാംവി. ടി. എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ മായ സുഷ്മ എൻ.ആർ, ലീഡ് ബിൻ അബ്ദുൽ ഖാദർ, ഫിസിക്സ് വിഭാഗം മേധാവി പ്രൊഫ. മജീദ് എം , കൊമേഴ്സ് വിഭാഗം അധ്യാപകൻ പി.രഞ്ജിത്ത്, എൻ.എസ്.എസ് വളാഞ്ചേരി മായ കെ.മുഹമ്മദ് അർഷദ്, സി.എം.ജി.കൃഷ്ണ, പി.മുഹമ്മദ് മിർഷാദ് നേതൃത്വം നൽകി.



വളാഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം കോളേജിലെ എൻ.എസ്.എസ്.യൂണിറ്റുകൾ നടത്തിയ കൊയ്ത്തുത്സവം

കൊയ്ത്തുത്സവം നടത്തി

വളാഞ്ചേരി: നെൽവിത്തുകളുടെ സംരക്ഷണം ഉറപ്പുവരുത്താൻ കാലിക്കറ്റ് സർവകലാശാല നാഷണൽ സർവീസ് സ്കീം വിഭാഗം ചെയ്ത് 'നാളേക്ക് ഒരു കതിർ പദ്ധതിയുടെ ഭാഗമായി വളാഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം കോളേജിലെ എൻ.എസ്.എസ്.യൂണിറ്റുകൾ കൊയ്ത്തുത്സവം നടത്തി. വളാഞ്ചേരി മുച്ചിക്കൽ ഓണിയിൽ പാലത്തിനു സമീപം കർഷകൻ എം.അൻവർ ഷെരീഫിന്റെ നേതൃത്വത്തിൽ പൊന്മണി ഇനം നെല്ലാണ് വിളവെടുപ്പ് നടത്തിയത്. പ്രിൻസിപ്പൽ ഡോ.കെ.പി.വിനോദ്കുമാർ, എം.ഇ.എസ് പൊന്നാനി കോളേജ് പ്രിൻസിപ്പൽ പി.പി.ഷാജിദ്, മുനിസിപ്പൽ കൗൺസിലർ (ഡിവിഷൻ 19) താഹിറ ഇസ്മയിൽ എന്നിവർ ചേർന്ന് കൊയ്ത്തുത്സവത്തിന് തുടക്കം കുറിച്ചു. ഐ.ക്യു.എ. സികോർഡിനേറ്റർ ടി.നിസാബ്, എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ മാരായ സ്വപ്ന എൻ.ആർ, ലഭിദ് ബിൻ അബ്ദുൽ ഖാദർ, ഫിസിക്സ് വിഭാഗം മേധാവി പ്രഫ. എം.മജീഷ്, കൊമേഴ്സ് വിഭാഗം അദ്ധ്യാപകൻ പി.രഞ്ജിത്ത്, എൻ.എസ്.എസ് വോളണ്ടിയർ മാരായ മുഹമ്മദ് അർഷദ്, മീരകൃഷ്ണ, മുഹമ്മദ് മിർഷാദ് എന്നിവർ നേതൃത്വം നൽകി.

EXTENSION ACTIVITIES OF NCC

NCC REPORT 2023-2024

ENVIRONMENT DAY

The NCC cadets of MES KEVEEYAM College marked World Environment(5/JUNE/2023) Day(5/JUNE/2023) by tidying the Ayush Primary Health Centre's vicinity and establishing a garden for the primary health center in Kottaram. Through their dedicated efforts, the cadets contributed to enhancing the surroundings and promoting a cleaner environment, aligning with the day's theme. Their commitment to community service and environmental consciousness was evident in the initiative, showcasing their active role in fostering a healthier and more sustainable ecosystem within the local community.





BLOOD DONATION CAMP

Blood donation camp conducted on 05/07/2023 at MES KEVEEYAM College Valanchery associated with Regional Blood Transfusion Centre Blood Bank Govt District Hospital Perinthalmanna. The camp started at 10.00am and ends by 12 pm. Total 25 cadets donated the blood. 100 students donated the blood and the camp conducted under the supervision of college NCC unit. A blood bank register also created for future purpose.



GANDHI JAYANTI

On Gandhi Jayanti, NCC cadets from MES KEVEEYAM College zealously conducted a cleanliness drive, tidying the college premises, the roadside in front, and the parking area of MES Central School. This

initiative resonated deeply with Mahatma Gandhi's belief, "Cleanliness is Godliness," illustrating the cadets' commitment to embodying his teachings. By actively participating in this cleanliness campaign, the cadets not only upheld Gandhi's ideals but also embraced the philosophy that cleanliness is akin to spiritual purity. Their efforts reflected the spirit of service, reinforcing the connection between cleanliness and the virtuous values advocated by Mahatma Gandhi.



CHILDREN'S DAY

On Children's Day, NCC cadets from MES KEVEEYAM College visited AWH School for Exceptional Children, celebrating by spreading joy and cheer. They engaged the children by performing songs and dances, fostering a vibrant atmosphere. Additionally, the cadets distributed sweets, enhancing the festivities. Moreover, they lent a helping hand, guiding the children in crafting activities, encouraging creativity and fun-filled participation. This heartwarming initiative not only marked the occasion but also underscored the cadets' commitment to bringing smiles and happiness to the children, embodying the essence of Children's Day through compassion and shared moments of happiness.



ARMY DAY

On Army Day, January 15th, 2024, the NCC MES KEVEEYAM Unit paid tribute to retired soldier Captain UPS Menon at his home. NCC cadets engaged with him, learning about his military journey and gaining inspiration to join the armed forces. ANO Lt. Najiya KV bestowed upon him the 'Ponnada' as a mark of respect, while Dr. Reji AL presented a meaningful memento. It was a heartfelt interaction honoring his service and encouraging future generations to serve their country



BEST ANO-BRONZ MEDAL

Lt. Najiya KV, our Associate NCC Officer, was honored with the Bronze Medal for Best ANO. She received this accolade from Brigadier E. Govind, the Calicut Group Commander. The Calicut Group includes the districts of Malappuram, Kozhikode, Wayanad, Kasarkode, and Kannur.



INTER DIRECTORATE SPORTS SHOOTING CHAMPIONSHIP 2023

This year, the NCC National Level Shooting Competition, Inter Directorate Sports Shooting Championship 2023, was held in Thiruvananthapuram from July 3 to July 16. The 29(K) Battalion from Thenchipalam was entrusted with organizing this prestigious event. Lt. Najiya K.V. from the 29(K) Battalion served as the camp adjutant, ensuring the smooth operation of the competition. The dedication and efforts of the 29(K) Battalion team were instrumental in the success of this significant national-level championship, which showcases the shooting skills of NCC cadets from across the country.



EK BHARAT SHRESHTHA BHARAT & ARMY ATTACHMENT CAMPS

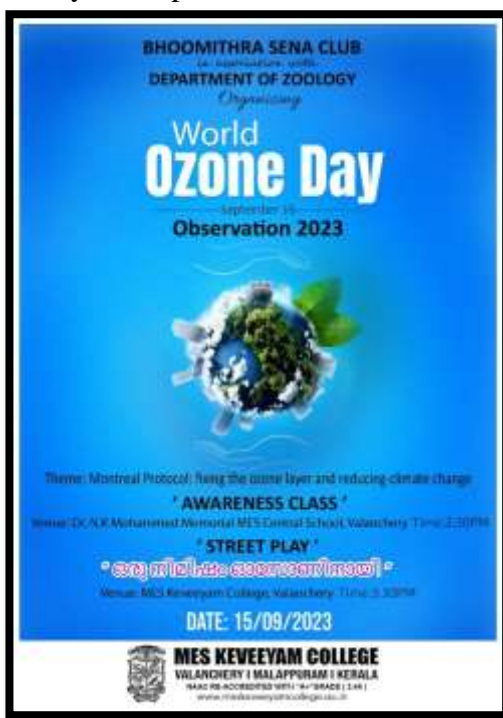
CPL Sreevarsha P represented MES Keveeyam College at the National Camp Ek Bharat Shreshtha Bharat held in Ahmedabad, Gujarat. Additionally, L/CPL Devangana MR has been selected for the dance group for the Republic Day Camp at the group level. Furthermore, a total of five cadets from our college participated in the Army Attachment Camp conducted by various regiments.



DEPARTMENT OF ZOOLOGY

OZONE DAY OBSERVATION

World Ozone Day was observed by the department in association with the Bhoomithra Sena Club.

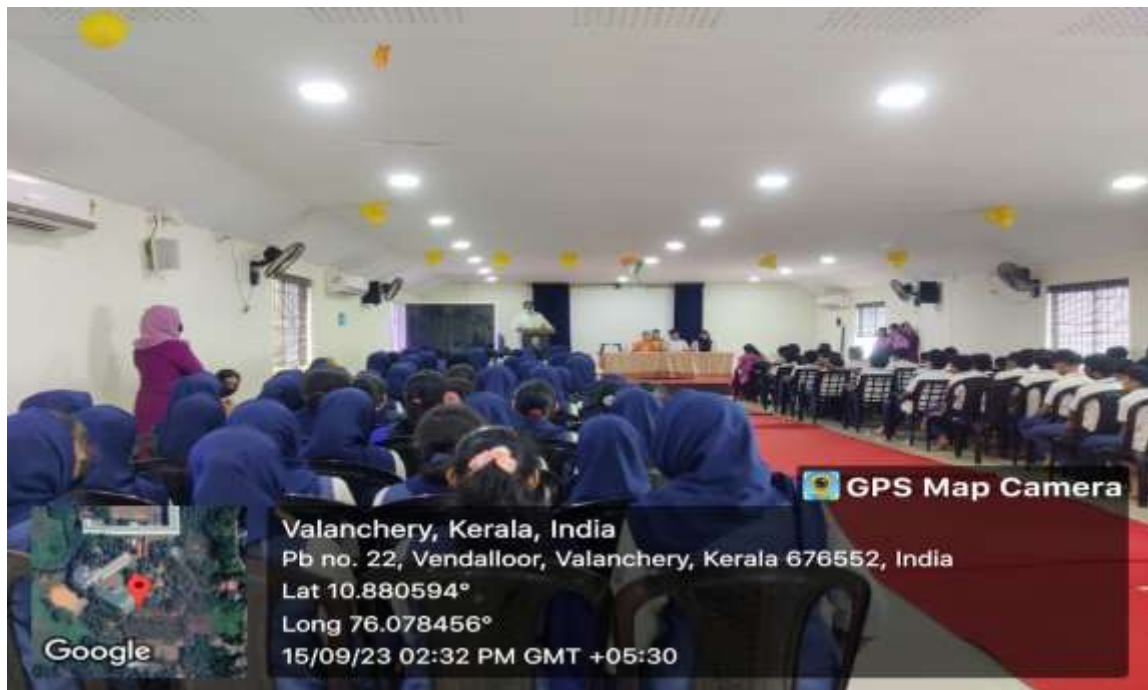


a. OZONE PROTECTION AWARENESS CLASS

Date: 15/9/2023

No. of participants: 65

An awareness class on the importance of protection of Ozone Layer was conducted to the students of Dr. N K Mohammed Memorial M E S Central School on 15/09/2023. Principal of the school Mr. Jobin Sebastian inaugurated the class. Final B Sc Zoology students Amjad Roshan, Rasha Abdu Razak, Fathima Sahla K P, Mirshad, Vishnu, Aslam, Sreenath, Ayisha Nasrin led the awareness class. The students interacted well and learned the importance of protecting the ozone layer and thereby protecting the nature.





b. ORU NIMISHAM OZONINAYI (SPEND ONE SECOND FOR OZONE)

Date: 18/9/2023

No. of participants: 25

A street Play was performed by the First Year B Sc Zoology students of the department depicting how our daily activities affect the existence of Ozone Layer and what are its impact on our health. The play ended with a message for the need to protect the ozone layer for the sustenance of future generation and the importance of planting trees.





2. TWO DAY TRAINING ON APICULTURE

Date: 4/10/2023 & 5/10/2023

No. of participants: 40

Two-day training programme on Bee keeping and product development was conducted in association with Bhoomithra Sena Club on October 4 & 5 at RMTTI Kottaram. The training programme intended to introduce different techniques of Apiculture and to motivate start-up among the public.



The training programme started with the inaugural session at 10.00 am.

Welcome	Dr. Priya T V, FIC, Bhoomithra Sena Club
Presidential Address	Prof. (Dr.) Vinod Kumar K P, Principal
Inauguration	Vinodkumar P, Assistant Director of Agriculture, Valanchery

Felicitation	<ul style="list-style-type: none"> Noorjahan, Council Member, Municipal Division 17 Peter Chacko, Head Master, Model LPS, Kottaram Prof. K M Rukkiya, Staff Secretary Majeesh M, Convenor, IIC
Technical Session	Tintu Das, CART Member & Royal Honey and Bee Keeping, Palakkad
Vote of Thanks	Krishna Prabha K S, HoD, Department of Zoology

Inaugural session was followed by the technical session handled by the resource person. In the forenoon Mr. Tintu Das elaborated on the different species of honey bees, their peculiarities, habit and behaviour, culture peculiarities, process of honey formation, hive making and colony formation etc. Afternoon session was highly useful to the participants as it was a practical session dealing with the establishment of an Apiary, collection and introduction of a colony in to a hive, equipment's used and different parts of a hive. All the participants personally handled the frame of the hive and many were thrilled as they were touching a honey bee for the first time in their life.





On the second day the session started with a class about honey extraction and harvesting and the valuable commercial product development using honey. He introduced on various equipment's used for harvesting and the techniques of storing honey. Afternoon session was useful for aspiring entrepreneurs as there was an exhibition of the value-added products prepared with honey. Feedback session followed the technical session in which many of the participants expressed their willingness to take apiculture as a means of income. 7 of the participants purchased the hive to start culturing in their houses. The resource person extended all support for them. The training programme concluded with the valedictory session.





- **Establishment of an Apiary in the campus**

Date: 5/10/23

In order to give a training for our students on apiculture, as well as for giving practical session for the certificate course an apiary was set up in the herbal garden of the campus.



Distribution of Crotalaria seedlings for the Butterfly Garden of Model LP School, Kottaram. Prof. Nisab T, IQAC Coordinator handing over the seedlings to Peter Chacko, Head Master, Model LPS, Kottaram

Welcome	Linshida P, Student Coordinator, Bhoomithra Sena Club
Presidential Address	Prof. Nisab T, IQAC Coordinator
Valedictory Address	Peter Chacko, Head Master, Model LPS, Kottaram
Felicitation	<ul style="list-style-type: none"> Prof. K M Rukkiya, Staff Secretary Sinija A S, coordinator, IEDC
Technical Session	Tintu Das, CART Member & Royal Honey and Bee Keeping, Palakkad
Vote of Thanks	Dr. Priya T V, FIC, Bhoomithra Sena Club

Social media link:

<https://www.facebook.com/share/p/riFFFiQeBjhU4nqV/?mibextid=qi2Omg>

3. NATIONAL AYURVEDA DAY OBSERVATION

Date: 10/11/2023

No. of participants: 50

Welcome	Dr. Janeeshma M, Head, Department of Botany
Presidential Address	Krishna Prabha K S, HoD, Department of Zoology
Inauguration	Prof. Nisab, IQAC Coordinator
Technical Session	Dr M Ambika, AMAI Member Valanchery Area
Vote of Thanks	Minha, I B Sc Zoology

National Ayurveda Day was observed on 10/11/2023 collaborating with Ayurveda Medical Association of India in association with Department of Botany. Dr M Ambika, AMAI Member Valanchery Area was the chief guest and she delivered a talk on “Har Din Har Kisi Ke Liye Ayurveda” (Ayurveda for one Health). She gave a detailed narration on healthy life style as prescribed by Ayurveda. The talk was interesting and the students were motivated to go for a healthy life style.





Social media link:

<https://www.facebook.com/share/p/7np8R9pm7XoRoUhv/?mibextid=qi2Omg>

1. NATIONAL POLLUTION CONTROL DAY

Date: 1/12/2023

No. of participants: 40

National Pollution Control Day was observed in association with Bhoothra sena Club and KSWDC Women Cell. Students of the department along with KSWDC Women Cell members went to the Krishibhavan Valanchery where the day observation programme was done with an awareness talk on “The inevitable role of Harithakarma Sena in our Society”.

Welcome	Dr. Soumini C, Coordinator, KSWDC Women Cell
Presidential Address	Krishna Prabha K S, Hod, Department of Zoology
Inauguration	Mr. Ashraf Ambalathingal, Chairman, Valanchery Municipality
Felicitation	Mohammed Ashraf C P, Clean City Coordinator Ms. Akshaya. Young Professional, Clean City Mission
Technical Session	Smt. Bindu D V, Public Health Inspector, Valanchery Municipality
Vote of Thanks	Anfidha, Final B Sc Zoology



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NATIONAL POLLUTION CONTROL DAY OBSERVATION

The Inevitable Role of "Harithakarma Sena" in our Society

Resource Person



BINDU D V
Public Health Inspector,
Valanchery Municipality

Inauguration



ASHRAF AMBALATHINGAL
Chairman Valanchery Municipality

Programmes

- Interaction with Harithakarma Sena members.
- Hands on training in sorting out waste.
- Discussion.

01
December 2023

10:00 am - 12:30 pm
Krishi Bhavan, Valanchery

Department of Zoology In Association With KSWDC Women Cell





Smt. Bindu D V stressed on the types and sources of solid wastes, how Harithakarma Sena (Green Corps) members collect the domestic wastes and segregate them and how it processed for reuse and other needs. It stressed on the need for solid waste management to combat pollution.



Oath taking to prevent pollution

After the talk there was a hands-on training on sorting the solid wastes. The Harithakarma Sena members demonstrated the segregation of wastes they had collected and the students also participated in the process. The students interacted with the members of Harithakarma Sena and that was a practical experience for them as they could experience the difficulties the Haritha Sena Chechis face during the process. After that the team visited the MFC station of Valanchery Municipality where the processing of the segregated wastes is done.





DEPARTMENT OF RETAL MANGEMENT

As a part of Extension activity of the department, students sold different products produced by Disabled persons of Pradeeksha Palliative care, Koottanad at college and surroundings. Pradeeksha palliative care is an old age home and it has day care members. They gather together mainly on Saturdays to make different items. Students collected those products from them on 30/11/2023. The mega sale was conducted on 05/01/2024 by setting stalls at college and nearby places. 85% of the products were sold at the same day. All students from the department were actively participated. Rs 11580 paid to Pradeeksha Palliative care and balance 43 products were returned.

The formal inauguration of extension program held in front the college. Prof. Nisab T, IQAC coordinator and Assistant professor PG department of Commerce inaugurated the function. Ameenudheen kp, HOD Department of Bvoc retail Management Addressed the welcome speech. Faculty member Dr. Almas jabeen abdul razak, Shabna P coordinated the program

SL NO.	NAME OF ITEM	QUANTITY TAKEN	PRICE (RS)	TOTAL
1	Soap powder	100	60	6000
2	Toilet cleaner	25	40	1000
3	Hand wash	10	120	1200
4	Floor cleaner	30	40	1200
5	Dish wash	30	40	1200
6	Starch	25	40	1000
7	Soap lotion	25	60	1500
8	Fabric softener	18	50	900
	TOTAL			14000





DEPARTMENT OF COMMERCE

Report on Extension Activity 2023-2024

Organized by: Department of Commerce, MES Keveeyam College, Valanchery

Date : 24th November 2023

Venue: Seminar Hall, VTB College, Sreekrishnapuram

Topic: CA, CMA, and CS Orientation Programme

Introduction

The Department of Commerce, MES Keveeyam College, organized an extension activity for the academic

year 2023-2024 on 24th November 2023 at VTB College, Sreekrishnapuram. The event aimed to provide

a comprehensive orientation on professional courses such as Chartered Accountancy (CA), Cost and

Management Accountancy (CMA), and Company Secretaryship (CS) to students aspiring to pursue a

career in finance, accounting, and corporate governance.

Objectives of the Programme

1. To create awareness about the scope and career opportunities in CA, CMA, and CS.
2. To guide students on the eligibility, syllabus, and examination process of these courses.
3. To motivate students to consider these prestigious courses for professional advancement.

Resource Persons

The orientation session was led by experienced faculty of Dept of Commerce , Mr. Abdul Latheef K T with

the help of professionals from the fields of CA, CMA, and CS. They provided detailed insights into each

course, including:

- CA: Chartered Accountancy's career prospects, challenges, and pathways.
- CMA: Importance of Cost and Management Accounting in strategic decision-making.
- CS: Role of Company Secretaries in corporate governance and compliance.

Programme Highlights

□ Inaugural Session:

The event was inaugurated by Principal of VTB College, Sreekrishnapuram, who emphasized the

importance of professional courses in the commerce field.

□ Technical Session:

The resource persons delivered informative presentations on the courses, followed by an interactive Q&A session where students clarified their doubts.

□ Feedback:

The participants expressed their gratitude and found the session highly informative and motivating.

Conclusion

The CA, CMA, and CS Orientation Programme successfully achieved its objectives of educating and

inspiring students to explore these professional courses. The Department of Commerce, MES Keveeyam

College, expressed its sincere gratitude to VTB College, Sreekrishnapuram, for hosting the event and

making it a grand success.

Prepared by:

Abdul Latheef K T

Extension Co-Ordinator

Department of Commerce

MES Keveeyam College

DEPARTMENT OF BOTANY

EXTENSION ACTIVITY: PAKSHIKALKK ORU THANEERKUDAM

DEPARTMENT OF BOTANY

MES KEVEEYAM COLLEGE, VALANCHERY

In association with Extension activity, PG Department of Botany and Unnat Bharath Abhiyan of MES KEVEEYAM College, Valanchery organized an initiative named as **“Pakshikalkk Oru Thaneerkudam”** to quench the thirst of birds and keep them cool on during the summer, the students has placed water pots at several places under valanchery municipality. The programme was coordinated by Dr. Maya R., Assistant Professor in Department of Botany and Dr. Divya M., coordinator of Unnat Bharath Abhiyan on 20th March, 2024. It is a part of concern towards birds and environment. As an extension activity and extra activity, the students fill all the pots regularly and ensure that birds outside the campus do not suffer dehydration. In addition to 27 students from first, second year batches and post graduates and Shefin B, Assistant Professor from botany departments also joined in this activities. The programme was started from the college at 2pm and finished at 3.30pm. The activity has been temporarily stopped with the assurance that the students and local people will fill the pots with water in the upcoming days.



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"പക്ഷികൾക്ക് ഒരു തണ്ണീർക്കടം"

Extension Programme
Department of Botany & Unnat Bharath Abhiyan



Date: 20/03/2024 | Venue: Valanchery Municipality





GPS Map Camera

Kattipparuthi, KL, India

Panvel Kochi Kanyakumari Highway, Tirur,
Kattipparuthi, 676552, KL, India

Lat 10.895456, Long 76.062261

03/20/2024 02:36 PM GMT+05:30

Note : Captured by GPS Map Camera

DEPARTMENT OF PSYCHOLOGY

Special School Visit

Department Of Psychology

2023-2024

On 6th December 2023 Wednesday 2nd year psychology students and HOD of the department Dr.Aiswarya Rasmi embarked on a truly transformative journey to Pratheeksha Bhavan Special School Thavanoor at 10:30am in accordance with specially abled week. Our purpose was to promote wellbeing and gain valuable insights into the psychological aspects of special education.


During our visit we carefully designed activities that aimed to enhance the student's emotional wellbeing and foster a sense of belonging and also the social connection. Some energizing activities like singing and dancing were also included.

To make the visit even more interactive, we encouraged the students to actively participate in the arranged activities.

We formed small groups and organised games that allowed them to showcase their talents and abilities. It was incredible to witness their unique skills and joy they experienced when given the opportunity to shine.

Lastly, the staffs from the special school interacted with us. They gave us a deep insight to the importance and situation of special students. The visit made the day very special to us and them.



 GPS Map Camera



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Lat 10.838778, Long 76.017232
12/06/2023 01:04 PM GMT+05:30
Note : Captured by GPS Map Camera



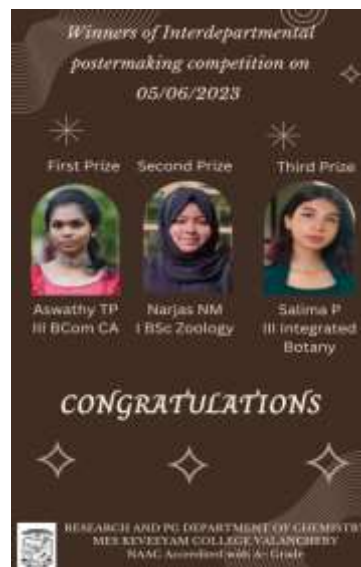
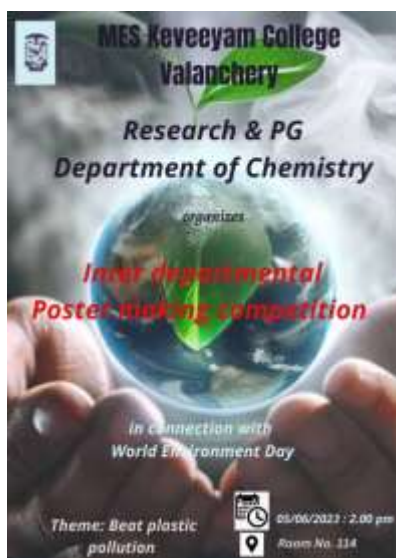


DEPARTMENT OF CHEMISTRY

MES KEVEEYAM COLLEGE, VALANCHERY
DEPARTMENT OF CHEMISTRY
EXTENTION ACTIVITY 2023-24

Programme:1 World Environment Day Observation

Research and PG department of Polymer Chemistry celebrated “*World Environment Day*” on 5th June 2023 at 2.00 p.m in A.V hall. In connection with this programme we organized Interdisciplinary poster making competition. Seven students participated in the programme. Almost all the students and faculties visited the venue and shared their opinion about the programme. First prize was bagged by Aswathy T. P. B. Com CA, Second prize to Narjas N. M, B.Sc Zoology and Third prize to Salima Palappura Integrated Botany.



Programme: 2 Yuvaraksha Samootha Raksha

Research and PG department of Polymer chemistry conducted Anti Narcotic Campaign titled on ***“Yuvaraksha Samooaha Raksha”*** in connection with Anti Narcotic day on 27th June 2023. We shared a folk song related to evil effects of Drug and Alcohol among the students.



Programme: 3 Paper bag making workshop at MES Kalladi College

A workshop on Paper bag making was organized by the department of Chemistry in association with Women Empowerment Cell. It was organized to impart awareness and to give hands-on experience and entrepreneurial culture among students and to develop technical and vocational skills or upgrade existing skills of the target group. The session was handled by Dr. C. Soumini, Assistant Professor, MES Keveeyam College, Valanchery. The session was well received by students of MES Kalladi College, Mannarkkad. Dr. C. Soumini trained them to make eco-friendly carry bags and motivated the students to avail an income through the skills

developed by this one day venture. The Resource person patiently explained all the doubts of the students.



Programme: 4 International Seminar on “Marine Natural Products”

Resource person: Dr.Nayeem Mullungal

01/08/2023

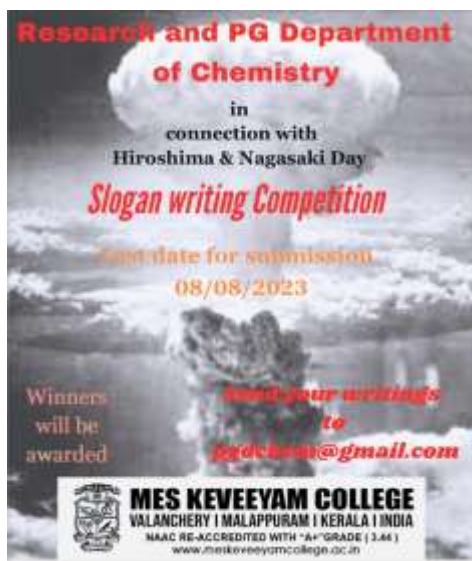
Research and PG department of Polymer chemistry organized a seminar on “*Marine Natural Products: Environmental and Biological Applications*” on 1st August 2023 at A.V hall. The programme started with a welcome address by Prof. Rukkiya H.O.D, Department of chemistry, MES Keveeyam College, Valanchery. Welcomed all dignitaries, Resource person and all present in the programme with a brief introduction about different activities of the department and the Keynote speaker Dr. Nayeem Mullungal, Department of Biological and Environmental Science, Qatar University. The formal inauguration of the seminar was done by Dr. Vinod. K. V, Principal, MES Keveeyam College, Valanchery. The programme concluded with a vote of thanks delivery by Dr. Saifuneesa. There were totally 93 participants in this event, showing the successfulness and effectiveness of this event.



Programme: 5 Observation of Hiroshima and Nagasaki Day

A slogan writing competition in connection with *Hiroshima day* was organized by the Department of chemistry on 08th August 2023. Dr. Saifuneesa and Ms. Fausia K H were the coordinators of the programme. About 15 students from various departments participated and we selected 6 slogans among the students. The following are the winners

1. Farseena sherin K (1st B.A Functional English)
2. Sammayybi (2nd B.Sc Integrated Botany)
3. Liya N.K (3rd B.Com Finance)



Programme: 6 Clock Making Workshop

Trainer: Nidha Nasreen

23 /09/23

An entrepreneurial skill developmet workshop on clock making was organized on 2023 September 22nd and 23rd by KSWDC Women cell and Research and PG Department of chemistry. About 70 students from various departments participated and made beautiful clocks designed by their own ideas using resin. Students got opportunity in designing the clocks and they made different art works using resin, beads and other accessories. They were excited in making budget friendly clocks in different designs. Welcome speech was given by Dr. Soumini C., Women cell coordinator. Dr. K. P. Vinod Kumar, Principal of the presided over the inaugural session. Prof. Shajid P. P., Vice principal, Prof. K. M. Rukiya, Head of the Department of Chemistry and Nisab T., IQAC coordinator felicitated the function. The training was given by

III year B Voc Optometry student Nidha Nasreen. Vote of thanks was given by I year MSc Polymer chemistry student Shahma Sherin.



Programme: 7 Ozone Day Observation

A Poster exhibition in connection with “*International Ozone day*” was organized by the department of Chemistry on 15.09.2023. Dr.Vinod K.V, Principal inaugurated the programme. Almost all the students and faculties visited the venue and shared their opinion about the programme.



Programme: 8 International Mole Day Celebration

Research and PG department of Polymer chemistry organized an Inter Colligate Quiz competition in connection with “*International Mole day*” on 27th October 2023 at MES keveeyam College, Valanchery. There are different college students participated in this programme.



Programme: 9 Certificate Course for M.Sc students

An online certificate course on “*Scientific Waste management and Waste to health*” was offered for M.Sc first and second year students by the department of chemistry, MES Keveeyam college, Valanchery. The one month course was successfully completed by the students.



A workshop on Paper bag making was organized by the department of Chemistry in association with WEC. It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills or upgrade existing skills of the target group. The session was handled by Dr. C. Soumini, Assistant Professor, MES Keveeyam college, Valanchery. The session was well received by students Unity College, Manjeri. Dr. Soumini C trained them to make eco-friendly carry bags and motivated the students to avail an income through the skills developed by this one day venture. The Resource person patiently explained all the doubts of the students.



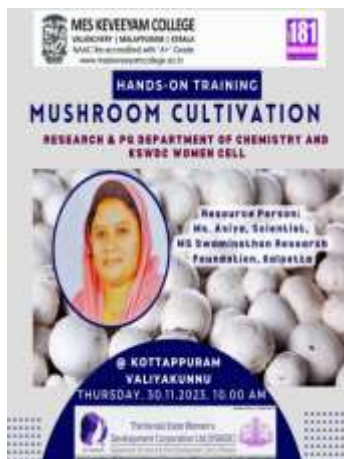
Programme:11 Hands on Training Programme: Mushroom Cultivation

Trainer: Ms. Ayisha

30/11/2023

A hands-on training session on mushroom cultivation was conducted on November 30, 2023, jointly organized by the PG and Research Department of Chemistry and the KSWDC Women Cell for college students and Kudumbasree workers. The event aimed to impart practical knowledge on mushroom cultivation techniques. Principal in charge, Prof. K. M. Rukkiya presided over the function, providing guidance and encouragement. Dr. Soumini C, coordinator of the Women's Development Cell, extended a warm welcome to the participants, setting a positive tone for the training. Prof. Nisab T, the IQAC coordinator, and Dr. Jisha V S and Dr. Saifunneesa T K, played pivotal roles in felicitating the event, emphasizing the importance of such hands-on experiences.

Ms. Ayisha, an expert trainer from the M S Swaminathan Research Institute in Kalpetta, Wayanad, conducted the training. The initiative not only empowered college students and Kudumbasree workers with practical skills in mushroom cultivation but also showcased the collaborative efforts of various departments and organizations to promote sustainable practices. You tube link: https://youtu.be/2xhT0lo-Af8?si=hRghqeEh-N_vQ7C0



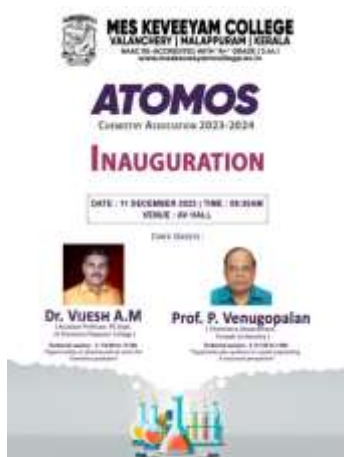
Programme:12 Chemistry Association Day : “Atomos”

**Resource Persons: 1. Dr.Venugopalan
 2. Dr. Vijesh A. M**

11/12/2023

The association inauguration of department of chemistry for the academic year 2023-24 was conducted on 11th December 2024 at A.V Hall. The session was started with the blessings of almighty. Ms.Aflah of III DC chemistry welcomed the audience. The association inaugurations were done by Dr.Venugopalan,Punjab University and Dr.Vijesh A M Asst.Professor,P.G Dept.of Chemistry ,Payyannur College in the presence of our principal Dr. Vinod K V.

Lecture sessions were held by Dr.Venugopalan on the topics “ *Supramolecular Synthons in Crystal Engineering*” and Dr.Vijesh A M “*Oppeortunities In Pharmacetuical **Sector** for Chemistry Graduates*”. After the lecture session, cultural activities were performed by the students of chemistry department. The program was concluded with vote of thanks by Saheer, Association secretary.



“Catalyst”- A Flip Learning Platform

Students: 1. Anoosha

05/01/2024

2. Lahan

3. Balih

The research and P.G department of chemistry organized a seminar series titled on “Catalyst”- A Flip Learning Platform started on 5th January 2024. The objective of this programme was to provide a platform to the students to prove their talents, bring their creativity, face challenges and overcome their weaknesses. Our principal in charge Mr. Nisab (IQAC) coordinator has emphasized our role in widely spreading the significance of scientific application in our daily life. The programme concluded with a vote of thanks delivered by Ms. Fauisa K H. There were totally 43 students who participated in this event, showing the success and effectiveness of this event.





Programme:15 National Science Day

Resource Person: 1. Dr. Vijesh A. M

28/02/2024

The research and P.G department of chemistry celebrated National Science Day on 28th Feb 2024 at our college. As the programme was started at 11.00 a.m .We started the celebrations after the national anthem. Principal Dr. Vinod K V presided over the event. In this event our chief guest Dr. Vijesh A. M gave a speech on science day *“Tailoring of Membrane Materials for Sustainable water”*. He had been the president of free thinker’s science forum. In the session he widely describes about the different segments of science. Our H.O.D Prof. Rukkiya K. M gave a wonderful talk on sciences day. This included why we celebrated science day and its importance. The objective of this programme to build scientific tempering and future vision also.

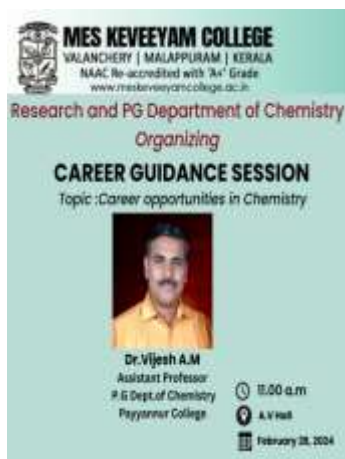


Programme:16 Career Guidance : “Career Opportunities in Chemistry”

Resource Person: 1. Dr. Vijesh A. M

28/02/2024

Career guidance program was held for M.sc and B.Sc Polymer Chemistry of Research and P.G department, MES KVM College, Valanchery on 28th Feb 2024 at A.V hall. In this event our chief guest Dr. Vijesh A. M gave a speech on Career Guidance: “*Career Opportunitites in Chemistry*”. The program took place in cooperation with students were enthusiastic about creating awareness and the scope of opportunities for chemistry in various fields in India and abroad. He briefly explains about different aspects of chemistry through stories and made everyone to think high. The class was informative and interesting which was followed by an interactive session with the faculty where he cleared the doubts of students on various fields in science. Nearly 90 students participated in this event. The event created awareness and enriched knowledge among young students.



DEPARTMENT OF ENGLISH

EXTENSION PROGRAMME 2023-2024

Enhancing Communicative ,numerical and psycho motor skills in Pre primary school children

As a part of the extension activities of the college, the PG Department of English has conducted an Extension programme in order to improve the communicative, numerical and psychomotor skills of pre-primary school children. Students of Kottaram Anganavadi was selected .Students from the English department engaged classes based on the well planned modules. The extension programme was implanted on 21st and 22nd March 2024.

The list of the students participated in the extension programme:

1	Vismaya V P
2	Sree Varsha P
3	Sreeshna P P
4	Anshifa
5	Fathima Rinsha
6	Nameera Sana
7	Swaba
8	Hasna Aboobacker
9	Mehrin
10	Afna Sherin
11	Hridhisha S Anand
12	Haneena
13	Nafla

MODULE ONE:

This module is designed to improve the listening skills of the pre-primary children.

Objectives:

- To enable the students to listen to particular rhymes
- To enable the students to recollect and recite some rhymes
- To encourage the students to sing rhymes

PROCESS

The students are asked to recite some of their favourite rhymes/action songs and then the teacher introduces them a new nursery rhyme displayed on a chart with pictures and recites the lines. Students practice rhymes. Teacher plays rhyme in the tape recorder and students dance and act accordingly.

MATERIALS USED

Chart papers, Pictures, tape recorder and toys etc.

MODULE TWO

This module is designed to improve the psycho motor skills of the students.

Objectives:

- To enable the students to actively participate in craft making.
- To enable the students to make some craft materials.
- To increase student participation and co operation.

PROCESS

The teacher makes some craft materials like butterfly, boat and flowers. The teacher supplies students with colour papers and helps the students to make craft items.

MATERIALS USED

Colour papers, scissors, gum

MODULE THREE

The module is designed to engage students in games

Objectives:

- To enable the students to actively participate in games.
- To improve cooperation and confidence
- To improve psycho motor skills

PROCESS

The teacher divides students into groups and arranges games like musical chair, and making paper cup tower. Students actively participate in games.

Materials Used:

Chart Papers

Photo Gallery:



Outcomes:

1. Improvement in listening skills:

- Students were able to listen to particular rhymes.
- They were encouraged to recollect, recite, and sing rhymes.

2. Development of Psychomotor Skills:

- Engagement in craft making activities such as creating butterflies, boats, and flowers.
- Enhancement of fine motor skills through cutting, folding, and pasting activities.

3. Engagement in Games to Improve Cooperation and Confidence:

- Improvement in psychomotor skills through physical activities involved in the games.
- Boost in confidence among students as they actively participated in group activities.

Overall, the extension programme successfully achieved its objectives of enhancing communicative, numerical, and psychomotor skills among pre-primary school children. The use of interactive teaching methods, visual aids, and engaging activities contributed to a holistic learning experience for the students from Kottaram Anganavadi.

DEPARTMENT OF OPTOMETRY

.EYE CHECKUP AND SCREENING CAMP

AN EYE CHECK UP CAMP WAS CONDUCTED AT KAKATTUPARA ON 06/06/07/2023

The Objective of the cataract screening camp was to identify the individuals with cataract and provide them with necessary information guidance and reference for further evaluation and treatment .camp team contain 12 optometry students and 2 staffs started at 10 am. Ward member Mohammed Rafi inaugurated the camp.the team arrived the college campus at 2pm.

Ward member Mohammed Rafi inaugurated the camp.the team arrived the college campus at 2pm and give the camp feed back 45 patients were attended the campPNo.of individuals with cataract 20

No.of individual refred for further evaluation and treatment:15

No.of individuals for counseling 2

Screening camp successfully identified the individuals with cataract and provide them necceasary information and refrals

Faculty participated in the camp:fathima nidha nk,sabitha.v



3.EYE CAMP AT MARAKKARA

EYE CHECKUP CAMP AT MARAKKARA ON 10/08/2023

The objective of the screening camp was to identify the individuals with refractive errors& provide them with necessary information , guidance & referrals for further evaluation & treatment . Camp team departed with 13 Optometry Students & 1 staff departed camp team at sharp 9 30 AM in allocated MES vehicle . Vice principal Mr Mujeeb Rahma VP (VMHSS) inaugurated the camp , help the smooth conduction of the same. The camp team arrived to college campus at 4 30PM & give the camp feedback -benefits for students, status of camp to principal & HOD

Activities :

1. Registration & Pre screening : Upon arrival , participants were registered & their basic demographic information was recorded. . they were guided through a pre screening process

2. Visual acuity Assessment : Visual acuity tests conducted by Snellen's chart & Hand held NV charts.
3. Referrals
4. Educational & counselling : through out the camp , educational sessions & counselling were provided to participants to raise awareness about refractive errors , its risk factors , prevention & treatment options . The importance of regular eye check ups and early interventions was emphasized to promote eye health.
5. Patient care

Results

- Total number of participants : 600
- Number of individuals with refractive errors : 223
- Number of individuals referred for further evaluation & treatment : 39
- Number of individuals provided with counselling : 12
- Number of individuals prescribed spectacle : 25

Conclusion

The screening camp successfully identified individuals with refractive errors & provide them with necessary referrals and information. While students learn more information of hospital routine as registration , check up , counselling , referrals , flexible communication with each & every patients. Able to find need to improve specified areas from the students side.



Free Eye checkup & Cataract screening Camp Report

EYE CAMP AND CATARACT CONDUCTED AT MOOCHIKAL

MES Keveeyam College , Optometry & Ophthalmological Techniques Organized an Public Eye camp joined with The Eye Foundation Eye Hospital, Malappuram. The objective of the cataract screening camp was to identify the refractive error ,individuals with cataract & Retinal Problems we provided necessary information , guidance & referrals for further evaluation & treatment .Camp was highly well equipped & standardized. The role of a camp that's could ensure 100 percentage benefits to society .

Camp team from MES Keveeyam College 4 students & one faculty, reachout at right time 9.15am. directly & The Eye Foundation eye Hospital team with 3 students one Senior Optometrist PRO also. With total 10 members , the camp was started @ 10.00am with registration. The camp was enriched with AR, Slit lamb, Direct Ophthalmometer - for Retina evaluation. D

The camp was inaugurated by Ashraf Ambalathingal , Welcomed by Head master P radhakrishnanan , Presided by ward member Thaslma , Felicitation by HoD & Asst Prof : Sabitha , Senior Optometrist Jubairiya Firoz (Pediatric & Geriatric optometrist, low vision Rehabilitator, the eye foundation eye hospital , Malappuram



EYE CHECK UP CAMP REPORT

EYE CHECK UP CONDUCTED AT VALANCHERY SUBCENTRE ON 12/10/2023

Department of optometry organized a camp at sub centre kottaram ward number 17, valanchery panchayath on world sight day 12/10/2023. The objective of the camp was to identify the individuals with refractive errors, cataracts and provide necessary information guidance and referrals for further evaluation & treatment. 11 students from 3rd year and 2 staff are participated in camp. The camp started at 2:00pm and inaugurated by member Noorjahan. More than 10 patients were attended the camp and out of that 6 patients have refractive error and 2 patients have cataract. They were referred for further evaluation. The camp was wind up at 4:00 pm.

CONCLUSION

The camp successfully identified with cataract and refractive errors and provide them with necessary referrals and information while students learn more information of hospital routine as in registration, check up, counseling, referrals flexible communication with each and every patient



12. FREE EYE CHECK UP CAMP AND CATARACT SCREENING

MES Keveeyam College , Optometry & Ophthalmological Techniques Organized an Public Eye camp joined with The Eye Foundation Eye Hospital, Malappuram. The objective of the cataract screening camp was to identify the refractive error ,individuals with cataract & Retinal Problems we provided necessary information , guidance & referrals for further evaluation & treatment .Camp was highly well equipped & standardized. Above 150 got the benefits through this camp.

Camp team from MES Keveeyam College 4 students & one faculty, reachout at right time 9.15am. The Eye Foundation eye Hospital team with 3 students one Senior Optometrist PRO also. With total 10 members , the camp was started @ 10.00am with registration. The camp was enriched with AR, Slit lamb, Direct Ophthalmometer - for Retina evaluation.

The camp was inaugurated by Panchayath Vise Precident Faseela teacher & MLA Prof: Abid Ubaid Thangal visited the camp location. Felicitated by HoD & Asst Prof : Sabitha , Senior Optometrist Ziyad & PRO vaishav the eye foundation eye hospital , Malappuram)

