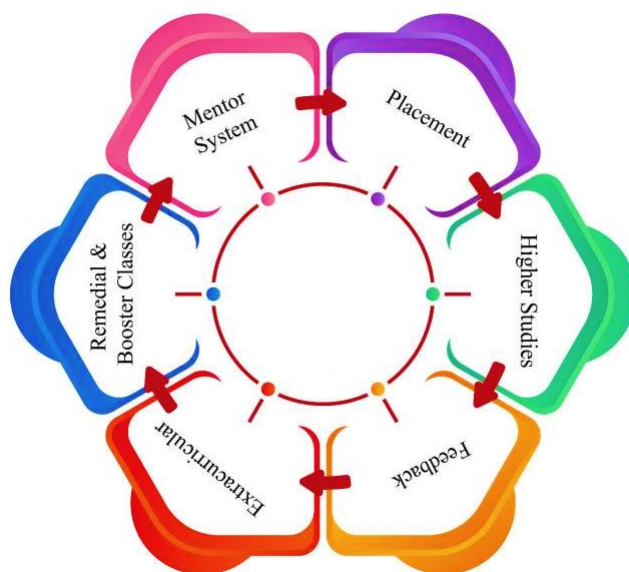




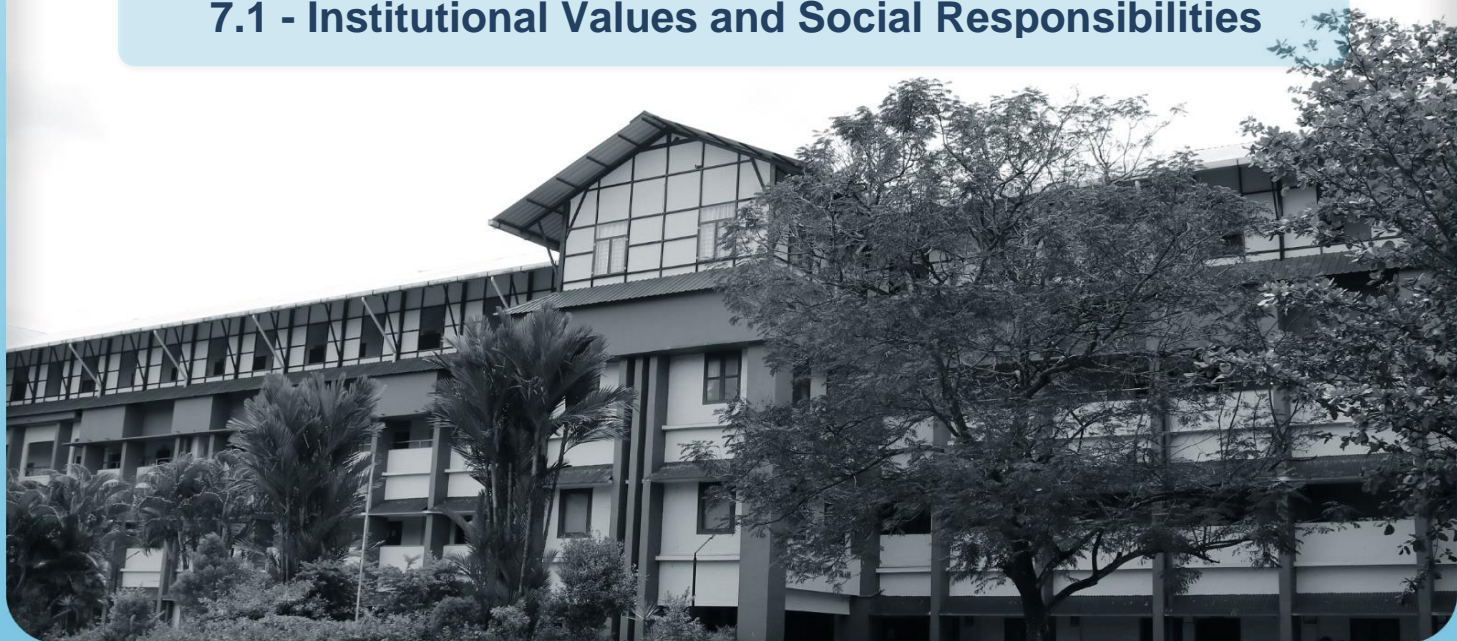
MES KEVEEYAM COLLEGE

VALANCHERY, MALAPPURAM, KERALA
NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)



CRITERION-7 INSTITUTIONAL VALUES AND BEST

7.1 - Institutional Values and Social Responsibilities





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3.	BLOOD DONATION DAY	05/07/2023
4.	GANDHI JAYANDHI DAY[NSS AND NCC ENGAGED IN CLEANING THE GROUND]	02/10/2023
5	INDEPENDANCR DAY	15/08/2023
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1.WORLD ENVIRONMENTAL DAY

[NCC]

Date:05/06/2024

The NCC cadets of MES KEVEEYAM College marked World Environment(5/JUNE/2023) Day(5/JUNE/2023) by tidying the Ayush Primary Health Centre's vicinity and establishing a garden for the primary health center in Kottaram. Through their dedicated efforts, the cadets contributed to enhancing the surroundings and promoting a cleaner environment, aligning with the day's theme. Their commitment to community service and environmental consciousness was evident in the initiative, showcasing their active role in fostering a healthier and more sustainable ecosystem within the local community.





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World environment day observation [zoology]

Date: 5/6/2023

No. of participants: 12

World Environment Day was observed by the department in Association with Bhoomithra Sena Club by conducting a poster making competition on the theme “Solutions to plastic pollution under the campaign #Beat Plastic Pollution”. 9 students participated in the poster making competition and winners were announced.





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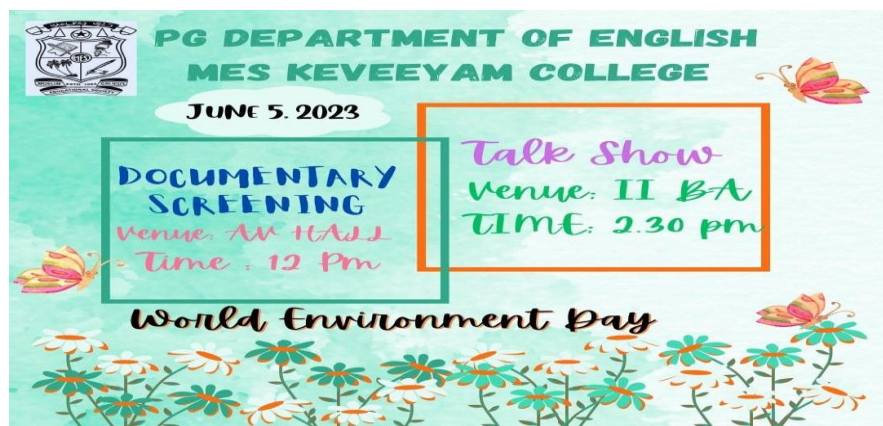
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documentary screening [english department]

On the occasion of World Environment Day, the English Department organized a thought-provoking talk show and engaging documentary screening to raise awareness about environmental issues. The event aimed to educate and inspire individuals to take action towards preserving and protecting our planet.





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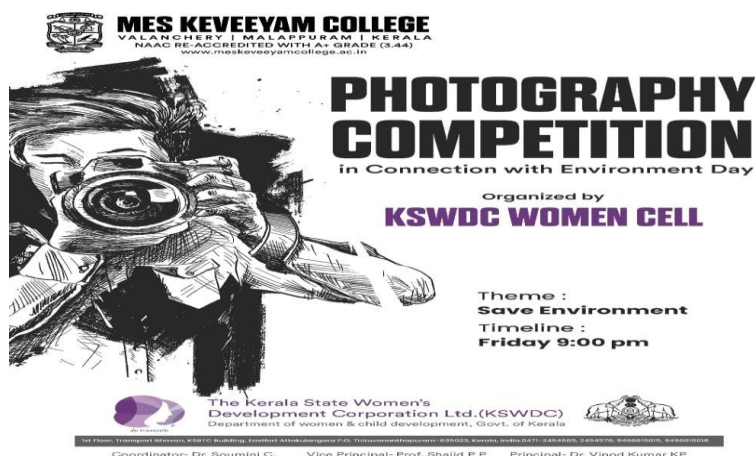
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photography competition report: "save environment"[kswdc women's cell]

In commemoration of World Environmental Day on June 5th, the KSWDC Women's Cell organized an online photography competition on the theme "Save Environment." The event witnessed enthusiastic participation from 12 students across various academic departments. The panel of judges for the competition comprised Mr. Shahil Mon P.P., Mr. Mridul C. Mrunal, Assistant Professors in English, who brought their expertise to evaluate the entries.





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PAPER BAG MAKING WORKSHOP

On 29th July 2023, a skill development workshop focusing on entrepreneurial endeavours through paper bag making was conducted in room no. 114. Dr. Soumini C., the Women's Cell coordinator, took charge as the trainer for the program.



Paper Bag Making for Uniform Distribution

During the months of July and August, the students from our college, under the guidance of the Women's Cell, diligently crafted approximately 450 handmade paper bags. These bags were intended for the distribution of college uniforms among the first-year Undergraduate (UG) and Postgraduate (PG) students.



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nature Touch- Anganavadi, Kottaram

Date: 5/6/2023

Location: Anganavadi, Kottaram

In commemoration of World Environment Day, the National Service Scheme (NSS) volunteers organized an engaging orientation program titled "Nature Touch" for Anganwadi students on the 5th of June 2023. The program aimed to instill environmental consciousness among young minds and promote the significance of tree plantation for a sustainable future.





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2.INTERNATIONAL YOGA DAY

A one-day wellness workshop was organized for NCC cadets on 21/06/2023, focusing on yogic practices. The event commenced with the welcoming address of Prof.Dinil S (Head,Physical Education) inauguration by the college principal Dr.Vinod Kumar KP followed by a demonstration by Rahul PR, a Yoga trainer affiliated with the District Yoga Association, Thrissur. The session emphasized the significance of holistic wellness through yoga. Rahul PR showcased various yogic techniques, enabling cadets to grasp the benefits of yoga for physical and mental well-being. The workshop aimed to impart valuable insights into yoga's role in fostering a healthy lifestyle, promoting mindfulness, and enhancing the overall wellness of the NCC cadets.

One day Workshop on Wellness through Yogic Practice

Date: 21/6/2023

On June 21, 2023, the Department of Physical Education, in collaboration with IQAC, NSS, and NCC, organized a one-day workshop on "Wellness through Yogic Practice" to observe Yoga Day. The event aimed to promote physical and mental well-being through yoga and its various practices.



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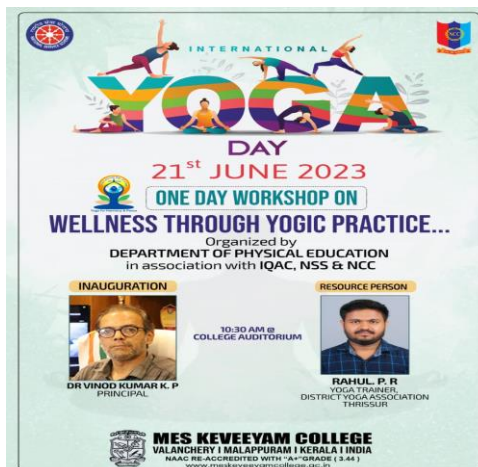
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3.BLOOD DONATION DAY

DATE: 5/7/2023

Location: MES Keveeyam College, Valanchery

Blood donation camp conducted on 05/07/2023 at MES KEVEEYAM College Valanchery associated with Regional Blood Transfusion Centre Blood Bank Govt District Hospital Perinthalmanna. The camp started at 10.00am and ends by 12 pm. Total 25 cadets donated the blood.





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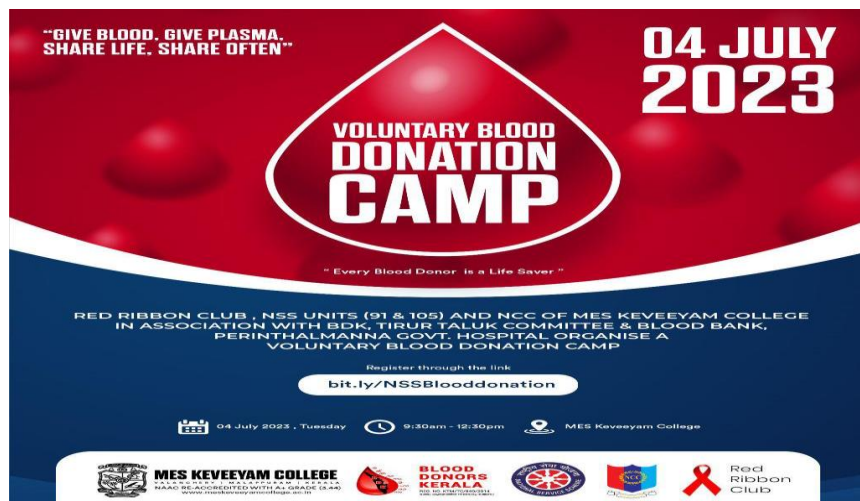
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BLOOD DONATION CAMP [RED RIBBON CLUB , NSS]

The camp was conducted with the primary objective of encouraging voluntary blood donation and fostering a culture of community support



The Blood Donation Camp, organized in collaboration with the BDK Tirur Taluk Committee and the Blood Bank at Perinthalmanna Government Hospital, was a testament to the spirit of solidarity and compassion within the community. The camp served as a platform for individuals to contribute to the noble cause of saving lives through voluntary blood donation. The participation of 54 students in the blood donation drive reflected a strong sense of social responsibility within the student community.



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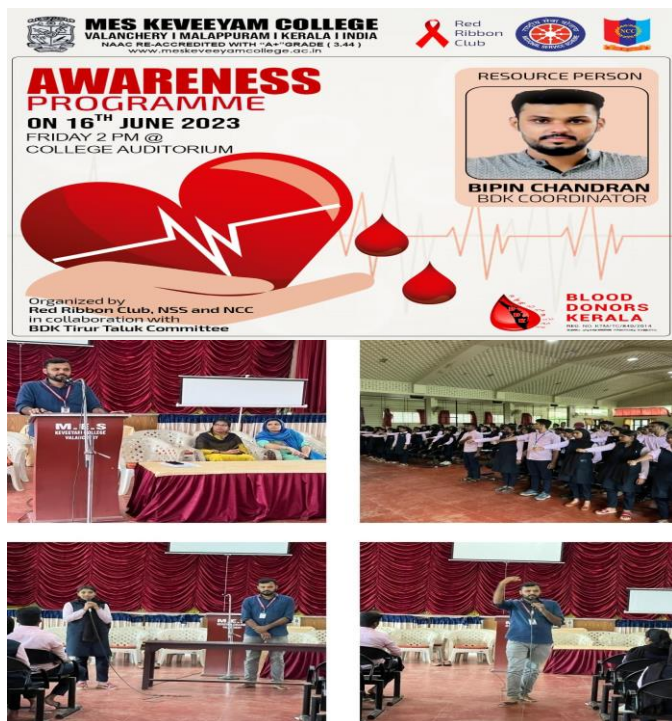
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Awareness programme- Blood Donation Date: 16/6/2023

The primary objective of the Blood Donation Awareness Class, conducted in collaboration with the BDK Tirur Taluk Committee and led by Mr. Bibin Chandran, was to educate and inspire participants about the importance of blood donation. The program aimed to dispel myths, address concerns, and encourage individuals to become regular blood donors, thus contributing to the welfare of the community and saving lives.





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4. GANDHI JAYANTI

DATE:02/10/2023

On Gandhi Jayanti, NCC cadets from MES KEVEEYAM College zealously conducted a cleanliness drive, tidying the college premises, the roadside in front, and the parking area of MES Central School. This initiative resonated deeply with Mahatma Gandhi's belief, "Cleanliness is Godliness," illustrating the cadets' commitment to embodying his teachings. By actively participating in this cleanliness campaign, the cadets not only upheld Gandhi's ideals but also embraced the philosophy that cleanliness is akin to spiritual purity. Their efforts reflected the spirit of service, reinforcing the connection between cleanliness and the virtuous values advocated by Mahatma Gandhi.





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5. INDEPENDENCE DAY

Date:05/08/2023

MES KEVEEYAM College staff and students celebrated Independence Day(05/08/2023) with pride, joy and serenity. NCC cadets performed independence day parade under the supervision of U/O Thajudheen , after that Principal of the College Dr .Vinod Kumar K P hoisted the national flag and addressed the crowd. NCC cadets, NSS volunteers, teachers and non-teaching staff of the college saluted the national flag and honoured the memories of the martyrs who achieved us the freedom. Online Quiz Competition and Patriotic song competition also conducted,cash prizes distributed to the winners





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6. CLEANING –PRIMARY HEALTH CENTRE, KOTTARAM

Date: 01/06/2023

Location: Primary Health Center (PHC), Kottaram

The National Service Scheme (NSS) volunteers of MES Keveeyam College, Valanchery, undertook a cleanliness drive at the Primary Health Center (PHC) located in Kottaram. The primary aim was to contribute to the betterment of community health facilities and to promote cleanliness and hygiene in the area.





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7. OZONE DAY OBSERVATION - OZONE PROTECTION AWARENESS CLASS Date: 15/9/2023

World Ozone Day was observed by the Bhoomithra Sena Club in association with Zoology department. An awareness class on the importance of protection of Ozone Layer was conducted to the students of Dr. N K Mohammed Memorial M E S Central School on 15/09/2023. Principal of the school Mr. Jobin Sebastian inaugurated the class. Final B Sc Zoology students Amjad Roshan, Rasha Abdu Razak, Fathima Sahla K P, Mirshad, Vishnu, Aslam, Sreenath, Ayisha Nasrin led the awareness class. The students interacted well and learned the importance of protecting the ozone layer and thereby protecting the nature.





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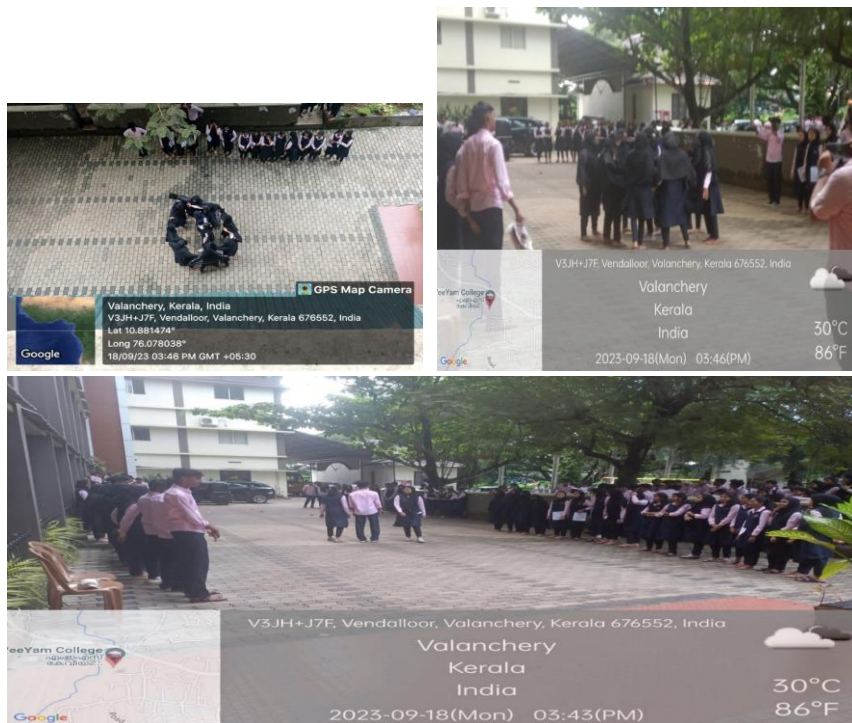
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oru nimisham ozoninayi (spend one second for ozone) street play

Date: 18/9/2023

A street Play was performed by the First Year B Sc Zoology students of the College depicting how our daily activities affect the existence of Ozone Layer and what are its impact on our health. The play ended with a message for the need to protect the ozone layer for the sustenance of future generation and the importance of planting trees.





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8. WILD LIFE WEEK OBSERVATION (3/10/2023 TO 6/10/2023)

Quiz competition

Date: 3/10/2023

No. of participants: 30

II M Sc Zoology students conducted an Interdepartmental Quiz Competition on the topic Wild Life on 3 October 2023 at II MSc Zoology Class room. 15 team participated. Mohammed Ajmal & Fathimathu Zahra Sherin of I M Sc Zoology bagged First prize and Vivek Varma and Mufeedha of Final B Sc Chemistry got second Prize.





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wild life week observation (3/10/2023 TO 6/10/2023)

Poster making competition

Date: 3/10/2023

No. of participants: 7

A poster making competition was conducted to raise awareness on wild life protection, II M Sc Zoology students conducted an Interdepartmental Quiz Competition as part of Wild Life Week on 3 October 2023 at II MSc Zoology Class room. Ridha Fathima, I B Sc Zoology got first Prize and Shamliya of II Integrated Botany bagged second prize.





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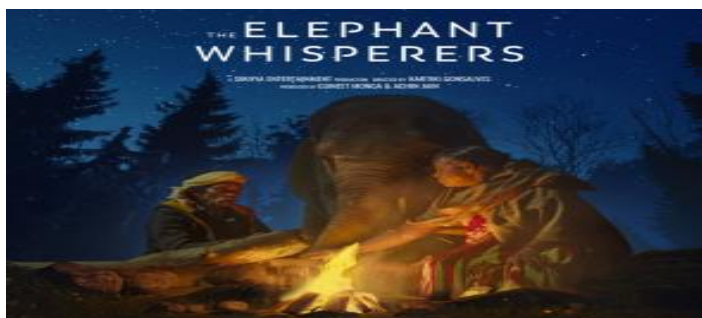
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wild life week observation (3/10/2023 TO 6/10/2023)

Wild Life Documentary Show

Date: 6/10/2023

As part of World Wildlife Week Observation, the Oscar award winning documentary film “Elephant Whisperers” was exhibited at the AV Hall.



Valanchery, Kerala, India
V3JH+J7F, Vendalloor, Valanchery, Kerala 676552, India
Lat 10.881413°
Long 76.077995°
06/10/23 03:28 PM GMT +05:30

GPS Map Camera



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.observation of national bird watching day - field trip and bird watching at vallikunnu kadalundi bird sanctuary

Date: 13/11/2023

No. of participants: 40

To commemorate Dr. Salim Ali National bird day observation, Department of Zoology, International bird club in association with Bhoomithra sena club of MES Keveeyam College organized a one-day field trip to Kadalundi Bird sanctuary on 13-4-2023. A total of 37 students with 2 faculties (Dr. Jisha Krishnan E.K & Jasla Mol K.K) and one non-teaching staff accompanied the trip. The main objective of the trip was to observe unique habitat of the sanctuary which was popular with the seasonal occurrence of migratory birds, estuarine biota well as various kinds of mangrove ecosystems.





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The team of MESKEVEEYAM College visited at Kadalundi-Vallikkunnu Wildlife Sanctuary





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Students observing & exploring the bird fauna & Mangrove ecosystems



Bird fauna observed at Kadalundi-Vallikunnu bird sanctuary



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observation of international day of forests

Date: 21/3/2024

No. of Participants: 7

As part of observation of Inter National day of Forest, Department of Zoology in association with the Bhoomithra sena club of the college conducted a poster making completion on 21 March on the theme “Forests and Innovation: New Solutions for a Better World”. Students actively participated the winners were selected.





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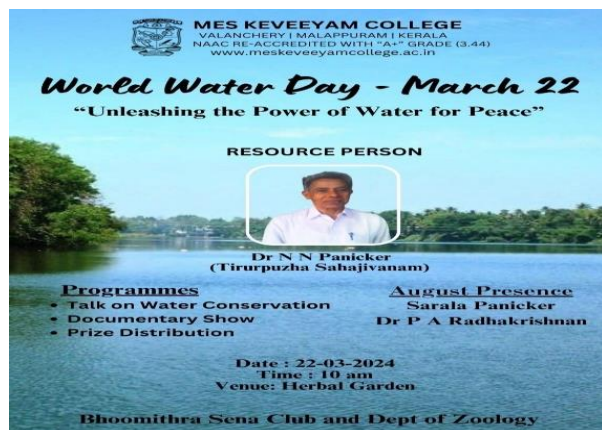
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observation of world water day

Date: 22/3/2024

No. of Participants: 47

World water day was observed in association with the Bhoomithra sena club of the college. Renowned environmentalist Dr. N N Panicker, one of the establishers of Tirurpuzha Sahajivanam was the resource person for the day. He interacted with the students on the topic “**Unleashing the power of water for peace**”. The session was highly enlightening as Dr. Panicker motivated the students for initiating the conservation of nearby water bodies and also to involve themselves in the protection of Tirur River. Mrs. Sarala Panicker, Environmentalist and Dr. P A RadhaKrishnan, Tirur Gandhian Natural Hygienic Home also interacted with the students. .





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9.PREPARATION OF GREEN AUDIT REPORT (SOLID WASTE MANAGEMENT)

Date: February 20 to March 20, 2024

No. of participants: 10

A survey and interviews were conducted among the staff members students and other stakeholders in the campus and data on the amount of solid waste produced and the mode of waste disposal adopted in the campus was recorded. The members have analyzed the data and are preparing to present it before the authorities. The members have also added many recommendations for the improvements of waste management methods adopted in the campus in the coming years.





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10.WET LAND DAY OBSERVATION (Seminar on Wetland & Biodiversity)

Date:31/01/2024

No. of Participants: 120

Venue: AV Hall, MES Keveeyam College, Valanchery.

A seminar on “Wetlands & Biodiversity” was conducted on 31/01/2024 as a part of the Wetlands Day Observations 2024. Dr Viswanath D. Hegde, shared his views on diversity of flora and fauna in different wetland ecosystems across the world. Sir also briefed about wetlands in different states of India and shared his experience as a Scientist in ZSI across India. The session was followed by a discussion where the students and faculties cleared the doubts and shared their views on Human involvement in wetlands.





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wet land day observation [wetland diversity studies at thirunavaya lotus farm]

Date: 25/01/2024

No. of participants: 30

The Thirunavaya wetlands are mainly constituted by uncultivated paddy fields and the area is extremely marshy. The club members observed different animals and plants present in the area. Along with Lotus, Salvinia sps were also found in the fields. We could also observe trees acting as nesting sites for birds. Presence of many aquatic and terrestrial insects was observed. The place is also visited by many migratory and resident birds. Birds like waterfowl, egret, heron, moorhen, cormorant, darter were seen other than common koel, kingfisher, kite and drongo. The residents of the place were involved in rearing of ducks in these fields.



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wet land day observation (documentary show)

Date: 5/02/2024

No of Participants: 50

Venue: AV Hall, MES Keveeyam College, Valanchery

Documentaries on the types of wetlands and different Ramsar sites was shown as a part of the Wetlands Day Observation. The aim of the show was to create awareness on the types of wetlands, the role of wetland in human wellbeing, the inevitable role of wetlands in the conservation of our biodiversity and finally the threats faced by wetlands due to human activities.

A discussion on the role of students in managing and conserving the wetlands was conducted after the documentary show.





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11.UNNAT BHARATH ABHIYAN ACTIVITY

: Cataract Detection Camp and Eye Testing

On 12/10/2023, Unnat Bhart Abhiyan Cell of MES Keveeyam College, in collaboration with B.Voc Optometry Department, conducted a Cataract detection camp and Eye testing in Valanchery Municipality (Ward Number 17). The programme was inaugurated by Noorjahan, Councillor, ward 17 of Valanchery Municipality at Sub centre ,Kottaram. 15 students of Optometry Department participated in the programme. Optometry Department Head Dr. Sabitha extended a felicitation speech and UBA coordinator Dr.Divya M provided vote of thanks for the programme. This programme benefited 10 people of ward 17 of Valanchery municipality.

