

കേരളം കേരल KERALA

DN 324199

MEMORANDUM OF UNDERSTANDING (MOU)

between

MES KEVEEYAM COLLEGE VALANCHERY

&

AL SHAHAMA EYE HOSPITAL, PATTAMBI

For

SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,
PLACEMENT, R&D SERVICES AND RELATED SERVICES



SHAJID P P
PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM

For AL SHAHAMA EYE HOSPITAL

DIRECTOR



നമ്പർ 23973 വില 100 രൂ
പ്രിൻസിപ്പൽ MES KVM കോളേജ്
13/12/2022
വളാഞ്ചേരി സ്റ്റാമ്പ് വേണ്ട
വി.ടി. ജൂനിയർ
ലൈസൻസ് നമ്പർ TR-11/277/2005



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this 15th December 2022 (15-12-2022), by and between MES Keveeyam College Valanchery, the First Party represented herein by its Principal (herein after referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors -in-office, administrators and assigns).

AND

AL SHAHAMA EYE HOSPITAL PATTAMBI, the Second Party, and represented herein by its Managing Director (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as Parties' and individually as Party') as

WHEREAS:

- A. First Party is a Higher Educational Institution named: (i) **MES Keveeyam College Valanchery**
- B. First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C. The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D. Both Parties, being legal entities in themselves desire to sign this MOU for Advancing their mutual interests.
- E. **AL SHAHAMA EYE HOSPITAL PATTAMBI** registered as per Ministry of Co. Affairs (Reg. AAO6334). the Second Party is engaged in Medical Business, Sales & Marketing, Skill Development, Education and R&D Services in the fields of – Ophthalmology Technology - and related fields of Optometry / Optical.
- F. Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:



SHAJID P P
PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM



For AL SHAHAMA EYE HOSPITAL
DIRECTOR

CLAUSE 1 CO-OPERATION

1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party & Second party providing significant inputs to them in developing suitable teaching training systems, keeping in mind the needs of the industry.

1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give affect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

CLAUSE 2 SCOPE OF THE MOU

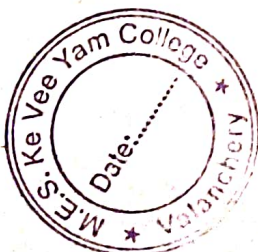
2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 **Curriculum Design:** Both Parties will give valuable inputs to the teaching/training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

2.3 **Industrial Training & Visits:** Industry and institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The First & Second Party- will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party

2.4 **Skill Development Programs:** Both Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

Second party will facilitate special skill development seminars & programs on need of the first party & also to associate mutually for any CMEs or medical camp for the optometric advance & enrichment.



SHAJID P F
PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM

For AL SHAHAMA EYE HOSPITAL

DIRECTOR



2.5 Guest Lectures: Both Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.

2.6 Faculty Development Programs: Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.

2.7 Placement of Trained Students: Second Party will actively engage to help the delivery of the training and placement to the students of the First Party into internships/jobs; and will facilitate placements for at least 20% of the students. The Second Party will itself absorb atleast 5% of the trained students.

2.8 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein

2.9 There is no financial commitment on the part of both the parties to take up any programme mentioned in the MOU. If there is any financial consideration, it will be dealt separately.

CLAUSE 3 INTELLECTUAL PROPERTY

3.1 Nothing contained in this MOU. shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents. copy rights and designs) of the other Party.

CLAUSE 4 VALIDITY

4.1 This Agreement will be valid until it is expressly terminated by either Party. on mutually agreed terms, during which period **AL Shahama Eye Hospital Pattambi ..** the Second Party, as the case may be, will take effective steps for A implementation of this MOU. Any act on the part of **AL Shahama Eye Hospital Pattambi** , the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU

4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligators

CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

5.1 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party.



SHAJID P P
PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM



For AL SHAHAMA EYE HOSPITAL

DIRECTOR

Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

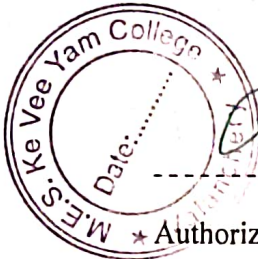
Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Malappuram District.

AGREED:

For MES Keveeyam College Valanchery

For Al Shahama Eye Hospital Pattambi



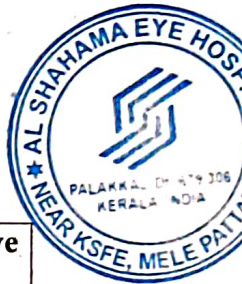
★ Authorized Signatory

SIHAJID P P
PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM

For AL SHAHAMA EYE HOSPITAL

DIRECTOR

Authorized Signatory



Name of Institution: MES Keveeyam College Valanchery.	Name of Industry : AL Shahama Eye Hospital Pattambi.
Address: Valanchery, Malappuram, Kerala 676552	Address : Pattambi, Palakkad, Kerala, 679303
Contact Details : Phone: 0494 2642670	Contact details : Phone : +91 9544 323 323 +91 8926 324 324 +91 8926 325 325
E mail: principal@meskevmcollege.org	E mail : md@alshahama.in
Web: www.meskevmcollege.org	Web : alshahamahospital.com

Witness 1

Fathima J
Fathima Manzil, Pattambi

Witness 2

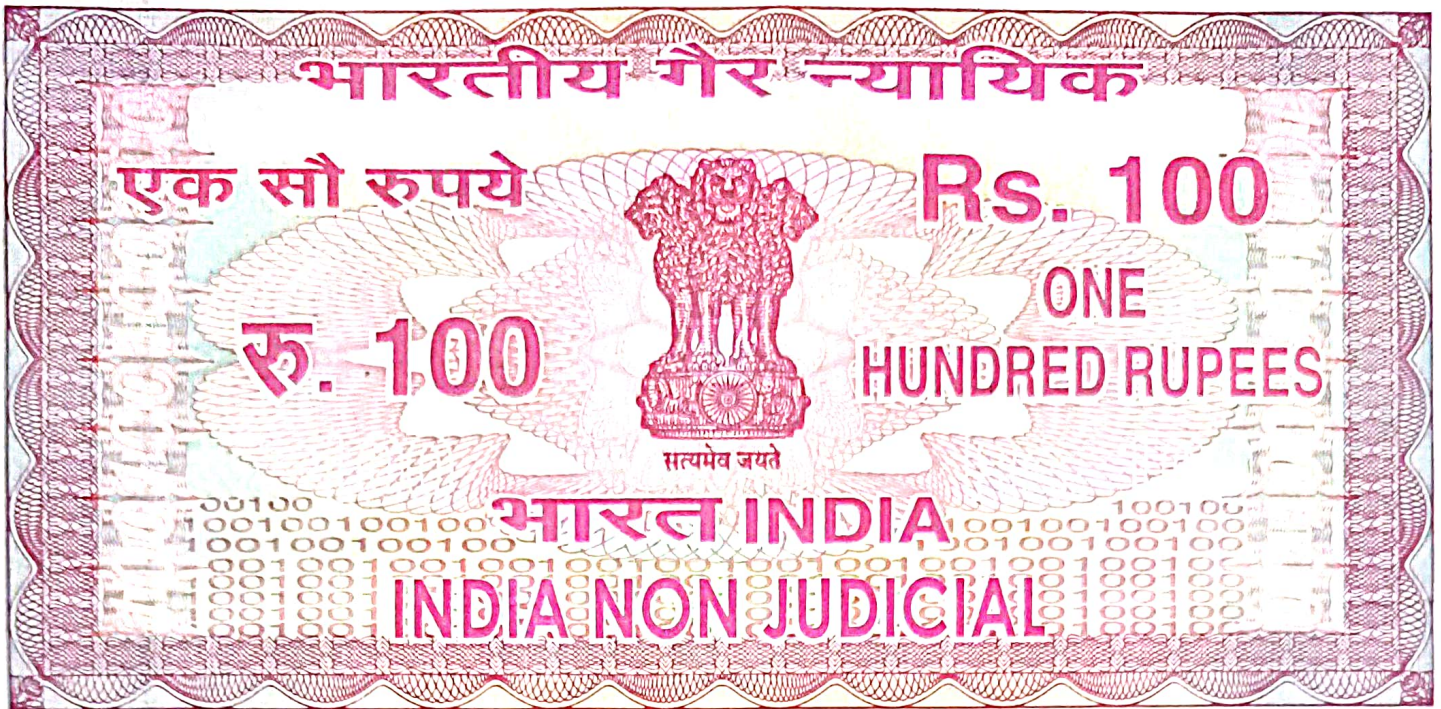
Lathika P.T.
Pullanikkattu Thottathil.
Maruthur. P.O.
Pattambi.

Witness 3

Jumaila .mk
Koppath paramel (H)
Mele pattambi.

Witness 4

ANGEESHA P
PARAMBIL HOUSE
ONNALLUR.



കേരളം KERALA

DP 839477

MEMORANDUM OF UNDERSTANDING (MOU)

Between

MES KEVEEYAM COLLEGE VALANCHERY

&

EMIRATES FASHION (ZUDIO)

For

**SKILL DEVELOPMENT, OUTCOME BASED
TRAININGS, PLACEMENT AND RELATED SERVICES**

നമ്പർ 35731 വില 1000/-

ഗവണ്മെന്റ് കോളേജ് ഓഫ് ടെക്നോളജി

വളാഞ്ചേരി സ്റ്റാമ്പ് വേണ്ടി
വി.ടി. ജുവൈരിയ

ഡെസ്ക് നമ്പർ TR-11/277/2006

24/02/2023



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (here in after called as the 'MOU') is entered into on 13th February, 2023 by and between MES Keveeyam College Valanchery, the First Party represented herein by its Principal (here in after referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).

AND

EMIRATES FASHION (ZUDIO) the Second Party, and represented herein by Mr. Siddique CBV, Managing Director (herein after referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).
(First Party and Second Party are herein after jointly referred to as Parties' and individually as Party') as

WHEREAS:

First Party is a Higher Educational Institution named: (i) MES Keveeyam College Valanchery

First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

The Parties intend to cooperate and focus their efforts on cooperation within area of Skill Based Training and Education.

Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

EMIRATES FASHION (ZUDIO), the Second Party is engaged in Business, Skill Development and Education Services in the field of –Retail sector. Give related information, its branches, and dimensional information about the industry concerned with which the MoU is sworn.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

CLAUSE 1: CO-OPERATION

1.1 Both Parties are united by common interests and objectives and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings.

CLAUSE 2: SCOPE OF THE MOU

2.1 The budding graduates from the first party could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 **Industrial Training & Visits:** Industry and institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its shops for the hands-on training of the learners enrolled with the First Party.

2.3 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

2.4 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for students. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein there is no financial commitment on the part of the MES Keveeyam College Valanchery, the First Party to take up any programme mentioned in the MOU.

CLAUSE 3: VALIDITY

This Agreement will be valid for two years with effect from the date of its signing. Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligators.

CLAUSE4: RELATIONSHIP BETWEEN THE PARTIES

It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in anyway, to make any representation or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party.

Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, nor to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

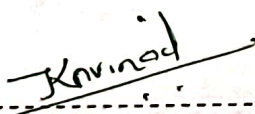
Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Malappuram District**.

AGREED:

For MES Keveeyam College Valanchery

For EMIRATES FASHION (ZUDIO)



PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM
Authorized Signatory



Authorized Signatory



ZUDIO-Z051
(A UNIT OF TRENT LTD.)
Prestige TMS Square
Padivattom, Edapally, KOCHI
KOL 11, 402 024

Name of Institution: MES Keveeyam College Valanchery.	Name of Industry: EMIRATES FASHION (ZUDIO)
Address: Valanchery, Malappuram, Kerala 676552	EMIRATES FASHION GSTIN : 32AAHFE6985B1ZI Address ;V/294 K6,11 G, Sky Line High Point, Muttambalam, Kottayam -686004, Kerala
Contact Details :Phone:04942642670	Mob: 9447028999
Email. principal@meskeveeyamcollege.ac.in	E mail: cbvalfalah@gmail.com
Web:www.meskvcollege.org	Web: http://www.zudio.com/

Witness1

Dr. PC Gantyoosa

Witness 2

Krishna Grubha. k. s

Witness3

Ahamud Muneemath
Ahamud

Witness4

S. Tajmal
Husain



**CPA COLLEGE OF
GLOBAL STUDIES**

PUTHANATHANI

Affiliated to University of Calicut, Recognized by Govt. of Kerala and Run by: Nice Educational Trust

CHELOOR, PUTHANATHANI, PUNNATHALA.P.O, MALAPPURAM- 676 552, KERALA, INDIA
Ph: 0494-2973333, Mob:7510363333 | E-mail:cpacollegeinfo@gmail.com | Website:cpacollege.ac.in

This Memorandum of Understanding (MoU) made and entered into this on 14 June 2022, between CPA College of Global Studies, Puthanathani, Malappuram as the *first party* and MES Keveeyam College Valanchery, Malappuram as the *Second Party*.

CPA College of Global Studies and MES Keveeyam College Valanchery have agreed to enter into an agreement at the institutional level with mutual understanding to achieve its objectives, through various students benefit programmes for academic, technological, socio-cultural promotion considering the scope and challenges of the new National Education Policy 2020 with the following identifies but not limited to.

PURPOSE

The Parties enter into this MoU for the primary purpose of Co-operation and promotion of IQAC's of respective colleges to standardize policies, procedures and for better academics and administration and to bring a qualitative change in organizations with IQAC playing a Pivotal role.

AUTHORITY

The MoU will primarily be governed by the respective principal of the colleges in their campuses. The Head of the Institution will be the authority to represent and express the college. The collective decisions made will be implemented by the head of the Institution.

PURPOSE AND OBJECTIVES

The purpose of this MoU is to create a framework or platform of collaboration with the following objectives:

Faculty Support: Faculty of both CPA College of Global Studies and MES Keveeyam College Valanchery may deliver offline/online lecture(s) as resource persons for portions or special topic of a few identified courses with mutual consultation at a mutually convenient timing. On the lecture(s) or interactions, the faculty member may be considered to be on duty at the beneficiary institution. Heads of the Institution may mutually alter the dates if such duties of assigned faculty members are seen to hamper important academic or evaluation assignments at his/her place of posting.

Access to College Library: Students will have access to college Library after taking permission from College Librarian for their research/reference purpose.

Joint organization of Seminars/Symposia/Workshop: Seminars/Symposia/Workshop may be jointly organized by faculty members of both the CPA College of Global Studies and MES Keveeyam College Valanchery.

Joint Organization of Placement drive: CPA College of Global Studies and MES Keveeyam College Valanchery will jointly organize placement drives for the benefit of the outgoing and passes out students.

Guidance in Career counseling: CPA College of Global Studies and MES Keveeyam College Valanchery

Will share information on career counseling and opportunities for higher studies in India and abroad.

Joint Field work: Both the colleges may jointly organize filed works which are part of the curriculum. This way both the institutions may utilize the expertise of individual faculty members for the benefit of the students

This is a non-binding MoU and there shall be no financial obligation on the part of both CPA College of Global Studies and MES Keveeyam College Valanchery.

Both CPA College of Global Studies and MES Keveeyam College Valanchery agree that any information which is exchanged pursuant to this Memorandum of Understanding will be kept strictly confidential and used solely for the purpose, covered by this Memorandum of Understanding, unless such information was obtained by a third party who does not have an obligation of confidentiality toward the information - disclosing party and entered public domain.

Subject to clause below, both the institutions may amend this Memorandum of Understanding by mutual consent I writing. Any amendment agreed by the Institution shall come into effect from the date determined by the signing College/University.

This Memorandum of Understanding shall enter into force on the date of singing and shall initially be valid for a period of five years. Thereafter both CPA College of Global Studies and MES Keveeyam College Valanchery shall agree on mutual consent on the continued validity of this Memorandum of Understanding.

In any other circumstances or other detailed collaboration between the two parties, a separate MoU shall be drawn up as and when required.

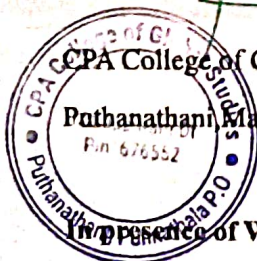
The institutions, CPA College of Global Studies and MES Keveeyam College Valanchery agree that this Memorandum of Understanding shall enter into force on the basis of goodwill shall not be legally bound. Nothing mentioned in this Memorandum of understanding shall deem constitute partnership between the signing Institutions appointing one party as an agent of the other.

This Memorandum of Understanding will be effective upon signature by both the Head of the Department for period of five years at which time it will be reviewed for possible renewal for further five-year period. Either party may, on three (03) months' notice in writing, terminate the MoU in advance of normal expiration or request the recognition of its conditions.

IN WITNESS WHEREOF, the duly authorized officers of the parties have executed this Memorandum of Understanding/Agreement on the date, month and year herein mentioned above.

Principal

Principal



CPA College of Global Studies Studuies,
Puthanathani, Malappuram, Kerala.



MES Keveeyam College Valanchery
Malappuram, Kerala

In presence of Witness:

In presence of Witness:

1) Name : Anees.vlc
Designation : Assistant Professor Commerce

1) Name : Majeesh.M
Designation : Assistant Professor

2) Name : Sajitha EM
Designation : Assistant professor English

2) Name : Nisab.T
Designation : Assistant Professor