

# **GENDER SENSITISATION ACTIVITY REPORT FOR THE YEAR 2022-2023**



**M E S KEVEEYAM COLLEGE VALANCHERY**

**Malappuram-Kerala**

*(NAAC Accredited with A<sup>+</sup> Grade)*

Phone: 0494 – 2644380, 2642670

[meskeveeyamcollege.ac.in](http://meskeveeyamcollege.ac.in)



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M.E.S KEVEEYAM COLLEGE  
VALANCHERY, PIN 676552  
MALAPPURAM

### GENDER SENSITISATION ACTIVITIES FOR THE YEAR 2022-2023

Sl. No.	Name of programme	Date	Empowerment and Development Initiatives
1.	Workshop on "Entrepreneurial Skill Development In Association With World Paper Bag Day"	12.07.2022	Entrepreneurial Skill Development Programme
2.	Seminar on "Strengthening Entrepreneurial Skills"	15.07.2022	Entrepreneurial Skill Development Programme
3.	Shot Film Fest	10.08.2022 & 11.08.2022	Gender Awareness Programme
4.	Session "Mobile Security"	16/08/2022	Women Safety and Security
5.	Karshaka Dinam Observance- Honouring Farm Labourers	17/08/2022	Women Empowerment
6.	One Day Workshop on "Research Writing and Scholarship Opportunities for Students"	22.08.2022	Women Empowerment
7.	Flash Mob in Connection with "Women's Equality Day"	26.08.2022	Women's Safety and Empowerment
8.	Jeevanam Sales Day	22.09.2022	Women Empowerment
9.	Walkie Takie	11.10.2022	Gender Awareness Programme
10.	Workshop on "The Science of Professional Selling Skills"	13.10.2022	Entrepreneurial Skill Development Programme
11.	Kung Fu Training	21.10.2022	Women Empowerment
12.	Jeevanam Sales Day	25.10.2022	Women Empowerment
13.	Invited Lecture, on Nobel Laureate	23.11.2022	Women Empowerment
14.	Retail Fest	24.11.2022	Entrepreneurial Skill Development Programme
15.	Face Painting Competition	28.11.2022	Women Empowerment
16.	Web Development Training for MES HSS Irimbilyam Students	05.12.2022	Women Empowerment



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17.	Participation of Students In La-Belle From	09.12.2022 & 10.12.2022	Entrepreneurial Skill Development Programme
18.	Online Services Training Program for Kudumbashree Workers	20/12/2022	Women Empowerment
19.	Jeeevanam Sales Day	22.12.2022	Entrepreneurial Skill Development Programme
20.	Awareness Programme on 'Dowry and Violence Against Women'	16.01.2023	Awareness Programme
21.	A Talk on "Sustainable Menstruation Management and Menstrual Cups "	17.01.2023	Women Health
22.	Jeeevanam Sales Day	07.02.2023 & 08.02.2023	Entrepreneurial Skill Development Programme
23.	Training On Interview Techniques	17.02.2023	Women Empowerment
24.	Quiz Competition "Women Empowerment"	28.02.2023	Women Empowerment
25.	Pencil Drawing Competition	02.03.2023	Women Empowerment
26.	Counseling Session on "Steady Steps In Studenthood"	03.03.2023	Women Empowerment
27.	Debate on "Women Participation and Leadership"	03.03.2023	Women Empowerment
28.	Open Forum on "Gender Awareness"	06.03.2023	Awareness Programme
29.	Release Of Manuscript Magazine	06.03.2023	Women Empowerment
30.	Poster Making Competition	06.03.2023	Women Empowerment
31.	Workshop On "Newspaper Craft"	06.03.2023	Entrepreneurial Skill Development
32.	Talk on "Women Cyber Security'	13.03.2023	Women-Safety And Security
33.	Open Forum on "Moral Cultural and Social Values In Family"	14.03.2023	Women Empowerment
34.	Talk on "Role of Women in Society-A View Through Cinema"	17.03.2023	Women Empowerment
35.	Seminar on Entrepreneurship for English Graduates	20.03.2023	Women Empowerment
36.	Talk on "Women's Education-Issues and Challenges"	23.03.2023	Women Empowerment



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**1. WORKSHOP ON ENTREPRENEURIAL SKILL DEVELOPMENT IN  
ASSOCIATION WITH WORLD PAPER BAG DAY ON 12.07.2022**

The poster features a light blue background with various craft supplies scattered around: a box of colorful patterned paper in the top left, a roll of purple tape, a roll of brown tape, a stick of glue, a roll of orange tape, a roll of clear tape, a wooden stick, and a pink paper bag with a yellow handle in the center. The text is centered and uses a mix of bold, pink, and blue fonts.

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**Workshop on  
PaperBag Making**  
in connection with  
**WORLD PAPER BAG DAY  
on 12<sup>th</sup> JULY 2022**

Organized by  
**Research & PG Department of Chemistry**  
in association with  
 **WOMEN EMPOWERMENT CELL (WEC) – JEEVANAM**  
( Fulfilling Educational Aspirations of Girl Students through Self Employment )



A workshop on Paper bag making was conducted by the KSWDC women cell in association the department of Chemistry on world paper bag day (12.07.2022). It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills along with upgrading existing skills of the target group. Dr. C. Rajesh and Dr. Soumini C. have coordinated the workshop. Dr. Soumini C. trained the attendees to make eco-friendly carry bags and encouraged to pursue the skill for monetary benefit developed by this one-day venture.



## 2. SEMINAR ON “STRENGTHENING ENTREPRENEURIAL SKILLS”

Department of Retail Management and Optometry in association with IQAC organized a seminar on “STRENGTHENING ENTREPRENEURIAL SKILLS” on World Youth Skill Day on 15/07/2022 to enlighten the students about skill development. The event started at 10.30 AM with a prayer by Saritha, final year student, Dept. of Retail management and Jameela M.K. HoD of Dept. of Retail Management welcomed all the dignitaries, resource persons and other participants from various departments to the program. Dr. Lakshmipriya, HoD of Department of Optometry delivered the presidential address. Prof. Shajid P.P, principal of the college inaugurated the program. Najila T. Y., IQAC Coordinator, Prof. Shibu, staff secretary and Nisab T., BVoc Nodal Officer delivered the felicitation speech in the program. The first technical session was taken by Muhamed Ramees, ASAP Program Manager. He delivered a lot of information regarding various skills provided by ASAP, Kerala for the development of youth. The session was very informative and interesting to students. A good interaction was undertaken by students with him.

The second session started at 12 P.M. by Dr. Sadeep, HOD, Department of Physical education, SVTB College, Mannampatta on the topic “Skill Development through Physical Activity”. In this session he delivered various aspects related to the career options on physical education and how to maintain a healthy body with physical activities. The program was winded up with vote of thanks by Ajeesha Parvin, Assistant professor of Department of Retail Management.



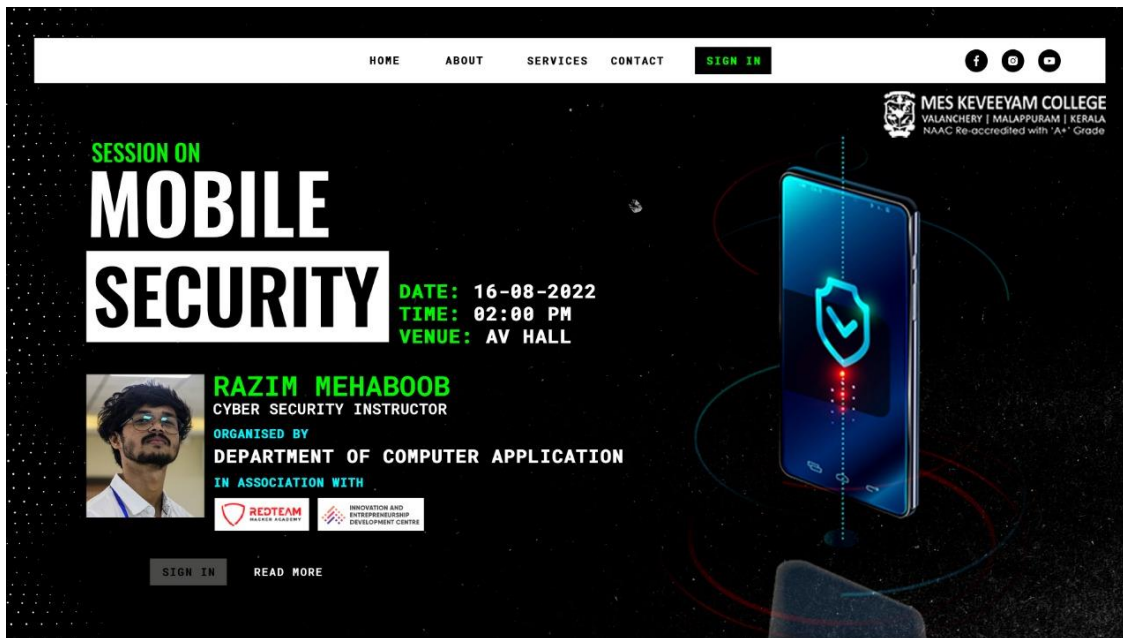


### 3. SHOT FILM FEST ON 10.08.2022 AND 11.08.2022

A short film fest was organized on 10.08.2022 and 11.08.2022 at the AV Hall. The aim of fest was to understand the position and role of women in the society and thereby creating awareness among the students about gender equality. Around 200 students have participated in the film fest and were much impressed by the film. The YouTube link of the film was also distributed among other students groups.



#### 4. SESSION ON MOBILE SECURITY ON 16/08/2022



The Department of Computer Application at MES Keveeyam College organized an informative session on 'Mobile Security' on 16<sup>th</sup> August 2022 at the A.V. Hall. The program, held in collaboration with the Red Team Hacker Academy, Kottakkal, along with the college's IEDC and IIC clubs, was inaugurated by Principal Prof. Shajid P.P.

Mr. Razim Mehaboob, a Cyber Security Instructor from the Red Team Hacker Academy, led the session, sharing valuable insights into safeguarding mobile devices in today's cyber world. With close to 120 students in attendance, the session proved both engaging and highly beneficial, offering detailed guidance on mobile security measures crucial for personal safety in the digital age.





## **5. KARSHAKA DINAM OBSERVANCE- HONOURING OF FARM LABOURERS**

**(17/08/2022)**

On the occasion of Farmers' Day, the Department of Zoology, in collaboration with the Departments of Botany and Languages at MES Keveeyam College, organized a special program to honor local farm laborers for their lifelong dedication to the fields. The event took place on 23rd and was inaugurated by Mr. O. C. Salahudheen, President of MES Malappuram District, with Principal Prof. Shajid P. P. presiding over the function.

Seven farm laborers from nearby wards—Kali Illathuparamb, Neeli Illathuparamb, Thumban Illathuparamb, Kali Nedumani, Neeli Chembranmaril, Ummuni, and Mundi—were invited and felicitated. Each of them shared heartfelt experiences from their years of working in the fields, recounting the challenges of farming in a pre-mechanization era when all tasks were labor-intensive and deeply valued as part of their way of life. They described their struggles with scarcity and the fulfillment they found in their work, emphasizing that, even now, their love for farming endures.

Adding to the cultural richness, the honorees performed Koythupattu—traditional harvesting songs—and demonstrated rituals once used to invoke blessings for a good crop. Their stories provided students with a unique glimpse into an era of farming reliant on sheer human effort, sparking enthusiastic interaction between the students and the laborers.

Each honoree received an Onam Kit containing essential items. Additionally, Sri. Kadannamanna Sreenivasan presented a live demonstration of Kalamezhuthu, explaining the art form's ritualistic significance.

The program included felicitations from Prof. Parayil Mohammed Kutty (Treasurer, College Management Committee), Dr. Najila T. Y. (IQAC Coordinator), and Mr. Mohammed Shibu (Staff Secretary). Dr. Mohammed Riyas, Head of the Department of Arabic, delivered the welcome address, while Dr. Janeeshma, Head of the Department of Botany, expressed gratitude with a vote of thanks.





## 6. ONE DAY WORKSHOP ON RESEARCH WRITING AND SCHOLARSHIP OPPORTUNITIES FOR STUDENTS

The PG Department of English at MES Keveeyam College organized an insightful talk on Research Writing and Scholarship Opportunities for students, presented by Dr. Babu P. K., Principal of Al-Shifa College of Arts and Science, Perinthalmanna. The program took place in the A.V. Hall and commenced at 10:00 AM.

The welcome address was given by Prof. Swapna N. R., Assistant Professor in the Department of English, and the presidential address was delivered by Dr. Najla T. Y., Head of the Department. The session was inaugurated by Principal Prof. P. Shajid, with felicitations from Dr. Habeeb Rahman and Dr. Krishnaprabha. Dr. Reji A. L. delivered the vote of thanks.

Dr. Babu P. K. began his lecture at 10:30 AM, offering a comprehensive exploration of research writing. His talk covered key aspects, including the purpose, design, and scope of research, providing valuable guidance for students interested in academic writing and scholarship opportunities.

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**ONE DAY WORKSHOP** on  
**RESEARCH WRITING & SCHOLARSHIP OPPORTUNITIES FOR STUDENTS**



**On 22 AUGUST 2022**



**KEYNOTE SPEAKER:**  
**Dr. Babu P K**  
Principal  
Al Shifa College of Arts & Science  
Keezhattur, Perinthalmanna

Organized by PG Department of English  
in association with IQAC

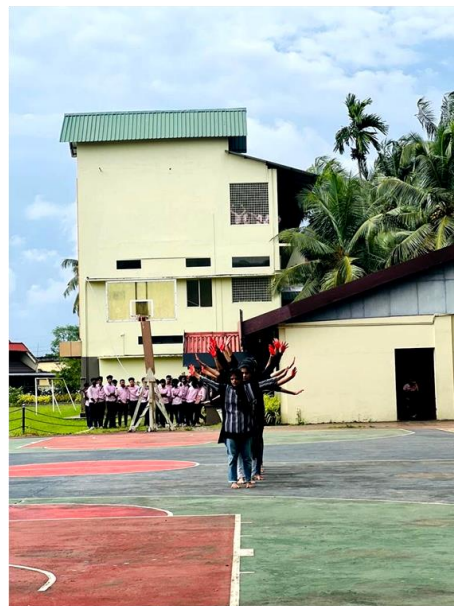
Venue : AV HALL  
TIME : 10:00am

For Registration :  
<https://forms.gle/svXFKJPo92GjjJWX7>



## 7. FLASH MOB ON 26.08.2022 IN CONNECTION WITH 'WOMEN'S EQUALITY DAY'

A flash mob was organized on 26.08.2022 in connection with the women equality day in order to create awareness about women's safety and their recognition in society. Around 35 students participated in the flash mob. Dr. Soumini C. and Ms. Hasnath have coordinated of the event. It addressed the concept of violence against women and its ill effects. Around 300 students of the college also took part in it. This had helped the students to comprehend more about women safety in society



8. JEEVANAM SALES DAY ON 22.09.2022

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**WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM**  
( Fulfilling Educational Aspirations of Girl Students through Self Employment )

*Organizing*

**SALES DAY**

**SEPTEMBER 22, 2022**



- \* Paper Bag
- \* Mask
- \* Paper Pen



- \* Unniappam
- \* Samoosa
- \* Pudding



- \* Cake
- \* Falafil
- \* Cutlet



- \* Burger
- \* Pickle
- \* Peenut



**Coordinators**  
Dr. Soumini C  
Ms. Swapna N R

**Principal**  
Prof. Shajid P P



The Jeevanam program was started with the aim of helping students to find their own source of income for the education expenses. As part of this initiative, sales were organized at regular intervals at the college. As part of the sales, the students were provided with a fixed amount as loan in order to repay it through the sales. The students could use the profit obtained for their educational purposes. Students who participate in the sales gain confidence and earn their self-income. The staff and students alike visited the stalls and encouraged the participants. Food items, juices, calligraphy, photos, paper flowers and many other items were on display for sale.





## 9. WALKIE TAKIE ON 11.10.2022



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**KSWDC WOMEN CELL**

Organizing

**"Walkie Talkie Communication"**

*in connection with*

**INTERNATIONAL DAY OF GIRL CHILD**

On **11<sup>th</sup> OCTOBER 2022**

**Theme : " Our Time is Now - Our Rights, Our Future"**

**Principal**

Prof. Shajid P P

Dr. Soumini C ( WEC Coordinator )

Swapna ( WEC Joint Coordinator )

Janeeshma ( WEC Joint Coordinator )

Suhana & Risla Sheri  
( Student Coordinator )



A walkie talkie was organized on 11.10.2022 in connection with the International day of Girl Child. Ms. Shamliya P. (Dept. of chemistry), Ms. Salima Palappura & Ms. Sammiyabi E. (Dept. of Botany), Ms. Suhana M. (Dept. of English) were the student coordinators. This program was organised to create an wareness among the students about gender equality, feminism etc. Ms. Salima and Ms. Shamliya presented the topic. Students were randomly asked about their understanding about these concepts. They also participated in the program with great enthusiasm and passion. Upon the success of the program, it was decided to conduct more awareness programmes on relevant topics like gender equality, women education, etc. in a wider comprehensive manner.



## **10. WORKSHOP ON “THE SCIENCE OF PROFESSIONAL SELLING SKILLS”**

The Department of Retail Management, in collaboration with IQAC, organized a workshop titled “The Science of Professional Selling Skills” on 13<sup>th</sup> October 2022. The workshop aimed to equip students with essential skills for professional selling and began at 9:30 AM with a silent prayer.

Jameela M.K., Head of the Department of Retail Management, extended a warm welcome to the dignitaries, resource person, and participants. The presidential address was delivered by Ameenudheen K.P., followed by the program inauguration by the Principal, Prof. Shajid P.P. Felicitation speeches were given by Najila T.Y., IQAC Coordinator, and Dr. Habeebu Rahiman, Coordinator of Self-Financing Programs.

The technical session, led by Abdul S. P., a Business Leadership Coach, offered valuable insights into various skills essential for professional selling. The session was both informative and engaging, with students actively interacting and posing questions to the speaker. The program concluded with a vote of thanks by Shabana, a final-year student.





## 11. KUNG FU TRAINING 21.10.2022

Kung Fu training was given to the students in the college in four sessions from October 2022-December 2022. Mr. Sasi Kumar and Mr. Rajan were the trainers. About 20 students from various departments attended the training and were benefited from this.



## 12. JEEVANAM SALES DAY ON 25.10.2022



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## WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM

( Fulfilling Educational Aspirations of Girl Students through Self Employment )

*Organizing*

# SALES DAY

## 25<sup>th</sup> OCTOBER 2022



**Coordinators**  
Dr. Soumini C  
Ms. Swapna N R

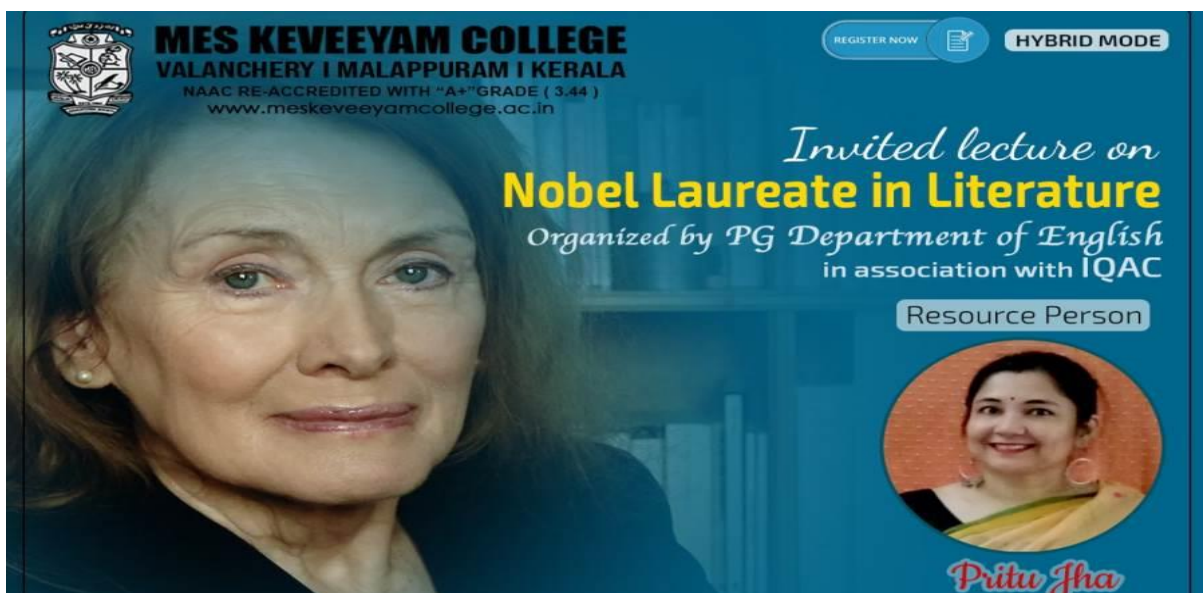
**Principal**  
Prof. Shajid P P



As part of Jeevanam Sales, a vibrant marketing fair was organized, drawing enthusiastic participation from the students of MES Keveeyam College. Around 15 students took part in the sales event, showcasing various products to the college community. Faculty and students alike supported the initiative, purchasing items and encouraging the student sellers. The event fostered a lively atmosphere and provided a valuable hands-on experience in sales and marketing for the participants.



### 13. INVITED LECTURE ON NOBEL LAUREATE



The PG Department of English, MES Keveeyam College, Valanchery in association with IQAC organized an invited lecture on Nobel Laureate in English on 23 November, 2022 at 10 AM in the AV Hall. The lecture was as a part of the Nobel Lecture series conducted every year to introduce Nobel Laureates to the academic community. The topic of this year's lecture was- 'Class and Gender in the works of Annie Ernaux'. The special invitee to speak on the topic was Ms. Pritu Jha, a research scholar in French Literature at English and Foreign Language University (EFLU), Hyderabad, who is doing her research on Annie Ernaux. The session was organized in the hybrid online/offline mode in which the resource person delivered the lecture via Google Meet while the English UG and PG students of the college assembled in the AV hall to witness it. Along with this several other participants joined online from across the country.

## 14. RETAIL FEST

**Festi Vista – Retail Fest** was organized on 24<sup>th</sup> November, 2022 at 9.30 am in College campus at Cheenichod. The inaugural ceremony was at A.V. hall. The programme began with prayer song by the final year student Saritha. The Head of the Department, Jameela M.K. had delivered the welcome speech and Prof. Shajid P. P. given the presidential address and the program was inaugurated by Parayil Moideenkutty. college management treasurer by exhibiting the skill model created by the first-year students. The chief guests for the ceremony were Nazli K and Ashkar Pattambi, the young entrepreneurs and they shared their career experiences with the students and it was an inspiration to them. Mementos were distributed in the program to various students for their academic and non-academic achievements. The master of ceremony was undertaken by Salma C.T, faculty of the department.

The college was richly decorated with creative craft works, bottle arts, festoons and banners. There were around ten stalls which was filled with a lot of items like apparels, food, footwear, agricultural products, beauty and cosmetics, photo frames etc. The program was ended at 4.30 PM in a successful manner.





## 15. FACE PAINTING COMPETITION 28.11.2022 (Topic:Violence against women)



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# Face Painting Competition

in connection with International Day for the  
Elimination of Violence against Women  
Organized by **KSWDC Women Cell**  
**On 28<sup>th</sup> November 2022**  
Theme :  
**Violence against Women**

Terms and Conditions

1. Two students from a course can participate
2. Last date for receiving application 27.11.2022

For Registration



<https://surveyheart.com/form/6371e082e5fab37a9bbc9012>



**The Kerala State Women's  
Development Corporation Ltd.(KSWDC)**  
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort,Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Student coordinators : Shamliya (+91 98468 98429) , Suhana. (+91 99473 01055)

Coordinators : **Dr. Soumini C**      Principal: **Prof. Shajid P P**

A face painting competition was conducted on 28.11.2022 at 1.30 pm under the banner of KSWDC Women Cell in connection with the International day of elimination of violence against women. The competition was conducted at Cheenichodu at the college. Students from all department have ensured their participation. A total of 12 teams participated in the competition. The theme of the competition was given as 'Violence against women'. Students participated and performed well in the competition. Dr. Preetha S. R., Assistant professor (Hindi) and Mr. Mridul C. Mrinal, Assistant Professor (English) have judged the competition. Lubna Sherin K and Jishan Thasni from I year B Com Finance won the first prize followed by Harichandana T. K. and Theerth a Das A from III year B Sc Polymer chemistry and Salima Palappura and Anupama K from II year integrated botany winning the second and third prize respectively. Principal Prof. Shajid P. P. congratulated the whole team for their performance. Prize money and memento were distributed to the winners.



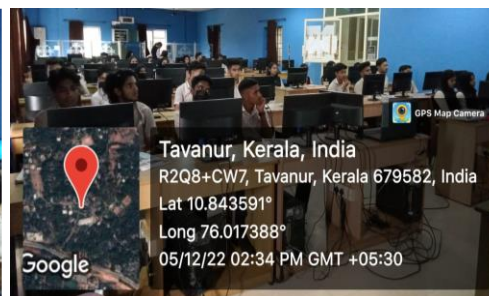
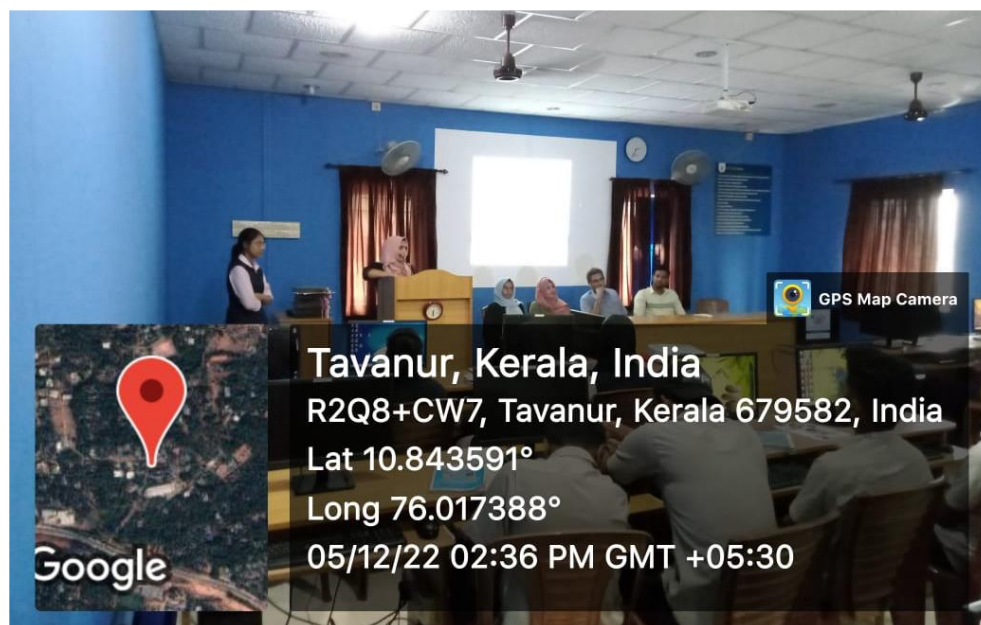


## 16. WEB DEVELOPMENT TRAINING FOR MES HSS IRIMBILIYAM STUDENTS

5/12/2022

The Department of Computer Application conducted an extension programme on WEB DEVELOPMENT TRAINING FOR STUDENTS FROM MES HSS IRIMBILIYAM on 05<sup>th</sup> December 2022, 1:30 pm at ICT Lab. Principal Prof. Shajid inaugurated the program and the felicitations was done by Fareeda P (HOD of computer applications) and (faculty of MES HSS IRIMBILIYAM). The section was led by students from department of computer applications.

The program aims to give students the skills and knowledge needed to build functional and visually appealing websites. The session included topics such as HTML, CSS, Bootstrap and Java Script programming languages, as well as design and user experience principles. The program became very interesting and productive along with the practical sessions to build a web pages for the students from MES HSS IRIMBILIYAM to build websites themselves.





## **17. PARTICIPATION OF STUDENTS IN LA-BELLE FROM 09-10 DECEMBER 2022**

Six students from the women cell have participated in the programme La belle, organized by IEDC at Kuttippuram from 09-10 December 2022. They also participated in the sales organized by IEDC.

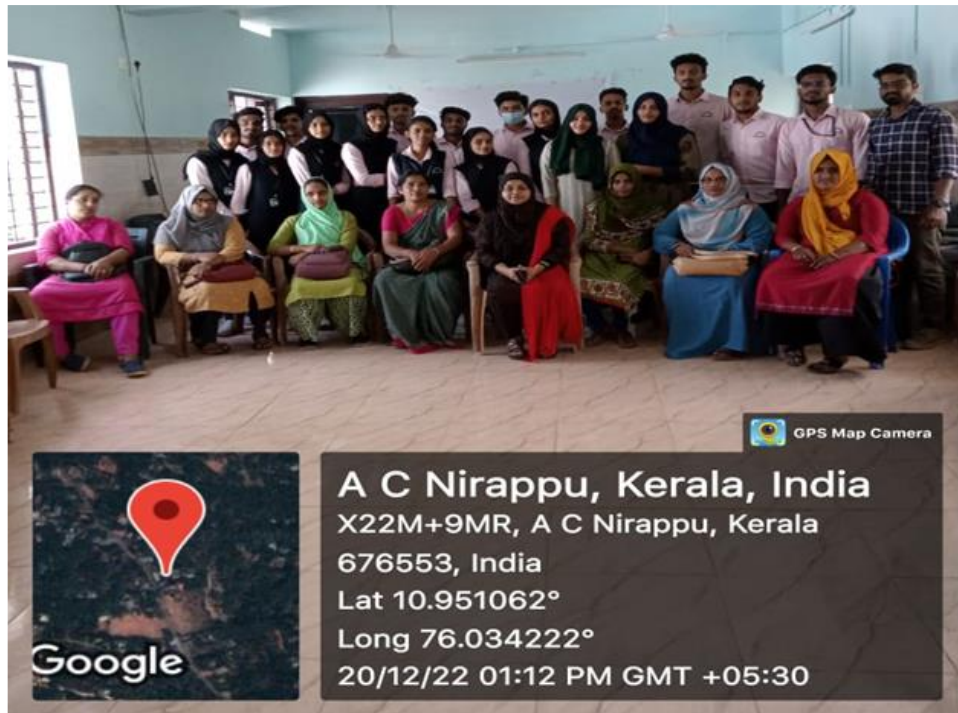


**18. ONLINE SERVICES TRAINING PROGRAM FOR KUDUMBASHREE WORKERS 20/12/2022**



The Department of Computer Application in collaboration with Unnat Bharat Abhiyan conducted a programme on ONLINE SERVICES TRAINING PROGRAM FOR KUDUMBASHREE WORKERS on 20<sup>th</sup> December 2022 at the MARAKKARA PANCHAYATH. Panchayat president T P Sajna inaugurated the program and the session was led by students of Bachelor of Computer applications.

The extension program became very interesting and productive along with the practical sessions for the people in Marakkara Panchayat like online birth and death certificate generation, online payments, improve the searching efficiency.






## 19. JEEEVANAM SALES DAY ON 22.12.2022

In connection with the Christmas celebrations at MES Keveeyam College, students organized a festive sales event on 22<sup>nd</sup> December 2022. Approximately 10 students participated, offering a variety of products that added to the holiday spirit on campus. The event was well-received, with students and staff supporting the initiative and contributing to a cheerful and engaging atmosphere.



**20. AWARENESS PROGRAMME ON 'DOWRY AND VIOLENCE AGAINST WOMEN' 16.01.2023**

Department of Women and Child Development

**KSWDC Women Cell**  
*in association with*  
**ICDS KUTTIPPURAM**

**ORANGE THE WORLD CAMPAIGN**  
AWARENESS PROGRAM ON **"DOWRY AND VIOLENCE AGAINST WOMEN"**

Resource Person  
**Adv. SABEENA P.M**  
LEGAL FACULTY &  
COUNSELOR, TIRUR



**16<sup>th</sup> JANUARY 2023**  
TIME : 01:30PM  
VENUE : AV HALL

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An awareness programme on "Dowry and Violence against Women was organized by KSWDC women cell in association with ICDS Kuttippuram on 16.01.2023 at 1.30 pm in AV Hall. The programme was organized in connection with the 'Orange the world campaign' by Department of women and child development, Government of Kerala. Ms. Sabeena P. M, legal faculty and counselor, Tirur was the resource person. About 90 students participated in the programme.



Women cell coordinator Dr. Soumini C. welcomed the gathering. Principal Prof. Shajid P. P. delivered the presidential address. Ms. Ambili P, ICDS supervisor, Valancherry and Ms. Safiya T, ICDS supervisor Kuttippuram attended the programme and interacted with the students by creating awareness among the students about the orange the world campaign. The resource person, Ms. Sabeena P. M. discussed about the importance of women and children in the society and their legal protection. The event also hold discussions on the dowry system and its ill effects. Students participated in the discussion with great enthusiasm and presented their own views on the topic. Ms. Kavya M, II MA English proposed the vote of thanks.



## 21. A TALK ON “SUSTAINABLE MENSTRUATION MANAGEMENT AND MENSTRUAL CUPS (17/01/23)

A class on **Sustainable Menstruation Management** and the benefits and usage of menstrual cups was conducted on 17<sup>th</sup> January 2023. The session was led by Fathimathul Bisriya V., a Research Associate at CUSAT, who served as the resource person. The program provided valuable insights into eco-friendly menstrual practices, emphasizing the advantages of menstrual cups for both health and environmental sustainability.



## 22. JEEEVANAM SALES DAY ON 07.02.2023 AND 08.02.2023

In association with Mespo'23, students of the college have arranged a sales day on 07.02.2023 and 08.02.2023. About 15 students from various departments arranged stalls in the sales. Food items like cakes, snacks, pudding, fruit salad, salted items, juices etc.were available in the sale. Students and teachers from other schools and colleges visited the stalls and enquired them about the JEEEVANAM sales under women cell. They were much impressed and congratulated the students for their initiative.



## 23. TRAINING ON INTERVIEW TECHNIQUES ON 17.02.2023



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# TRAINING ON "INTERVIEW TECHNIQUES"

Organized by KSWDC WOMEN CELL



**RESOURCE PERSON**  
**Dr. K.P. JABIR MOOSA**  
(Member of Indian Society for  
Training and Development)  
Professor- MBA Dept.  
MES College of Engineering  
Kuttippuram

## 17 FEBRUARY 2023

### 10 AM @ AV HALL



The Kerala State Women's  
Development Corporation Ltd.(KSWDC)  
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org  
1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K      Principal - Dr. Vinod Kumar K P

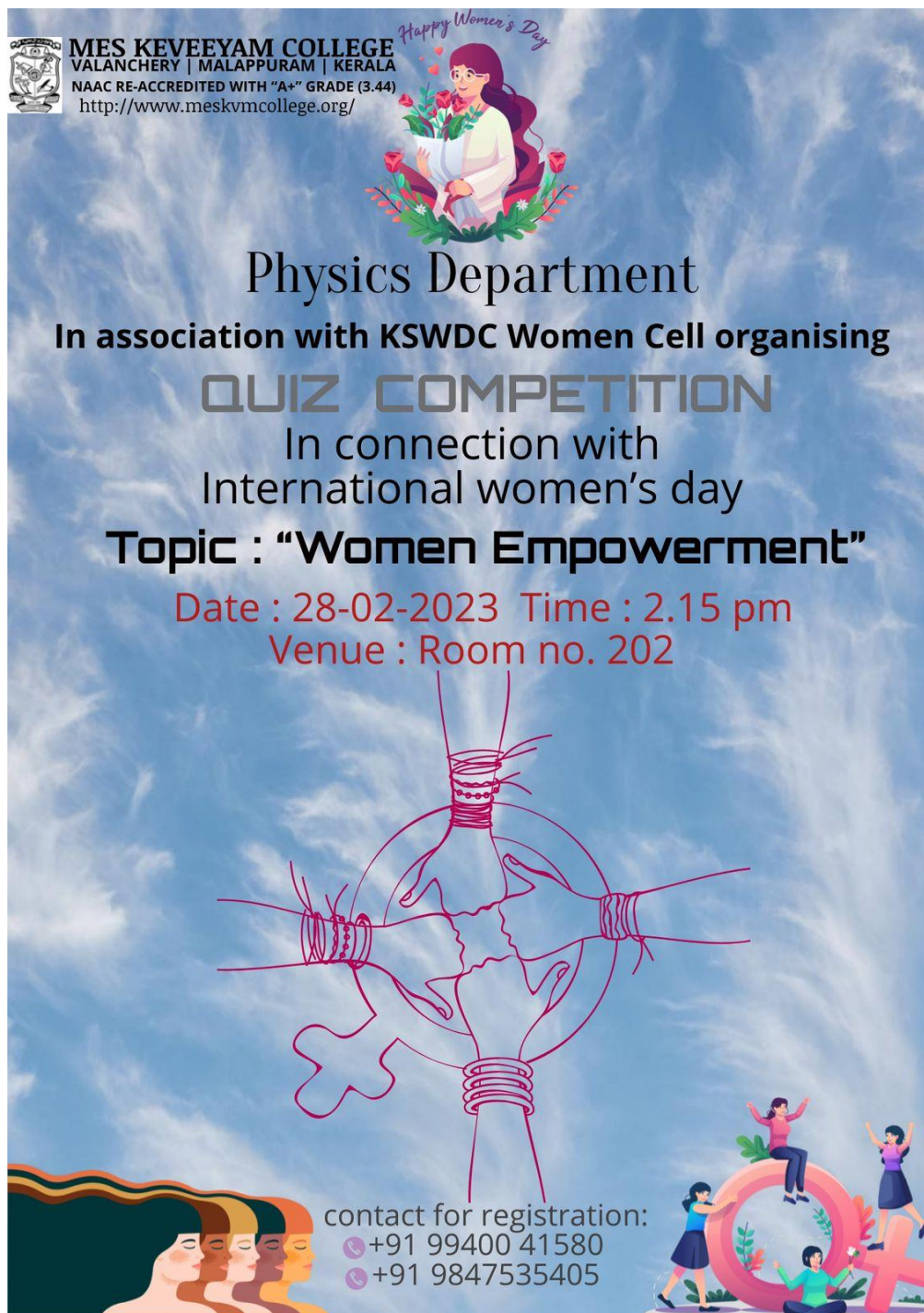
Training on "Interview Techniques" was organized by KSWDC Women Cell on 25.01.2023 in the AV Hall at 10.00 am. The resource person was Dr. K. P. Jabir Moosa, Professor, MBA Department, MES Engineering College Kuttippuram and also a member of the Indian society for training and development. About 70 students attended the programme. Dr. Soumini C, Women cell coordinator delivered the welcome speech. Prof. Shajid P. P. delivered the



presidential address. The resource person gave a detailed description about the various types of interviews and the various methods for facing the interview. He also randomly asked some students to attend for an interview which was arranged there. Mr. Moosa also pointed out some valuable comments which will be needed to notice while appearing for an interview. Students clarified their doubts and interacted with the resource person.



## 24. QUIZ COMPETITION “WOMEN EMPOWERMENT” ON 28.02.2023



The poster features a blue sky background with white clouds. At the top left is the college crest and name. At the top center is an illustration of a woman holding flowers. In the center is the event title. Below it are the date, time, and venue. In the middle is a large illustration of hands holding a lightbulb. At the bottom left are silhouettes of diverse women's faces. At the bottom right is an illustration of women playing with large pink letters.

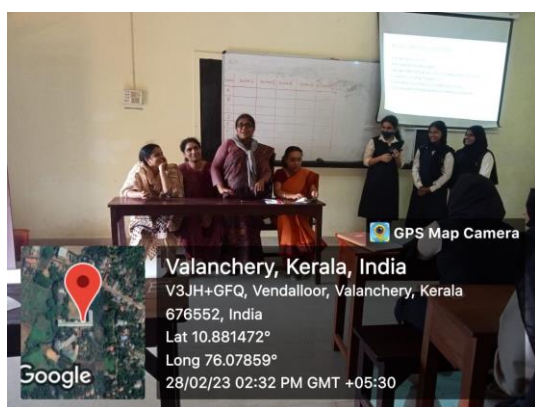
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*Happy Women's Day*

**Physics Department**  
**In association with KSWDC Women Cell organising**  
**QUIZ COMPETITION**  
In connection with  
International women's day  
**Topic : "Women Empowerment"**  
Date : 28-02-2023 Time : 2.15 pm  
Venue : Room no. 202

contact for registration:  
☎ +91 99400 41580  
☎ +91 9847535405

The Physics department in association with KSWDC women cell has conducted a quiz competition in relation to "Women empowerment" on 28.02.2023 at 2.15 pm in Room no: 202. The programme was organized in connection with International women's day. Dr. Soumini C, WEC coordinator welcomed the gathering. Dr. Shylaja U, HoD of Physics delivered the presidential address. Prof. Rukkiya K. M., principal in charge inaugurated the programme. She interacted with the participants and reminded the necessity of acquiring knowledge. Students from various departments have participated in the competition and a total of 8 groups were involved. Ms. Sneha P V and Ms. Zahira N. T. were the student coordinators. Ms. Deepa, department coordinator delivered the vote of thanks. Binu Riyazi K. and Fehmija Roshni T. T. from II year B Sc Polymer chemistry bagged the first prize. Anshida Ashraf N. I year MA English won the second prize. Third prize was won by Jaseera Nasrin and Muhsina M. V., I year M Sc Zoology. Cash prizes were distributed to the winners.







## 25. PENCIL DRAWING COMPETITION ON 02.03.2023



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# Pencil Drawing Competition

Organized by  
KSWDC Women Cell in association with Research and PG Department of Chemistry  
in connection with International Women's Day

**Date: 02.03.2023**

**Time: 2.00 pm**

Venue: Room No. 116 (III BSc Polymer Chemistry Class)



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Development Corporation Ltd.(KSWDC)  
Department of women & Child Development, Govt. of Kerala

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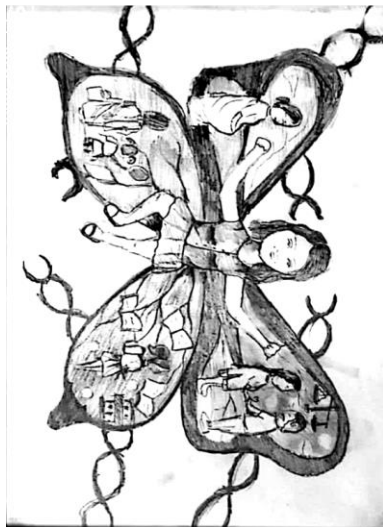
1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C   Vice Principal - Prof. Shajid P P   Principal - Dr. Vinod Kumar K P

A pencil drawing competition was organized by the KSWDC Women cell on 02.03.2023. The theme of the competition was "Her own sky". About 12 students from various departments have participated in the competition. Sneha P. V, I MSc Physics secured the first prize. Second prize was shared by Afna M, II Year B Sc Physics and Aswathi T. P, II year B Com CA, Dilsha K, I BCA bagged the third prize. Prizes were distributed to the winners.







26. COUNSELING SESSION ON "STEADY STEPS IN STUDENTHOOD" ON  
03.03.2023



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## TALK ON "STEADY STEPS IN STUDENTHOOD"

Organized by Research & PG Department of Chemistry  
and KSWDC Women Cell  
in connection with **International Women's Day**



### RESOURCE PERSON

**Prof. N. M. Varghese**  
Director, Life Care Therapeutic  
Counseling Centre, Kozhikode

**03 MARCH 2023**  
**10:00 AM @ AV HALL**



The Kerala State Women's  
Development Corporation Ltd.(KSWDC)  
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Prof. K M Rukiya, Dr. Soumini C      Principal - Dr. Vinod Kumar K P

A counseling session on the topic "Steady Steps in Studenthood" were organized on 03.03.2023 in association with KSWDC Women Cell. Prof. K. M. Rukkiya and Dr. Soumini C. were the coordinators of the programme. Prof. N. M. Varghese was the counselor. About 100 students participated the session. Prof. K. M. Rukkiya, Head of the department delivered the welcome address. Student coordinator Fathima Hiba proposed the vote of thanks.





27. DEBATE ON “WOMEN PARTICIPATION AND LEADERSHIP” ON 03.03.2023



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**Department of Retail Management  
and KSWDC Women Cell organizing**



**DEBATE**

in connection with **International Women's Day**

**TOPIC: WOMEN PARTICIPATION AND LEADERSHIP**

**03 MARCH 2023**  
**02:00 PM @ AV HALL**



head@kswdc.org - info@kswdc.org

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Development Corporation Ltd.(KSWDC)  
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

**Coordinators- Dr. Soumini C, Jameela M K      Principal - Dr. Vinod Kumar K P**

Department of Retail Management in association with KSWDC Women Cell, MES KEVEEYAM College organized a debate on the topic “Women Participation and Leadership” on 03/03/2023 in the AV Hall at 2.30 pm. The welcome speech was delivered by Dr. Soumini C., Coordinator, women cell. Students from various departments were participated in the program. Mr. Shahil Mon and Mrs. Reji (Assistant professors, Department of English) were taken the role of the moderators. The session was very interactive with active involvement. Some students were opined favourism to the topic and others stood against it..Shamsudheen P. K., 3rd year B Com Finance and Jyothika Chalil, 2<sup>nd</sup> year MA English were selected as the best performers.



## 28. OPEN FORUM ON "GENDER AWARENESS" ON 06.03.2023



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**Open  
forum**

**"Gender Awareness "**

Organized by the Kerala state women's  
development corporation (KSWDC) women cell  
in connection with international women's day



**06/03/2023**

**Monday 9:30 AM**



**AV Hall**



**KEYNOTE SPEAKER & MODERATOR**

**ALAG TARANA**

**ASSISTANT PROFESSOR  
DEPARTMENT OF PSYCHOLOGY  
ST. JOSEPHS COLLEGE DEVAGIRI**



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An open forum on the topic "Gender awareness" was organized by KSWDC women cell on 06.03.2023 in the AV Hall at 10.00 am. Dr. Soumini C. welcomed the forum. Principal, Dr. Vinod Kumar K. P. delivered the presidential address. Prof. Shajid P. P, Vice Principal, Dr. Shylaja U, HoD of Physics felicitated the session.



Ms. Alag Tarana, Assistant Professor, Department of psychology, St. Joseph's College, Devagiri was the resource person. About 60 students from various departments attended the programme. Students were much interested in discussing their own views about the gender awareness, equality and other related matters. Students also asked questions relation to this. Ms. Sanoobiya, department coordinator delivered the vote of thanks.

## 29. RELEASE OF MANUSCRIPT MAGAZINE ON 06.03.2023

KSWDC women cell released a manuscript magazine in the academic year 2022-23. The magazine was released at 10.00 am in the AV Hall. Dr. Soumini C, Women cell coordinator welcomed the gathering. Principal Dr. K. P. Vinod Kumar delivered the presidential address. Dr. Shylaja U., senior faculty member and HoD of Physics released the manuscript magazine by handing over to the Principal and Vice Principal. Dr. Janeeshma E and Dr. Priya T. V. were the teachers in charge of the magazine preparation. Ms. Suhana (English), Shamliya (polymer chemistry), Salima Palappura and Sammiyabi E. (Integrated Botany) were the student coordinators. Shahazin, II BSc Zoology was the student editor. The cover page was designed by Shifna P, I year B Sc Psychology. The manuscript comprises of about 75 entries including poems, short stories, drawings, calligraphy etc.



## 30. POSTER MAKING COMPETITION ON 06.03.2023



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Coordinator- Dr. Soumini C, Dr. Priya T V    Vice Principal - Prof. Shajid P P    Principal - Dr. Vinod Kumar K P



As part of the International women's day 2023, a poster making competition was organized by KSWDC Women cell on 06.03.2023 in association with department of Zoology. The theme of the competition was 'Women empowerment'. A total of 8 students participated in the competition. Prizes were awarded to the following winners.

First prize

Midhuna Pramod

IV sem MSc Zoology

Second prize

Ayisha Nazrin K.

IV Sem BSc Zoology

Third prize

Anu Lakshmi

II Sem BSc Zoology and

Jyothika K P

IV Sem BSc Zoology



### 31. WORKSHOP ON “NEWSPAPER CRAFT” ON 06.03.2023



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## Workshop on ‘News Paper Craft’

**Trainer**



**Nidha Nazrin**  
(B. Voc Optometry 2<sup>nd</sup> year)



**Date: 06.03.2023**  
**Time: 9.30 am**

Venue: Room No. 420 (III B.Voc Optometry Class)



Coordinators- Dr. Soumini C, Aneesha P    Vice Principal - Prof. Shajid P P    Principal - Dr. Vinod Kumar K P



An entrepreneurial training programme on “News Paper Craft” was organized by the department of Optometry in association with KSWDC women cell on 06.03.2023. It was conducted in connection with the International women’s day. The trainer of the programme was Ms. Nidha Nazrin, II year B Voc optometry student. About 50 students attended the programme. Women cell coordinator Dr. Soumini C delivered a talk about the importance of achieving entrepreneurial skills in the present era.





## 32. TALK ON “WOMEN CYBER SECURITY” ON 13.03.2023



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WOMEN HELPLINE  
SUPPORT • PROTECTION • EMPOWERMENT

# Session on WOMEN CYBER SECURITY

Organized by  
**DEPARTMENT OF COMPUTER APPLICATION &  
KSWDC Women Cell**

**DATE : 13-03-2023, MONDAY@ 10AM, AV HALL**



RESOURCE PERSON:  
**RAZIM MEHABOOB**  
(HEAD TRAINER, REDTEAM KOTTAKKAL)





The Kerala State Women's  
Development Corporation Ltd.(KSWDC)  
Department of women & Child Development, Govt. of Kerala  
കേരള സ്ത്രീ വികസന കമ്പനി ലിമിറ്റഡ് (KSWDC) സ്ത്രീ വികസന വകുപ്പ്, കേരള സർക്കാർ



Coordinator- Dr. Soumini C, Jasna KV    Vice Principal - Prof. Shajid P P    Principal - Dr. Vinod Kumar K P



On 13<sup>th</sup> March 2023, a session on women cyber security was organized by the department of Computer Application in association with KSWDC Women Cell. The event was held in the AV Hall at 10 am. A total 80 students participated in the class. The resource person for the session was Mr. Razim Mehaboob, Head trainer of Red team, Kottakkal. Dr. Soumini C. and Ms Jasna K. V coordinated the the event. The Kerala State Women's Development Corporation Ltd. (KSWDC) played an active role in organizing the event. The corporation, under the control of the Department of Social Justice, Government of Kerala, aims to empower women and promote their welfare. The event was a step towards this goal, as it aimed to create awareness among women about cyber security and ways to protect themselves from online threats. The Principal of the college Dr. Vinod,Kumar K. P. was present at the event and emphasized the importance of such sessions in today's digital age. He encouraged the participants to make use of the opportunity and learn from the resource person. He also expressed his appreciation for the event and the efforts put in by the coordinators and organizers. He stated that the college is committed in promoting gender equality and women empowerment through various initiatives. Overall, the session on Women Cyber Security was a success, and the participants left the event with a better understanding of the importance of cyber security and ways to protect themselves online. The college's commitment in promoting gender equality and empowering women is being reflected in such events, and it is a step towards creating a more inclusive and secures society.



**33. OPEN FORUM ON "MORAL CULTURAL AND SOCIAL VALUES IN FAMILY"**  
**ON 14.03.2023**



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**OPEN FORUM**

**"Moral, Cultural and Social Values  
in Family"**



**KEYNOTE SPEAKER & MODERATOR**

**FAVAS M**  
PSYCHOLOGIST  
FOUNDER & DIRECTOR  
MINDQUEST, MALAPPURAM

**14-03-2023, TUESDAY 10 AM @ AV HALL**

**Organized by KSWDC WOMEN CELL**

[head@kswdc.org](mailto:head@kswdc.org) - [info@kswdc.org](mailto:info@kswdc.org)



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1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators - Dr. Soumini C, Ms. Shabna P    Vice Principal - Prof. Shajid P P    Principal - Dr. Vinod Kumar K P



An open forum was conducted on the topic "Moral, cultural and social values in family" on 14.03.2023 at 10.00 am in the AV Hall. The resource person of the programme was Mr. Favas M, Psychologist, founder and director of Mindquest, Malappapuram. Dr. Soumini C. welcomed the gathering. Principal Dr. Vinod Kumar K. P. presided over the session. Ms. Binu Riyazi K., II B Sc polymer chemistry was the student coordinator. The resource person's words had a great impact on the students. The participants responded positively to the queries on the importance of society and family in life. Teachers also shared their experiences about the importance of moral and cultural values that needed to be implemented in the family. The session was very much helpful for students in order to rethink about their duties and responsibilities of a daughter/ son towards his/her family and society. Ms. Shabna M. delivered the vote of thanks.




34. TALK ON “ROLE OF WOMEN IN SOCIETY-A VIEW THROUGH CINEMA” ON  
17.03.2023



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**Role of Women in Society**  
A View Through Cinema



**CHIEF GUEST**  
**Safaras Ali**  
Film critic &  
Assistant Professor  
MES Ponnani College

**Organized by KSWDC WOMEN CELL**  
**DATE : 17-03-2023, FRIDAY@ 9:30 AM**  
**VENUE : AV HALL**

[head@kswdc.org](mailto:head@kswdc.org) - [info@kswdc.org](mailto:info@kswdc.org)



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Coordinator- Dr. Soumini C

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P

A talk on the "Role of women in Society - A view through cinema" was organized by KSWDC women cell on 17.03.2023 at 10. 00 am at AV Hall. Ms. Binu Riyazi K., II year B Sc polymer chemistry was the anchor of the programme. Dr. Soumini C. delivered the welcome speech. Prof. Shajid P. P. presided over the session.



The resource person of the programme was Mr. Safaras Ali, Film critic and Assistant Professor in Malayalam, MES Ponnani College, Ponnani. He showed the difference in the portrayal of female characters in different eras in the cinema through various examples. Mr. Ali also detailed on how different forms of portrayal can persist in the minds of the general public as cinema can impart a huge influence in the society. About 80 students attended the programme. Students interacted with resource personnel and expressed their concerns. The programme was concluded by 1.00 pm. Ms Kavya M., II year M A English has delivered the vote of thanks.



### 35. SEMINAR ON ENTREPRENEURSHIP FOR ENGLISH GRADUATES


PG Department of English of MES Keveeyam college, Valanchery organized an invited talk in hybrid - mode on 20<sup>th</sup> March 2023 at 11 AM in the AV hall. The special invitee to speak on the topic was Ms. Saoirse, founder of Saoirse Editorial.

Dr. Vinod Kumar, Principal, inaugurated the session. Assistant Professor Ms. Sivya Vasudevan K K. introduced the resource person. Dr. Najla T Y., IQAC coordinator and Head of the Department of English, delivered the welcome address.


Ms. Saoirse delivered a talk on the topic "Language and Power." She explained the possibilities of entrepreneurship for English graduates. She also talked about the needs of individual and socio- cultural empowerment of students. Ms. Saoirse also detailed the importance of creative writing as well as content writing. The students interacted with the resource person and clarified their doubts. Dr. Reji A L., Assistant Professor, delivered the vote of thanks.



36. TALK ON “WOMEN’S EDUCATION-ISSUES AND CHALLENGES” ON 23.03.2023




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# Women’s Education “Issues and Challenges”


*INVITED TALK*  
**LAYANA AANAND**  
Head  
Department of Women’s Studies  
University of Calicut



Organized by KSWDC WOMEN CELL  
**DATE : 23-03-2023**  
**THURSDAY@ 10:30 AM**  
**VENUE : AV HALL**



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Coordinator- Dr. Soumini C, Swapna N R      Vice Principal - Prof. Shajid P P      Principal - Dr. Vinod Kumar K P



A talk on "Women's education- Issues and challenges" was organized by KSWDC women cell on 23.03.2023 in the AV Hall at 10.30 am. Ms. Swapna N. R. and Dr. Soumini C. coordinated the programme.



Dr. Soumini. C. delivered the welcome speech. Dr. Vinod Kumar K. P, Principal presided over the session. Ms. Layana Aanand, HoD, Department of women studies, University of Calicut was chief resource person. About 80 students from various departments participated in the programme. The resource person explained the advancement of women in the field of education from ancient times and the struggles they had to face. Students also interacted well with the resource person. The participants also discussed about the problems faced by women in contemporary socio-political scenario.



*Kpvined*

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