WEC SAKTHI

ACTIVITY REPORT FOR THE YEAR

2022-2023



M E S KEVEEYAM COLLEGE VALANCHERY

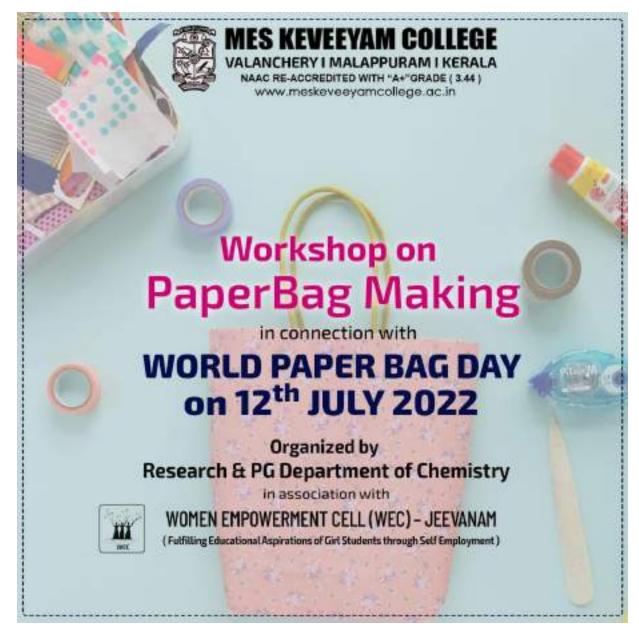
Malappuram-Kerala

 $(\mathit{NAAC}\ \mathit{Accredited}\ \mathit{with}\ \mathit{A}^+\ \mathit{Grade})$

Phone: 0494 – 2644380, 2642670

meskeveeyamcollege.ac.in

1. WORKSHOP ON ENTREPRENEURIAL SKILL DEVELOPMENT IN ASSOCIATION WITH WORLD PAPER BAG DAY ON 12.07.2022



A workshop on Paper bag making was conducted by the KSWDC women cell in association the department of Chemistry on world paper bag day (12.07.2022). It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills along with upgrading existing skills of the target group. Dr. C. Rajesh and Dr. Soumini C. have coordinated the workshop. Dr. Soumini C. trained the attendees to make eco-friendly carry bags and encouraged to pursue the skill for monetary benefit developed by this one-day venture.



2. SHOT FILM FEST ON 10.08.2022 AND 11.08.2022

A short film fest was organized on 10.08.2022 and 11.08.2022 at the AV Hall. The aim of fest was to understand the position and role of women in the society and thereby creating awareness among the students about gender equality. Around 200 students have participated in the film fest and were much impressed by the film. The YouTube link of the film was also distributed among other students groups



3. FLASH MOB ON 26.08.2022 IN CONNECTION WITH 'WOMEN'S EQUALITY DAY'

A flash mob was organized on 26.08.2022 in connection with the women equality day in order to create awareness about women's safety and their recognition in society. Around 35 students participated in the flash mob. Dr. Soumini C. and Ms. Hasnath have coordinated of the event. It addressed the concept of violence against women and its ill effects. Around 300 students of the college also took part in it. This had helped the students to comprehend more about women safety in society









4. PAPER BAG MAKING FOR PAIN AND PALLIATIVE

PG and Research Department of Chemistry in association with KSWDC Women Cell have initiated a fund raising programme. The students of the department of Chemistry have made and sold paper bags to raise money for the needy in the community. About 70 students participated in the event creating making around 300 paper bags.



5. JEEVANAM SALES DAY ON 22.09.2022



The Jeevanam program was started with the aim of helping students to find their own source of income for the education expenses. As part of this initiative, sales were organized at regular intervals at the college. As part of the sales, the students were provided with a fixed amount as loan in order to repay it through the sales. The students could use the profit obtained for their educational purposes. Students who participate in the sales gain confidence and earn their self-income. The staff and students alike visited the stalls and encouraged the participants. Food items, juices, calligraphy, photos, paper flowers and many other items were on display for sale.



6. WALKIE TAKIE ON 11.10.2022





"Walkie Talkie Communication"

in connection with

INTERNATIONAL DAY OF GIRL CHILD

on 11th OCTOBER 2022

Theme: "Our Time is Now - Our Rights, Our Future"

Principal

Prof. Shajid PP

Dr. Soumini C (WEC Coordinator)
Swapna (WEC Joint Coordinator)
Janeeshma (WEC Joint Coordinator)

Suhana & Risla Sheri (Student Coordinator)



A walkie talkie was organized on 11.10.2022 in connection with the International day of Girl Child. Ms. Shamliya P. (Dept. of chemistry), Ms. Salima Palappura & Ms. Sammiyabi E. (Dept. of Botany), Ms. Suhana M. (Dept. of English) were the student coordinators. This program was organised to create an wareness among the students about gender equality, feminism etc. Ms. Salima and Ms. Shamliya presented the topic. Students were randomly asked about their understanding about these concepts. They also participated in the program with great enthusiasm and passion. Upon the success of the program, it was decided to conduct more awareness programmes on relevant topics like gender equality, women education, etc. in a wider comprehensive manner.



7. KUNG FU TRAINING 21.10.2022

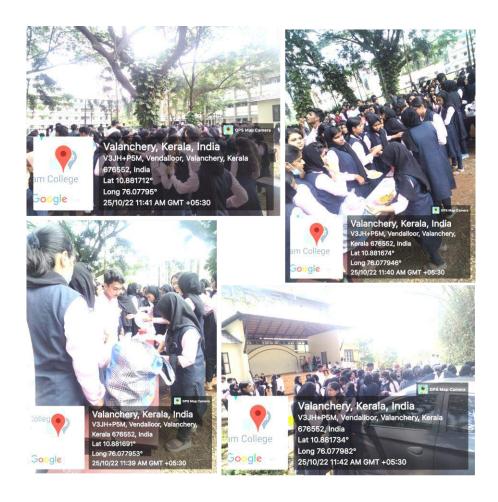
Kung Fu training was given to the students in the college in four sessions from October 2022-December 2022. Mr. Sasi Kumar and Mr. Rajan were the trainers. About 20 students from various departments attended the training and were benefited from this.



8. JEEEVANAM SALES DAY ON 25.10.2022



As part of Jeevanam Sales, a marketing fair was held and students from the college participated with great enthusiasm. Students and staff of the college purchased product and encouraged the students. About 15 students participated in sales.



9. OLD AGE HOME VISIT AT THAVANUR OLD AGE HOME ON 07.11.2022



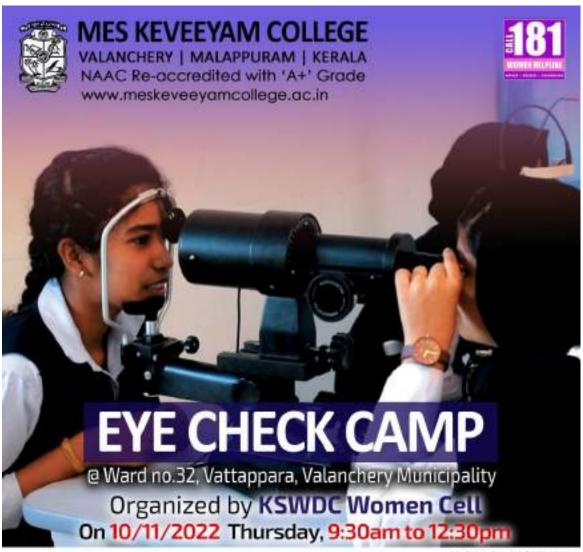




Teachers and students of the college visited Thavanur old age home on 07.11.2022. This visit was organized with the aim of creating better commitment among students with family and community. The visit was included 34 students accompanied by Dr. Soumini C. (Women cell coordinator), Dr. E. Janeeshma (Women cell joint coordinator), Jasna K. V. (Women cell department coordinator) and Ms. Raghitha K.V. (Assistant Professor in botany). Students interacted with the inmates and entertained with cultural activities. The inmates also participated in the cultural activities with the students with much energy and enthusiasm. The students have raised a fund by themselves and used it to purchase some essential items like soap, towel, food items etc. for the inmates. The visit helped to create social awareness among the student community.



10. EYE CHECK UP CAMP AT VATTAPPARA ON 10.11.2022



houldkearte,org - infollkearte,org



The Kerala State Women's Development Corporation Ltd.(KSWDC)

Department of women & Child Development, Govt. of Kerala

1st Floor, Transport Shavan, KSRTC Building, Eastfort Attalusiangara P.O. Thirusvanenthapuraer-695023, Kerala, India 0471-2454505, 2454570, 9496015015, 9496015016

Coordinators : Dr. Soumini C, Ms. Aneesha P Principal: Prof. Shajid P P

An eye examination camp was organized by the KSWDC Women Cell in Ward No. 32, Vattappara, Valanchery municipality on 10.11.2022 from 9.30 am to 12.30 pm. Dr. Soumini C.(women cell coordinator) and Ms. Aneesha P. (department coordinator) were in charge of the programme. Teachers and about 13 students from the Department of Optometry Department led the camp. About 50 people participated in the eye examination.



11. FACE PAINTING COMPETITION 28.11.2022 (Topic:Violence against women)



A face painting competition was conducted on 28.11.2022 at 1.30 pm under the banner of KSWDC Women Cell in connection with the International day of elimination of violence against women. The competition was conducted at Cheenichodu at the college. Students from all department have ensured their participation. A total of 12 teams participated in the competition. The theme of the competition wasgiven as "Violence against women'. Students participated and performed well in the competition. Dr. Preetha S. R., Assistant professor (Hindi) and Mr. Mridul C. Mrinal, Assistant Professor (English) have judged the competition. Lubna Sherin K and Jishan Thasni from I year B Com Finance won the first prize followed by Harichandana T. K. and Theerth a Das A from III year B Sc Polymer chemistry and Salima Palappura and Anupama K from II year integrated botany winning the second and third prize respectively. Principal Prof. Shajid P. P. congratulated the whole team for their performance. Prize money and momento were distributed to the winners.







12. PARTICIPATION OF STUDENTS IN LA-BELLE FROM 09-10 DECEMBER 2022

Six students from the women cell have participated in the programme La belle, organized by IEDC at Kuttippuram from 09-10 December 2022. They also participated in the sales organized by IEDC.



13. JEEEVANAM SALES DAY ON 22.12.2022

Students of the college conducted sales on 22.12.2022 in association with the Christmas celebrations in the college. About 10 students participated in the sales.





14. AWARENESS PROGRAMME ON 'DOWRY AND VIOLENCE AGAINST WOMEN' 16.01.2023



An awareness programme on "Dowry and Violence against Women was organized by KSWDC women cell in association with ICDS Kuttippuram on 16.01.2023 at 1.30 pm in AV Hall. The programme was organized in connection with the 'Orange the world campaign' by Department of women and child development, Government of Kerala. Ms. Sabeena P. M, legal faculty and counselor, Tirur was the resource person. About 90 students participated in the programme.



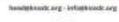
Women cell coordinator Dr. Soumini C. welcomed the gathering. Principal Prof. Shajid P. P. delivered the presidential address. Ms. Ambili P, ICDS supervisor, Valanchery and Ms. Safiya T, ICDS supervisor Kuttippuram attended the programme

and interacted with the students by creating awareness among the students about the orange the world campaign. The resource person, Ms. Sabeena P. M. discussed about the importance of women and children in the society and their legal protection. The event also hold discussions on the dowry system and its ill effects. Students participated in the discussion with great enthusiasm and presented their own views on the topic. Ms. Kavya M, II MA English proposed the vote of thanks.

15. VISIT TO "SNEHAVEEDU" HOME FOR DESTITUTE ON 21.01.2023









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Coordinator- Dr. Soumini C Principal - Dr. Vinod Kumar K P

Teachers and students of our college visited Snehaveedu- Home for destitute at Muthoor Road, Tirur on 24.01.2023 from 10 am to 1.00 pm. The visit consists of 35 students and was accompanied by. Dr. Soumini C.(Women cell coordinator), Dr. E. Janeeshma (women cell joint coordinator) and Ms. Jameela M.K. (Women cell department coordinator). Discussions were held with Dr. Anwar and Dr. Kamarunneesa Anwar, the founders of Snehaveedu. Dr. Kamarunneesa Anwar explained the reasons behind starting such an initiative. Students interacted with them with great enthusiasm and were motivated by their dedication and social commitment. Dr. Kamarunneesa Anwar presented two books written by her to the college.





Students have raised a fund and contributed it towards the ongoing infrastructure development of Snehaveedu. They also distributed food items for the inmates. PG and Research Department of chemistry handed over soaps made by the students. Students performed cultural programs and interacted well with the inmates. They are very cooperative with the visit and hence it was a memorable day for all the

participants. Dr. Soumini C. delivered a talk about the importance of social commitment to the students. Dr. Janeeshma E. proposed vote of thanks.



16. JEEEVANAM SALES DAY ON 07.02.2023 AND 08.02.2023

In association with Mespo'23, students of the college have arranged a sales day on 07.02.2023 and 08.02.2023. About 15 students from various departments arranged stalls in the sales. Food items like cakes, snacks, pudding, fruit salad, salted items, juices etc.were available in the sale. Students and teachers from other schools and colleges visited the stalls and enquired them about the JEEVANAM sales under women cell. They were much impressed and congratulated the students for their initiative.



17. TRAINING ON INTERVIEW TECHNIQUES ON 17.02.2023



Training on "Interview Techniques" was organized by KSWDC Women Cell on 25.01.2023 in the AV Hall at 10.00 am. The resource person was Dr. K. P. Jabir Moosa, Professor, MBA Department, MES Engineering College Kuttippuram and also a member of the Indian society for training and development. About 70 students attended the programme. Dr. Soumini C, Women cell coordinator delivered the welcome speech. Prof. Shajid P. P. delivered the presidential address. The resource person gave a detailed description about the various types of interviews and the various methods for facing the interview. He also randomly asked some students to attend for an interview which was arranged there. Mr. Moosa also pointed out some valuable comments which will be needed to notice while appearing for an interview. Students clarified their doubts and interacted with the resource person.



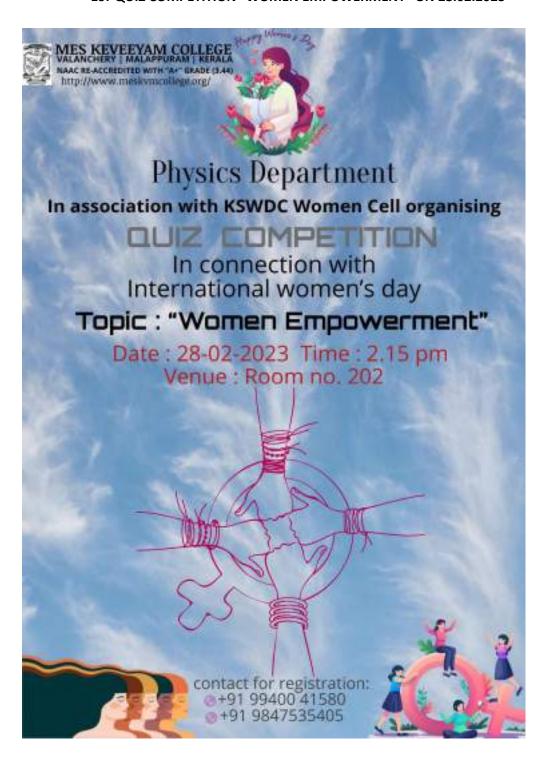


18. FIRST AID AND BASIC LIFE SUPPORT TRAINING ON 24.02.2023



A first aid and basic life support training program was organized on 24.02.2023 in the AV Hall 2.00 pm by KSWDC Women cell in association with JCI Valanchery. Dr. Soumini C. welcomed the gathering. Dr. Vinod Kumar K.P. delivered the presidential address. Prof. Shajid P. P, Vice Principal felicitated the function. Mr. Firos, JCI chairman interacted with the students and informed them about the objectives of JCI. About 50 students participated in the training programme. The trainers demonstrated the various first aid and basic life support methods in detail. They asked each student groups to demonstrate these methods and provide valuable comments. Students and teachers also interacted with them.





The Physics department in association with KSWDC women cell has conducted a quiz competition in relation to "Women empowerment" on 28.02.2023 at 2.15 pm in Room no: 202. The programme was organized in connection with International women's day. Dr. Soumini C, WEC coordinator welcomed the gathering. Dr. Shylaja U, HoD of Physics delivered the presidential address. Prof. Rukkiya K. M., principal in charge inaugurated the programme. She interacted with the participants and reminded the necessity of acquiring knowledge. Students from various departments have participated in the competition and a total of 8 groups were involved. Ms. Sneha P V and Ms. Zahira N. T. were the student coordinators. Ms. Deepa, department coordinator delivered the vote of thanks. Binu Riyazi K. and Fehmija Roshni T. T. from II year B Sc Polymer chemistry bagged the first prize. Anshida Ashraf N. I year MA English won the second prize. Third prize was won by Jaseera Nasrin and Muhsina M. V., I year M Sc Zoology. Cash prizes were distributed to the winners.















A pencil drawing competition was organized by the KSWDC Women cell on 02.03.2023. The theme of the competition was "Her own sky". About 12 students from various departments have participated in the competition. Sneha P. V, I MSc Physics secured the first prize. Second prize was shared by Afna M, II Year B Sc Physics and Aswathi T. P, II year B Com CA, Dilsha K, I BCA bagged the third prize. Prizes were distributed to the winners.

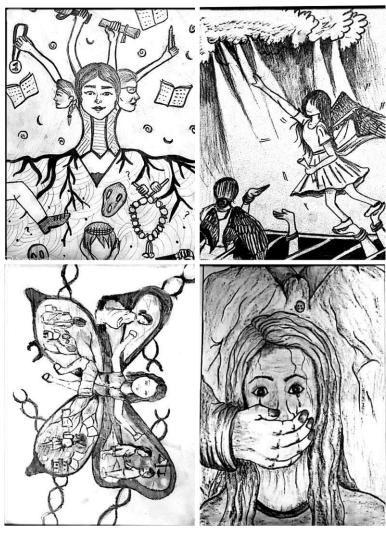
















TALK ON "STEADY STEPS IN STUDENTHOOD"

Organized by Research & PG Department of Chemistry and KSWDC Women Cell

in connection with International Women's Day



RESOURCE PERSON

Prof. N. M. Varghese Director, Life Care Therapeutic Counseling Centre, Kozhikode

03 MARCH 2023 10:00 AM @ AV HALL

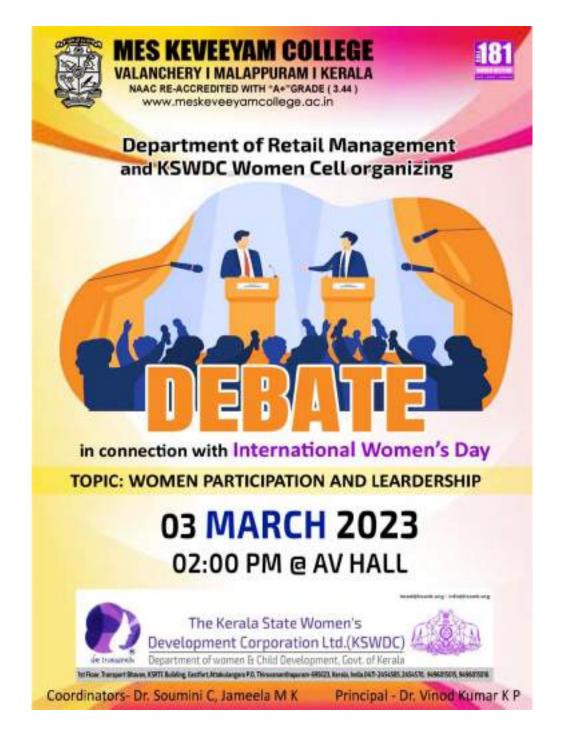


Coordinators- Prof. K M Rukiya, Dr. Soumini C

Principal - Dr. Vinod Kumar K P

A counseling session on the topic "Steady Steps in Studenthood" were organized on 03.03.2023 in association with KSWDC Women Cell. Prof. K. M. Rukkiya and Dr. Soumini C. were the coordinators of the programme. Prof. N. M. Varghese was the counselor. About 100 students participated the session. Prof. K. M. Rukkiya, Head of the department delivered the welcome address. Student coordinator Fathima Hiba proposed the vote of thanks.





Department of Retail Management in association with KSWDC Women Cell, MES KEVEEYAM College organized a debate on the topic "Women Participation and Leadership" on 03/03/2023 in the AV Hall at 2.30 pm. The welcome speech was delivered by Dr. Soumini C., Coordinator, women cell. Students from various departments were participated in the program. Mr. Shahil Mon and Mrs. Reji (Assistant professors, Department of English) were taken the role of the moderators. The session was very interactive with active involvement. Some students were opined favourism to the topic and others stood against it..Shamsudheen P. K., 3rd year B Com Finance and Jyothika Chalil, 2nd year MA English were selected as the best performers.





MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

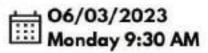
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Open forum

"Gender Awareness"

Organized by the Kerala state women's development corporation (KSWDC) women cell in connection with international women's day







ASSISTANT PROFESSOR DEPARTMENT OF PSYCHOLOGY ST. JOSEPHS COLLEGE DEVAGIRI



An open forum on the topic "Gender awareness" was organized by KSWDC women cell on 06.03.2023 in the AV Hall at 10.00 am. Dr. Soumini C. welcomed the forum. Principal, Dr. Vinod Kumar K. P. delivered the presidential address. Prof. Shajid P. P, Vice Principal, Dr. Shylaja U, HoD of Physics felicitated the session.



Ms. Alag Tarana, Assistant Professor, Department of psychology, St. Joseph's College, Devagiri was the resource person. About 60 students from various departments attended the programme. Students were much interested in discussing their own views about the gender awareness, equality and other related matters. Students also asked questions relation to this. Ms. Sanoobiya, department coordinator delivered the vote of thanks.

24. RELEASE OF MANUSCRIPT MAGAZINE ON 06.03.2023

KSWDC women cell released a manuscript magazine in the academic year 2022-23. The magazine was released at 10.00 am in the AV Hall. Dr. Soumini C, Women cell coordinator welcomed the gathering. Principal Dr. K. P. Vinod Kumar delivered the presidential address. Dr. Shylaja U., senior faculty member and HoD of Physics released the manuscript magazine by handing over to the Principal and Vice Principal. Dr. Janeeshma E and Dr. Priya T. V. were the teachers in charge of the magazine preparation. Ms. Suhana (English), Shamliya (polymer chemistry), Salima Palappura and Sammiyabi E. (Integrated Botany) were the student coordinators. Shahazin, II BSc Zoology was the student editor. The cover page was designed by Shifna P, I year B Sc Psychology. The manuscript comprises of about 75 entries including poems, short stories, drawings, calligraphy etc.



25. POSTER MAKING COMPETITION ON 06.03.2023









As part of the International women's day 2023, a poster making competition was organized by KSWDC Women cell on 06.03.2023 in association with department of Zoology. The theme of the competition was 'Women empowerment'. A total of 8 students participated in the competition. Prizes were awarded to the following winners.

First prize

Midhuna Pramod

IV sem MSc Zoology

Second prize

Ayisha Nazrin K.

IV Sem BSc Zoology

Third prize

Anu Lakshmi

II Sem BSc Zoology and

Jyothika K P

IV Sem BSc Zoology





26. WORKSHOP ON "NEWSPAPER CRAFT" ON 06.03.2023





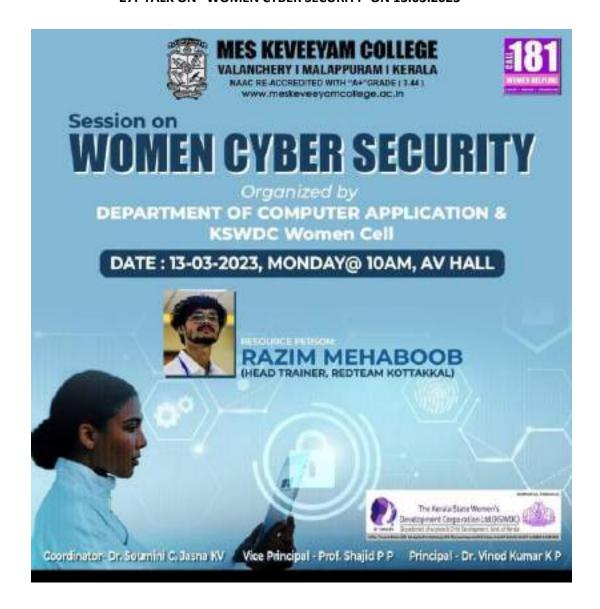


An entrepreneurial training programme on "News Paper Craft" was organized by the department of Optometry in association with KSWDC women cell on 06.03.2023. It was conducted in connection with the International women's day. The trainer of the programme was Ms. Nidha Nazrin, II year B Voc optometry student. About 50 students attended the programme. Women cell coordinator Dr. Soumini C delivered a talk about the importance of achieving entrepreneurial skills in the present era.





27. TALK ON "WOMEN CYBER SECURITY" ON 13.03.2023



On 13th March 2023, a session on women cyber security was organized by the department of Computer Application in association with KSWDC Women Cell. The event was held in the AV Hall at 10 am. A total 80 students participated in the class. The resource person for the session was Mr. Razim Mehaboob, Head trainer of Red team, Kottakkal. Dr. Soumini C. and Ms Jasna K. V coordinated the the event. The Kerala State Women's Development Corporation Ltd. (KSWDC) played an active role in organizing the event. The corporation, under the control of the Department of Social Justice, Government of Kerala, aims to empower women and promote their welfare. The event was a step towards this goal, as it aimed to create awareness among women about cyber security and ways to protect themselves from online threats. The Principal of the college Dr. Vinod, Kumar K. P. was present at the event and emphasized the importance of such sessions in today's digital age. He encouraged the participants to make use of the opportunity and learn from the resource person. He also expressed his appreciation for the event and the efforts put in by the coordinators and organizers. He stated that the college is committed in promoting gender equality and women empowerment through various initiatives. Overall, the session on Women Cyber Security was a success, and the participants left the event with a better understanding of the importance of cyber security and ways to protect themselves online. The college's commitment in promoting gender equality and empowering women is being reflected in such events, and it is a step towards creating a more inclusive and secures society.













Organized by KSWDC WOMEN CELL

head@hook.org -info@hook.org



The Kerala State Women's

Development Corporation Ltd.(KSWDC)

Department of women & Child Development, Govt. of Kerala

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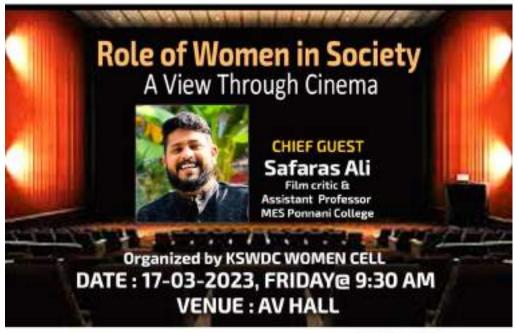
Coordinators - Dr. Soumini C, Ms. Shabna P Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

An open forum was conducted on the topic "Moral, cultural and social values in family" on 14.03.2023 at 10.00 am in the AV Hall. The resource person of the programme was Mr. Favas M, Psychologist, founder and director of Mindquest, Malappauram. Dr. Soumini C. welcomed the gathering. Principal Dr. Vinod Kumar K. P. presided over the session. Ms. Binu Riyazi K., II B Sc polymer chemistry was the student coordinator. The resource person's words had a great impact on the students. The participants responded positively to the queries on the importance of society and family in life. Teachers also shared their experiences about the importance of moral and cultural values that needed to be implemented in the family. The session was very much helpful for students inorder to rethink about their duties and responsibilities of a daughter/ son towards his/her family and society. Ms. Shabna M. delivered the vote of thanks.











Coordinator- Dr. Soumini C Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

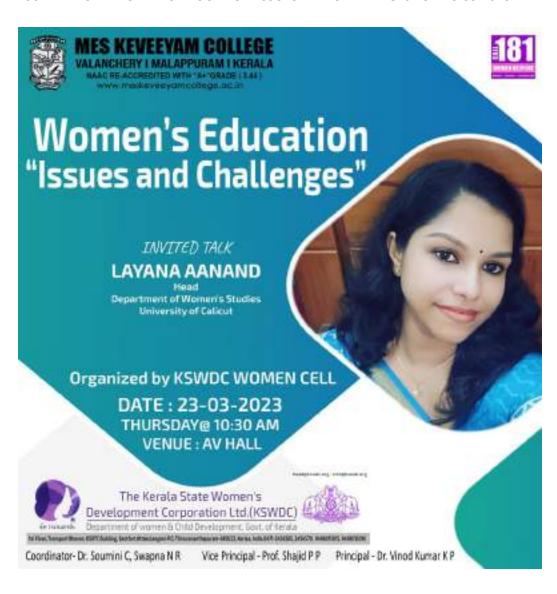
A talk on the "Role of women in Society - A view through cinema" was organized by KSWDC women cell on 17.03.2023 at 10.00 am at AV Hall. Ms. Binu Riyazi K., II year B Sc polymer chemistry was the anchor of the programme. Dr. Soumini C. delivered the welcome speech. Prof. Shajid P. P. presided over the session.



The resource person of the programme was Mr. Safaras Ali, Film critic and Assistant Professor in Malayalam, MES Ponnani College, Ponnani. He showed the difference in the portrayal of female characters in different eras in the cinema through various examples. Mr. Ali also detailed on how different forms of portrayal can persist in the minds of the general public as cinema can impart a huge influence in the society. About

80 students attended the programme. Students interacted with resource personnel and expressed their concerns. The programme was concluded by 1.00 pm. Ms Kavya M., II year M A English has delivered the vote of thanks.

30. TALK ON "WOMEN'S EDUCATION-ISSUES AND CHALLENGES" ON 23.03.2023



A talk on "Women's education- Issues and challenges" was organized by KSWDC women cell on 23.03.2023 in the AV Hall at 10.30 am. Ms. Swapna N. R. and Dr. Soumini C. coordinated the programme.



Dr. Soumini. C. delivered the welcome speech. Dr. Vinod Kumar K. P, Principal presided over the session. Ms. Layana Aanand, HoD, Department of women studies, University of Calicut was chief resource person. About 80 students from various departments participated in the programme. The resource person explained the advancement of women in the field of education from ancient times and the struggles they had to face. Students also interacted well with the resource person. The participants also discussed about the problems faced by women in contemporary socio-political scenario.