

Eye checkup camp/survey

1. An eye checkup camp was conducted at MES higher secondary school, Irimbiliyam on 29/7/22

REPORT ON FREE EYE CHECK UP CAMP

On 29 July 2022, The department of Optometry and Ophthalmological techniques in association with NSS unit of Irimbilium MES higher secondary school organized a free eye check-up camp at MES higher secondary school, Irimbilium. The program started at 11 a.m with the welcome address by Ms. Fathima Nidha N.K. (Asst. professor, Optometry & ophthalmological techniques, Ophthalmological techniques, MES Keveeyam College, Valanchery). Dr. Lakshmipriya T , HOD& Asst. professor, Optometry & ophthalmological techniques, Ophthalmological techniques, MES Keveeyam College, Valanchery presided over th function. Opening remarks and inauguration was done by Mr. Firos (Principal, MES higher secondary school, Irimbilium).

27 students of fifth semester B.Voc Optometry students examined around **100 students**. The students brought well-equipped eye examination tools to examine the students effectively. They also spoke to the students about how to increase awareness and improve access to eye healthcare services. The objective of this event was to spread awareness on eye disorder, their early detection and detect refractive errors and eye ailments among school children. Attendees with eye problems requiring continued medical attention were advised for further check up. The camp turned out to be very beneficial for our students.

The programme wrapped up at 1.30 p.m. and Ms. Aneesha P (Asst. Professor, Optometry & ophthalmological techniques) delivered the vote of thanks.



2. An eye checkup camp was conducted at ward no 15, Vendallur, Irimbilium Panchayath on 13/10/22

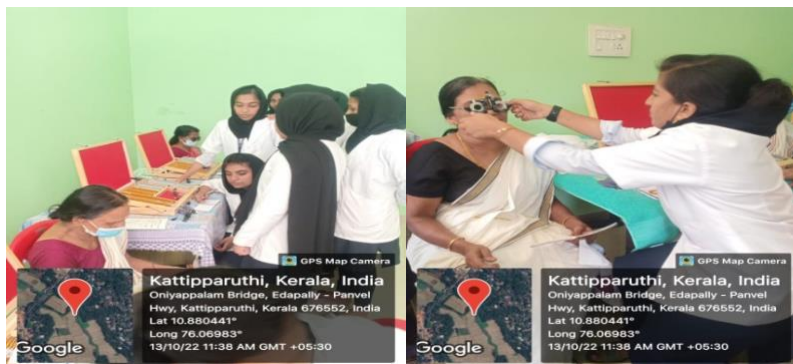
Eye Check-Up Camp

13 October 2022 Eye Check- Up Camp

Department of Optometry and ophthalmological techniques, MESKeVeeYam College had organized a successful eye check up camp for the people of the local area of Ward no. 15. The Camp was organized in association with Vendalloor Panchayath of Valachery Municipality on 13 October 2022.

The camp was set at Vendalloor ITC of Ward no. 15 from 9.30 to 12.30 p.m. Optical voucher was also given to attendees with a small discount on complete pair of eyeglasses or prescription sunglasses by the Yara eye care, Valanchery.

Around 35 persons benefited from the program. Camp Coordinators Ms. Aneesha P and Fathima Nidha organized the program at the venue, along with 15 students of final year B.Voc Optometry and ophthalmological techniques.



3. An eye checkup camp was conducted at ward no 32, Vattappara, Valanchery municipality on 10/11/22

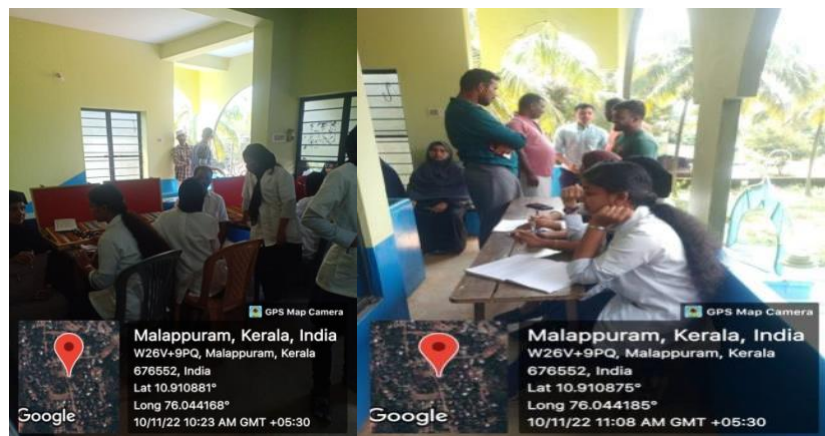
EYE CHECK - UP CAMP REPORT

On 10/11/2022 Thursday department of B.Voc Optometry and Ophthalmological techniques and KSWDC women cell jointly organized an eye check-up camp at ward number

32,Vattapara Panchayath , Malapuram from 9:30 am to 12:30 pm. 48 patients attended the camp. Panchayth member Mrs. Abida Manzoor inaugurated the function. 12 numbers of students from 3rd year students participated in programme. About 48 Patients were benefited by the camp.

THE LIST OF STUDENTS

SL.NO	NAME
1	SADIK ALI
2	SHAHANA
3	SHAHANA SHERIN
4	PANJAMI
5	RISHANA
6	JALALA
7	HISANA THASNI



- 4. An eye checkup camp was conducted at ward no 20, Painkannur, Valanchery municipality on 17/11/22**

Eye Check-Up Camp

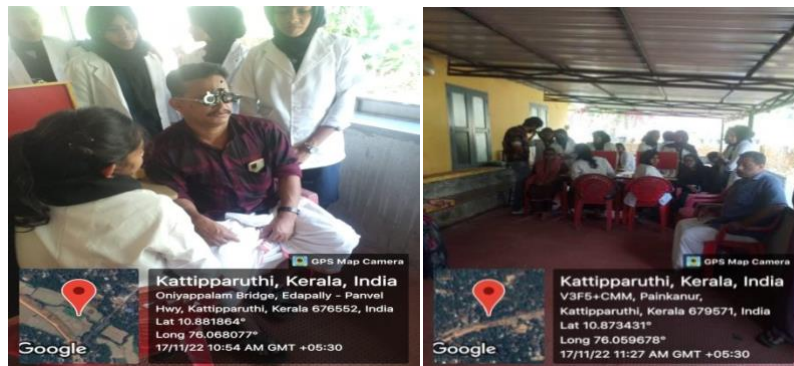
17 November 2022 Eye Check- Up Camp

Department of Optometry and ophthalmological techniques, MESKeVeeYam College had organized a successful eye check up camp for the people of the local area of Ward no.

20. The Camp was organized in association with Painkannur Panchayath of Valachery Municipality on 17 November 2022.

The camp was set at Nirappu sub centre of Ward no. 20 from 9.30 to 12.30 p.m. Optical voucher was also given to attendees with a small discount on complete pair of eyeglasses or prescription sunglasses by the Yara eye care, Valanchery.

Around 24 persons benefited from the program. Camp Coordinator Ms. Aneesha P organized the program at the venue, along with 15 students of final year B.voc Optometry and ophthalmological techniques.



5. Cataract screening survey was conducted at ward no 10, Velikulam, Irimbilium Panchayath on 20/1/23

CATARACT SCREENING SURVEY REPORT

On 20/1/2023 Friday Department of Optometry and ophthalmological techniques and Unnath Bharath Abhiyan jointly coordinated a Cataract screening survey in Velikulam, ward no 10 of Irimbiliyam Panchayath. The survey started at 10.00 am and ended at 1.00 pm. 21 students were participated in the survey. It was guided by the faculty Aneesha and Mrs. Saifunneesa K.T, member of ward no. 10, Irimbiliyam panchayath. The equipment used for the survey is "pen torch". The aim of the survey was to find the patient who was suffering with cataract. During the survey the students covered 100 houses in Velikulam. Among the 100 people examined of the age group of 40-70, 87 people were shown the signs of cataract. Further check-up is needful to confirm their disease status.



ANTIDRUG AWARENESS MONTH -PROGRAMMES

One month long anti-drug awareness campaign was in October, the campaign launched with anti-drug awareness message of chief minister and education ministers, The live speech of ministers and documentary “Lavie” directed by NCC cadets of 2019-20 also played at AV Hall for NSS and NCC cadets,

On the occasion of the anti-drug month, a quiz workshop was organized under the name ``**Arivanu Lahari**'' as part of introducing new intoxicants to students instead of alcohol and drugs. Mridul M. Mahesh is the director of the International Quiz Association Kerala Chapter was the resource person, Quiz Association Kerala is an international organization that selects the world champion in quizzes. Fifty selected students from NCC, NSS and other departments got the opportunity to participate in the workshop. Anti-drug Quiz conducted associated with the Quiz Camp.

By the end of the awareness **anti-drug** month on 01/11/2022 "Manushya changala " made at college and all students including staff have taken the pledge.

1/10/2022 TO 31/10/2021



BLOOD DONATION CAMP

Blood donation camp conducted on 11/10/2022 at MES KEVEEYAM College Valanchery associated with Regional Blood Transfusion Centre Blood Bank Govt District Hospital Perinthalmanna. The camp started at 10.00am and ends by 12 pm. Total 25 cadets donated the blood. 100 students donated the blood and the camp conducted under the supervision of college NCC unit. A blood bank register also created for future purpose.

11/10/2022



PUNEETH SAGAR ABHIYAN

In connection with 74th anniversary of NCC, MES KEVEEEYAM College NCC unit participated in Puneet Sagar Abhiyan at Vakkad beach ,organized by 29 K Bn NCC associated with DTPC Malappuram on 24/11/2022(10 AM to 4 PM).Cadets had taken PUNEET SANKALP pledge to create the awareness about the importance of keeping the sea shores free from plastic waste across the country.A total of 46 cadets ,Associate NCC officer Lt.Najiya K V and ex NCC cadets participated in the cleaning, total 900 kg waste collected.



WEC SAKTHI

ACTIVITY REPORT FOR THE YEAR

2022-2023



M E S KEVEEYAM COLLEGE VALANCHERY

Malappuram-Kerala


(NAAC Accredited with A⁺ Grade)

Phone: 0494 – 2644380, 2642670

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**1. WORKSHOP ON ENTREPRENEURIAL SKILL DEVELOPMENT IN
ASSOCIATION WITH WORLD PAPER BAG DAY ON 12.07.2022**

The poster features a light blue background with a dashed border. In the top left corner, there is a box filled with various patterned and colored papers. Scattered around the central text are several rolls of tape in different colors (purple, orange, brown) and a glue stick. A wooden stick is visible in the bottom right corner. A pink paper bag with a yellow handle is positioned behind the main text.

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**Workshop on
PaperBag Making**
in connection with
**WORLD PAPER BAG DAY
on 12th JULY 2022**

Organized by
Research & PG Department of Chemistry
in association with
 **WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM**
(Fulfilling Educational Aspirations of Girl Students through Self Employment)

A workshop on Paper bag making was conducted by the KSWDC women cell in association the department of Chemistry on world paper bag day (12.07.2022). It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills along with upgrading existing skills of the target group. Dr. C. Rajesh and Dr. Soumini C. have coordinated the workshop. Dr. Soumini C. trained the attendees to make eco-friendly carry bags and encouraged to pursue the skill for monetary benefit developed by this one-day venture.



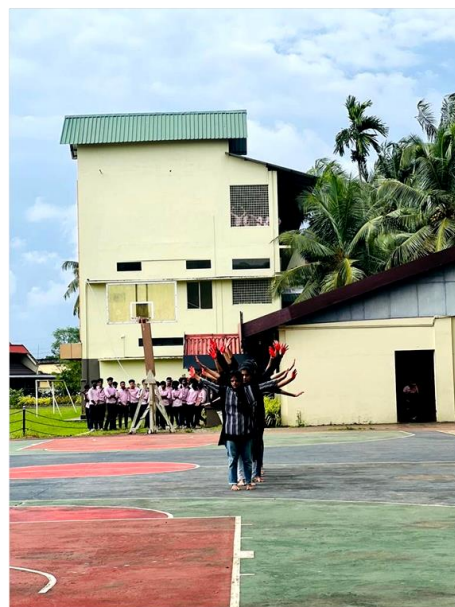
2. SHOT FILM FEST ON 10.08.2022 AND 11.08.2022

A short film fest was organized on 10.08.2022 and 11.08.2022 at the AV Hall. The aim of fest was to understand the position and role of women in the society and thereby creating awareness among the students about gender equality. Around 200 students have participated in the film fest and were much impressed by the film. The YouTube link of the film was also distributed among other students groups



3. FLASH MOB ON 26.08.2022 IN CONNECTION WITH 'WOMEN'S EQUALITY DAY'

A flash mob was organized on 26.08.2022 in connection with the women equality day in order to create awareness about women's safety and their recognition in society. Around 35 students participated in the flash mob. Dr. Soumini C. and Ms. Hasnath have coordinated of the event. It addressed the concept of violence against women and its ill effects. Around 300 students of the college also took part in it. This had helped the students to comprehend more about women safety in society



4. PAPER BAG MAKING FOR PAIN AND PALLIATIVE

PG and Research Department of Chemistry in association with KSWDC Women Cell have initiated a fund raising programme. The students of the department of Chemistry have made and sold paper bags to raise money for the needy in the community. About 70 students participated in the event creating making around 300 paper bags.



5. JEEVANAM SALES DAY ON 22.09.2022



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WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM

(Fulfilling Educational Aspirations of Girl Students through Self Employment)

Organizing

SALES DAY

SEPTEMBER 22, 2022



- * Paper Bag
- * Mask
- * Paper Pen



- * Unniappam
- * Samoosa
- * Pudding



- * Cake
- * Falafil
- * Cutlet



- * Burger
- * Pickle
- * Peenut



Coordinators
Dr. Soumini C
Ms. Swapna N R



Principal
Prof. Shajid P P

The Jeevanam program was started with the aim of helping students to find their own source of income for the education expenses. As part of this initiative, sales were organized at regular intervals at the college. As part of the sales, the students were provided with a fixed amount as loan in order to repay it through the sales. The students could use the profit obtained for their educational purposes. Students who participate in the sales gain confidence and earn their self-income. The staff and students alike visited the stalls and encouraged the participants. Food items, juices, calligraphy, photos, paper flowers and many other items were on display for sale.



6. WALKIE TAKIE ON 11.10.2022



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KSWDC WOMEN CELL

Organizing

"Walkie Talkie Communication"

in connection with

INTERNATIONAL DAY OF GIRL CHILD

On **11th OCTOBER 2022**

Theme : " Our Time is Now - Our Rights, Our Future"

Principal

Prof. Shajid P P

Dr. Soumini C (WEC Coordinator)

Swapna (WEC Joint Coordinator)

Janeeshma (WEC Joint Coordinator)

Suhana & Rislal Sheri
(Student Coordinator)

A walkie talkie was organized on 11.10.2022 in connection with the International day of Girl Child. Ms. Shamliya P. (Dept. of chemistry), Ms. Salima Palappura & Ms. Sammiyabi E. (Dept. of Botany), Ms. Suhana M. (Dept. of English) were the student coordinators. This program was organised to create an wareness among the students about gender equality, feminism etc. Ms. Salima and Ms. Shamliya presented the topic. Students were randomly asked about their understanding about these concepts. They also participated in the program with great enthusiasm and passion. Upon the success of the program, it was decided to conduct more awareness programmes on relevant topics like gender equality, women education, etc. in a wider comprehensive manner.



7. KUNG FU TRAINING 21.10.2022

Kung Fu training was given to the students in the college in four sessions from October 2022-December 2022. Mr. Sasi Kumar and Mr. Rajan were the trainers. About 20 students from various departments attended the training and were benefited from this.



8. JEEEVANAM SALES DAY ON 25.10.2022



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WOMEN EMPOWERMENT CELL (WEC) - JEEEVANAM

(Fulfilling Educational Aspirations of Girl Students through Self Employment)

Organizing

SALES DAY

25th OCTOBER 2022



Coordinators
Dr. Soumini C
Ms. Swapna N R

Principal
Prof. Shajid P P

As part of Jeevanam Sales, a marketing fair was held and students from the college participated with great enthusiasm. Students and staff of the college purchased product and encouraged the students. About 15 students participated in sales.



9. OLD AGE HOME VISIT AT THAVANUR OLD AGE HOME ON 07.11.2022



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OLD AGE HOME VISIT

@Thavanur Old Age Home, Thavanur, Malappuram

Organized by **KSWDC Women Cell**

On 07/11/2022 Monday



head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)

Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator
Dr. Soumini C

Principal
Prof. Shajid P P

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Teachers and students of the college visited Thavanur old age home on 07.11.2022. This visit was organized with the aim of creating better commitment among students with family and community. The visit was included 34 students accompanied by Dr. Soumini C. (Women cell coordinator), Dr. E. Janeeshma (Women cell joint coordinator), Jasna K. V. (Women cell department coordinator) and Ms. Raghitha K.V. (Assistant Professor in botany). Students interacted with the inmates and entertained with cultural activities. The inmates also participated in the cultural activities with the students with much energy and enthusiasm. The students have raised a fund by themselves and used it to purchase some essential items like soap, towel, food items etc. for the inmates. The visit helped to create social awareness among the student community.



10. EYE CHECK UP CAMP AT VATTAPPARA ON 10.11.2022



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CALL 181
WOMEN HELPLINE
ADVICE • RESCUE • COUNSELING

EYE CHECK CAMP
@ Ward no.32, Vattappara, Valanchery Municipality
Organized by **KSWDC Women Cell**
On **10/11/2022** Thursday, **9:30am to 12:30pm**

head@kswdc.org - info@kswdc.org



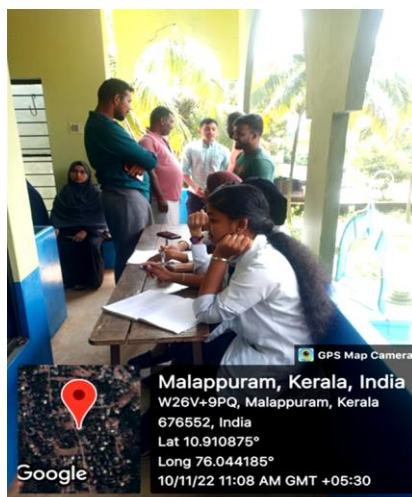
The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators : Dr. Soumini C, Ms. Aneesha P Principal: Prof. Shajid P P

An eye examination camp was organized by the KSWDC Women Cell in Ward No. 32, Vattappara, Valanchery municipality on 10.11.2022 from 9.30 am to 12.30 pm. Dr. Soumini C.(women cell coordinator) and Ms. Aneesha P. (department coordinator) were in charge of the programme. Teachers and about 13 students from the Department of Optometry Department led the camp. About 50 people participated in the eye examination.



11. FACE PAINTING COMPETITION 28.11.2022 (Topic:Violence against women)



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Face Painting Competition

in connection with International Day for the
Elimination of Violence against Women
Organized by **KSWDC Women Cell**
On 28th November 2022
Theme :
Violence against Women

Terms and Conditions

1. Two students from a course can participate
2. Last date for receiving application 27.11.2022

For Registration



<https://surveyheart.com/form/6371e082e5fab37a9bbc9012>



**The Kerala State Women's
Development Corporation Ltd.(KSWDC)**
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort,Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Student coordinators : Shamliya (+91 98468 98429) , Suhana. (+91 99473 01055)

Coordinators : **Dr. Soumini C** Principal: **Prof. Shajid P P**

A face painting competition was conducted on 28.11.2022 at 1.30 pm under the banner of KSWDC Women Cell in connection with the International day of elimination of violence against women. The competition was conducted at Cheenichodu at the college. Students from all department have ensured their participation. A total of 12 teams participated in the competition. The theme of the competition was given as "Violence against women". Students participated and performed well in the competition. Dr. Preetha S. R., Assistant professor (Hindi) and Mr. Mridul C. Mrinal, Assistant Professor (English) have judged the competition. Lubna Sherin K and Jishan Thasni from I year B Com Finance won the first prize followed by Harichandana T. K. and Theerth a Das A from III year B Sc Polymer chemistry and Salima Palappura and Anupama K from II year integrated botany winning the second and third prize respectively. Principal Prof. Shajid P. P. congratulated the whole team for their performance. Prize money and memento were distributed to the winners.





12. PARTICIPATION OF STUDENTS IN LA-BELLE FROM 09-10 DECEMBER 2022

Six students from the women cell have participated in the programme La belle, organized by IEDC at Kuttippuram from 09-10 December 2022. They also participated in the sales organized by IEDC.






13. JEEEVANAM SALES DAY ON 22.12.2022

Students of the college conducted sales on 22.12.2022 in association with the Christmas celebrations in the college. About 10 students participated in the sales.



14. AWARENESS PROGRAMME ON 'DOWRY AND VIOLENCE AGAINST WOMEN' 16.01.2023

Department of Women and Child Development


  

Towards a new dawn *GOVERNMENT OF KERALA* *she transcends*


KSWDC Women Cell
in association with
ICDS KUTTIPPURAM

ORANGE THE WORLD CAMPAIGN
AWARENESS PROGRAM ON "DOWRY AND VIOLENCE AGAINST WOMEN"

Resource Person
Adv. SABEENA P.M
LEGAL FACULTY &
COUNSELOR, TIRUR



16th JANUARY 2023
TIME : 01:30PM
VENUE : AV HALL

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An awareness programme on "Dowry and Violence against Women" was organized by KSWDC women cell in association with ICDS Kuttippuram on 16.01.2023 at 1.30 pm in AV Hall. The programme was organized in connection with the 'Orange the world campaign' by Department of women and child development, Government of Kerala. Ms. Sabeena P. M, legal faculty and counselor, Tirur was the resource person. About 90 students participated in the programme.



Women cell coordinator Dr. Soumini C. welcomed the gathering. Principal Prof. Shajid P. P. delivered the presidential address. Ms. Ambili P, ICDS supervisor, Valancherry and Ms. Safiya T, ICDS supervisor Kuttippuram attended the programme

and interacted with the students by creating awareness among the students about the orange the world campaign. The resource person, Ms. Sabeena P. M. discussed about the importance of women and children in the society and their legal protection. The event also hold discussions on the dowry system and its ill effects. Students participated in the discussion with great enthusiasm and presented their own views on the topic. Ms. Kavya M, II MA English proposed the vote of thanks.

15. VISIT TO "SNEHAVEEDU" HOME FOR DESTITUTE ON 21.01.2023



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Coordinator- Dr. Soumini C

Principal - Dr. Vinod Kumar K P

Teachers and students of our college visited Snehaveedu- Home for destitute at Muthoor Road, Tirur on 24.01.2023 from 10 am to 1.00 pm. The visit consists of 35 students and was accompanied by Dr. Soumini C.(Women cell coordinator), Dr. E. Janeeshma (women cell joint coordinator) and Ms. Jameela M.K. (Women cell department coordinator). Discussions were held with Dr. Anwar and Dr. Kamarunneesa Anwar, the founders of Snehaveedu. Dr. Kamarunneesa Anwar explained the reasons behind starting such an initiative. Students interacted with them with great enthusiasm and were motivated by their dedication and social commitment. Dr. Kamarunneesa Anwar presented two books written by her to the college.



Students have raised a fund and contributed it towards the ongoing infrastructure development of Snehaveedu. They also distributed food items for the inmates. PG and Research Department of chemistry handed over soaps made by the students. Students performed cultural programs and interacted well with the inmates. They are very cooperative with the visit and hence it was a memorable day for all the

participants. Dr. Soumini C. delivered a talk about the importance of social commitment to the students. Dr. Janeeshma E. proposed vote of thanks.



16. JEEEVANAM SALES DAY ON 07.02.2023 AND 08.02.2023

In association with Mespo'23, students of the college have arranged a sales day on 07.02.2023 and 08.02.2023. About 15 students from various departments arranged stalls in the sales. Food items like cakes, snacks, pudding, fruit salad, salted items, juices etc.were available in the sale. Students and teachers from other schools and colleges visited the stalls and enquired them about the JEEEVANAM sales under women cell. They were much impressed and congratulated the students for their initiative.



17. TRAINING ON INTERVIEW TECHNIQUES ON 17.02.2023



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TRAINING ON "INTERVIEW TECHNIQUES"

Organized by KSWDC WOMEN CELL



RESOURCE PERSON
Dr. K.P. JABIR MOOSA
(Member of Indian Society for
Training and Development)
Professor- MBA Dept.
MES College of Engineering
Kuttippuram

17 FEBRUARY 2023

10 AM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org
1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K Principal - Dr. Vinod Kumar K P

Training on "Interview Techniques" was organized by KSWDC Women Cell on 25.01.2023 in the AV Hall at 10.00 am. The resource person was Dr. K. P. Jabir Moosa, Professor, MBA Department, MES Engineering College Kuttippuram and also a member of the Indian society for training and development. About 70 students attended the programme. Dr. Soumini C, Women cell coordinator delivered the welcome speech. Prof. Shajid P. P. delivered the presidential address. The resource person gave a detailed description about the various types of interviews and the various methods for facing the interview. He also randomly asked some students to attend for an interview which was arranged there. Mr. Moosa also pointed out some valuable comments which will be needed to notice while appearing for an interview. Students clarified their doubts and interacted with the resource person.



18. FIRST AID AND BASIC LIFE SUPPORT TRAINING ON 24.02.2023





Organizing

FIRST AID & BASIC LIFE SUPPORT TRAINING PROGRAM

Dated: 24.02.2023 - 2 PM

@



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VENUE : AV HALL

In Association with: KSWDC WOMEN CELL, MES KEVEEYAM COLLEGE



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Department of women & Child Development, Govt. of Kerala



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Coordinators : Dr. Soumini C, Ms. Jasna


Vice-Principal : Shajid P. P.

Principal : Dr. Vinod Kumar K. P.

A first aid and basic life support training program was organized on 24.02.2023 in the AV Hall 2.00 pm by KSWDC Women cell in association with JCI Valanchery. Dr. Soumini C. welcomed the gathering. Dr. Vinod Kumar K.P. delivered the presidential address. Prof. Shajid P. P, Vice Principal felicitated the function. Mr. Firos, JCI chairman interacted with the students and informed them about the objectives of JCI. About 50 students participated in the training programme. The trainers demonstrated the various first aid and basic life support methods in detail. They asked each student groups to demonstrate these methods and provide valuable comments. Students and teachers also interacted with them.




19. QUIZ COMPETITION "WOMEN EMPOWERMENT" ON 28.02.2023



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<http://www.meskvcollege.org/>

Happy Women's Day



Physics Department


In association with KSWDC Women Cell organising

QUIZ COMPETITION



In connection with
International women's day

Topic : "Women Empowerment"

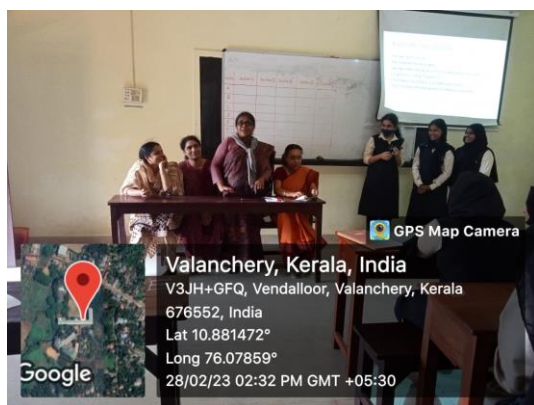
Date : 28-02-2023 Time : 2.15 pm
Venue : Room no. 202



contact for registration:
+91 99400 41580
+91 9847535405



The Physics department in association with KSWDC women cell has conducted a quiz competition in relation to "Women empowerment" on 28.02.2023 at 2.15 pm in Room no: 202. The programme was organized in connection with International women's day. Dr. Soumini C, WEC coordinator welcomed the gathering. Dr. Shylaja U, HoD of Physics delivered the presidential address. Prof. Rukkiya K. M., principal in charge inaugurated the programme. She interacted with the participants and reminded the necessity of acquiring knowledge. Students from various departments have participated in the competition and a total of 8 groups were involved. Ms. Sneha P V and Ms. Zahira N. T. were the student coordinators. Ms. Deepa, department coordinator delivered the vote of thanks. Binu Riyazi K. and Fehmija Roshni T. T. from II year B Sc Polymer chemistry bagged the first prize. Anshida Ashraf N. I year MA English won the second prize. Third prize was won by Jaseera Nasrin and Muhsina M. V., I year M Sc Zoology. Cash prizes were distributed to the winners.





20. PENCIL DRAWING COMPETITION ON 02.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)

www.meskeveeyamcollege.ac.in



Pencil Drawing Competition

Organized by
KSWDC Women Cell in association with Research and PG Department of Chemistry
in connection with International Women's Day

Date: 02.03.2023

Time: 2.00 pm

Venue: Room No. 116 (III BSc Polymer Chemistry Class)



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala

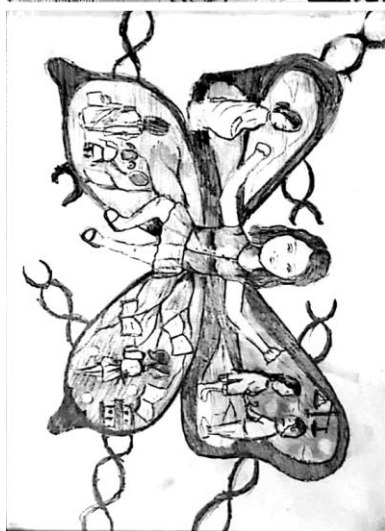


1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A pencil drawing competition was organized by the KSWDC Women cell on 02.03.2023. The theme of the competition was "Her own sky". About 12 students from various departments have participated in the competition. Sneha P. V, I MSc Physics secured the first prize. Second prize was shared by Afna M, II Year B Sc Physics and Aswathi T. P, II year B Com CA, Dilsha K, I BCA bagged the third prize. Prizes were distributed to the winners.





21. COUNSELING SESSION ON "STEADY STEPS IN STUDENTHOOD" ON 03.03.2023



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TALK ON "STEADY STEPS IN STUDENTHOOD"

Organized by Research & PG Department of Chemistry
and KSWDC Women Cell
in connection with **International Women's Day**



RESOURCE PERSON

Prof. N. M. Varghese

Director, Life Care Therapeutic
Counseling Centre, Kozhikode

03 MARCH 2023

10:00 AM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

head@kswdc.org - info@kswdc.org

Coordinators- Prof. K M Rukiya, Dr. Soumini C

Principal - Dr. Vinod Kumar K P

A counseling session on the topic "Steady Steps in Studenthood" were organized on 03.03.2023 in association with KSWDC Women Cell. Prof. K. M. Rukkiya and Dr. Soumini C. were the coordinators of the programme. Prof. N. M. Varghese was the counselor. About 100 students participated the session. Prof. K. M. Rukkiya, Head of the department delivered the welcome address. Student coordinator Fathima Hiba proposed the vote of thanks.



22. DEBATE ON "WOMEN PARTICIPATION AND LEADERSHIP" ON 03.03.2023



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VALANCHERY I MALAPPURAM I KERALA
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**Department of Retail Management
and KSWDC Women Cell organizing**



DEBATE

in connection with **International Women's Day**

TOPIC: WOMEN PARTICIPATION AND LEADERSHIP

03 MARCH 2023
02:00 PM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K Principal - Dr. Vinod Kumar K P

Department of Retail Management in association with KSWDC Women Cell, MES KEVEEYAM College organized a debate on the topic “Women Participation and Leadership” on 03/03/2023 in the AV Hall at 2.30 pm. The welcome speech was delivered by Dr. Soumini C., Coordinator, women cell. Students from various departments were participated in the program. Mr. Shahil Mon and Mrs. Reji (Assistant professors, Department of English) were taken the role of the moderators. The session was very interactive with active involvement. Some students were opined favourism to the topic and others stood against it..Shamsudheen P. K., 3rd year B Com Finance and Jyothika Chalil, 2nd year MA English were selected as the best performers.



23. OPEN FORUM ON "GENDER AWARENESS" ON 06.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

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Open
forum

"Gender Awareness "

Organized by the Kerala state women's
development corporation (KSWDC) women cell
in connection with international women's day



06/03/2023

Monday 9:30 AM



AV Hall



KEYNOTE SPEAKER & MODERATOR

ALAG TARANA

ASSISTANT PROFESSOR
DEPARTMENT OF PSYCHOLOGY
ST. JOSEPHS COLLEGE DEVAGIRI



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

An open forum on the topic "Gender awareness" was organized by KSWDC women cell on 06.03.2023 in the AV Hall at 10.00 am. Dr. Soumini C. welcomed the forum. Principal, Dr. Vinod Kumar K. P. delivered the presidential address. Prof. Shajid P. P, Vice Principal, Dr. Shylaja U, HoD of Physics felicitated the session.



Ms. Alag Tarana, Assistant Professor, Department of psychology, St. Joseph's College, Devagiri was the resource person. About 60 students from various departments attended the programme. Students were much interested in discussing their own views about the gender awareness, equality and other related matters. Students also asked questions relation to this. Ms. Sanoobiya, department coordinator delivered the vote of thanks.

24. RELEASE OF MANUSCRIPT MAGAZINE ON 06.03.2023

KSWDC women cell released a manuscript magazine in the academic year 2022-23. The magazine was released at 10.00 am in the AV Hall. Dr. Soumini C, Women cell coordinator welcomed the gathering. Principal Dr. K. P. Vinod Kumar delivered the presidential address. Dr. Shylaja U., senior faculty member and HoD of Physics released the manuscript magazine by handing over to the Principal and Vice Principal. Dr. Janeeshma E and Dr. Priya T. V. were the teachers in charge of the magazine preparation. Ms. Suhana (English), Shamliya (polymer chemistry), Salima Palappura and Sammiyabi E. (Integrated Botany) were the student coordinators. Shahazin, II BSc Zoology was the student editor. The cover page was designed by Shifna P, I year B Sc Psychology. The manuscript comprises of about 75 entries including poems, short stories, drawings, calligraphy etc.



25. POSTER MAKING COMPETITION ON 06.03.2023



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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



Coordinator- Dr. Soumini C, Dr. Priya T V Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

As part of the International women's day 2023, a poster making competition was organized by KSWDC Women cell on 06.03.2023 in association with department of Zoology. The theme of the competition was 'Women empowerment'. A total of 8 students participated in the competition. Prizes were awarded to the following winners.

First prize

Midhuna Pramod

IV sem MSc Zoology

Second prize

Ayisha Nazrin K.

IV Sem BSc Zoology

Third prize

Anu Lakshmi

II Sem BSc Zoology and

Jyothika K P

IV Sem BSc Zoology





26. WORKSHOP ON "NEWSPAPER CRAFT" ON 06.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

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Workshop on 'News Paper Craft'

Trainer



Nidha Nazrin

(B. Voc Optometry 2nd year)

Date: 06.03.2023

Time: 9.30 am

Venue: Room No. 420 (III B.Voc Optometry Class)



Coordinators- Dr. Soumini C, Aneesha P

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P

An entrepreneurial training programme on “News Paper Craft” was organized by the department of Optometry in association with KSWDC women cell on 06.03.2023. It was conducted in connection with the International women’s day. The trainer of the programme was Ms. Nidha Nazrin, II year B Voc optometry student. About 50 students attended the programme. Women cell coordinator Dr. Soumini C delivered a talk about the importance of achieving entrepreneurial skills in the present era.





27. TALK ON "WOMEN CYBER SECURITY" ON 13.03.2023



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Session on

WOMEN CYBER SECURITY

Organized by
**DEPARTMENT OF COMPUTER APPLICATION &
KSWDC Women Cell**

DATE : 13-03-2023, MONDAY@ 10AM, AV HALL



RESOURCE PERSON:
RAZIM MEHABOOB
(HEAD TRAINER, REDTEAM KOTTAKKAL)





The Kerala State Women's
Development Corporation Ltd.(KSIWDC)
Department of women & Child Development, Govt. of Kerala

Women's Empowerment Centre, Building 5, Sector 1, Malappuram District, Thiruvananthapuram-695022 Kerala, India. TEL: 0477-244882, 244823, 244824 FAX: 0477-244882, 244823, 244824

Coordinator- Dr. Soumini C, Jasna KV Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

On 13th March 2023, a session on women cyber security was organized by the department of Computer Application in association with KSWDC Women Cell. The event was held in the AV Hall at 10 am. A total 80 students participated in the class. The resource person for the session was Mr. Razim Mehaboob, Head trainer of Red team, Kottakkal. Dr. Soumini C. and Ms Jasna K. V coordinated the the event. The Kerala State Women's Development Corporation Ltd. (KSWDC) played an active role in organizing the event. The corporation, under the control of the Department of Social Justice, Government of Kerala, aims to empower women and promote their welfare. The event was a step towards this goal, as it aimed to create awareness among women about cyber security and ways to protect themselves from online threats. The Principal of the college Dr. Vinod,Kumar K. P. was present at the event and emphasized the importance of such sessions in today's digital age. He encouraged the participants to make use of the opportunity and learn from the resource person. He also expressed his appreciation for the event and the efforts put in by the coordinators and organizers. He stated that the college is committed in promoting gender equality and women empowerment through various initiatives. Overall, the session on Women Cyber Security was a success, and the participants left the event with a better understanding of the importance of cyber security and ways to protect themselves online. The college's commitment in promoting gender equality and empowering women is being reflected in such events, and it is a step towards creating a more inclusive and secures society.



28. OPEN FORUM ON "MORAL CULTURAL AND SOCIAL VALUES IN FAMILY" ON 14.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

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OPEN FORUM

"Moral, Cultural and Social Values in Family"



KEYNOTE SPEAKER & MODERATOR

FAVAS M

PSYCHOLOGIST

FOUNDER & DIRECTOR

MINDQUEST, MALAPPURAM

14-03-2023, TUESDAY 10 AM @ AV HALL

Organized by KSWDC WOMEN CELL

head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators - Dr. Soumini C, Ms. Shabna P Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

An open forum was conducted on the topic "Moral, cultural and social values in family" on 14.03.2023 at 10.00 am in the AV Hall. The resource person of the programme was Mr. Favas M, Psychologist, founder and director of Mindquest, Malappauram. Dr. Soumini C. welcomed the gathering. Principal Dr. Vinod Kumar K. P. presided over the session. Ms. Binu Riyazi K., II B Sc polymer chemistry was the student coordinator. The resource person's words had a great impact on the students. The participants responded positively to the queries on the importance of society and family in life. Teachers also shared their experiences about the importance of moral and cultural values that needed to be implemented in the family. The session was very much helpful for students in order to rethink about their duties and responsibilities of a daughter/ son towards his/her family and society. Ms. Shabna M. delivered the vote of thanks.



29. TALK ON "ROLE OF WOMEN IN SOCIETY-A VIEW THROUGH CINEMA" ON 17.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

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Role of Women in Society
A View Through Cinema

CHIEF GUEST
Safaras Ali
Film critic &
Assistant Professor
MES Ponnani College

Organized by KSWDC WOMEN CELL
DATE : 17-03-2023, FRIDAY@ 9:30 AM
VENUE : AV HALL

head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P


A talk on the "Role of women in Society - A view through cinema" was organized by KSWDC women cell on 17.03.2023 at 10. 00 am at AV Hall. Ms. Binu Riyazi K., II year B Sc polymer chemistry was the anchor of the programme. Dr. Soumini C. delivered the welcome speech. Prof. Shajid P. P. presided over the session.




The resource person of the programme was Mr. Safaras Ali, Film critic and Assistant Professor in Malayalam, MES Ponnani College, Ponnani. He showed the difference in the portrayal of female characters in different eras in the cinema through various examples. Mr. Ali also detailed on how different forms of portrayal can persist in the minds of the general public as cinema can impart a huge influence in the society. About

80 students attended the programme. Students interacted with resource personnel and expressed their concerns. The programme was concluded by 1.00 pm. Ms Kavya M., II year M A English has delivered the vote of thanks.

30. TALK ON “WOMEN’S EDUCATION-ISSUES AND CHALLENGES” ON 23.03.2023




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Women’s Education “Issues and Challenges”


INVITED TALK
LAYANA AANAND
Head
Department of Women’s Studies
University of Calicut



Organized by KSWDC WOMEN CELL
DATE : 23-03-2023
THURSDAY@ 10:30 AM
VENUE : AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C, Swapna N R Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A talk on “Women’s education- Issues and challenges” was organized by KSWDC women cell on 23.03.2023 in the AV Hall at 10.30 am. Ms. Swapna N. R. and Dr. Soumini C. coordinated the programme.



Dr. Soumini. C. delivered the welcome speech. Dr. Vinod Kumar K. P, Principal presided over the session. Ms. Layana Aanand, HoD, Department of women studies, University of Calicut was chief resource person. About 80 students from various departments participated in the programme. The resource person explained the advancement of women in the field of education from ancient times and the struggles they had to face. Students also interacted well with the resource person. The participants also discussed about the problems faced by women in contemporary socio-political scenario.

Specific facilities provided for women in terms of:

A. Safety and security



Closed-circuit television (CCTV) camera



Ladies hostel



Security Guards



Fire extinguisher

B. Counselling



Counselling room



Counselling class

C. Common Rooms



Girls centre



Sanitary Pad Vending Machine

D. Day care centre for young children



Reopening of the Day Care Centre following the COVID-19 pandemic.

E. Any other relevant information



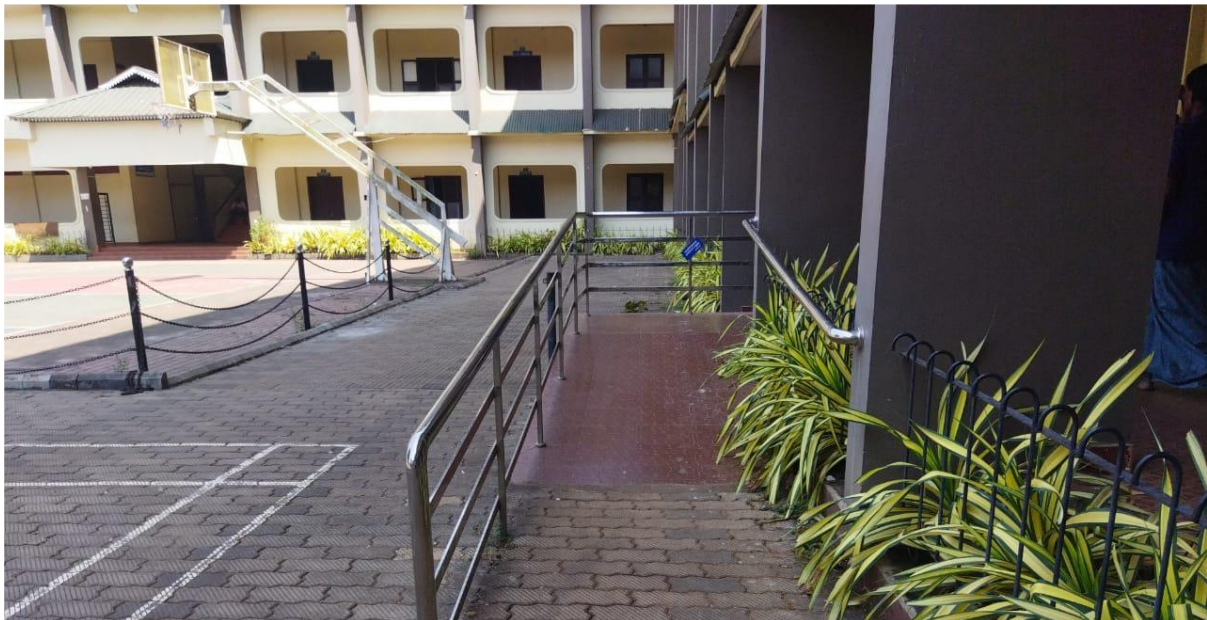
College Bus



Basket Ball Court



Gym



Divyanjan-friendly walking path



Lift Facility

MES KEVEEYAM COLLEGE VALANCHERY

GENDER AUDIT REPORT (2022-2023)

1. Introduction

The Gender Audit for MES Keveeyam College Valanchery for the academic year 2022-23 aims to evaluate the institution's commitment to gender equity. The audit reviews gender representation among students, teachers, and administrative staff to explore how gender-sensitive policies are implemented in the college.

2. Objectives

- To assess gender representation across students, teaching staff, and administrative staff.
- To review the initiatives undertaken by the college to promote gender equality.
- To evaluate the level of awareness among students and staff regarding gender sensitization programs.
- To propose recommendations for strengthening gender equity measures in the institution.

3. Methodology

The audit followed a participatory methodology, collecting both quantitative and qualitative data. Surveys were conducted with students, teachers, and administrative staff to capture their experiences and perspectives on gender equity. The audit also considered institutional policies, programmes, and infrastructure.

4. Data Analysis

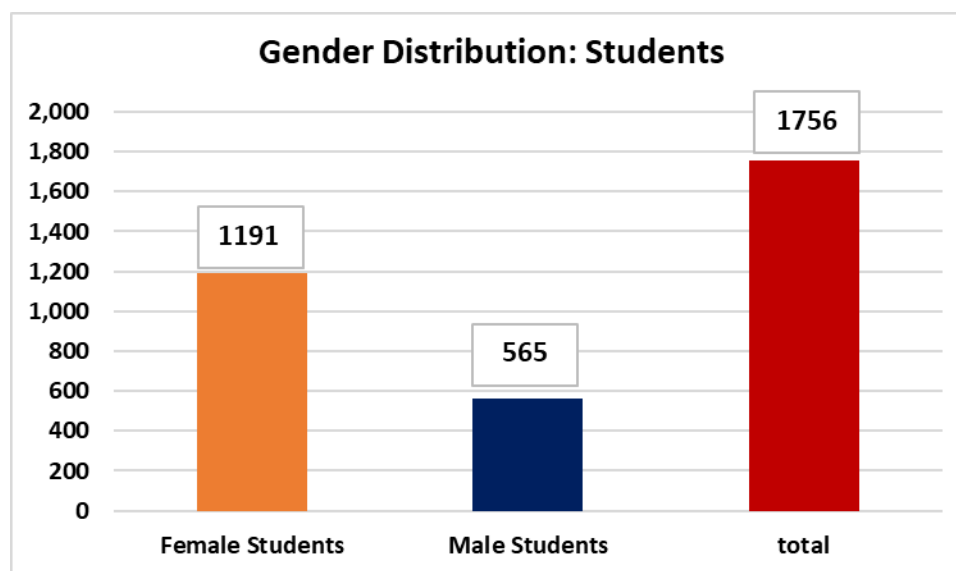
The data collected during the audit is categorised based on gender representation among students and staff, participation in various programmes, and responses to gender sensitisation efforts.

4.1 Gender Distribution: Students

Total Number of Students	1,756
Female Students	1,191 (67.8 %)
Male Students	565 (32.2 %)



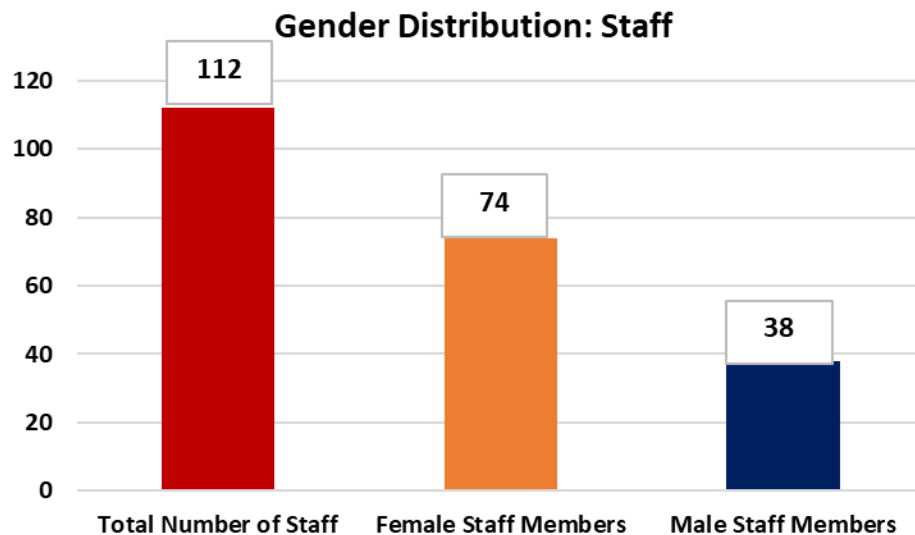
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PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM



The total student population stands at 1,756, with a significant representation of female students at 1,191, accounting for 67.8% of the total. Male students number 565, making up 32.2% of the student body. This gender distribution highlights a predominantly female enrollment in the institution.

4.2 Gender Distribution: Staff

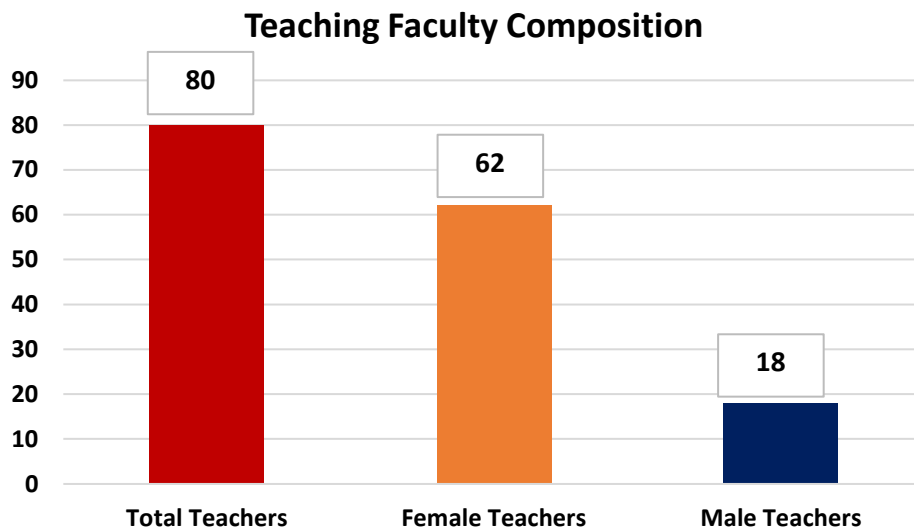
Total Number of Staff	112
Female Staff Members	74 (66.1 %)
Male Staff Members	38 (33.9 %)



The total staff count is 112, with female staff members comprising 74, which is 66.07% of the total. Male staff members number 38, representing 33.93%. This distribution indicates a strong presence of female staff within the institution.

4.3 Teaching Faculty Composition

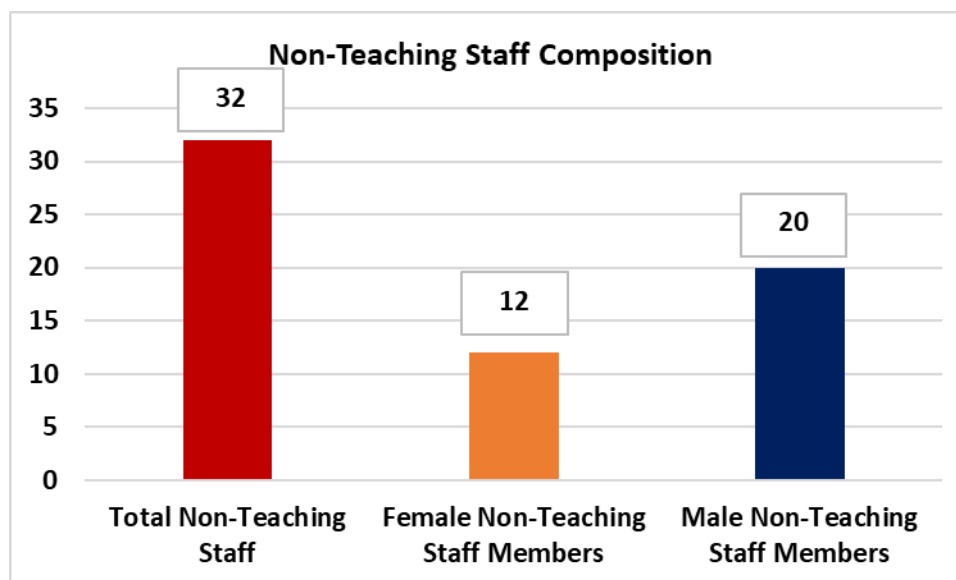
Total Teachers	80
Female Teachers	62 (77.5 %)
Male Teachers	18 (22.5 %)



The total number of teachers is 80, with female teachers making up 62, or 77.5%, of the total. Male teachers account for 18, representing 22.5%. This highlights a significant majority of female teachers in the faculty.

4.4 Administrative staff Composition

Total Administrative staff	32
Female Administrative staff Members	12 (37.5%)
Male Administrative staff Members	20 (62.5%)



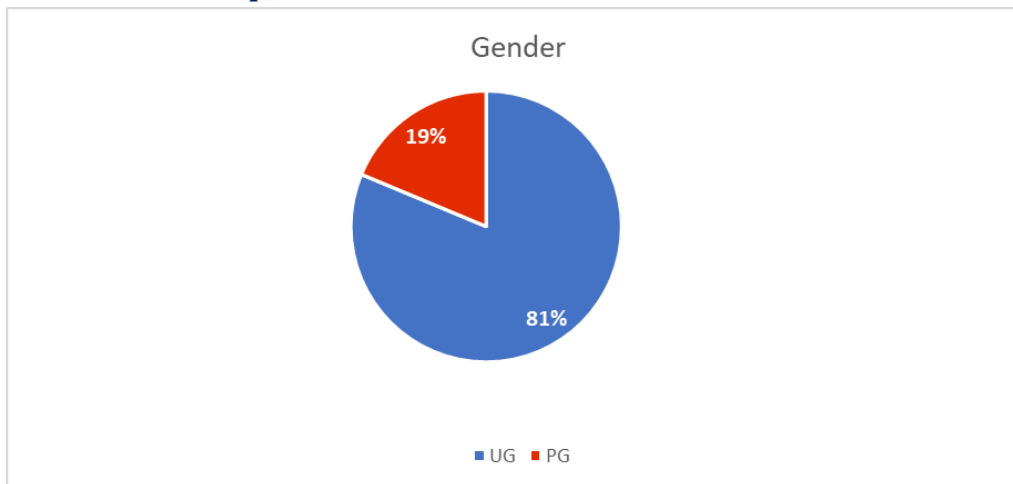
The total number of administrative staff is 32, with female administrative staff comprising 12 members, or 37.5%. Male administrative staff account for 20 members, representing 62.5%. This indicates a higher representation of male staff in administrative roles compared to their female counterparts

5. Survey Results

The following sections provide explanations of the survey conducted among students and staff. Each question was designed to assess gender sensitization, equity, and safety within the college.

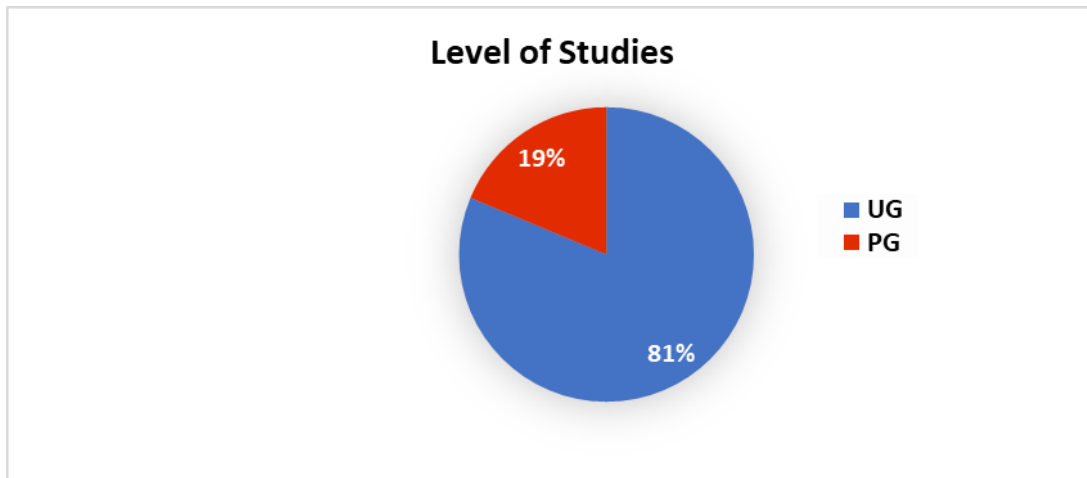
RESPONSE OF STUDENTS

1. Gender representation



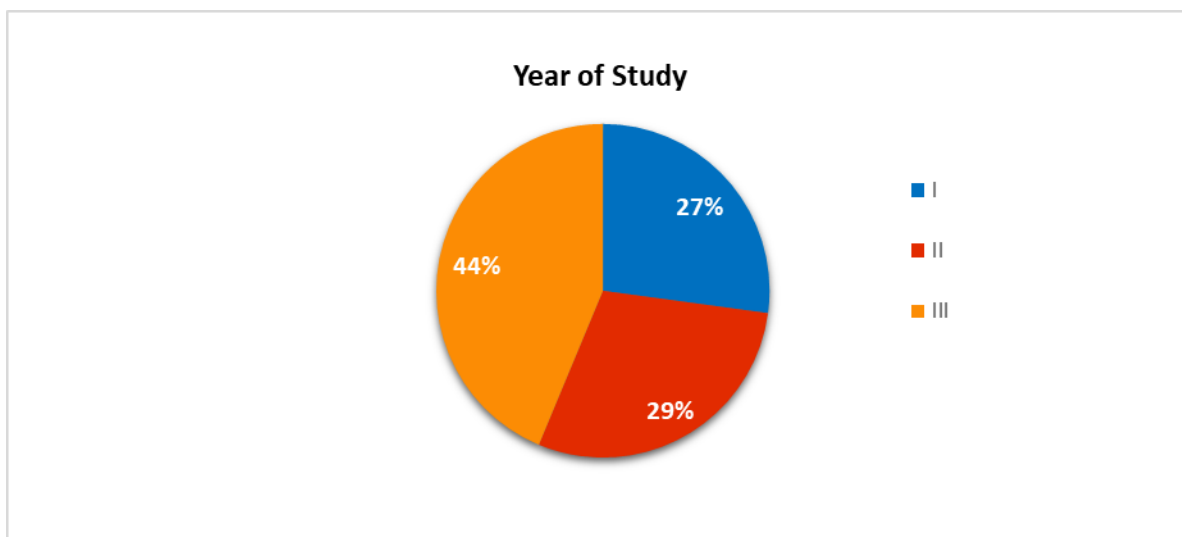
The audit reveals a significant gender imbalance, with 70.6% of respondents identifying as female and 29.4% as male. This disparity suggests the need for increased efforts in promoting gender diversity, particularly in student admissions and faculty recruitment. While there may be historical or societal reasons for this imbalance, focused outreach and targeted programs could help bridge the gap and create a more inclusive environment.

2. Level of studies



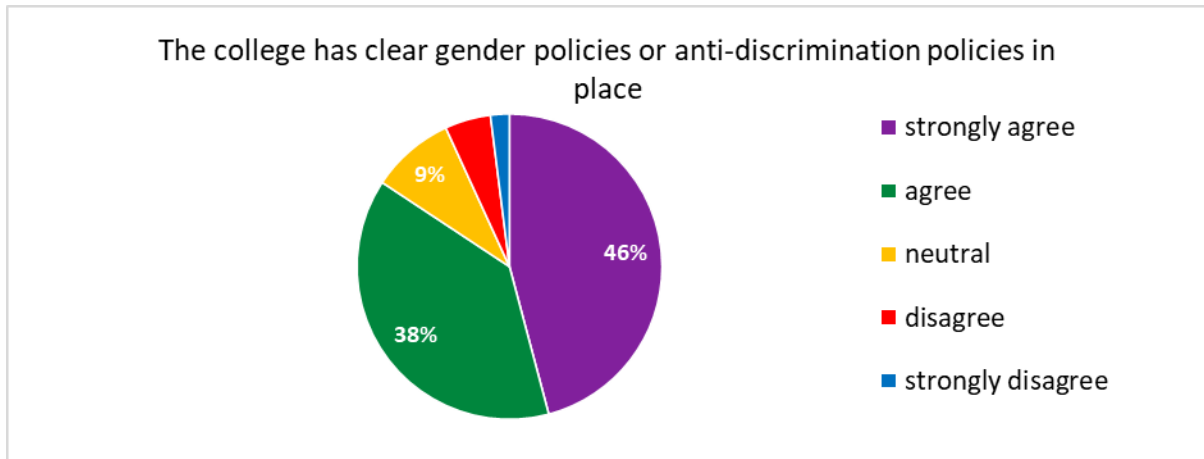
The majority of respondents (81.3%) are undergraduate students, with a smaller portion (18.7%) at the postgraduate level.

3. Year of study



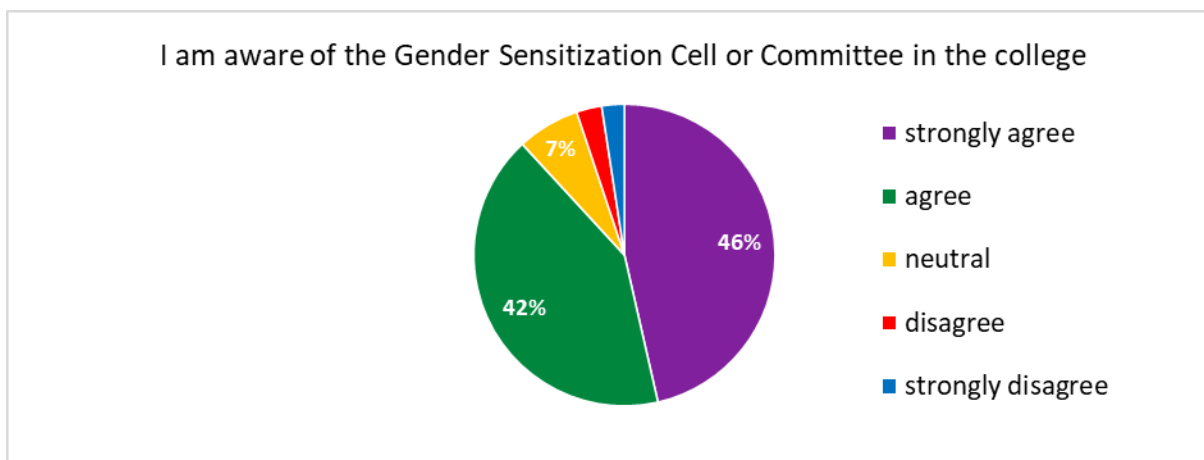
There is also a balanced representation across different years of study, with the highest proportion of students in their third year (43.7%). This distribution ensures that the feedback is well-rounded and reflects the experiences of students at various academic stages, giving the audit a comprehensive perspective.

4. Gender and Anti-Discrimination Policies



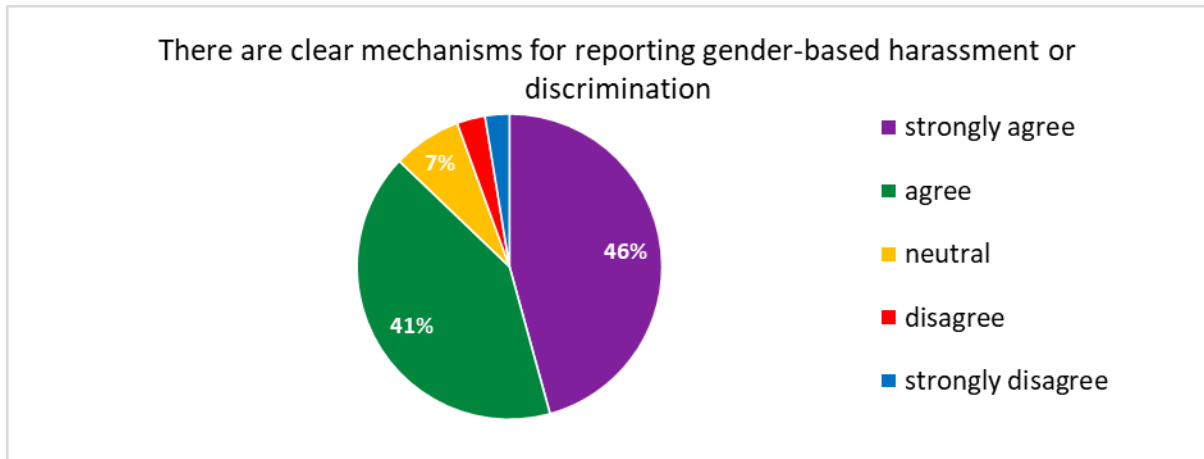
Most respondents (84.3%) either strongly agree or agree that the college has clear gender and anti-discrimination policies. This high level of agreement indicates that the institution has successfully implemented policies to safeguard gender equality. However, the 8.9% who remained neutral or disagreed highlight that awareness or confidence in the policies could still be improved, possibly through more visible communication of these policies to the entire student body and staff.

5. Awareness of Gender Sensitization Cell



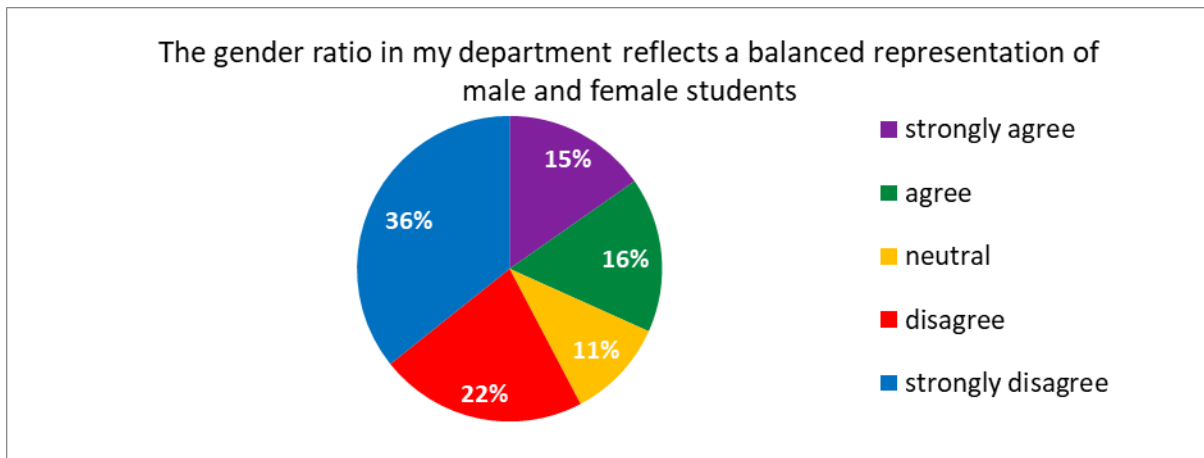
A majority of respondents (88.1% strongly agree and agree) are aware of the Gender Sensitization Cell, a crucial body for addressing gender-related issues. The high awareness level shows the college's success in promoting this initiative. However, a small portion of respondents (5.1%) either disagreed or strongly disagreed, indicating that efforts to enhance visibility and the role of this committee could be beneficial.

6. Reporting Mechanisms for Harassment



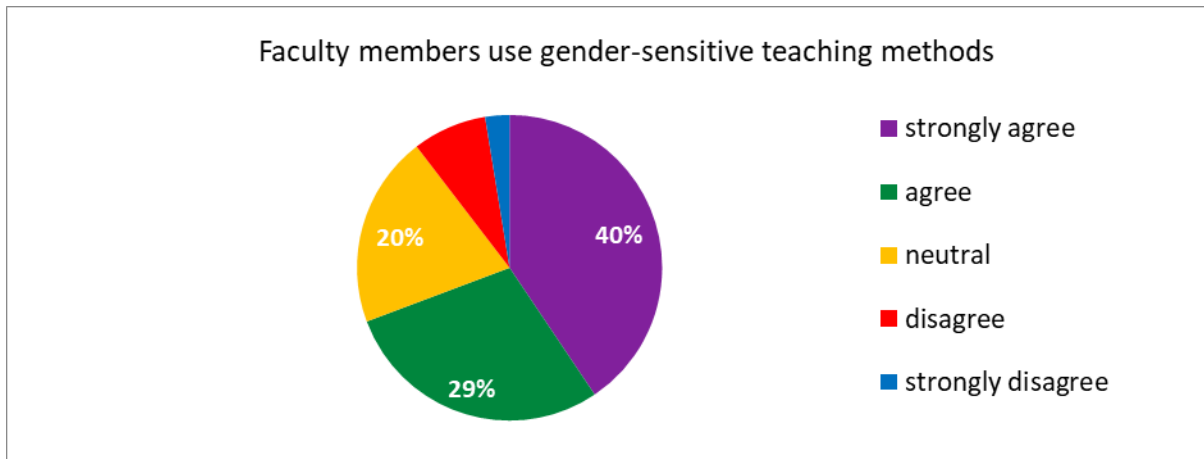
Majority (Around 87.1% strongly agree and agree) of participants believe there are clear mechanisms for reporting gender-based harassment. This reflects the college's commitment to creating a safe environment. However, the remaining respondents, particularly the 10.9% who are neutral or disagree, indicate room for improvement in making these mechanisms more accessible and widely understood.

7. Gender Ratio in Departments



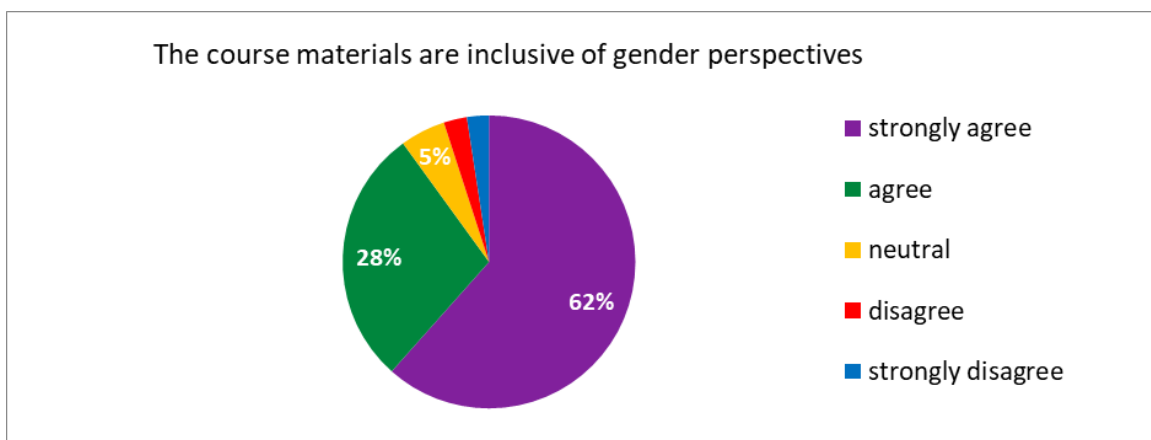
The responses from participants reveal diverse opinions on the institution's gender ratio, with a significant portion raising concerns. The college's predominantly female student body is a result of the university's merit-based, centralized admission process, which prioritizes academic excellence. This system enables top-performing students, many of whom are women, to secure admission, underscoring both our commitment to academic quality and the remarkable achievements of women in higher education.

8. Gender-Sensitive Teaching Methods



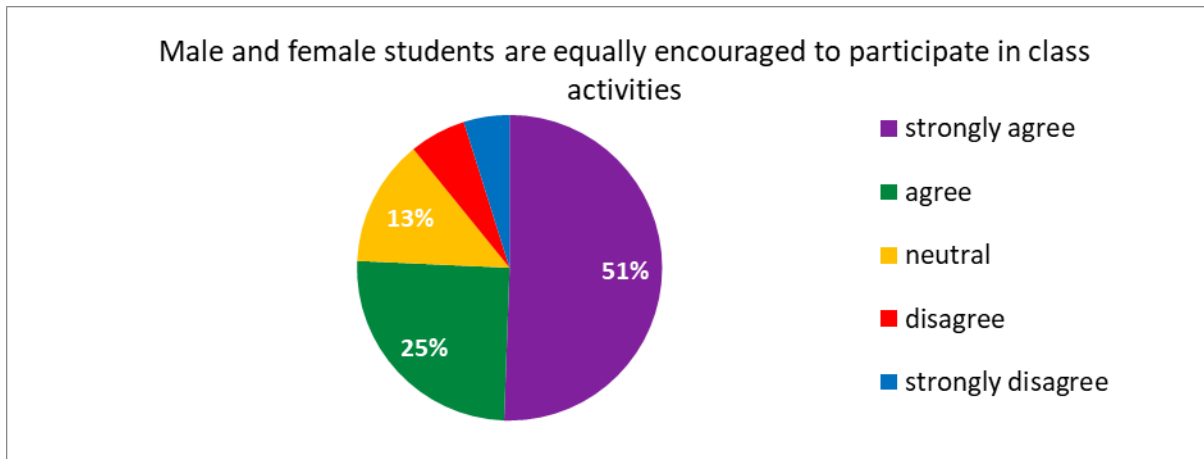
The data shows that 69.3% of faculty members are seen as using gender-sensitive teaching methods, though 20.3% remain neutral. This suggests that while the majority of educators are conscious of gender inclusivity, additional training or awareness programs could be introduced to further improve teaching practices.

9. Gender inclusive course materials



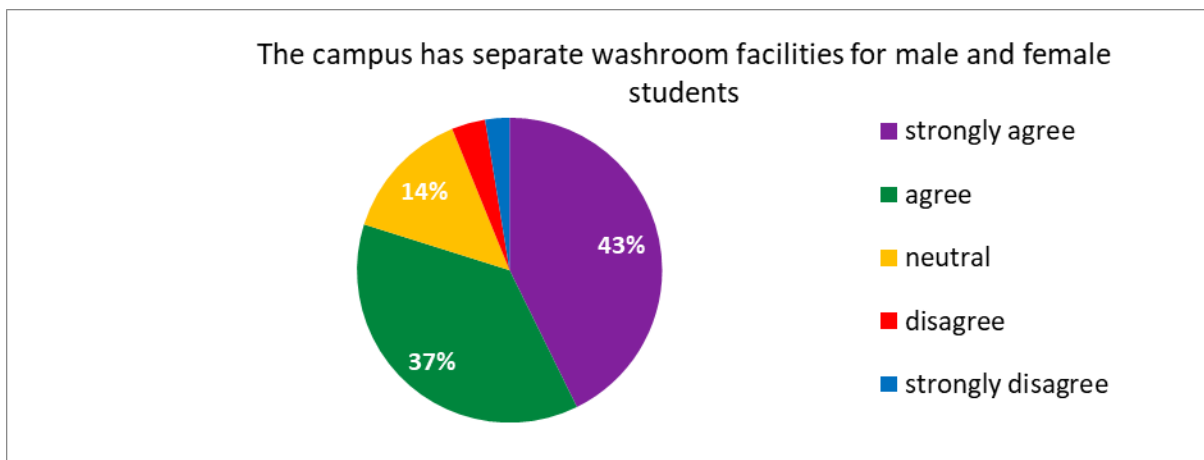
Respondents largely agree (90% strongly agree and agree) that course materials are inclusive of gender perspectives, which suggests that the college is proactive in integrating gender-sensitive content into its curriculum. This inclusivity is crucial in shaping students' understanding of gender issues and promoting equality within academic discourse.

10. Encouragement to Participate in Class Activities



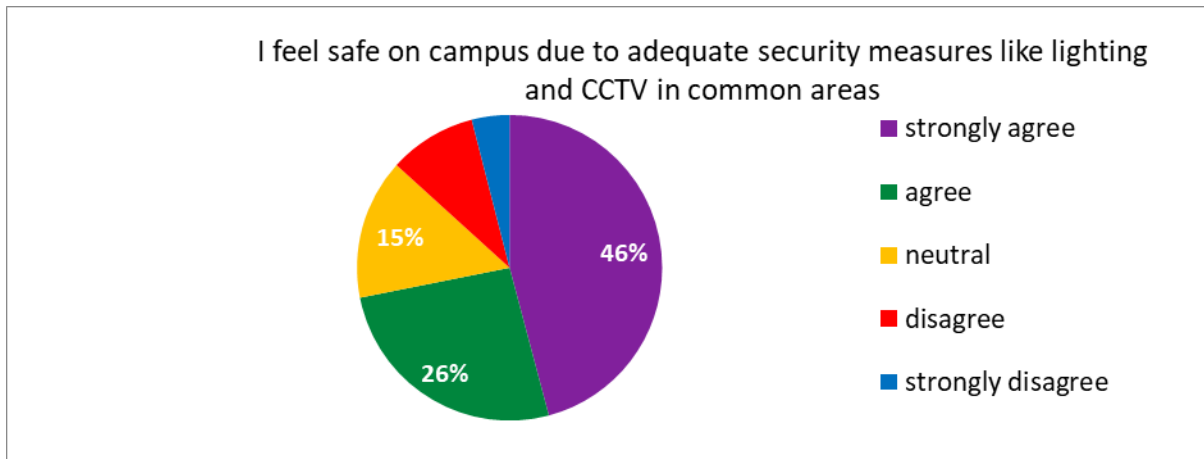
A significant number of students (75.7% strongly agree and agree) feel that male and female students are equally encouraged to participate in class activities. This reflects the college's effort to maintain an equitable classroom environment. However, the 17.3% who feel neutral or disagree indicate that there may be certain classes or departments where improvements in this area are needed.

11. Campus Facilities for Gender Inclusivity.



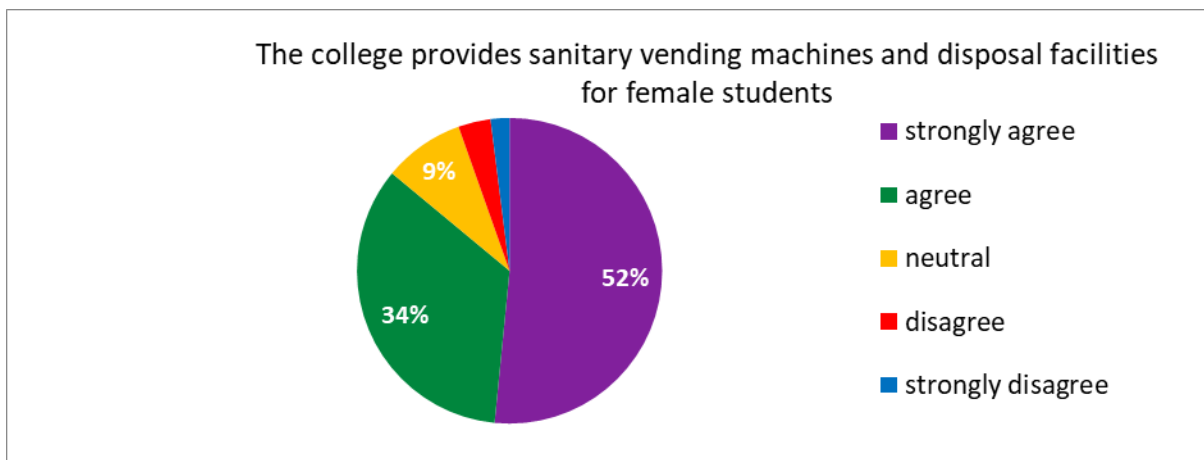
The provision of separate washrooms for male and female students is well acknowledged by 79.9% of respondents. This demonstrates that the college has taken important steps toward ensuring gender-sensitive infrastructure. Nevertheless, 14% of respondents were neutral, which may point to the need for improvements in the maintenance or availability of these facilities in certain areas.

13. Security Measures on Campus



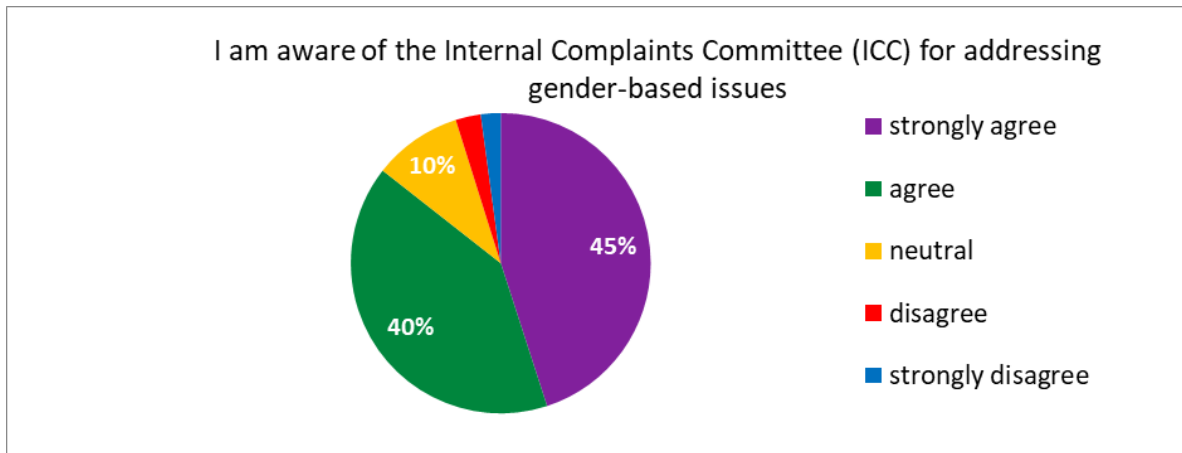
Around 71.9% (strongly agree and agree) of respondents feel safe on campus due to security measures like CCTV and adequate lighting. However, 23.1% of students expressed neutrality or dissatisfaction, indicating that certain areas on campus may require enhanced security to ensure all students feel protected, particularly during night hours.

14. Sanitary Facilities for Female Students



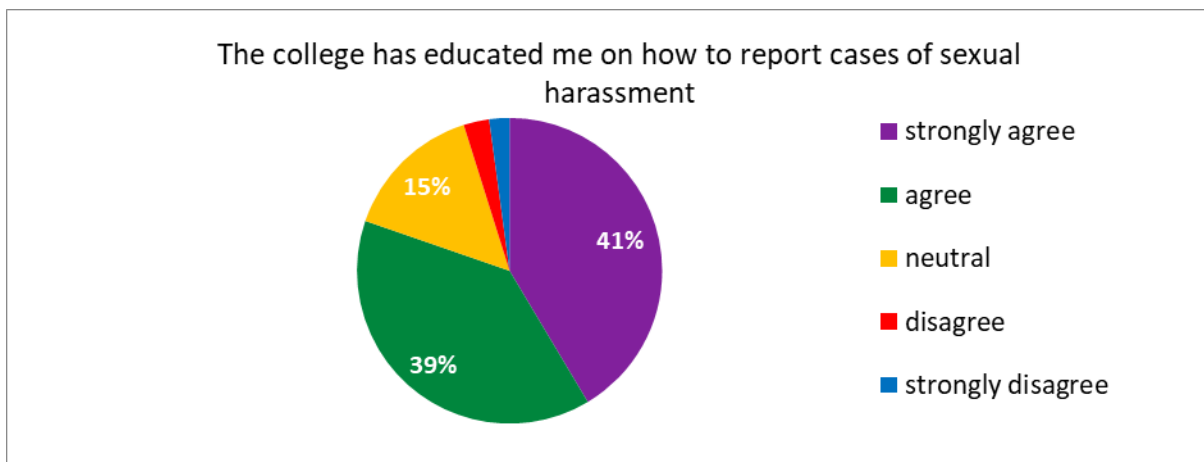
A significant 86% of respondents agree that the college provides adequate sanitary vending machines and disposal facilities for female students. This reflects a commendable effort in addressing the specific needs of female students, but the 11.9% who are neutral or disagree may point to inconsistencies in the availability of these resources across campus.

15. Awareness of the Internal Complaints Committee (ICC)



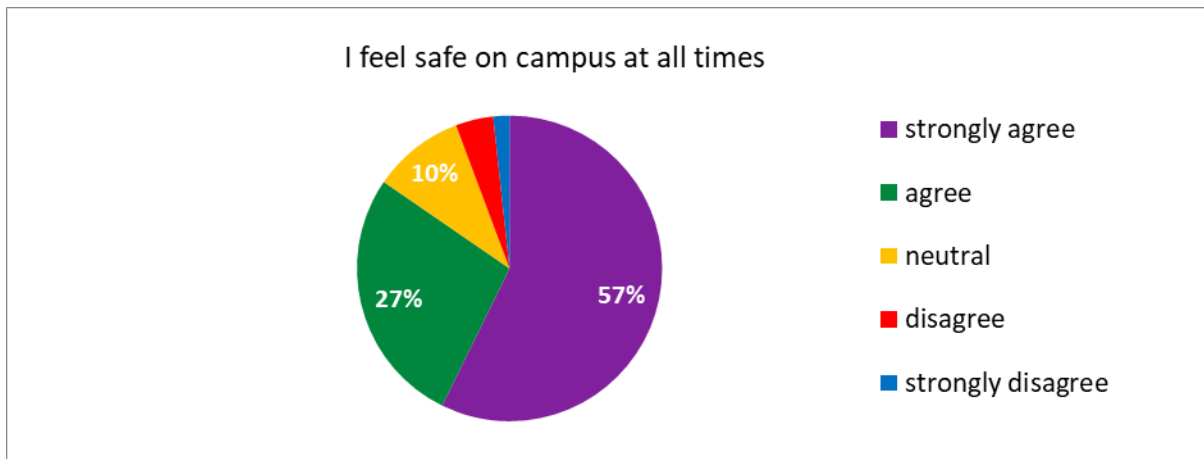
With 85.6% (strongly agree and agree) of respondents aware of the ICC for addressing gender-based issues, it is clear that the college has been successful in promoting this important body. However, 9.6% of respondents being unaware or uncertain suggests that further promotion of the ICC's role and activities could be beneficial.

16. Reporting of sexual harassment cases



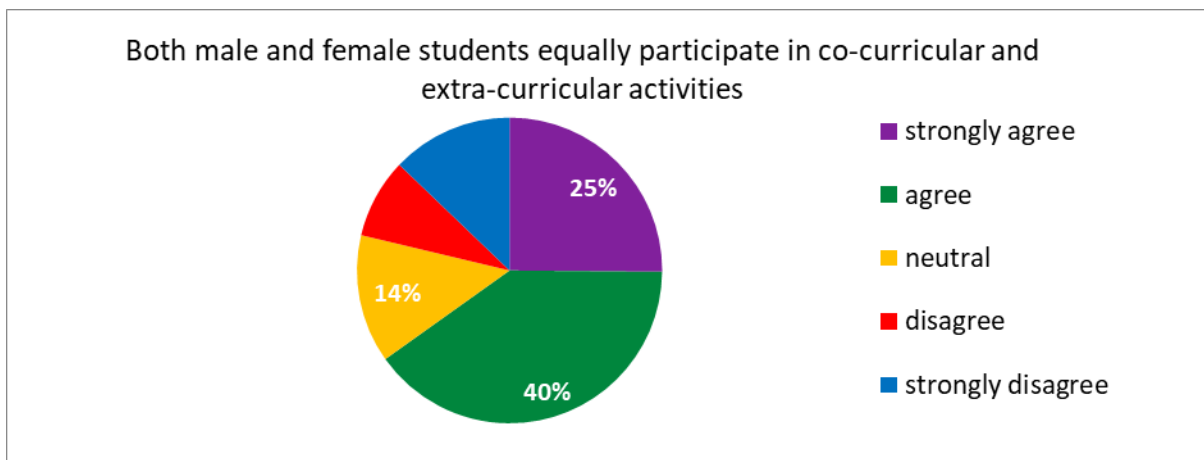
The results demonstrate the college's effective efforts in educating students about reporting sexual harassment, with a significant majority either strongly agreeing or agreeing with the statement. This positive feedback shows that many students feel informed about the available mechanisms.

17. Safety in campus



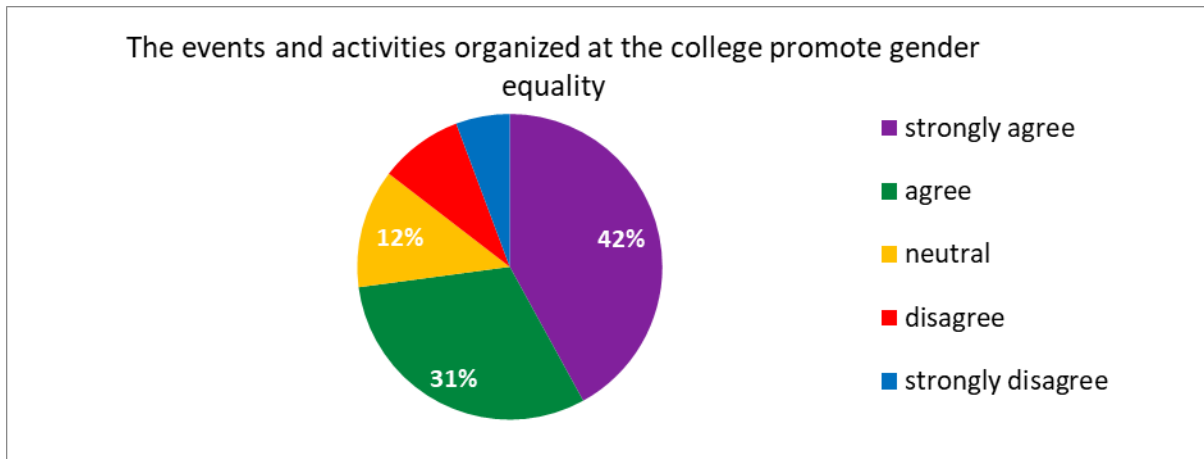
The majority of respondents (84.7 %) feel safe on campus, reflecting positive perceptions of security measures. However, 9.6 % remain neutral, and 5.6 % disagree, indicating areas for improvement. Increasing awareness of safety protocols and encouraging dialogue could enhance overall confidence in campus safety among the community.

18. Equal Participation in Co-Curricular Activities



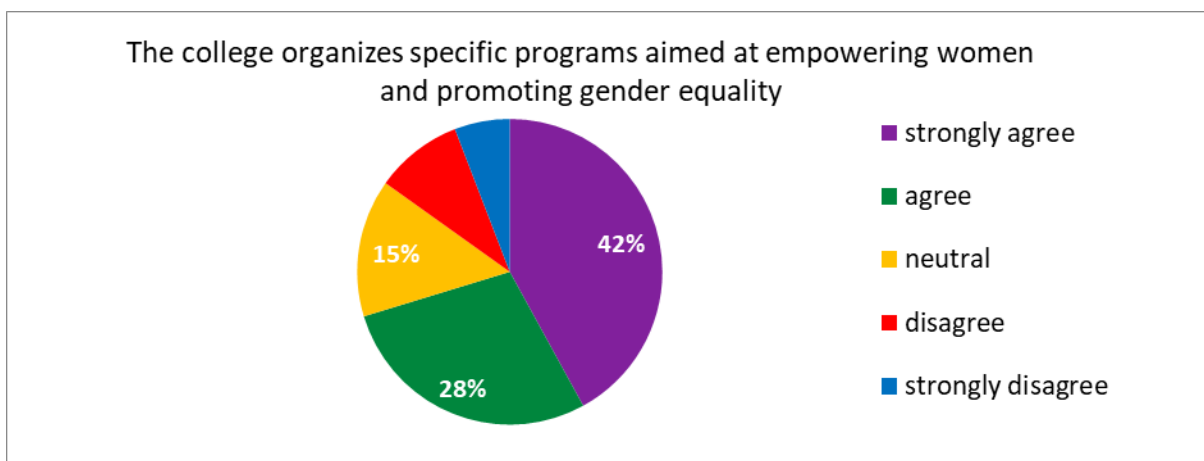
While 65.1% agree that both male and female students equally participate in co-curricular activities, a notable 21.3% either disagree or strongly disagree. This suggests that certain cultural or logistical barriers may still exist, preventing equal participation, and efforts should be made to identify and remove these barriers.

19. Promotion of Gender Equality through Events



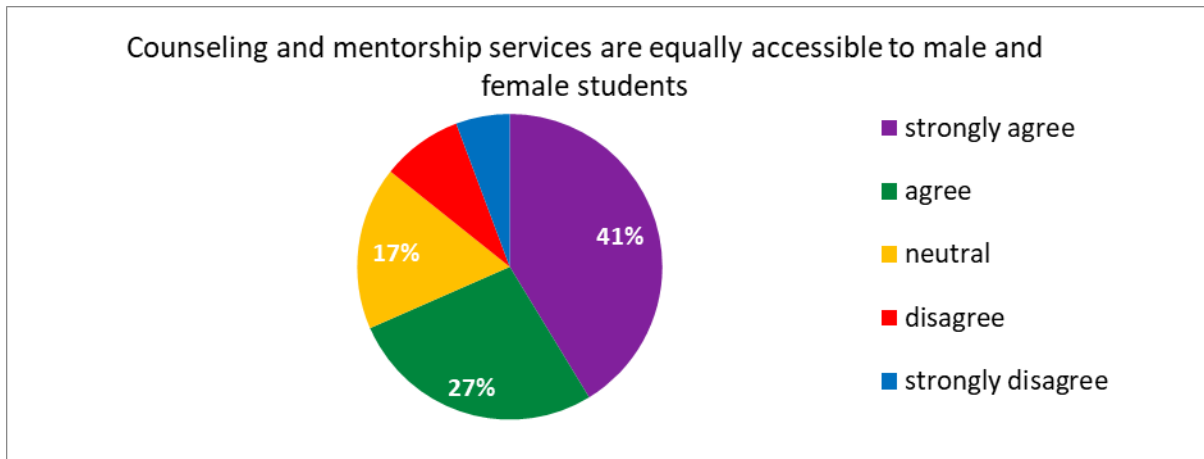
Most respondents (72.9% strongly agree and agree) feel that the events and activities organized by the college promote gender equality, although 14.6% disagree or strongly disagree. This suggests that while the college is organizing meaningful programs, there may be room for improving the inclusivity or impact of these initiatives.

20. Programs for Empowering Women



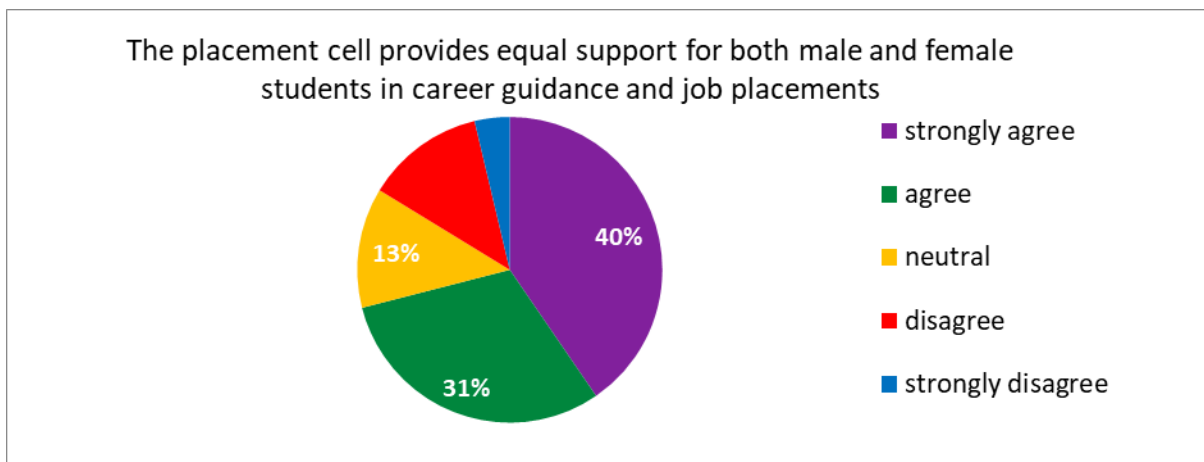
A strong majority (70.3%) agree that the college organizes programs aimed at empowering women. However, a notable 15.1% remain neutral, indicating the need for more visibility or frequency of such programs to ensure broader awareness and participation.

21. Access to Counseling and Mentorship



A total of 68.4% agree that counseling and mentorship services are equally accessible to male and female students, though 26.9% either disagreed or were neutral. This highlights the need for better communication and promotion of these services, particularly to female students who may face additional barriers to accessing support.

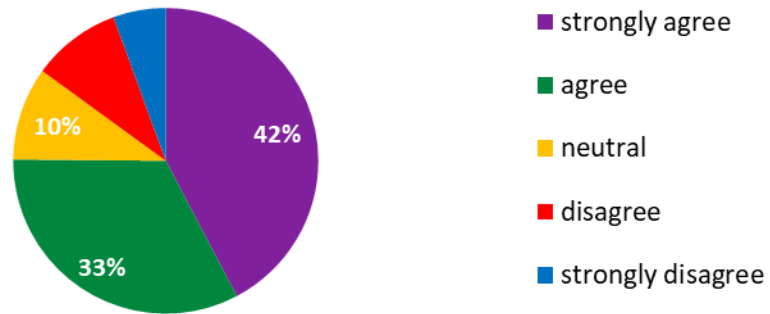
22. Placement Cell Support



While 71% agree that the placement cell provides equal support to male and female students, 25.3% were neutral or disagreed. This indicates that there is still work to be done in ensuring that both genders have equal opportunities and support during their transition to the job market.

23. Institutional Environment for All Genders

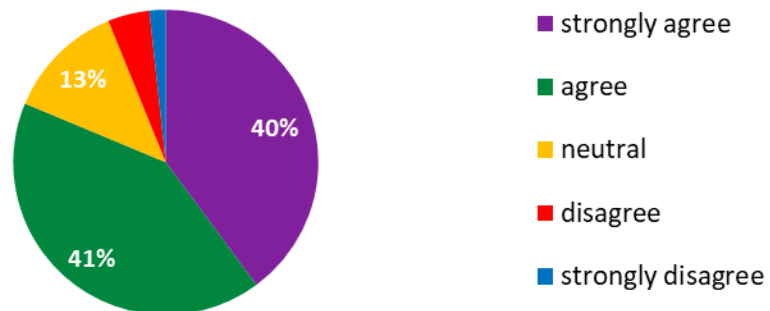
The institution provides a safe and equal environment for all genders



The majority feel that the college provides a safe and equal environment for all genders, but the 15% who disagree or remain neutral indicate that there are still areas where the institutional climate could be improved, particularly in terms of inclusivity and safety for minority groups.

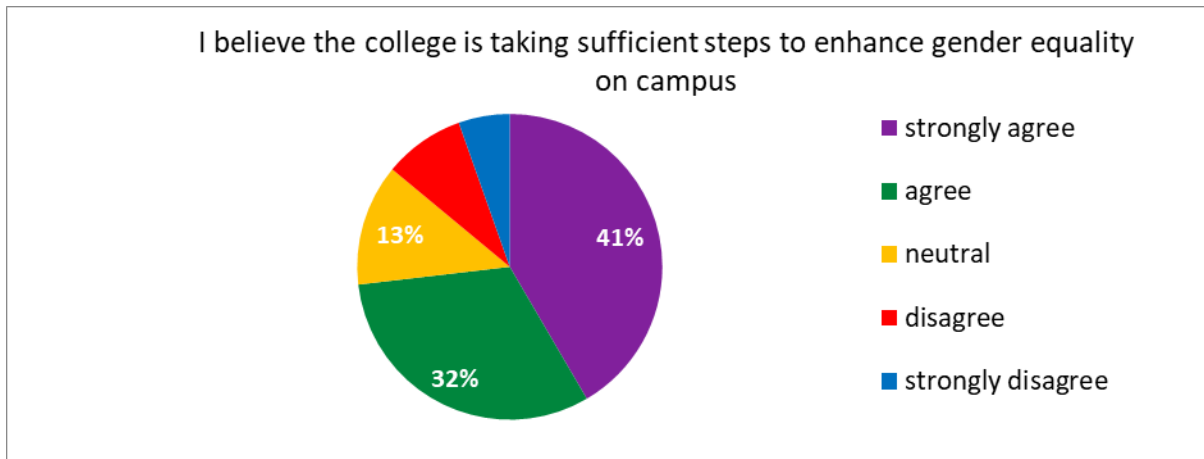
24. Gender-based discrimination or harassment in the institution

I have never experienced or witnessed gender-based discrimination or harassment in the institution



An impressive 81.3% of respondents strongly agree or agree that they have never experienced or witnessed gender-based discrimination or harassment at the institution. While this reflects a largely positive environment, the 16.1% who are neutral or disagree indicate that continued efforts are essential to ensure everyone feels safe and supported.

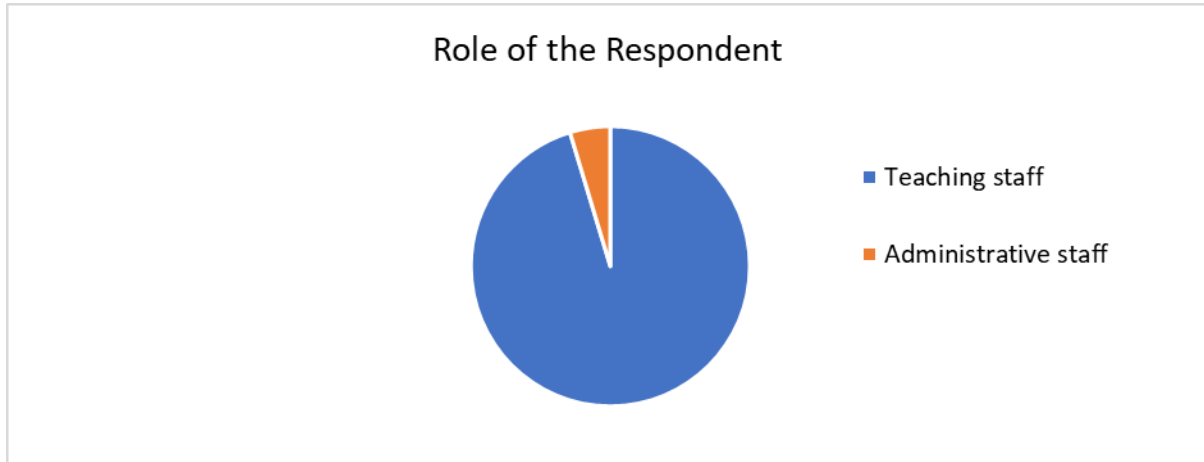
25. College's Efforts Towards Gender Equality



A strong 73.1% of respondents believe the college is taking sufficient steps to enhance gender equality on campus, with 41.6% strongly agreeing. However, the 14.0% who are neutral or disagree suggest there may be room for improvement in communicating the college's initiatives and fostering a more inclusive atmosphere for all.

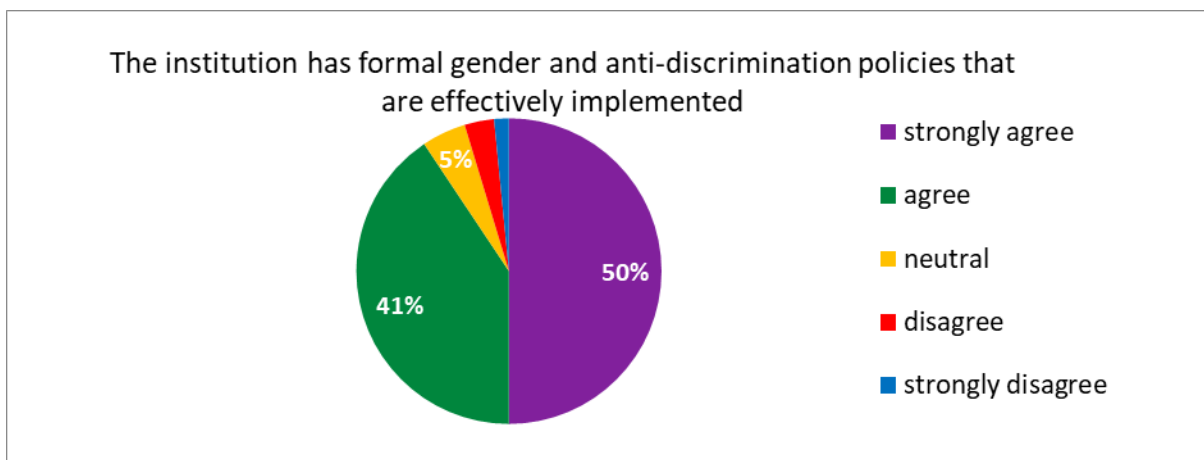
TEACHER AND ADMINISTRATIVE STAFF QUESTIONNAIRE RESULTS:

1. Role of respondent



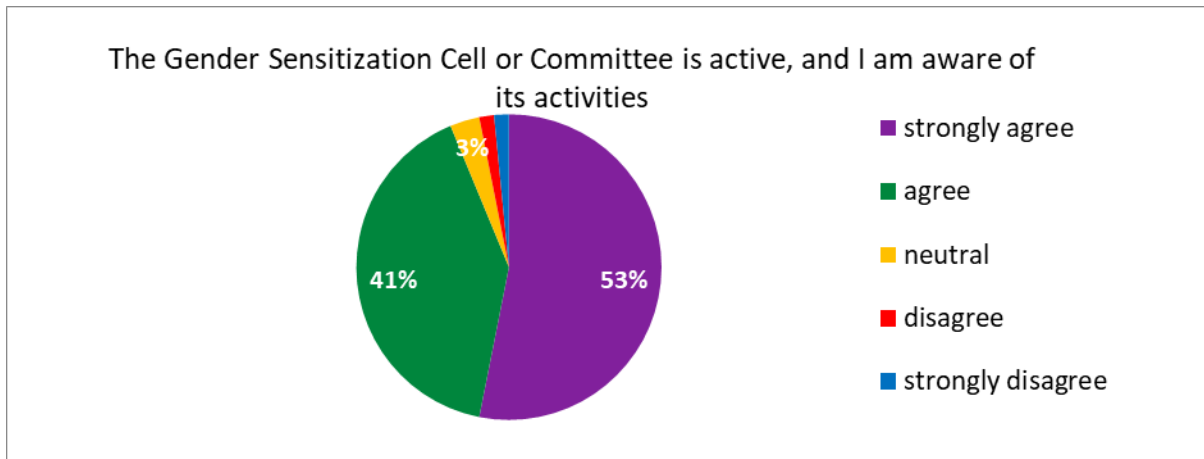
The majority of respondents were teaching staff (95.31%), indicating a strong representation of educators in the audit. This significant participation ensures that the perspectives gathered reflect the teaching environment effectively, allowing for more informed insights into gender dynamics within the institution.

2. Formal Gender Policies



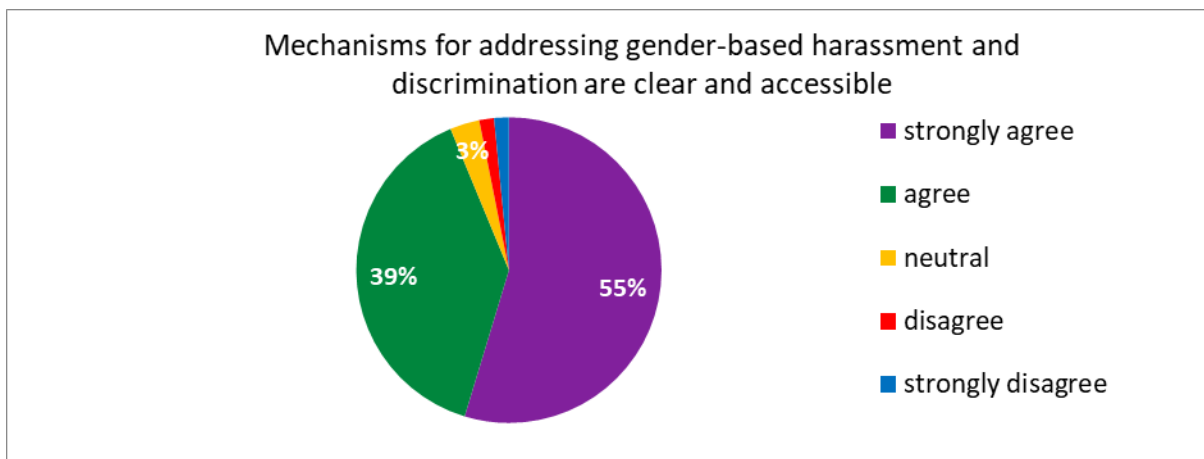
A combined 90.6% of respondents either strongly agree or agree that the institution's gender and anti-discrimination policies are both formal and effectively implemented. This positive response suggests that staff are aware of and support these policies, fostering a safer and more inclusive environment.

3. Awareness of Gender Cell Activities



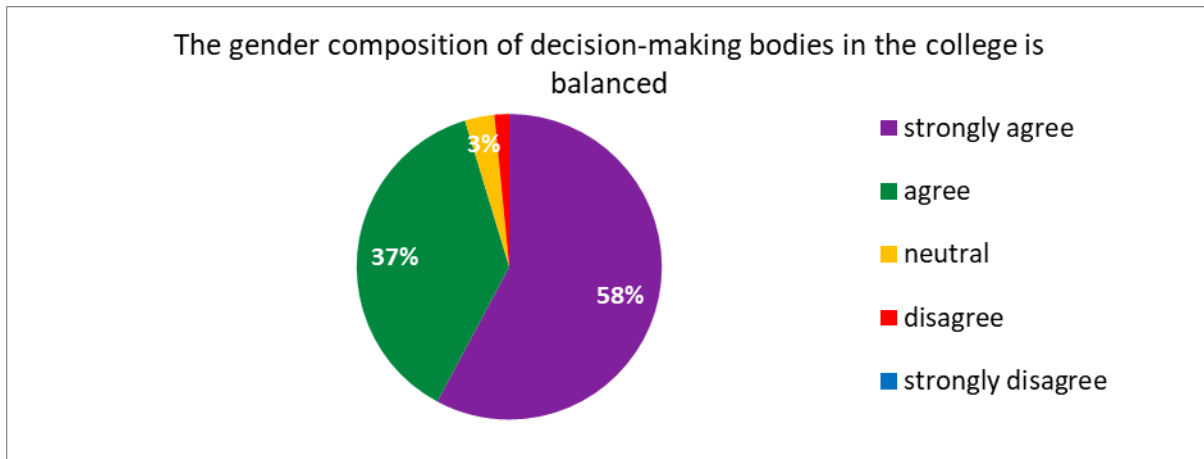
With 93.8% (strongly agree and agree) of respondents indicating awareness of the Gender Sensitization Cell's activities, there is a strong recognition of its role in promoting gender sensitivity. This level of awareness reflects positively on the college's commitment to addressing gender issues actively.

4. Accessibility of Harassment Mechanisms



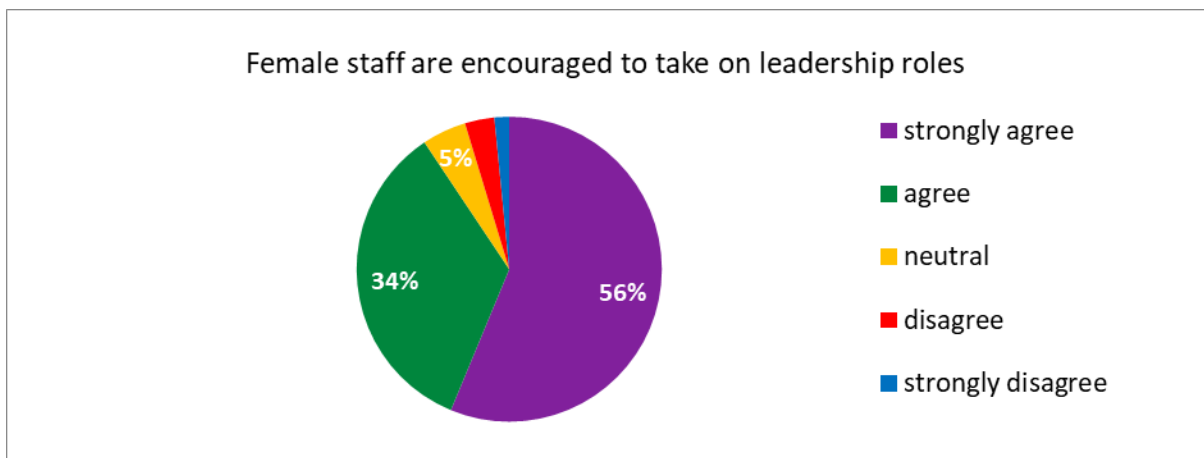
A noteworthy 93.8 % of respondents feel that mechanisms for addressing gender-based harassment and discrimination are clear and accessible. This confidence suggests effective communication and resources, empowering staff to seek help and report issues without hesitation.

5. Balanced Gender Composition in Leadership



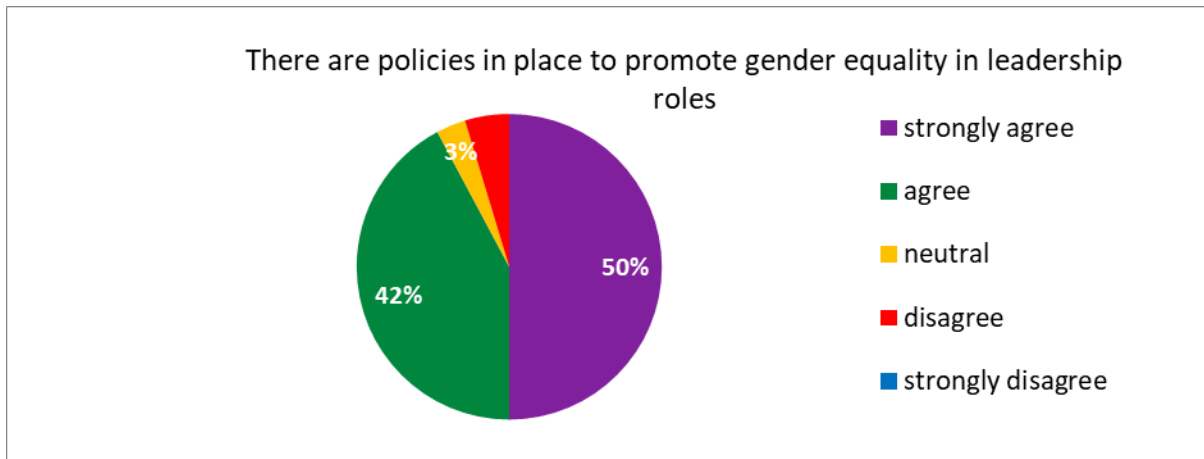
With 95.3 % of respondents either strongly agreeing or agreeing, there is a strong belief in balanced gender representation within decision-making bodies. This indicates a commitment to inclusivity in leadership, essential for fair and equitable institutional governance.

6. Encouragement of Female Leadership



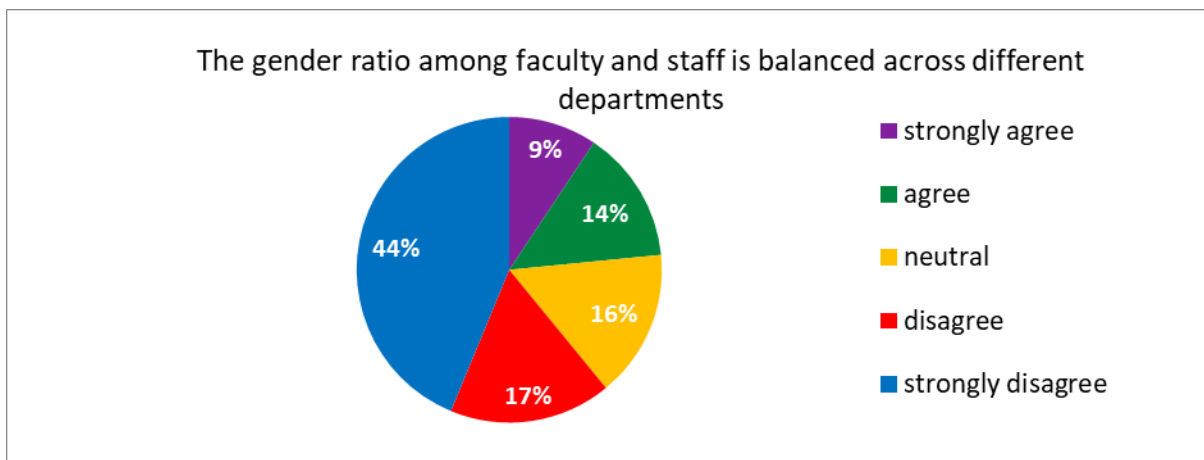
A significant 90.6 % of respondents either strongly agree or agree that female staff are encouraged to pursue leadership roles. This encouragement is vital for promoting gender equity within academic leadership, ensuring diverse perspectives are represented in decision-making.

7. Policies for Gender Equality in Leadership



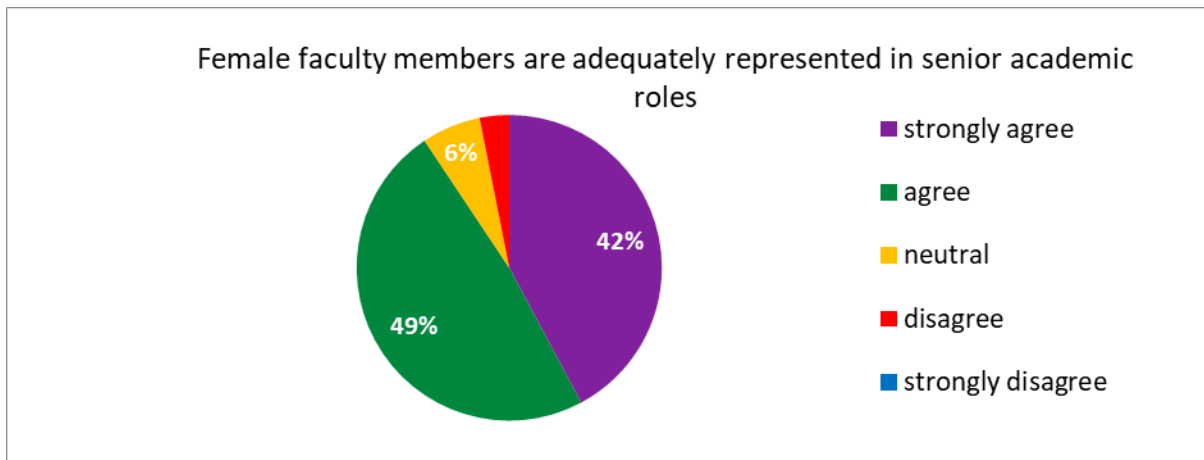
With 92.2 % of respondents supporting the existence of policies promoting gender equality in leadership, the institution demonstrates a proactive approach. These policies are crucial for fostering an environment where both genders can aspire to and achieve leadership positions.

8. Gender Ratio Among Faculty



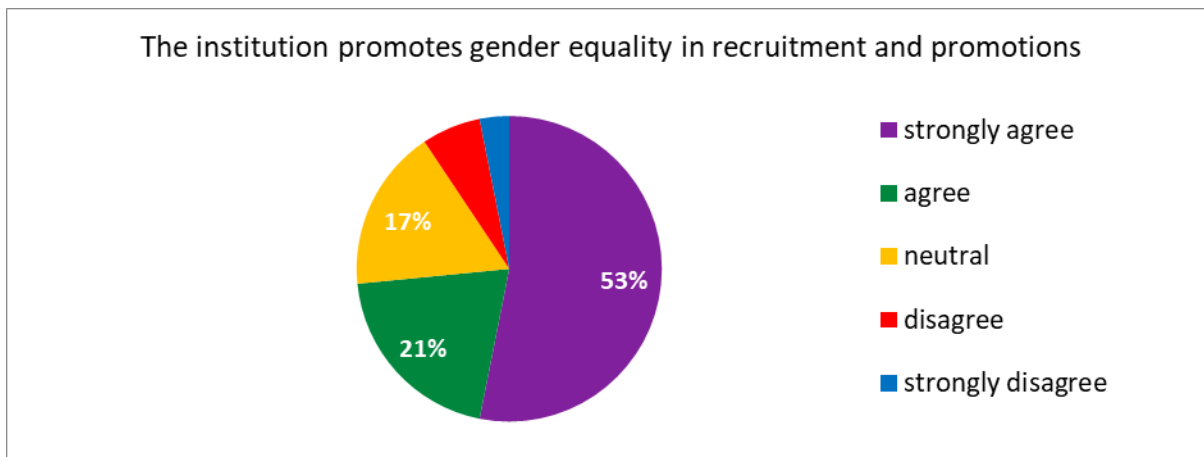
The gender audit on department gender ratios reveals a disparity, with only 9% strongly agreeing that it is balanced, and 61% indicating disagreement or strong disagreement. Although the gender ratio is imbalanced, the fact that many departments have a majority of women, and some departments show balance, highlights progress toward gender equality. The increasing presence of women in higher education is a positive sign of advancing gender inclusivity and empowerment in the workforce.

9. Representation of Female Faculty



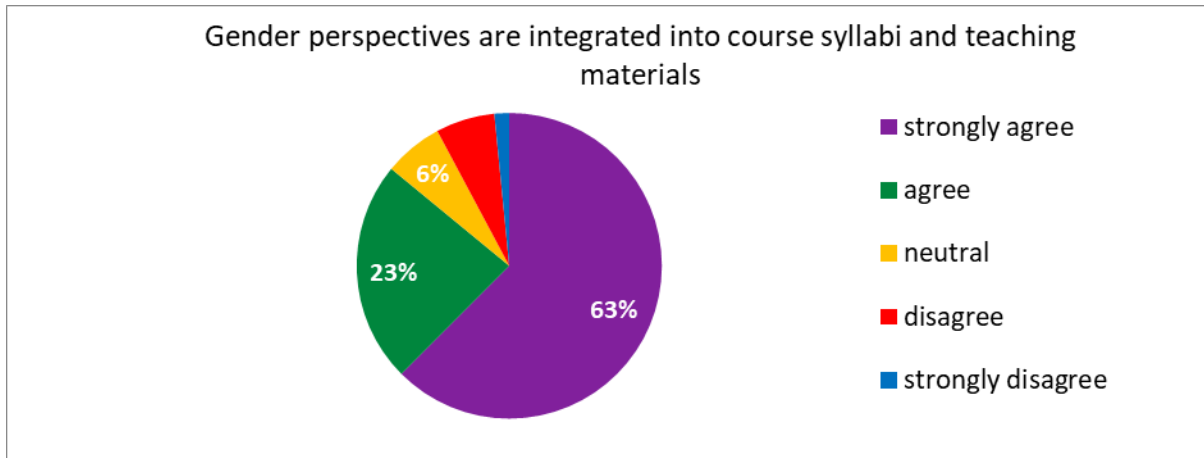
A strong 90.6 % of respondents believe that female faculty members are well-represented in senior academic roles. This positive perception underscores the institution's commitment to gender equity at higher levels of academia, fostering an inclusive academic environment.

10. Promotion of Gender Equality in Recruitment



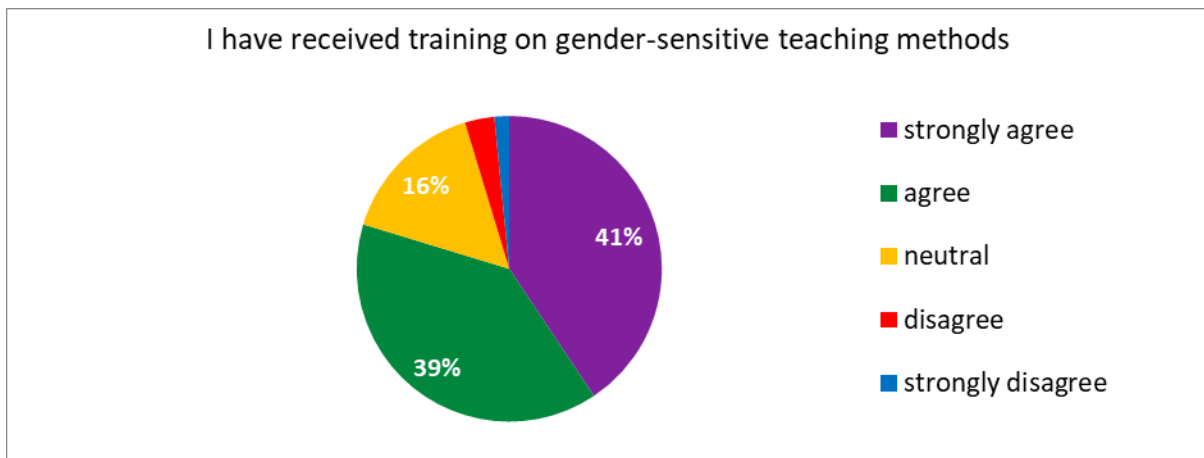
With 73.4% of respondents agreeing that the institution promotes gender equality in recruitment and promotions, this reflects a robust framework aimed at ensuring fair hiring practices and career advancement opportunities for all genders.

11. Integration of Gender Perspectives in Curriculum



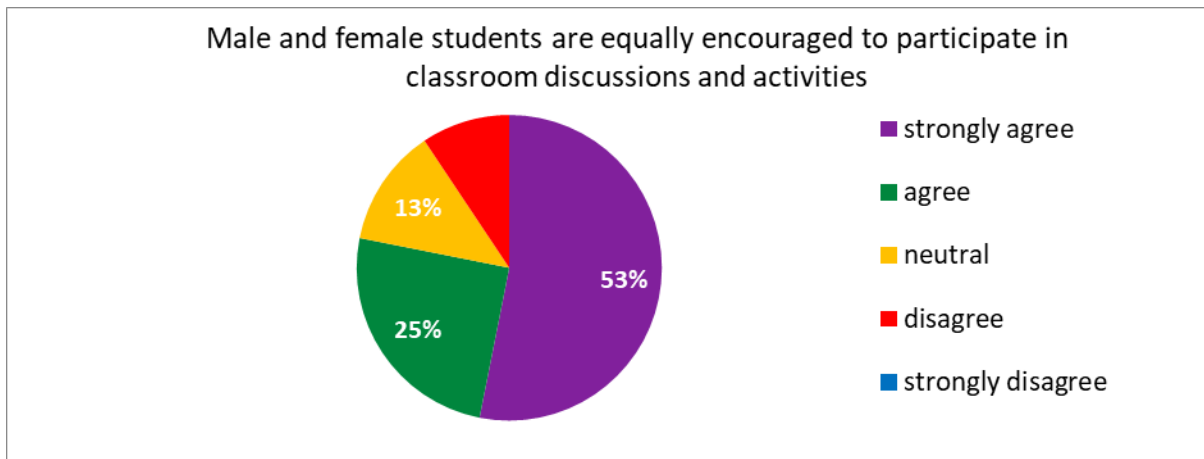
Majority of respondents affirm that gender perspectives are incorporated into course syllabi and teaching materials. This integration is crucial for fostering an inclusive learning environment and preparing students to engage with gender issues critically.

12. Training in Gender-Sensitive Teaching



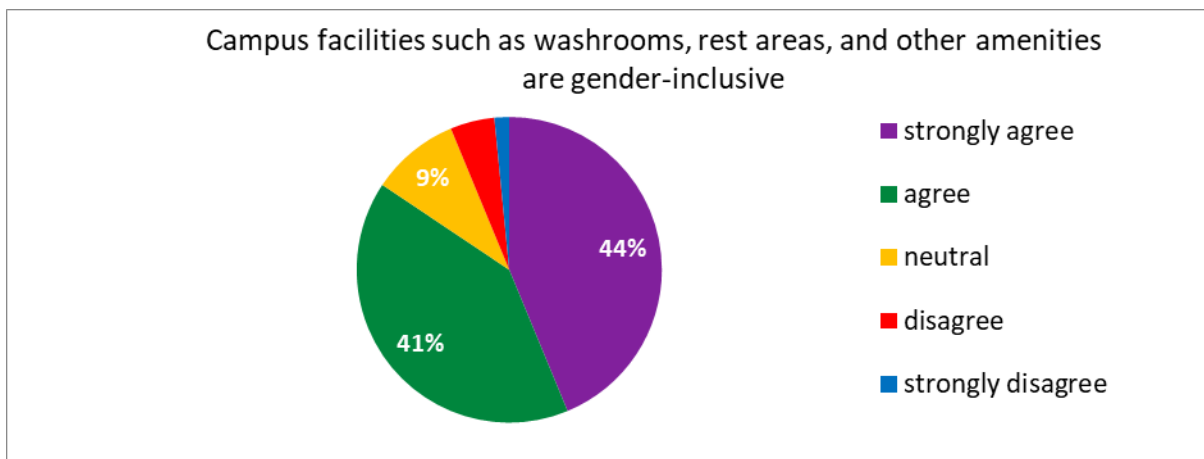
With nearly 80.7 % of respondents either strongly agreeing or agreeing, there is a strong foundation of gender-sensitive teaching methods among faculty. This training is essential for promoting an equitable classroom environment and addressing diverse student needs.

13. Encouragement of Student Participation



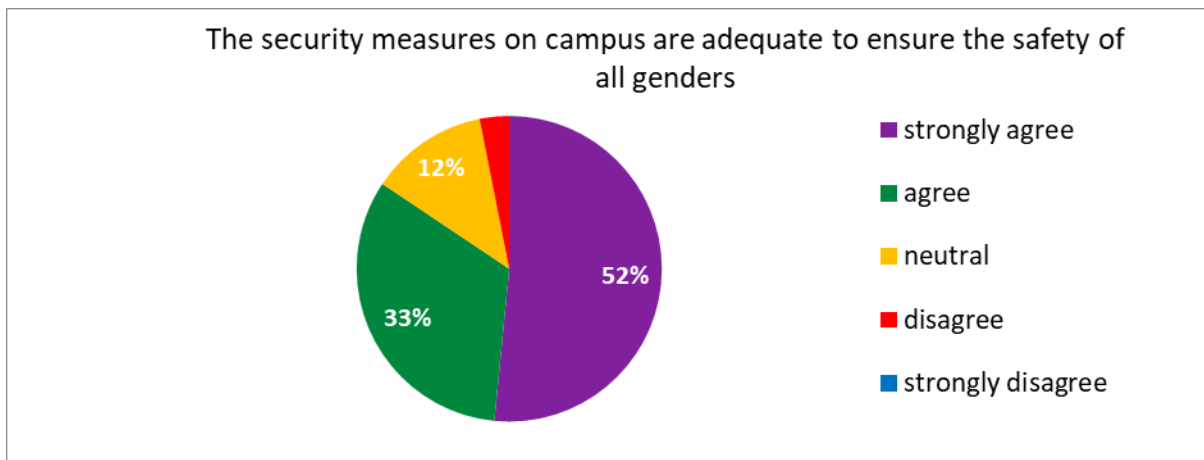
A combined 78.1 % of respondents agree that both male and female students are encouraged to engage equally in classroom activities. This inclusivity is vital for fostering diverse perspectives and promoting equal participation in the learning process.

14. Gender-Inclusive Campus Facilities



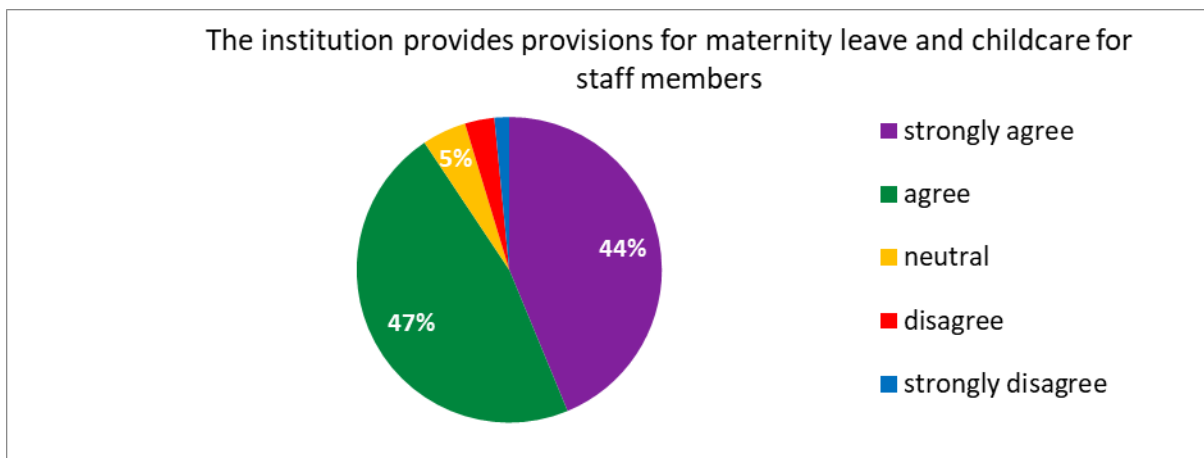
A total of 84.4 % of respondents affirm that campus facilities are gender-inclusive. This positive feedback indicates a commitment to providing equitable access to amenities, which is essential for creating a supportive and accommodating environment for all students

15. Campus Security Measures



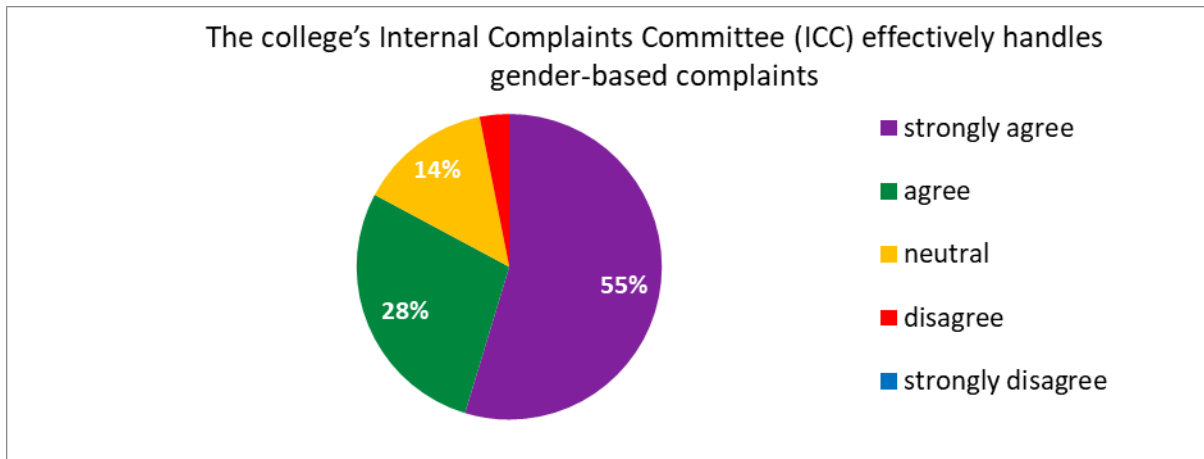
With 84.5 % of respondents feeling confident in the adequacy of campus security measures, this reflects a strong perception of safety among staff. Effective security measures are vital for maintaining a secure environment conducive to learning and development.

16. Provisions for Maternity Leave



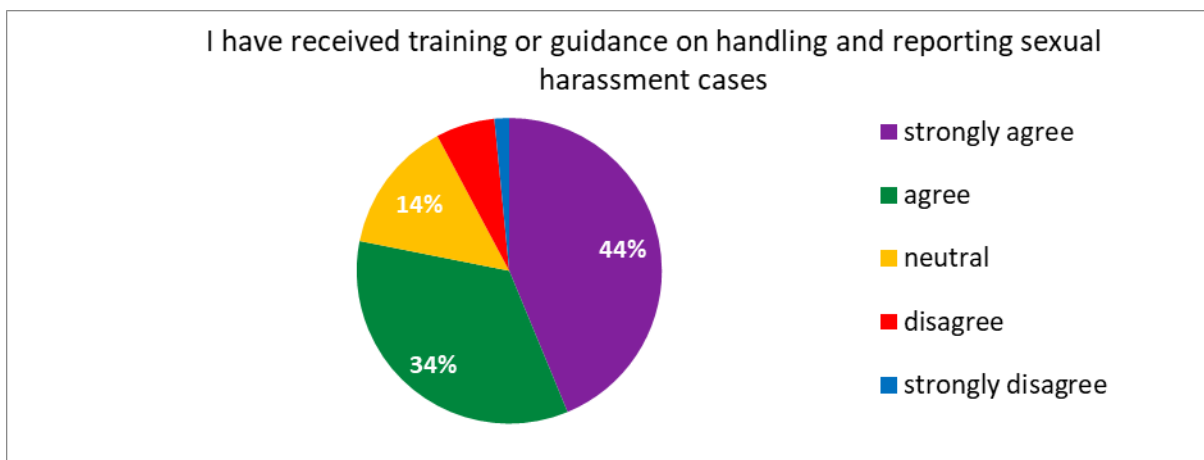
An impressive percentage (90.6 % strongly agree and agree) of respondents support the availability of maternity leave and childcare provisions. This commitment to supporting staff with families is essential for fostering a workplace that values work-life balance and gender equality.

17. Effectiveness of Internal Complaints Committee



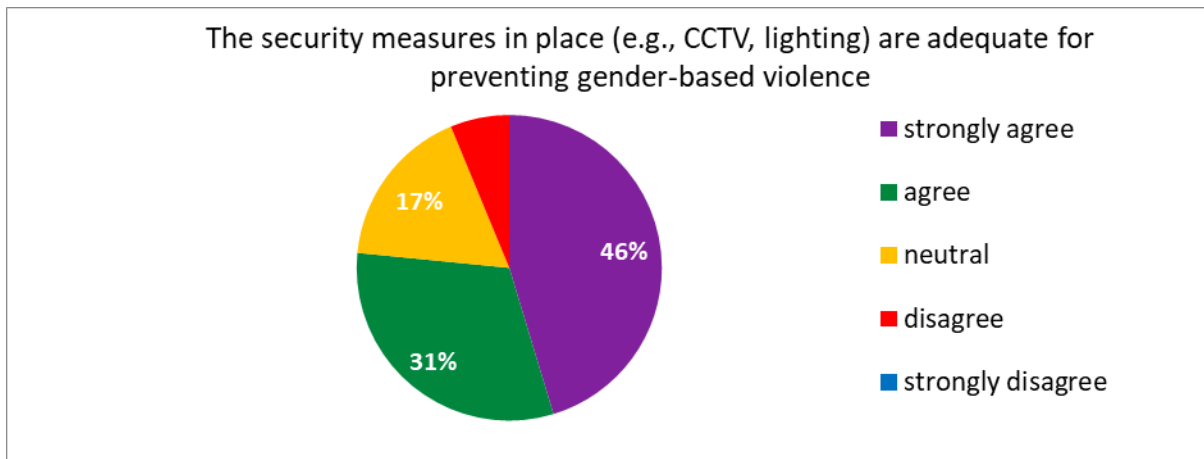
With 82.8 % of respondents feeling that the ICC effectively manages gender-based complaints, this suggests a strong trust in the system. Effective handling of such complaints is crucial for maintaining a safe and supportive institutional environment.

18. Training on Sexual Harassment Reporting



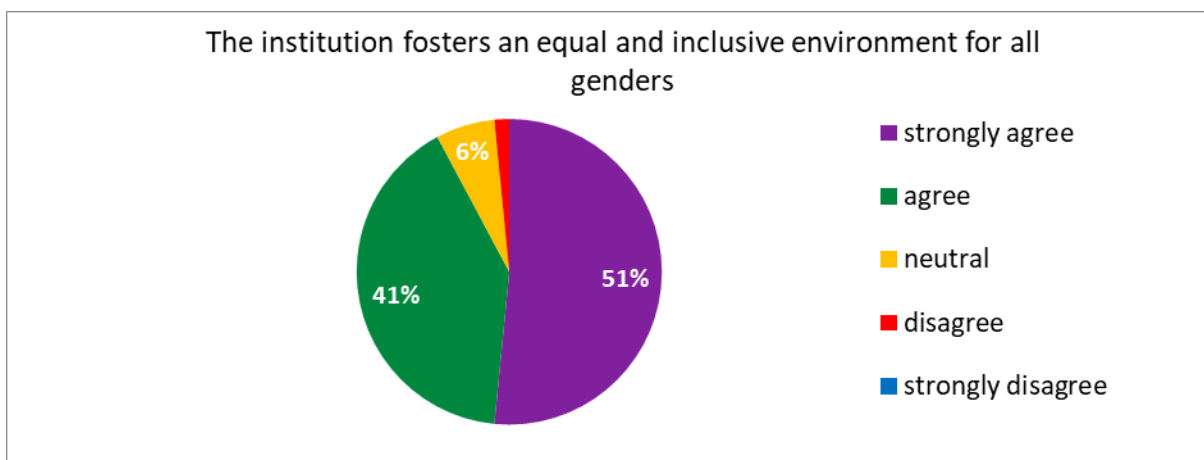
Majority respondents of respondents indicate they have received training on handling and reporting sexual harassment cases (78 % strongly agree and agree). This preparedness is vital for creating a culture of awareness and proactive response to gender-based issues.

19. Adequacy of Security Measures Against Violence



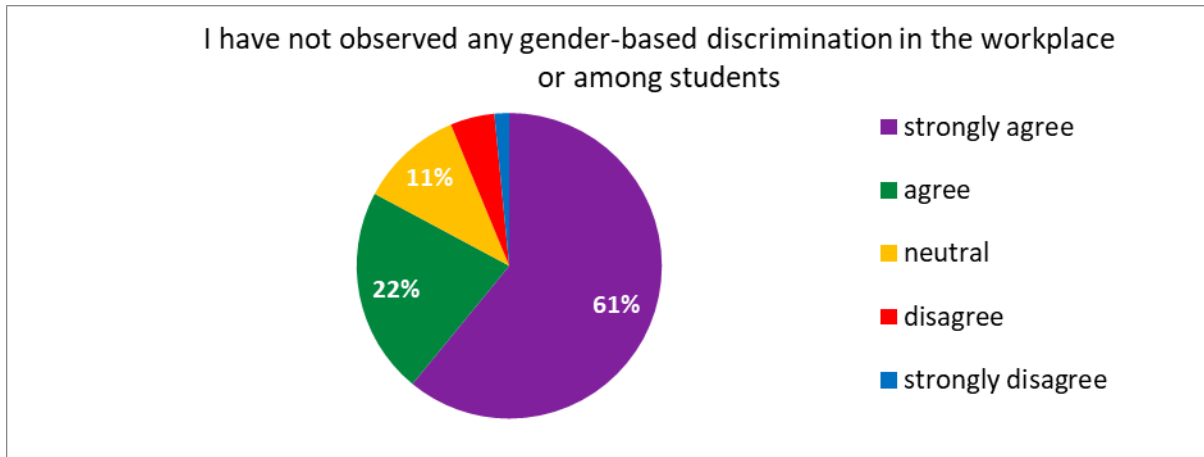
Majority respondents agreeing that (71 % strongly agree and agree) security measures are sufficient, this highlights a positive view of campus safety initiatives. Adequate security measures are essential for preventing gender-based violence and ensuring a secure educational environment.

20. Promotion of Equal and Inclusive Environment



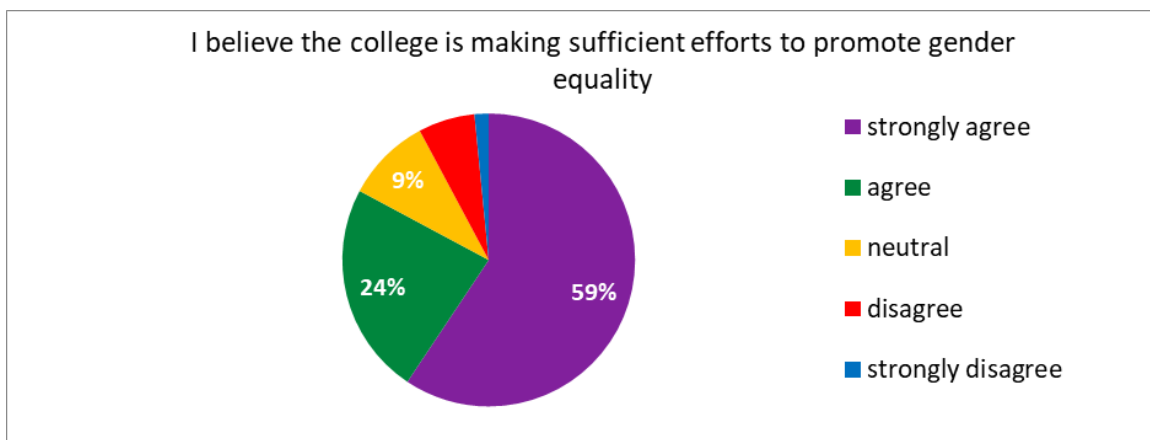
A robust 92.2 % of respondents affirm that the institution promotes an equal and inclusive environment. This positive response reflects the college's commitment to creating a space where all genders feel valued and included.

21. Observation of Gender-Based Discrimination



A significant 82.8% of respondents report not observing gender-based discrimination, indicating a generally positive atmosphere. This suggests effective policies and practices in place to combat discrimination and promote equality.

22. Efforts to Promote Gender Equality



With 82.8 % of respondents strongly agreeing or agreeing, there is a strong belief that the college is adequately addressing gender equality. This positive perception reflects the institution's ongoing commitment to fostering a fair and equitable environment

Major Findings

1. Student and Staff Gender Representation:

Female students make up a significant portion (67.8 %) of the total student population, and female staff (66.1%) and teaching faculty (77.5 %) also represent the majority. However, administrative staff roles are predominantly male (62.5 %).

2. Awareness and Participation in Gender Initiatives:

Awareness of gender sensitization programs and anti-discrimination policies is high, with 84.3% of students acknowledging clear gender policies and 88.1% aware of the Gender Sensitization Cell. This shows successful institutional efforts, though a small percentage remain unaware.

3. Reporting Mechanisms:

Around 87.1% of students feel there are clear harassment reporting mechanisms, with the majority feeling safe on campus due to security measures. However, 10.9% remain neutral or disagree, indicating that access to these mechanisms could be further clarified.

4. Gender Balance in Departments and Leadership:

Only 31.7% of students feel that their departments reflect balanced gender representation. Conversely, 95.3% of staff affirm balanced gender composition in leadership, with policies supporting gender equality in these roles.

5. Campus Security and Inclusivity:

Security measures like CCTV and lighting ensure 71.9% of students feel safe, but certain areas require improvement, as noted by the remaining 23.1%. Additionally, gender-sensitive facilities like sanitary vending machines are appreciated by most respondents, yet some feel accessibility could be better.

Suggestions

1. Improve Communication of Gender-Related Policies:

Regularly update and communicate gender policies and reporting mechanisms to students and staff through seminars, emails, and posters to ensure everyone understands their rights and available support.

2. Expand Gender Sensitization Training:

Provide training in gender-sensitive teaching and curriculum inclusion for faculty, addressing areas of gender sensitivity and inclusivity to further enhance the classroom environment.

Recommendations

1. Increase Visibility of the Gender Sensitization Cell:

Organize workshops and awareness drives about the Gender Sensitization Cell's roles and activities to ensure its functions are known and accessible to all students and staff.

2. Develop Gender Inclusive Curricula:

Encourage departments to integrate gender perspectives in syllabi and provide gender-sensitive materials to enhance awareness and understanding among students.

3. Address Student Concerns Regarding Safety:

Conduct a safety audit focusing on areas highlighted by students and enhance the visibility of security measures on campus.

4. Promote Equal Participation in Extracurricular Activities:

Facilitate programs aimed at improving the participation of underrepresented genders in co-curricular activities, addressing cultural or logistical barriers.

Future Plan

1. Yearly Gender Audits:

Conduct annual gender audits to track the progress of implemented policies, assess new challenges, and adapt measures as necessary.

2. Targeted Outreach Programs:

Initiate programs that encourage applications from underrepresented genders in departments with noticeable gender imbalances, particularly in areas where inclusivity is lacking.

3. Feedback Mechanism for Continuous Improvement:

Establish a feedback system for students and staff to provide input on gender-related issues in real time, ensuring that policies and measures can be refined regularly based on community insights.

4. Strengthen Leadership Development Programs for Female Staff:

Expand programs that encourage female staff to pursue leadership roles, fostering balanced representation in decision-making bodies over time.

Conclusion

The Gender Audit for MES Keveeyam College Valanchery for the academic year 2022-2023 highlights the institution's substantial efforts toward creating an inclusive and gender-sensitive environment. With a predominantly female student and faculty population, the college demonstrates a commitment to gender equity through effective policies, awareness programs, and supportive infrastructure. Most students and staff recognize and appreciate the college's initiatives, such as the Gender Sensitization Cell, anti-discrimination policies, and secure reporting mechanisms, which contribute to a positive campus climate.

However, areas for improvement remain. Specific departments show a gender imbalance, and a small percentage of students and staff are less aware of the resources and mechanisms available to them. Furthermore, while the majority feel safe on campus, there are localized concerns regarding security measures,

particularly at night, and some feel that more can be done to ensure accessibility and inclusivity across campus facilities and activities.

Overall, the findings underscore MES Keveeyam College's proactive stance in promoting gender equality while offering guidance for enhancements that will build upon its achievements. By addressing identified gaps and implementing targeted strategies, the college can strengthen its position as a leader in fostering a balanced, safe, and inclusive educational environment.

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M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM

GENDER SENSITISATION ACTIVITY REPORT FOR THE YEAR 2022-2023



M E S KEVEEYAM COLLEGE VALANCHERY

Malappuram-Kerala

(NAAC Accredited with A⁺ Grade)

Phone: 0494 – 2644380, 2642670

meskeveeyamcollege.ac.in



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MALAPPURAM

GENDER SENSITISATION ACTIVITIES FOR THE YEAR 2022-2023

Sl. No.	Name of programme	Date	Empowerment and Development Initiatives
1.	Workshop on "Entrepreneurial Skill Development In Association With World Paper Bag Day"	12.07.2022	Entrepreneurial Skill Development Programme
2.	Seminar on "Strengthening Entrepreneurial Skills"	15.07.2022	Entrepreneurial Skill Development Programme
3.	Shot Film Fest	10.08.2022 & 11.08.2022	Gender Awareness Programme
4.	Session "Mobile Security"	16/08/2022	Women Safety and Security
5.	Karshaka Dinam Observance- Honouring Farm Labourers	17/08/2022	Women Empowerment
6.	One Day Workshop on "Research Writing and Scholarship Opportunities for Students"	22.08.2022	Women Empowerment
7.	Flash Mob in Connection with "Women's Equality Day"	26.08.2022	Women's Safety and Empowerment
8.	Jeevanam Sales Day	22.09.2022	Women Empowerment
9.	Walkie Takie	11.10.2022	Gender Awareness Programme
10.	Workshop on "The Science of Professional Selling Skills"	13.10.2022	Entrepreneurial Skill Development Programme
11.	Kung Fu Training	21.10.2022	Women Empowerment
12.	Jeevanam Sales Day	25.10.2022	Women Empowerment
13.	Invited Lecture, on Nobel Laureate	23.11.2022	Women Empowerment
14.	Retail Fest	24.11.2022	Entrepreneurial Skill Development Programme
15.	Face Painting Competition	28.11.2022	Women Empowerment
16.	Web Development Training for MES HSS Irimbilyam Students	05.12.2022	Women Empowerment



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17.	Participation of Students In La-Belle From	09.12.2022 & 10.12.2022	Entrepreneurial Skill Development Programme
18.	Online Services Training Program for Kudumbashree Workers	20/12/2022	Women Empowerment
19.	Jeeevanam Sales Day	22.12.2022	Entrepreneurial Skill Development Programme
20.	Awareness Programme on 'Dowry and Violence Against Women'	16.01.2023	Awareness Programme
21.	A Talk on "Sustainable Menstruation Management and Menstrual Cups "	17.01.2023	Women Health
22.	Jeeevanam Sales Day	07.02.2023 & 08.02.2023	Entrepreneurial Skill Development Programme
23.	Training On Interview Techniques	17.02.2023	Women Empowerment
24.	Quiz Competition "Women Empowerment"	28.02.2023	Women Empowerment
25.	Pencil Drawing Competition	02.03.2023	Women Empowerment
26.	Counseling Session on "Steady Steps In Studenthood"	03.03.2023	Women Empowerment
27.	Debate on "Women Participation and Leadership"	03.03.2023	Women Empowerment
28.	Open Forum on "Gender Awareness"	06.03.2023	Awareness Programme
29.	Release Of Manuscript Magazine	06.03.2023	Women Empowerment
30.	Poster Making Competition	06.03.2023	Women Empowerment
31.	Workshop On "Newspaper Craft"	06.03.2023	Entrepreneurial Skill Development
32.	Talk on "Women Cyber Security'	13.03.2023	Women-Safety And Security
33.	Open Forum on "Moral Cultural and Social Values In Family"	14.03.2023	Women Empowerment
34.	Talk on "Role of Women in Society-A View Through Cinema"	17.03.2023	Women Empowerment
35.	Seminar on Entrepreneurship for English Graduates	20.03.2023	Women Empowerment
36.	Talk on "Women's Education-Issues and Challenges"	23.03.2023	Women Empowerment



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**1. WORKSHOP ON ENTREPRENEURIAL SKILL DEVELOPMENT IN
ASSOCIATION WITH WORLD PAPER BAG DAY ON 12.07.2022**

The poster features a light blue background with various craft supplies scattered around. In the top left, there's a box of colorful patterned paper. In the center, a pink paper bag with a yellow handle is partially visible. To the right, there's a glue stick, a roll of clear tape, a roll of purple tape, a roll of orange tape, a wooden stick, and a blue stapler. The text is centered and uses a mix of bold, pink, and blue fonts.

 **MES KEVEEYAM COLLEGE**
VALANCHERY | MALAPPURAM | KERALA
NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)
www.meskeveeyamcollege.ac.in

**Workshop on
PaperBag Making**
in connection with
**WORLD PAPER BAG DAY
on 12th JULY 2022**

Organized by
Research & PG Department of Chemistry
in association with
 **WOMEN EMPOWERMENT CELL (WEC) – JEEVANAM**
(Fulfilling Educational Aspirations of Girl Students through Self Employment)

A workshop on Paper bag making was conducted by the KSWDC women cell in association the department of Chemistry on world paper bag day (12.07.2022). It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills along with upgrading existing skills of the target group. Dr. C. Rajesh and Dr. Soumini C. have coordinated the workshop. Dr. Soumini C. trained the attendees to make eco-friendly carry bags and encouraged to pursue the skill for monetary benefit developed by this one-day venture.



2. SEMINAR ON “STRENGTHENING ENTREPRENEURIAL SKILLS”

Department of Retail Management and Optometry in association with IQAC organized a seminar on “STRENGTHENING ENTREPRENEURIAL SKILLS” on World Youth Skill Day on 15/07/2022 to enlighten the students about skill development. The event started at 10.30 AM with a prayer by Saritha, final year student, Dept. of Retail management and Jameela M.K. HoD of Dept. of Retail Management welcomed all the dignitaries, resource persons and other participants from various departments to the program. Dr. Lakshmipriya, HoD of Department of Optometry delivered the presidential address. Prof. Shajid P.P, principal of the college inaugurated the program. Najila T. Y., IQAC Coordinator, Prof. Shibu, staff secretary and Nisab T., BVoc Nodal Officer delivered the felicitation speech in the program. The first technical session was taken by Muhamed Ramees, ASAP Program Manager. He delivered a lot of information regarding various skills provided by ASAP, Kerala for the development of youth. The session was very informative and interesting to students. A good interaction was undertaken by students with him.

The second session started at 12 P.M. by Dr. Sadeep, HOD, Department of Physical education, SVTB College, Mannampatta on the topic “Skill Development through Physical Activity”. In this session he delivered various aspects related to the career options on physical education and how to maintain a healthy body with physical activities. The program was winded up with vote of thanks by Ajeesha Parvin, Assistant professor of Department of Retail Management.

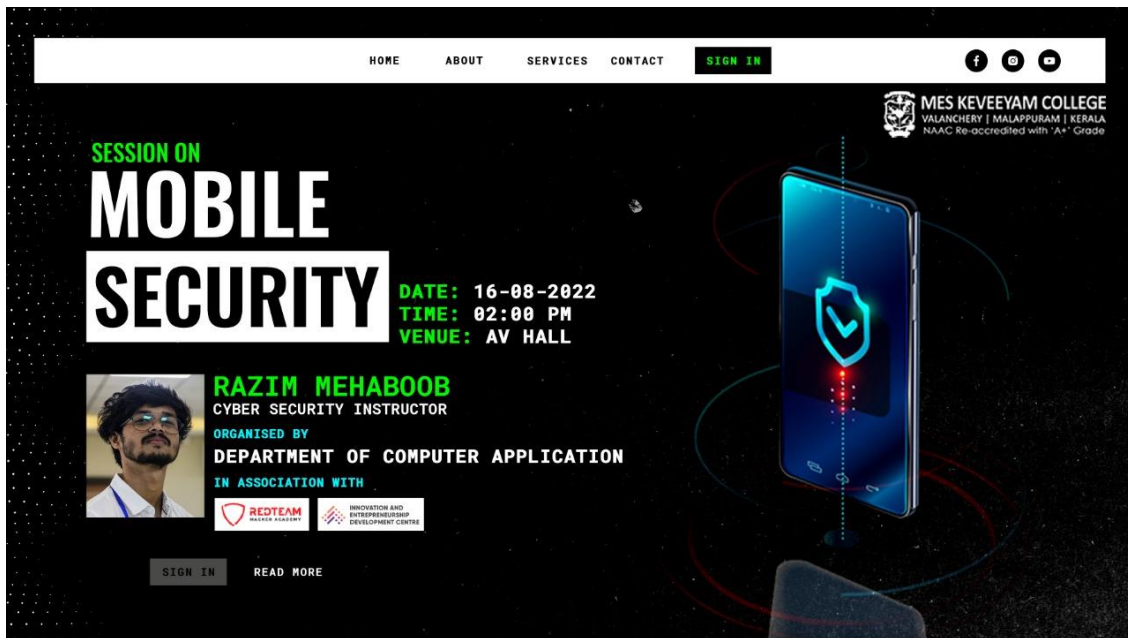


3. SHOT FILM FEST ON 10.08.2022 AND 11.08.2022

A short film fest was organized on 10.08.2022 and 11.08.2022 at the AV Hall. The aim of fest was to understand the position and role of women in the society and thereby creating awareness among the students about gender equality. Around 200 students have participated in the film fest and were much impressed by the film. The YouTube link of the film was also distributed among other students groups.



4. SESSION ON MOBILE SECURITY ON 16/08/2022



The Department of Computer Application at MES Keveeyam College organized an informative session on 'Mobile Security' on 16th August 2022 at the A.V. Hall. The program, held in collaboration with the Red Team Hacker Academy, Kottakkal, along with the college's IEDC and IIC clubs, was inaugurated by Principal Prof. Shajid P.P.

Mr. Razim Mehaboob, a Cyber Security Instructor from the Red Team Hacker Academy, led the session, sharing valuable insights into safeguarding mobile devices in today's cyber world. With close to 120 students in attendance, the session proved both engaging and highly beneficial, offering detailed guidance on mobile security measures crucial for personal safety in the digital age.



5. KARSHAKA DINAM OBSERVANCE- HONOURING OF FARM LABOURERS

(17/08/2022)

On the occasion of Farmers' Day, the Department of Zoology, in collaboration with the Departments of Botany and Languages at MES Keveeyam College, organized a special program to honor local farm laborers for their lifelong dedication to the fields. The event took place on 23rd and was inaugurated by Mr. O. C. Salahudheen, President of MES Malappuram District, with Principal Prof. Shajid P. P. presiding over the function.

Seven farm laborers from nearby wards—Kali Illathuparamb, Neeli Illathuparamb, Thumban Illathuparamb, Kali Nedumani, Neeli Chembranmaril, Ummuni, and Mundi—were invited and felicitated. Each of them shared heartfelt experiences from their years of working in the fields, recounting the challenges of farming in a pre-mechanization era when all tasks were labor-intensive and deeply valued as part of their way of life. They described their struggles with scarcity and the fulfillment they found in their work, emphasizing that, even now, their love for farming endures.

Adding to the cultural richness, the honorees performed Koythupattu—traditional harvesting songs—and demonstrated rituals once used to invoke blessings for a good crop. Their stories provided students with a unique glimpse into an era of farming reliant on sheer human effort, sparking enthusiastic interaction between the students and the laborers.

Each honoree received an Onam Kit containing essential items. Additionally, Sri. Kadannamanna Sreenivasan presented a live demonstration of Kalamezhuthu, explaining the art form's ritualistic significance.

The program included felicitations from Prof. Parayil Mohammed Kutty (Treasurer, College Management Committee), Dr. Najila T. Y. (IQAC Coordinator), and Mr. Mohammed Shibu (Staff Secretary). Dr. Mohammed Riyas, Head of the Department of Arabic, delivered the welcome address, while Dr. Janeeshma, Head of the Department of Botany, expressed gratitude with a vote of thanks.



6. ONE DAY WORKSHOP ON RESEARCH WRITING AND SCHOLARSHIP OPPORTUNITIES FOR STUDENTS

The PG Department of English at MES Keveeyam College organized an insightful talk on Research Writing and Scholarship Opportunities for students, presented by Dr. Babu P. K., Principal of Al-Shifa College of Arts and Science, Perinthalmanna. The program took place in the A.V. Hall and commenced at 10:00 AM.

The welcome address was given by Prof. Swapna N. R., Assistant Professor in the Department of English, and the presidential address was delivered by Dr. Najla T. Y., Head of the Department. The session was inaugurated by Principal Prof. P. Shajid, with felicitations from Dr. Habeeb Rahman and Dr. Krishnaprabha. Dr. Reji A. L. delivered the vote of thanks.

Dr. Babu P. K. began his lecture at 10:30 AM, offering a comprehensive exploration of research writing. His talk covered key aspects, including the purpose, design, and scope of research, providing valuable guidance for students interested in academic writing and scholarship opportunities.

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ONE DAY WORKSHOP on
RESEARCH WRITING & SCHOLARSHIP OPPORTUNITIES FOR STUDENTS



On 22 AUGUST 2022



KEYNOTE SPEAKER:
Dr. Babu P K
Principal
Al Shifa College of Arts & Science
Keezhattur, Perinthalmanna

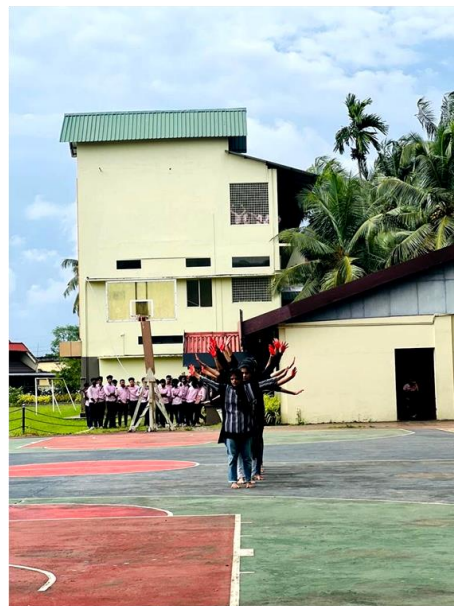
Organized by PG Department of English
in association with IQAC

Venue : AV HALL
TIME : 10:00am

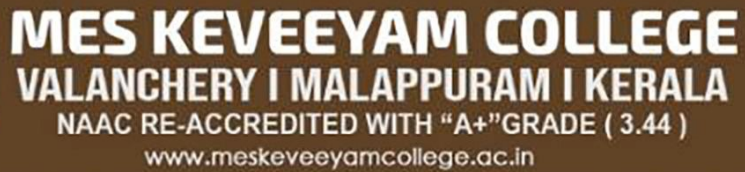
For Registration :
<https://forms.gle/svXFKJPo92GjjJWX7>

7. FLASH MOB ON 26.08.2022 IN CONNECTION WITH 'WOMEN'S EQUALITY DAY'

A flash mob was organized on 26.08.2022 in connection with the women equality day in order to create awareness about women's safety and their recognition in society. Around 35 students participated in the flash mob. Dr. Soumini C. and Ms. Hasnath have coordinated of the event. It addressed the concept of violence against women and its ill effects. Around 300 students of the college also took part in it. This had helped the students to comprehend more about women safety in society



8. JEEVANAM SALES DAY ON 22.09.2022



SALES DAY

* Paper Bag	* Unniappam	* Cake	* Burger
* Mask	* Samoosa	* Falafil	* Pickle
* Paper Pen	* Pudding	* Cutlet	* Peenut



Principal
Prof. Shajid P P



The Jeevanam program was started with the aim of helping students to find their own source of income for the education expenses. As part of this initiative, sales were organized at regular intervals at the college. As part of the sales, the students were provided with a fixed amount as loan in order to repay it through the sales. The students could use the profit obtained for their educational purposes. Students who participate in the sales gain confidence and earn their self-income. The staff and students alike visited the stalls and encouraged the participants. Food items, juices, calligraphy, photos, paper flowers and many other items were on display for sale.



9. WALKIE TAKIE ON 11.10.2022



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KSWDC WOMEN CELL

Organizing

"Walkie Talkie Communication"

in connection with

INTERNATIONAL DAY OF GIRL CHILD

On **11th OCTOBER 2022**

Theme : " Our Time is Now - Our Rights, Our Future"

Principal

Prof. Shajid P P

Dr. Soumini C (WEC Coordinator)

Swapna (WEC Joint Coordinator)

Janeeshma (WEC Joint Coordinator)

Suhana & Risla Sheri
(Student Coordinator)



A walkie talkie was organized on 11.10.2022 in connection with the International day of Girl Child. Ms. Shamliya P. (Dept. of chemistry), Ms. Salima Palappura & Ms. Sammiyabi E. (Dept. of Botany), Ms. Suhana M. (Dept. of English) were the student coordinators. This program was organised to create an wareness among the students about gender equality, feminism etc. Ms. Salima and Ms. Shamliya presented the topic. Students were randomly asked about their understanding about these concepts. They also participated in the program with great enthusiasm and passion. Upon the success of the program, it was decided to conduct more awareness programmes on relevant topics like gender equality, women education, etc. in a wider comprehensive manner.



10. WORKSHOP ON “THE SCIENCE OF PROFESSIONAL SELLING SKILLS”

The Department of Retail Management, in collaboration with IQAC, organized a workshop titled “The Science of Professional Selling Skills” on 13th October 2022. The workshop aimed to equip students with essential skills for professional selling and began at 9:30 AM with a silent prayer.

Jameela M.K., Head of the Department of Retail Management, extended a warm welcome to the dignitaries, resource person, and participants. The presidential address was delivered by Ameenudheen K.P., followed by the program inauguration by the Principal, Prof. Shajid P.P. Felicitation speeches were given by Najila T.Y., IQAC Coordinator, and Dr. Habeebu Rahiman, Coordinator of Self-Financing Programs.

The technical session, led by Abdul S. P., a Business Leadership Coach, offered valuable insights into various skills essential for professional selling. The session was both informative and engaging, with students actively interacting and posing questions to the speaker. The program concluded with a vote of thanks by Shabana, a final-year student.



11. KUNG FU TRAINING 21.10.2022

Kung Fu training was given to the students in the college in four sessions from October 2022-December 2022. Mr. Sasi Kumar and Mr. Rajan were the trainers. About 20 students from various departments attended the training and were benefited from this.



12. JEEVANAM SALES DAY ON 25.10.2022



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WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM

(Fulfilling Educational Aspirations of Girl Students through Self Employment)

Organizing

SALES DAY

25th OCTOBER 2022



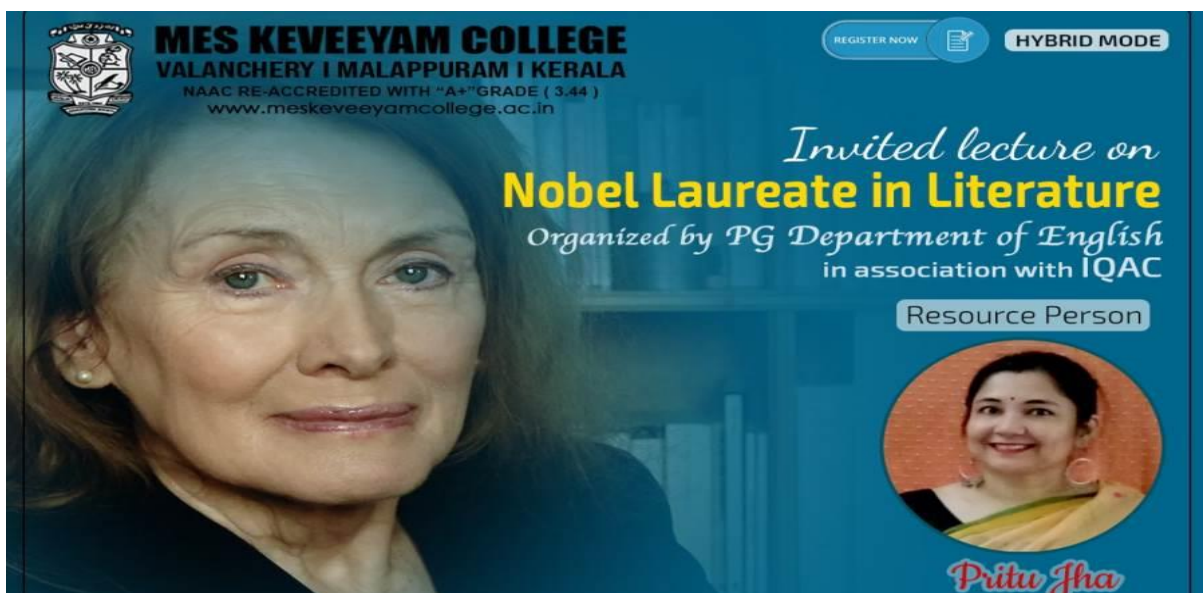
Coordinators
Dr. Soumini C
Ms. Swapna N R

Principal
Prof. Shajid P P

As part of Jeevanam Sales, a vibrant marketing fair was organized, drawing enthusiastic participation from the students of MES Keveeyam College. Around 15 students took part in the sales event, showcasing various products to the college community. Faculty and students alike supported the initiative, purchasing items and encouraging the student sellers. The event fostered a lively atmosphere and provided a valuable hands-on experience in sales and marketing for the participants.



13. INVITED LECTURE ON NOBEL LAUREATE



The PG Department of English, MES Keveeyam College, Valanchery in association with IQAC organized an invited lecture on Nobel Laureate in English on 23 November, 2022 at 10 AM in the AV Hall. The lecture was as a part of the Nobel Lecture series conducted every year to introduce Nobel Laureates to the academic community. The topic of this year's lecture was- 'Class and Gender in the works of Annie Ernaux'. The special invitee to speak on the topic was Ms. Pritu Jha, a research scholar in French Literature at English and Foreign Language University (EFLU), Hyderabad, who is doing her research on Annie Ernaux. The session was organized in the hybrid online/offline mode in which the resource person delivered the lecture via Google Meet while the English UG and PG students of the college assembled in the AV hall to witness it. Along with this several other participants joined online from across the country.

14. RETAIL FEST

Festi Vista – Retail Fest was organized on 24th November, 2022 at 9.30 am in College campus at Cheenichod. The inaugural ceremony was at A.V. hall. The programme began with prayer song by the final year student Saritha. The Head of the Department, Jameela M.K. had delivered the welcome speech and Prof. Shajid P. P. given the presidential address and the program was inaugurated by Parayil Moideenkutty. college management treasurer by exhibiting the skill model created by the first-year students. The chief guests for the ceremony were Nazli K and Ashkar Pattambi, the young entrepreneurs and they shared their career experiences with the students and it was an inspiration to them. Mementos were distributed in the program to various students for their academic and non-academic achievements. The master of ceremony was undertaken by Salma C.T, faculty of the department.

The college was richly decorated with creative craft works, bottle arts, festoons and banners. There were around ten stalls which was filled with a lot of items like apparels, food, footwear, agricultural products, beauty and cosmetics, photo frames etc. The program was ended at 4.30 PM in a successful manner.



15. FACE PAINTING COMPETITION 28.11.2022 (Topic:Violence against women)



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Face Painting Competition

in connection with International Day for the
Elimination of Violence against Women
Organized by **KSWDC Women Cell**
On 28th November 2022
Theme :
Violence against Women

Terms and Conditions

1. Two students from a course can participate
2. Last date for receiving application 27.11.2022

For Registration



<https://surveyheart.com/form/6371e082e5fab37a9bbc9012>



**The Kerala State Women's
Development Corporation Ltd.(KSWDC)**
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort,Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Student coordinators : Shamliya (+91 98468 98429) , Suhana. (+91 99473 01055)

Coordinators : **Dr. Soumini C** Principal: **Prof. Shajid P P**

A face painting competition was conducted on 28.11.2022 at 1.30 pm under the banner of KSWDC Women Cell in connection with the International day of elimination of violence against women. The competition was conducted at Cheenichodu at the college. Students from all department have ensured their participation. A total of 12 teams participated in the competition. The theme of the competition was given as 'Violence against women'. Students participated and performed well in the competition. Dr. Preetha S. R., Assistant professor (Hindi) and Mr. Mridul C. Mrinal, Assistant Professor (English) have judged the competition. Lubna Sherin K and Jishan Thasni from I year B Com Finance won the first prize followed by Harichandana T. K. and Theerth a Das A from III year B Sc Polymer chemistry and Salima Palappura and Anupama K from II year integrated botany winning the second and third prize respectively. Principal Prof. Shajid P. P. congratulated the whole team for their performance. Prize money and memento were distributed to the winners.

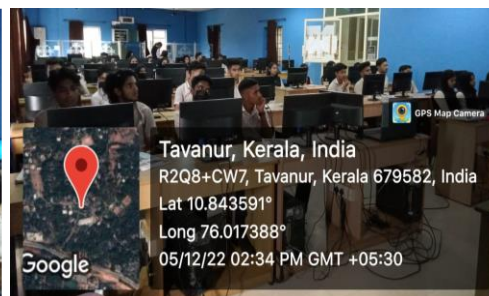
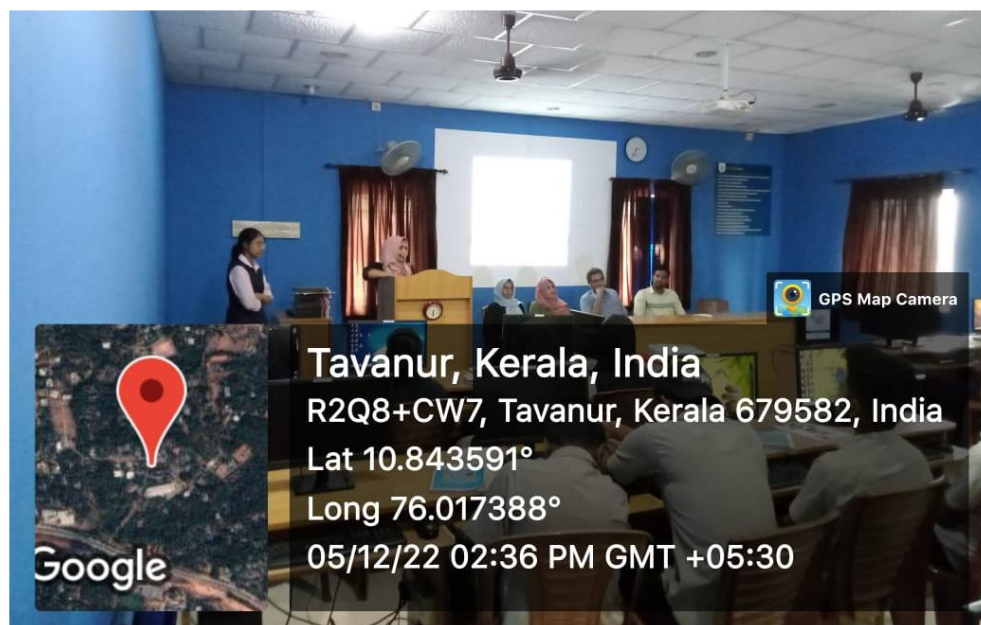


16. WEB DEVELOPMENT TRAINING FOR MES HSS IRIMBILIYAM STUDENTS

5/12/2022

The Department of Computer Application conducted an extension programme on WEB DEVELOPMENT TRAINING FOR STUDENTS FROM MES HSS IRIMBILIYAM on 05th December 2022, 1:30 pm at ICT Lab. Principal Prof. Shajid inaugurated the program and the felicitations was done by Fareeda P (HOD of computer applications) and (faculty of MES HSS IRIMBILIYAM). The session was led by students from department of computer applications.

The program aims to give students the skills and knowledge needed to build functional and visually appealing websites. The session included topics such as HTML, CSS, Bootstrap and Java Script programming languages, as well as design and user experience principles. The program became very interesting and productive along with the practical sessions to build a web pages for the students from MES HSS IRIMBILIYAM to build websites themselves.



17. PARTICIPATION OF STUDENTS IN LA-BELLE FROM 09-10 DECEMBER 2022

Six students from the women cell have participated in the programme La belle, organized by IEDC at Kuttippuram from 09-10 December 2022. They also participated in the sales organized by IEDC.

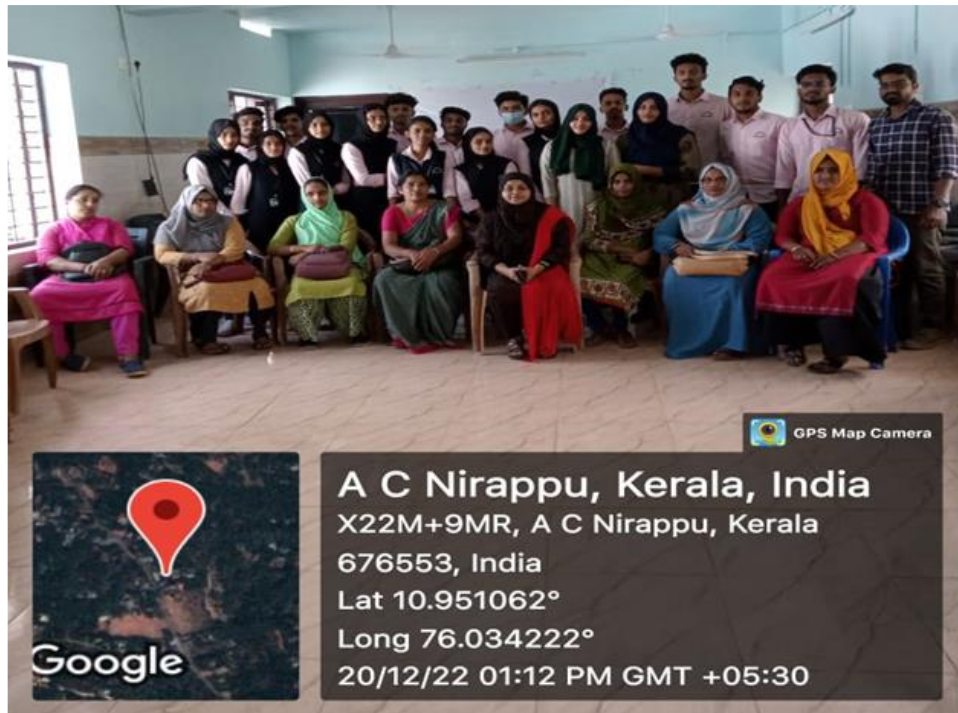


18. ONLINE SERVICES TRAINING PROGRAM FOR KUDUMBASHREE WORKERS 20/12/2022



The Department of Computer Application in collaboration with Unnat Bharat Abhiyan conducted a programme on ONLINE SERVICES TRAINING PROGRAM FOR KUDUMBASHREE WORKERS on 20th December 2022 at the MARAKKARA PANCHAYATH. Panchayat president T P Sajna inaugurated the program and the session was led by students of Bachelor of Computer applications.

The extension program became very interesting and productive along with the practical sessions for the people in Marakkara Panchayat like online birth and death certificate generation, online payments, improve the searching efficiency.



19. JEEEVANAM SALES DAY ON 22.12.2022

In connection with the Christmas celebrations at MES Keveeyam College, students organized a festive sales event on 22nd December 2022. Approximately 10 students participated, offering a variety of products that added to the holiday spirit on campus. The event was well-received, with students and staff supporting the initiative and contributing to a cheerful and engaging atmosphere.



20. AWARENESS PROGRAMME ON 'DOWRY AND VIOLENCE AGAINST WOMEN' 16.01.2023

Department of Women and Child Development

KSWDC Women Cell
in association with
ICDS KUTTIPPURAM

ORANGE THE WORLD CAMPAIGN
AWARENESS PROGRAM ON **"DOWRY AND VIOLENCE AGAINST WOMEN"**

Resource Person
Adv. SABEENA P.M
LEGAL FACULTY &
COUNSELOR, TIRUR



16th JANUARY 2023
TIME : 01:30PM
VENUE : AV HALL

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An awareness programme on "Dowry and Violence against Women was organized by KSWDC women cell in association with ICDS Kuttippuram on 16.01.2023 at 1.30 pm in AV Hall. The programme was organized in connection with the 'Orange the world campaign' by Department of women and child development, Government of Kerala. Ms. Sabeena P. M, legal faculty and counselor, Tirur was the resource person. About 90 students participated in the programme.



Women cell coordinator Dr. Soumini C. welcomed the gathering. Principal Prof. Shajid P. P. delivered the presidential address. Ms. Ambili P, ICDS supervisor, Valancherry and Ms. Safiya T, ICDS supervisor Kuttippuram attended the programme and interacted with the students by creating awareness among the students about the orange the world campaign. The resource person, Ms. Sabeena P. M. discussed about the importance of women and children in the society and their legal protection. The event also hold discussions on the dowry system and its ill effects. Students participated in the discussion with great enthusiasm and presented their own views on the topic. Ms. Kavya M, II MA English proposed the vote of thanks.

21. A TALK ON “SUSTAINABLE MENSTRUATION MANAGEMENT AND MENSTRUAL CUPS (17/01/23)

A class on **Sustainable Menstruation Management** and the benefits and usage of menstrual cups was conducted on 17th January 2023. The session was led by Fathimathul Bisriya V., a Research Associate at CUSAT, who served as the resource person. The program provided valuable insights into eco-friendly menstrual practices, emphasizing the advantages of menstrual cups for both health and environmental sustainability.



22. JEEEVANAM SALES DAY ON 07.02.2023 AND 08.02.2023

In association with Mespo'23, students of the college have arranged a sales day on 07.02.2023 and 08.02.2023. About 15 students from various departments arranged stalls in the sales. Food items like cakes, snacks, pudding, fruit salad, salted items, juices etc.were available in the sale. Students and teachers from other schools and colleges visited the stalls and enquired them about the JEEEVANAM sales under women cell. They were much impressed and congratulated the students for their initiative.



23. TRAINING ON INTERVIEW TECHNIQUES ON 17.02.2023



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TRAINING ON "INTERVIEW TECHNIQUES"

Organized by KSWDC WOMEN CELL



RESOURCE PERSON
Dr. K.P. JABIR MOOSA
(Member of Indian Society for
Training and Development)
Professor- MBA Dept.
MES College of Engineering
Kuttippuram

17 FEBRUARY 2023

10 AM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

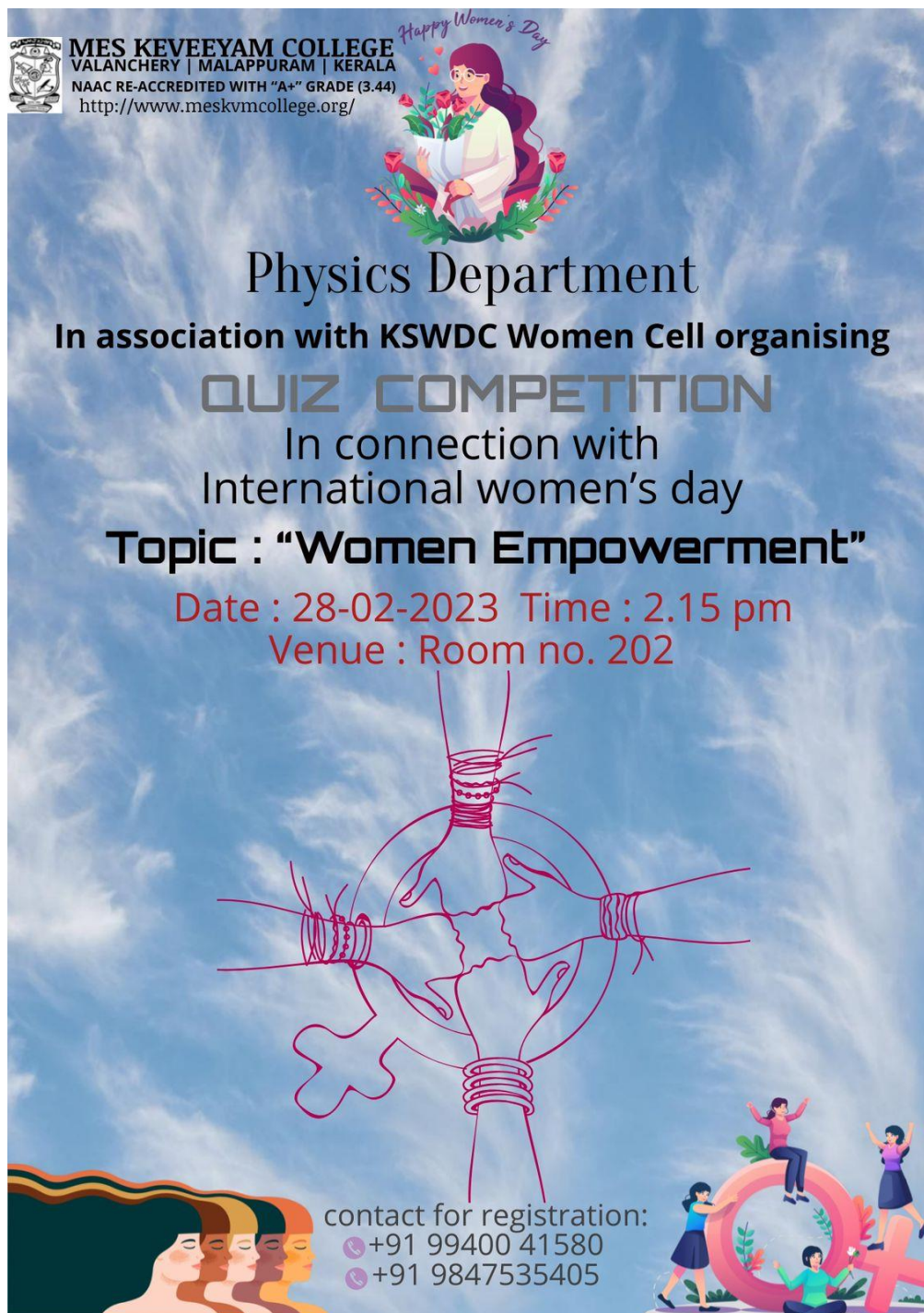
Coordinators- Dr. Soumini C, Jameela M K Principal - Dr. Vinod Kumar K P

Training on "Interview Techniques" was organized by KSWDC Women Cell on 25.01.2023 in the AV Hall at 10.00 am. The resource person was Dr. K. P. Jabir Moosa, Professor, MBA Department, MES Engineering College Kuttippuram and also a member of the Indian society for training and development. About 70 students attended the programme. Dr. Soumini C, Women cell coordinator delivered the welcome speech. Prof. Shajid P. P. delivered the

presidential address. The resource person gave a detailed description about the various types of interviews and the various methods for facing the interview. He also randomly asked some students to attend for an interview which was arranged there. Mr. Moosa also pointed out some valuable comments which will be needed to notice while appearing for an interview. Students clarified their doubts and interacted with the resource person.



24. QUIZ COMPETITION “WOMEN EMPOWERMENT” ON 28.02.2023



The poster features a blue sky background with white clouds. At the top left is the college crest and name. At the top center is an illustration of a woman holding flowers. In the center is the event title. Below it are the date, time, and venue. In the middle is a large illustration of hands holding a lightbulb. At the bottom left are silhouettes of diverse women's faces. At the bottom right is an illustration of women climbing a large pink female symbol. Contact information is at the bottom center.

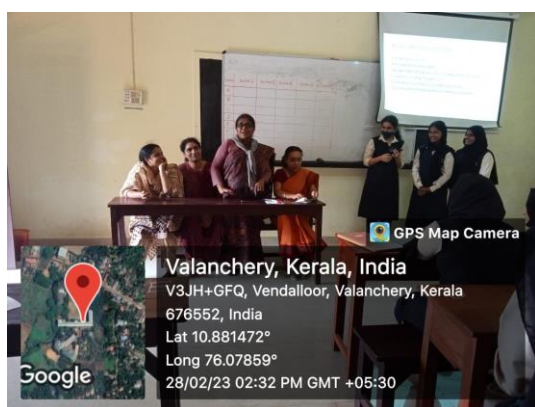
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Happy Women's Day

Physics Department
In association with KSWDC Women Cell organising
QUIZ COMPETITION
In connection with
International women's day
Topic : "Women Empowerment"
Date : 28-02-2023 Time : 2.15 pm
Venue : Room no. 202

contact for registration:
☎ +91 99400 41580
☎ +91 9847535405

The Physics department in association with KSWDC women cell has conducted a quiz competition in relation to "Women empowerment" on 28.02.2023 at 2.15 pm in Room no: 202. The programme was organized in connection with International women's day. Dr. Soumini C, WEC coordinator welcomed the gathering. Dr. Shylaja U, HoD of Physics delivered the presidential address. Prof. Rukkiya K. M., principal in charge inaugurated the programme. She interacted with the participants and reminded the necessity of acquiring knowledge. Students from various departments have participated in the competition and a total of 8 groups were involved. Ms. Sneha P V and Ms. Zahira N. T. were the student coordinators. Ms. Deepa, department coordinator delivered the vote of thanks. Binu Riyazi K. and Fehmija Roshni T. T. from II year B Sc Polymer chemistry bagged the first prize. Anshida Ashraf N. I year MA English won the second prize. Third prize was won by Jaseera Nasrin and Muhsina M. V., I year M Sc Zoology. Cash prizes were distributed to the winners.





25. PENCIL DRAWING COMPETITION ON 02.03.2023



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Pencil Drawing Competition

Organized by
KSWDC Women Cell in association with Research and PG Department of Chemistry
in connection with International Women's Day

Date: 02.03.2023

Time: 2.00 pm

Venue: Room No. 116 (III BSc Polymer Chemistry Class)



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala

head@kswdc.org - info@kswdc.org

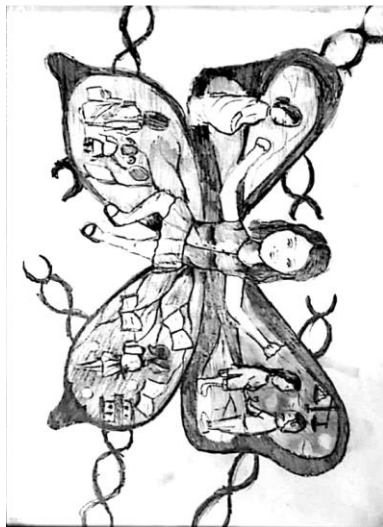


1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A pencil drawing competition was organized by the KSWDC Women cell on 02.03.2023. The theme of the competition was "Her own sky". About 12 students from various departments have participated in the competition. Sneha P. V, I MSc Physics secured the first prize. Second prize was shared by Afna M, II Year B Sc Physics and Aswathi T. P, II year B Com CA, Dilsha K, I BCA bagged the third prize. Prizes were distributed to the winners.





26. COUNSELING SESSION ON "STEADY STEPS IN STUDENTHOOD" ON
03.03.2023



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TALK ON "STEADY STEPS IN STUDENTHOOD"

Organized by Research & PG Department of Chemistry
and KSWDC Women Cell
in connection with **International Women's Day**



RESOURCE PERSON

Prof. N. M. Varghese
Director, Life Care Therapeutic
Counseling Centre, Kozhikode

03 MARCH 2023
10:00 AM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

head@kswdc.org - info@kswdc.org

Coordinators- Prof. K M Rukiya, Dr. Soumini C Principal - Dr. Vinod Kumar K P

A counseling session on the topic "Steady Steps in Studenthood" were organized on 03.03.2023 in association with KSWDC Women Cell. Prof. K. M. Rukkiya and Dr. Soumini C. were the coordinators of the programme. Prof. N. M. Varghese was the counselor. About 100 students participated the session. Prof. K. M. Rukkiya, Head of the department delivered the welcome address. Student coordinator Fathima Hiba proposed the vote of thanks.



27. DEBATE ON “WOMEN PARTICIPATION AND LEADERSHIP” ON 03.03.2023



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**Department of Retail Management
and KSWDC Women Cell organizing**



DEBATE

in connection with **International Women's Day**

TOPIC: WOMEN PARTICIPATION AND LEADERSHIP

03 MARCH 2023
02:00 PM @ AV HALL



head@kswdc.org - info@kswdc.org

The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K Principal - Dr. Vinod Kumar K P

Department of Retail Management in association with KSWDC Women Cell, MES KEVEEYAM College organized a debate on the topic “Women Participation and Leadership” on 03/03/2023 in the AV Hall at 2.30 pm. The welcome speech was delivered by Dr. Soumini C., Coordinator, women cell. Students from various departments were participated in the program. Mr. Shahil Mon and Mrs. Reji (Assistant professors, Department of English) were taken the role of the moderators. The session was very interactive with active involvement. Some students were opined favourism to the topic and others stood against it..Shamsudheen P. K., 3rd year B Com Finance and Jyothika Chalil, 2nd year MA English were selected as the best performers.



28. OPEN FORUM ON "GENDER AWARENESS" ON 06.03.2023



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**Open
forum**

"Gender Awareness "

Organized by the Kerala state women's
development corporation (KSWDC) women cell
in connection with international women's day



06/03/2023

Monday 9:30 AM



AV Hall



KEYNOTE SPEAKER & MODERATOR

ALAG TARANA

**ASSISTANT PROFESSOR
DEPARTMENT OF PSYCHOLOGY
ST. JOSEPHS COLLEGE DEVAGIRI**



**The Kerala State Women's
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Department of women & Child Development, Govt. of Kerala



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1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

An open forum on the topic "Gender awareness" was organized by KSWDC women cell on 06.03.2023 in the AV Hall at 10.00 am. Dr. Soumini C. welcomed the forum. Principal, Dr. Vinod Kumar K. P. delivered the presidential address. Prof. Shajid P. P, Vice Principal, Dr. Shylaja U, HoD of Physics felicitated the session.



Ms. Alag Tarana, Assistant Professor, Department of psychology, St. Joseph's College, Devagiri was the resource person. About 60 students from various departments attended the programme. Students were much interested in discussing their own views about the gender awareness, equality and other related matters. Students also asked questions relation to this. Ms. Sanoobiya, department coordinator delivered the vote of thanks.

29. RELEASE OF MANUSCRIPT MAGAZINE ON 06.03.2023

KSWDC women cell released a manuscript magazine in the academic year 2022-23. The magazine was released at 10.00 am in the AV Hall. Dr. Soumini C, Women cell coordinator welcomed the gathering. Principal Dr. K. P. Vinod Kumar delivered the presidential address. Dr. Shylaja U., senior faculty member and HoD of Physics released the manuscript magazine by handing over to the Principal and Vice Principal. Dr. Janeeshma E and Dr. Priya T. V. were the teachers in charge of the magazine preparation. Ms. Suhana (English), Shamliya (polymer chemistry), Salima Palappura and Sammiyabi E. (Integrated Botany) were the student coordinators. Shahazin, II BSc Zoology was the student editor. The cover page was designed by Shifna P, I year B Sc Psychology. The manuscript comprises of about 75 entries including poems, short stories, drawings, calligraphy etc.



30. POSTER MAKING COMPETITION ON 06.03.2023



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Coordinator- Dr. Soumini C, Dr. Priya T V Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

As part of the International women's day 2023, a poster making competition was organized by KSWDC Women cell on 06.03.2023 in association with department of Zoology. The theme of the competition was 'Women empowerment'. A total of 8 students participated in the competition. Prizes were awarded to the following winners.

First prize

Midhuna Pramod

IV sem MSc Zoology

Second prize

Ayisha Nazrin K.

IV Sem BSc Zoology

Third prize

Anu Lakshmi

II Sem BSc Zoology and

Jyothika K P

IV Sem BSc Zoology



31. WORKSHOP ON “NEWSPAPER CRAFT” ON 06.03.2023



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Workshop on ‘News Paper Craft’

Trainer



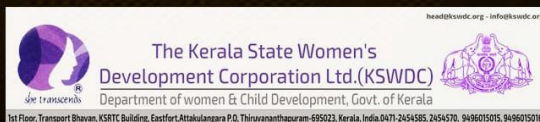
Nidha Nazrin

(B. Voc Optometry 2nd year)

Date: 06.03.2023

Time: 9.30 am

Venue: Room No. 420 (III B.Voc Optometry Class)



Coordinators- Dr. Soumini C, Aneesha P

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P

An entrepreneurial training programme on “News Paper Craft” was organized by the department of Optometry in association with KSWDC women cell on 06.03.2023. It was conducted in connection with the International women’s day. The trainer of the programme was Ms. Nidha Nazrin, II year B Voc optometry student. About 50 students attended the programme. Women cell coordinator Dr. Soumini C delivered a talk about the importance of achieving entrepreneurial skills in the present era.





32. TALK ON “WOMEN CYBER SECURITY” ON 13.03.2023



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Session on

WOMEN CYBER SECURITY

Organized by

**DEPARTMENT OF COMPUTER APPLICATION &
KSWDC Women Cell**

DATE : 13-03-2023, MONDAY@ 10AM, AV HALL



RESOURCE PERSON:
RAZIM MEHABOOB
(HEAD TRAINER, REDTEAM KOTTAKKAL)





The Kerala State Women's
Development Corporation Ltd. (KSWDC)
Department of women & Child Development, Govt. of Kerala



Coordinator- Dr. Soumini C, Jasna KV Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

On 13th March 2023, a session on women cyber security was organized by the department of Computer Application in association with KSWDC Women Cell. The event was held in the AV Hall at 10 am. A total 80 students participated in the class. The resource person for the session was Mr. Razim Mehaboob, Head trainer of Red team, Kottakkal. Dr. Soumini C. and Ms Jasna K. V coordinated the the event. The Kerala State Women's Development Corporation Ltd. (KSWDC) played an active role in organizing the event. The corporation, under the control of the Department of Social Justice, Government of Kerala, aims to empower women and promote their welfare. The event was a step towards this goal, as it aimed to create awareness among women about cyber security and ways to protect themselves from online threats. The Principal of the college Dr. Vinod,Kumar K. P. was present at the event and emphasized the importance of such sessions in today's digital age. He encouraged the participants to make use of the opportunity and learn from the resource person. He also expressed his appreciation for the event and the efforts put in by the coordinators and organizers. He stated that the college is committed in promoting gender equality and women empowerment through various initiatives. Overall, the session on Women Cyber Security was a success, and the participants left the event with a better understanding of the importance of cyber security and ways to protect themselves online. The college's commitment in promoting gender equality and empowering women is being reflected in such events, and it is a step towards creating a more inclusive and secures society.



33. OPEN FORUM ON "MORAL CULTURAL AND SOCIAL VALUES IN FAMILY"
ON 14.03.2023



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OPEN FORUM

**"Moral, Cultural and Social Values
in Family"**



KEYNOTE SPEAKER & MODERATOR

FAVAS M
PSYCHOLOGIST
FOUNDER & DIRECTOR
MINDQUEST, MALAPPURAM

14-03-2023, TUESDAY 10 AM @ AV HALL

Organized by KSWDC WOMEN CELL

head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators - Dr. Soumini C, Ms. Shabna P Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

An open forum was conducted on the topic "Moral, cultural and social values in family" on 14.03.2023 at 10.00 am in the AV Hall. The resource person of the programme was Mr. Favas M, Psychologist, founder and director of Mindquest, Malappapuram. Dr. Soumini C. welcomed the gathering. Principal Dr. Vinod Kumar K. P. presided over the session. Ms. Binu Riyazi K., II B Sc polymer chemistry was the student coordinator. The resource person's words had a great impact on the students. The participants responded positively to the queries on the importance of society and family in life. Teachers also shared their experiences about the importance of moral and cultural values that needed to be implemented in the family. The session was very much helpful for students in order to rethink about their duties and responsibilities of a daughter/ son towards his/her family and society. Ms. Shabna M. delivered the vote of thanks.



34. TALK ON “ROLE OF WOMEN IN SOCIETY-A VIEW THROUGH CINEMA” ON
17.03.2023



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Role of Women in Society
A View Through Cinema

CHIEF GUEST
Safaras Ali
Film critic &
Assistant Professor
MES Ponnani College

Organized by KSWDC WOMEN CELL
DATE : 17-03-2023, FRIDAY@ 9:30 AM
VENUE : AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P

A talk on the "Role of women in Society - A view through cinema" was organized by KSWDC women cell on 17.03.2023 at 10. 00 am at AV Hall. Ms. Binu Riyazi K., II year B Sc polymer chemistry was the anchor of the programme. Dr. Soumini C. delivered the welcome speech. Prof. Shajid P. P. presided over the session.



The resource person of the programme was Mr. Safaras Ali, Film critic and Assistant Professor in Malayalam, MES Ponnani College, Ponnani. He showed the difference in the portrayal of female characters in different eras in the cinema through various examples. Mr. Ali also detailed on how different forms of portrayal can persist in the minds of the general public as cinema can impart a huge influence in the society. About 80 students attended the programme. Students interacted with resource personnel and expressed their concerns. The programme was concluded by 1.00 pm. Ms Kavya M., II year M A English has delivered the vote of thanks.

35. SEMINAR ON ENTREPRENEURSHIP FOR ENGLISH GRADUATES


PG Department of English of MES Keveeyam college, Valanchery organized an invited talk in hybrid - mode on 20th March 2023 at 11 AM in the AV hall. The special invitee to speak on the topic was Ms. Saoirse, founder of Saoirse Editorial.

Dr. Vinod Kumar, Principal, inaugurated the session. Assistant Professor Ms. Sivya Vasudevan K K. introduced the resource person. Dr. Najla T Y., IQAC coordinator and Head of the Department of English, delivered the welcome address.


Ms. Saoirse delivered a talk on the topic "Language and Power." She explained the possibilities of entrepreneurship for English graduates. She also talked about the needs of individual and socio- cultural empowerment of students. Ms. Saoirse also detailed the importance of creative writing as well as content writing. The students interacted with the resource person and clarified their doubts. Dr. Reji A L., Assistant Professor, delivered the vote of thanks.



36. TALK ON “WOMEN’S EDUCATION-ISSUES AND CHALLENGES” ON 23.03.2023




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Women’s Education “Issues and Challenges”


INVITED TALK
LAYANA AANAND
Head
Department of Women’s Studies
University of Calicut



Organized by KSWDC WOMEN CELL
DATE : 23-03-2023
THURSDAY@ 10:30 AM
VENUE : AV HALL



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1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C, Swapna N R Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A talk on "Women's education- Issues and challenges" was organized by KSWDC women cell on 23.03.2023 in the AV Hall at 10.30 am. Ms. Swapna N. R. and Dr. Soumini C. coordinated the programme.



Dr. Soumini. C. delivered the welcome speech. Dr. Vinod Kumar K. P, Principal presided over the session. Ms. Layana Aanand, HoD, Department of women studies, University of Calicut was chief resource person. About 80 students from various departments participated in the programme. The resource person explained the advancement of women in the field of education from ancient times and the struggles they had to face. Students also interacted well with the resource person. The participants also discussed about the problems faced by women in contemporary socio-political scenario.



Kpvined

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