The student population of the college is diverse, including individuals from various social and economic backgrounds. The college community includes individuals from different religious affiliations and socio-economic statuses.

Women Empowerment Cell - SAKTHI, Unnat Bharat Abhiyan, NSS, NCC and extension programmes incorporate activities that promote harmony towards cultural, regional, linguistic and other diversities. College fine arts club celebrates all festivals like Onam, Eid, Holi, Christmas etc, in the college delivering the message of togetherness and cultural diversities. College celebrates environmental day, National reading day etc. College collaborates with Spic Macay to organise various art & cultural programs to familiarise students with various traditional and cultural art forms.

As an esteemed institute in the locality, college plays a crucial role in the development of the surrounding society. With various organisations like NSS, NCC, Red Ribbon Club, the institute collaborates with the local bodies around the college for the wellbeing of the local people A street play organised under the banner of NSS unit, MES Keveeyam College, Valanchery, which was staged as part of World Anti-Narcotic Day observance was intended to spread the awareness about repercussions of narcotics.NCC celebrated RASHTRIYA EKTA DIVAS and AZADI KA AMRUTH MAHOTSAV with various events and competitions marking the importance.