

Specific facilities provided for women in terms of:

A. Safety and security



Closed-circuit television (CCTV) camera



Ladies hostel



Security Guards



Fire extinguisher

B. Counselling



Counselling room



Counselling class

C. Common Rooms



Girls centre



Sanitary Pad Vending Machine

D. Day care centre for young children



Reopening of the Day Care Centre following the COVID-19 pandemic.

E. Any other relevant information



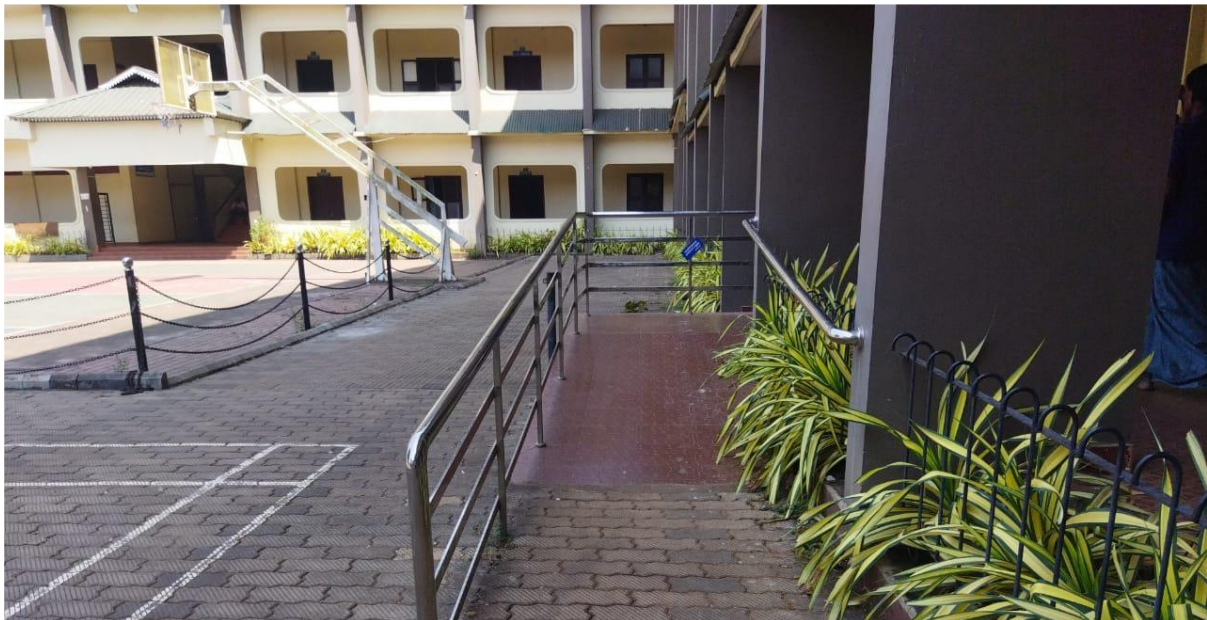
College Bus



Basket Ball Court



Gym



Divyanjan-friendly walking path



Lift Facility

WEC SAKTHI

ACTIVITY REPORT FOR THE YEAR

2022-2023



M E S KEVEEYAM COLLEGE VALANCHERY

Malappuram-Kerala


(NAAC Accredited with A⁺ Grade)

Phone: 0494 – 2644380, 2642670


meskeveeyamcollege.ac.in

**1. WORKSHOP ON ENTREPRENEURIAL SKILL DEVELOPMENT IN
ASSOCIATION WITH WORLD PAPER BAG DAY ON 12.07.2022**

The poster features a light blue background with a dashed border. In the top left corner, there is a box filled with various patterned and colored paper scraps. Scattered around the central text are several rolls of tape in different colors (purple, orange, brown) and a glue stick. A wooden stick is visible in the bottom right corner. A pink paper bag with a yellow handle is positioned behind the main text.

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**Workshop on
PaperBag Making**
in connection with
**WORLD PAPER BAG DAY
on 12th JULY 2022**

Organized by
Research & PG Department of Chemistry
in association with
 **WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM**
(Fulfilling Educational Aspirations of Girl Students through Self Employment)

A workshop on Paper bag making was conducted by the KSWDC women cell in association the department of Chemistry on world paper bag day (12.07.2022). It was organized to make aware/train entrepreneurial culture among students and to develop technical and vocational skills along with upgrading existing skills of the target group. Dr. C. Rajesh and Dr. Soumini C. have coordinated the workshop. Dr. Soumini C. trained the attendees to make eco-friendly carry bags and encouraged to pursue the skill for monetary benefit developed by this one-day venture.



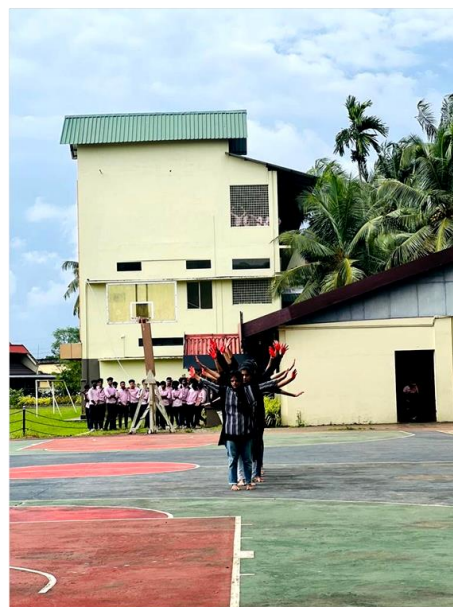
2. SHOT FILM FEST ON 10.08.2022 AND 11.08.2022

A short film fest was organized on 10.08.2022 and 11.08.2022 at the AV Hall. The aim of fest was to understand the position and role of women in the society and thereby creating awareness among the students about gender equality. Around 200 students have participated in the film fest and were much impressed by the film. The YouTube link of the film was also distributed among other students groups



3. FLASH MOB ON 26.08.2022 IN CONNECTION WITH 'WOMEN'S EQUALITY DAY'

A flash mob was organized on 26.08.2022 in connection with the women equality day in order to create awareness about women's safety and their recognition in society. Around 35 students participated in the flash mob. Dr. Soumini C. and Ms. Hasnath have coordinated of the event. It addressed the concept of violence against women and its ill effects. Around 300 students of the college also took part in it. This had helped the students to comprehend more about women safety in society



4. PAPER BAG MAKING FOR PAIN AND PALLIATIVE

PG and Research Department of Chemistry in association with KSWDC Women Cell have initiated a fund raising programme. The students of the department of Chemistry have made and sold paper bags to raise money for the needy in the community. About 70 students participated in the event creating making around 300 paper bags.



5. JEEVANAM SALES DAY ON 22.09.2022



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WOMEN EMPOWERMENT CELL (WEC) - JEEVANAM

(Fulfilling Educational Aspirations of Girl Students through Self Employment)

Organizing

SALES DAY

SEPTEMBER 22, 2022



- * Paper Bag
- * Mask
- * Paper Pen



- * Unniappam
- * Samoosa
- * Pudding



- * Cake
- * Falafil
- * Cutlet



- * Burger
- * Pickle
- * Peenut



Coordinators
Dr. Soumini C
Ms. Swapna N R



Principal
Prof. Shajid P P

The Jeevanam program was started with the aim of helping students to find their own source of income for the education expenses. As part of this initiative, sales were organized at regular intervals at the college. As part of the sales, the students were provided with a fixed amount as loan in order to repay it through the sales. The students could use the profit obtained for their educational purposes. Students who participate in the sales gain confidence and earn their self-income. The staff and students alike visited the stalls and encouraged the participants. Food items, juices, calligraphy, photos, paper flowers and many other items were on display for sale.



6. WALKIE TAKIE ON 11.10.2022



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KSWDC WOMEN CELL

Organizing

"Walkie Talkie Communication"

in connection with

INTERNATIONAL DAY OF GIRL CHILD

On **11th OCTOBER 2022**

Theme : " Our Time is Now - Our Rights, Our Future"

Principal

Prof. Shajid P P

Dr. Soumini C (WEC Coordinator)

Swapna (WEC Joint Coordinator)

Janeeshma (WEC Joint Coordinator)

Suhana & Risla Sheri
(Student Coordinator)



A walkie talkie was organized on 11.10.2022 in connection with the International day of Girl Child. Ms. Shamliya P. (Dept. of chemistry), Ms. Salima Palappura & Ms. Sammiyabi E. (Dept. of Botany), Ms. Suhana M. (Dept. of English) were the student coordinators. This program was organised to create an wareness among the students about gender equality, feminism etc. Ms. Salima and Ms. Shamliya presented the topic. Students were randomly asked about their understanding about these concepts. They also participated in the program with great enthusiasm and passion. Upon the success of the program, it was decided to conduct more awareness programmes on relevant topics like gender equality, women education, etc. in a wider comprehensive manner.



7. KUNG FU TRAINING 21.10.2022

Kung Fu training was given to the students in the college in four sessions from October 2022-December 2022. Mr. Sasi Kumar and Mr. Rajan were the trainers. About 20 students from various departments attended the training and were benefited from this.



8. JEEEVANAM SALES DAY ON 25.10.2022



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WOMEN EMPOWERMENT CELL (WEC) - JEEEVANAM

(Fulfilling Educational Aspirations of Girl Students through Self Employment)

Organizing

SALES DAY

25th OCTOBER 2022



Coordinators
Dr. Soumini C
Ms. Swapna N R

Principal
Prof. Shajid P P

As part of Jeevanam Sales, a marketing fair was held and students from the college participated with great enthusiasm. Students and staff of the college purchased product and encouraged the students. About 15 students participated in sales.



9. OLD AGE HOME VISIT AT THAVANUR OLD AGE HOME ON 07.11.2022



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OLD AGE HOME VISIT

@Thavanur Old Age Home, Thavanur, Malappuram

Organized by **KSWDC Women Cell**

On 07/11/2022 Monday



head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)

Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator
Dr. Soumini C

Principal
Prof. Shajid P P

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Teachers and students of the college visited Thavanur old age home on 07.11.2022. This visit was organized with the aim of creating better commitment among students with family and community. The visit was included 34 students accompanied by Dr. Soumini C. (Women cell coordinator), Dr. E. Janeeshma (Women cell joint coordinator), Jasna K. V. (Women cell department coordinator) and Ms. Raghitha K.V. (Assistant Professor in botany). Students interacted with the inmates and entertained with cultural activities. The inmates also participated in the cultural activities with the students with much energy and enthusiasm. The students have raised a fund by themselves and used it to purchase some essential items like soap, towel, food items etc. for the inmates. The visit helped to create social awareness among the student community.



10. EYE CHECK UP CAMP AT VATTAPPARA ON 10.11.2022



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EYE CHECK CAMP

@ Ward no.32, Vattappara, Valanchery Municipality

Organized by **KSWDC Women Cell**

On **10/11/2022** Thursday, **9:30am to 12:30pm**

head@kswdc.org - info@kswdc.org



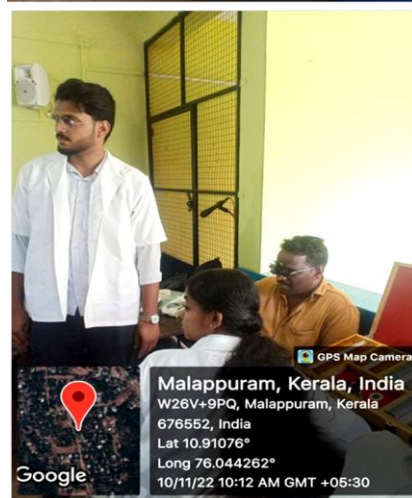
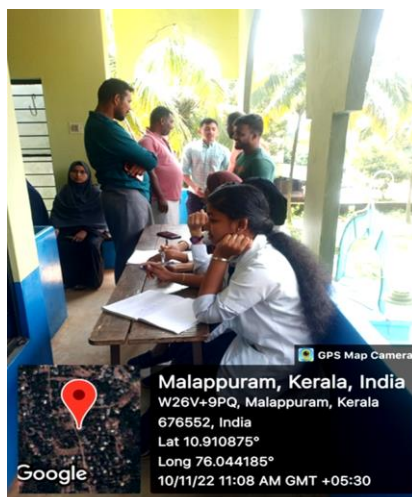
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Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



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Coordinators : Dr. Soumini C, Ms. Aneesha P Principal: Prof. Shajid P P

An eye examination camp was organized by the KSWDC Women Cell in Ward No. 32, Vattappara, Valanchery municipality on 10.11.2022 from 9.30 am to 12.30 pm. Dr. Soumini C.(women cell coordinator) and Ms. Aneesha P. (department coordinator) were in charge of the programme. Teachers and about 13 students from the Department of Optometry Department led the camp. About 50 people participated in the eye examination.



11. FACE PAINTING COMPETITION 28.11.2022 (Topic:Violence against women)



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Face Painting Competition

in connection with International Day for the
Elimination of Violence against Women
Organized by **KSWDC Women Cell**
On 28th November 2022
Theme :
Violence against Women

Terms and Conditions

1. Two students from a course can participate
2. Last date for receiving application 27.11.2022

For Registration



<https://surveyheart.com/form/6371e082e5fab37a9bbc9012>



**The Kerala State Women's
Development Corporation Ltd.(KSWDC)**
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort,Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Student coordinators : Shamliya (+91 98468 98429) , Suhana. (+91 99473 01055)

Coordinators : **Dr. Soumini C** Principal: **Prof. Shajid P P**

A face painting competition was conducted on 28.11.2022 at 1.30 pm under the banner of KSWDC Women Cell in connection with the International day of elimination of violence against women. The competition was conducted at Cheenichodu at the college. Students from all department have ensured their participation. A total of 12 teams participated in the competition. The theme of the competition was given as "Violence against women". Students participated and performed well in the competition. Dr. Preetha S. R., Assistant professor (Hindi) and Mr. Mridul C. Mrinal, Assistant Professor (English) have judged the competition. Lubna Sherin K and Jishan Thasni from I year B Com Finance won the first prize followed by Harichandana T. K. and Theerth a Das A from III year B Sc Polymer chemistry and Salima Palappura and Anupama K from II year integrated botany winning the second and third prize respectively. Principal Prof. Shajid P. P. congratulated the whole team for their performance. Prize money and memento were distributed to the winners.





12. PARTICIPATION OF STUDENTS IN LA-BELLE FROM 09-10 DECEMBER 2022

Six students from the women cell have participated in the programme La belle, organized by IEDC at Kuttippuram from 09-10 December 2022. They also participated in the sales organized by IEDC.






13. JEEEVANAM SALES DAY ON 22.12.2022

Students of the college conducted sales on 22.12.2022 in association with the Christmas celebrations in the college. About 10 students participated in the sales.



14. AWARENESS PROGRAMME ON 'DOWRY AND VIOLENCE AGAINST WOMEN' 16.01.2023


Department of Women and Child Development


KSWDC Women Cell
in association with
ICDS KUTTIPPURAM

ORANGE THE WORLD CAMPAIGN
AWARENESS PROGRAM ON "DOWRY AND VIOLENCE AGAINST WOMEN"

Resource Person
Adv. SABEENA P.M
LEGAL FACULTY &
COUNSELOR, TIRUR



16th JANUARY 2023
TIME : 01:30PM
VENUE : AV HALL

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An awareness programme on "Dowry and Violence against Women" was organized by KSWDC women cell in association with ICDS Kuttippuram on 16.01.2023 at 1.30 pm in AV Hall. The programme was organized in connection with the 'Orange the world campaign' by Department of women and child development, Government of Kerala. Ms. Sabeena P. M, legal faculty and counselor, Tirur was the resource person. About 90 students participated in the programme.



Women cell coordinator Dr. Soumini C. welcomed the gathering. Principal Prof. Shajid P. P. delivered the presidential address. Ms. Ambili P, ICDS supervisor, Valancherry and Ms. Safiya T, ICDS supervisor Kuttippuram attended the programme

and interacted with the students by creating awareness among the students about the orange the world campaign. The resource person, Ms. Sabeena P. M. discussed about the importance of women and children in the society and their legal protection. The event also hold discussions on the dowry system and its ill effects. Students participated in the discussion with great enthusiasm and presented their own views on the topic. Ms. Kavya M, II MA English proposed the vote of thanks.

15. VISIT TO "SNEHAVEEDU" HOME FOR DESTITUTE ON 21.01.2023



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head@kswdc.org - info@kswdc.org



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Coordinator- Dr. Soumini C

Principal - Dr. Vinod Kumar K P

Teachers and students of our college visited Snehaveedu- Home for destitute at Muthoor Road, Tirur on 24.01.2023 from 10 am to 1.00 pm. The visit consists of 35 students and was accompanied by. Dr. Soumini C.(Women cell coordinator), Dr. E. Janeeshma (women cell joint coordinator) and Ms. Jameela M.K. (Women cell department coordinator). Discussions were held with Dr. Anwar and Dr. Kamarunneesa Anwar, the founders of Snehaveedu. Dr. Kamarunneesa Anwar explained the reasons behind starting such an initiative. Students interacted with them with great enthusiasm and were motivated by their dedication and social commitment. Dr. Kamarunneesa Anwar presented two books written by her to the college.



Students have raised a fund and contributed it towards the ongoing infrastructure development of Snehaveedu. They also distributed food items for the inmates. PG and Research Department of chemistry handed over soaps made by the students. Students performed cultural programs and interacted well with the inmates. They are very cooperative with the visit and hence it was a memorable day for all the

participants. Dr. Soumini C. delivered a talk about the importance of social commitment to the students. Dr. Janeeshma E. proposed vote of thanks.



16. JEEEVANAM SALES DAY ON 07.02.2023 AND 08.02.2023

In association with Mespo'23, students of the college have arranged a sales day on 07.02.2023 and 08.02.2023. About 15 students from various departments arranged stalls in the sales. Food items like cakes, snacks, pudding, fruit salad, salted items, juices etc.were available in the sale. Students and teachers from other schools and colleges visited the stalls and enquired them about the JEEEVANAM sales under women cell. They were much impressed and congratulated the students for their initiative.



17. TRAINING ON INTERVIEW TECHNIQUES ON 17.02.2023



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TRAINING ON "INTERVIEW TECHNIQUES"

Organized by KSWDC WOMEN CELL



RESOURCE PERSON
Dr. K.P. JABIR MOOSA
(Member of Indian Society for
Training and Development)
Professor- MBA Dept.
MES College of Engineering
Kuttippuram

17 FEBRUARY 2023

10 AM @ AV HALL



she transcends

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Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India.0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K

Principal - Dr. Vinod Kumar K P

Training on "Interview Techniques" was organized by KSWDC Women Cell on 25.01.2023 in the AV Hall at 10.00 am. The resource person was Dr. K. P. Jabir Moosa, Professor, MBA Department, MES Engineering College Kuttippuram and also a member of the Indian society for training and development. About 70 students attended the programme. Dr. Soumini C, Women cell coordinator delivered the welcome speech. Prof. Shajid P. P. delivered the presidential address. The resource person gave a detailed description about the various types of interviews and the various methods for facing the interview. He also randomly asked some students to attend for an interview which was arranged there. Mr. Moosa also pointed out some valuable comments which will be needed to notice while appearing for an interview. Students clarified their doubts and interacted with the resource person.



18. FIRST AID AND BASIC LIFE SUPPORT TRAINING ON 24.02.2023





Organizing

FIRST AID & BASIC LIFE SUPPORT TRAINING PROGRAM

Dated: 24.02.2023 - 2 PM

@



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VENUE : AV HALL

In Association with: KSWDC WOMEN CELL, MES KEVEEYAM COLLEGE



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Coordinators : Dr. Soumini C, Ms. Jasna


Vice-Principal : Shajid P. P.

Principal : Dr. Vinod Kumar K. P.

A first aid and basic life support training program was organized on 24.02.2023 in the AV Hall 2.00 pm by KSWDC Women cell in association with JCI Valanchery. Dr. Soumini C. welcomed the gathering. Dr. Vinod Kumar K.P. delivered the presidential address. Prof. Shajid P. P, Vice Principal felicitated the function. Mr. Firos, JCI chairman interacted with the students and informed them about the objectives of JCI. About 50 students participated in the training programme. The trainers demonstrated the various first aid and basic life support methods in detail. They asked each student groups to demonstrate these methods and provide valuable comments. Students and teachers also interacted with them.




19. QUIZ COMPETITION "WOMEN EMPOWERMENT" ON 28.02.2023



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<http://www.meskvcollege.org/>

Happy Women's Day



Physics Department


In association with KSWDC Women Cell organising

QUIZ COMPETITION



In connection with
International women's day

Topic : "Women Empowerment"

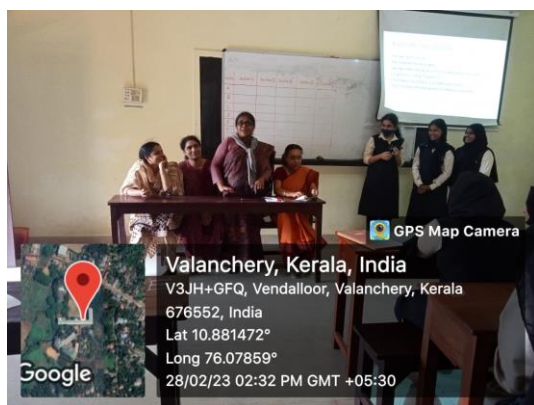
Date : 28-02-2023 Time : 2.15 pm
Venue : Room no. 202



contact for registration:
+91 99400 41580
+91 9847535405



The Physics department in association with KSWDC women cell has conducted a quiz competition in relation to "Women empowerment" on 28.02.2023 at 2.15 pm in Room no: 202. The programme was organized in connection with International women's day. Dr. Soumini C, WEC coordinator welcomed the gathering. Dr. Shylaja U, HoD of Physics delivered the presidential address. Prof. Rukkiya K. M., principal in charge inaugurated the programme. She interacted with the participants and reminded the necessity of acquiring knowledge. Students from various departments have participated in the competition and a total of 8 groups were involved. Ms. Sneha P V and Ms. Zahira N. T. were the student coordinators. Ms. Deepa, department coordinator delivered the vote of thanks. Binu Riyazi K. and Fehmija Roshni T. T. from II year B Sc Polymer chemistry bagged the first prize. Anshida Ashraf N. I year MA English won the second prize. Third prize was won by Jaseera Nasrin and Muhsina M. V., I year M Sc Zoology. Cash prizes were distributed to the winners.





20. PENCIL DRAWING COMPETITION ON 02.03.2023



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Pencil Drawing Competition

Organized by
KSWDC Women Cell in association with Research and PG Department of Chemistry
in connection with International Women's Day

Date: 02.03.2023

Time: 2.00 pm

Venue: Room No. 116 (III BSc Polymer Chemistry Class)



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Department of women & Child Development, Govt. of Kerala

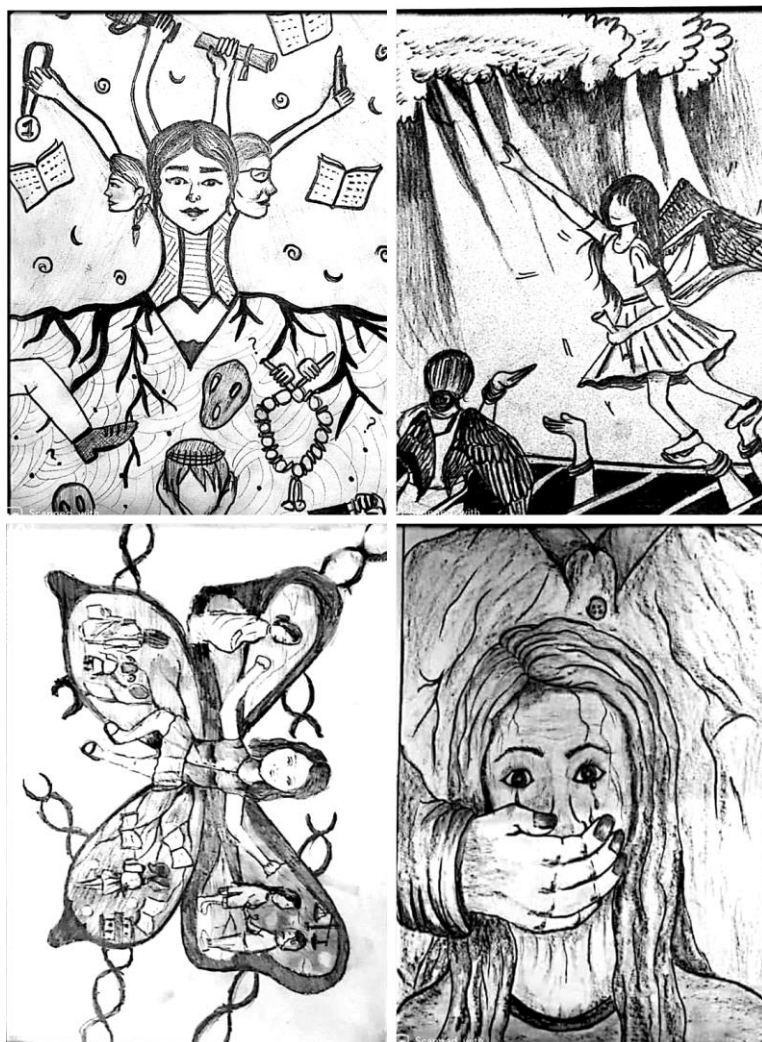


1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A pencil drawing competition was organized by the KSWDC Women cell on 02.03.2023. The theme of the competition was "Her own sky". About 12 students from various departments have participated in the competition. Sneha P. V, I MSc Physics secured the first prize. Second prize was shared by Afna M, II Year B Sc Physics and Aswathi T. P, II year B Com CA, Dilsha K, I BCA bagged the third prize. Prizes were distributed to the winners.





21. COUNSELING SESSION ON "STEADY STEPS IN STUDENTHOOD" ON 03.03.2023



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TALK ON "STEADY STEPS IN STUDENTHOOD"

Organized by Research & PG Department of Chemistry
and KSWDC Women Cell
in connection with **International Women's Day**



RESOURCE PERSON

Prof. N. M. Varghese

Director, Life Care Therapeutic
Counseling Centre, Kozhikode

03 MARCH 2023

10:00 AM @ AV HALL



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Department of women & Child Development, Govt. of Kerala



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head@kswdc.org - info@kswdc.org

Coordinators- Prof. K M Rukiya, Dr. Soumini C

Principal - Dr. Vinod Kumar K P

A counseling session on the topic "Steady Steps in Studenthood" were organized on 03.03.2023 in association with KSWDC Women Cell. Prof. K. M. Rukkiya and Dr. Soumini C. were the coordinators of the programme. Prof. N. M. Varghese was the counselor. About 100 students participated the session. Prof. K. M. Rukkiya, Head of the department delivered the welcome address. Student coordinator Fathima Hiba proposed the vote of thanks.



22. DEBATE ON "WOMEN PARTICIPATION AND LEADERSHIP" ON 03.03.2023



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**Department of Retail Management
and KSWDC Women Cell organizing**



DEBATE

in connection with **International Women's Day**

TOPIC: WOMEN PARTICIPATION AND LEADERSHIP

03 MARCH 2023
02:00 PM @ AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators- Dr. Soumini C, Jameela M K Principal - Dr. Vinod Kumar K P

Department of Retail Management in association with KSWDC Women Cell, MES KEVEEYAM College organized a debate on the topic “Women Participation and Leadership” on 03/03/2023 in the AV Hall at 2.30 pm. The welcome speech was delivered by Dr. Soumini C., Coordinator, women cell. Students from various departments were participated in the program. Mr. Shahil Mon and Mrs. Reji (Assistant professors, Department of English) were taken the role of the moderators. The session was very interactive with active involvement. Some students were opined favourism to the topic and others stood against it..Shamsudheen P. K., 3rd year B Com Finance and Jyothika Chalil, 2nd year MA English were selected as the best performers.



23. OPEN FORUM ON "GENDER AWARENESS" ON 06.03.2023



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VALANCHERY I MALAPPURAM I KERALA

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Open
forum

"Gender Awareness "

Organized by the Kerala state women's
development corporation (KSWDC) women cell
in connection with international women's day



06/03/2023

Monday 9:30 AM



AV Hall



KEYNOTE SPEAKER & MODERATOR

ALAG TARANA

ASSISTANT PROFESSOR
DEPARTMENT OF PSYCHOLOGY
ST. JOSEPHS COLLEGE DEVAGIRI



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

An open forum on the topic "Gender awareness" was organized by KSWDC women cell on 06.03.2023 in the AV Hall at 10.00 am. Dr. Soumini C. welcomed the forum. Principal, Dr. Vinod Kumar K. P. delivered the presidential address. Prof. Shajid P. P, Vice Principal, Dr. Shylaja U, HoD of Physics felicitated the session.



Ms. Alag Tarana, Assistant Professor, Department of psychology, St. Joseph's College, Devagiri was the resource person. About 60 students from various departments attended the programme. Students were much interested in discussing their own views about the gender awareness, equality and other related matters. Students also asked questions relation to this. Ms. Sanoobiya, department coordinator delivered the vote of thanks.

24. RELEASE OF MANUSCRIPT MAGAZINE ON 06.03.2023

KSWDC women cell released a manuscript magazine in the academic year 2022-23. The magazine was released at 10.00 am in the AV Hall. Dr. Soumini C, Women cell coordinator welcomed the gathering. Principal Dr. K. P. Vinod Kumar delivered the presidential address. Dr. Shylaja U., senior faculty member and HoD of Physics released the manuscript magazine by handing over to the Principal and Vice Principal. Dr. Janeeshma E and Dr. Priya T. V. were the teachers in charge of the magazine preparation. Ms. Suhana (English), Shamliya (polymer chemistry), Salima Palappura and Sammiyabi E. (Integrated Botany) were the student coordinators. Shahazin, II BSc Zoology was the student editor. The cover page was designed by Shifna P, I year B Sc Psychology. The manuscript comprises of about 75 entries including poems, short stories, drawings, calligraphy etc.



25. POSTER MAKING COMPETITION ON 06.03.2023



MES KEVEEYAM COLLEGE
VALANCHERY I MALAPPURAM I KERALA
NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)
www.meskeveeyamcollege.ac.in



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



Coordinator- Dr. Soumini C, Dr. Priya T V Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

As part of the International women's day 2023, a poster making competition was organized by KSWDC Women cell on 06.03.2023 in association with department of Zoology. The theme of the competition was 'Women empowerment'. A total of 8 students participated in the competition. Prizes were awarded to the following winners.

First prize

Midhuna Pramod

IV sem MSc Zoology

Second prize

Ayisha Nazrin K.

IV Sem BSc Zoology

Third prize

Anu Lakshmi

II Sem BSc Zoology and

Jyothika K P

IV Sem BSc Zoology





26. WORKSHOP ON "NEWSPAPER CRAFT" ON 06.03.2023



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Workshop on 'News Paper Craft'

Trainer



Nidha Nazrin
(B. Voc Optometry 2nd year)



Date: 06.03.2023

Time: 9.30 am

Venue: Room No. 420 (III B.Voc Optometry Class)



Coordinators- Dr. Soumini C, Aneesha P

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P

An entrepreneurial training programme on “News Paper Craft” was organized by the department of Optometry in association with KSWDC women cell on 06.03.2023. It was conducted in connection with the International women’s day. The trainer of the programme was Ms. Nidha Nazrin, II year B Voc optometry student. About 50 students attended the programme. Women cell coordinator Dr. Soumini C delivered a talk about the importance of achieving entrepreneurial skills in the present era.





27. TALK ON "WOMEN CYBER SECURITY" ON 13.03.2023



MES KEVEEYAM COLLEGE
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Session on

WOMEN CYBER SECURITY

Organized by
**DEPARTMENT OF COMPUTER APPLICATION &
KSWDC Women Cell**

DATE : 13-03-2023, MONDAY@ 10AM, AV HALL



RESOURCE PERSON:
RAZIM MEHABOOB
(HEAD TRAINER, REDTEAM KOTTAKKAL)





The Kerala State Women's
Development Corporation Ltd.(KSIWDC)
Department of women & Child Development, Govt. of Kerala

Women Empowerment, Skill Development, Health, Education, Nutrition, and Social Welfare

Coordinator- Dr. Soumini C, Jasna KV Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

On 13th March 2023, a session on women cyber security was organized by the department of Computer Application in association with KSWDC Women Cell. The event was held in the AV Hall at 10 am. A total 80 students participated in the class. The resource person for the session was Mr. Razim Mehaboob, Head trainer of Red team, Kottakkal. Dr. Soumini C. and Ms Jasna K. V coordinated the the event. The Kerala State Women's Development Corporation Ltd. (KSWDC) played an active role in organizing the event. The corporation, under the control of the Department of Social Justice, Government of Kerala, aims to empower women and promote their welfare. The event was a step towards this goal, as it aimed to create awareness among women about cyber security and ways to protect themselves from online threats. The Principal of the college Dr. Vinod,Kumar K. P. was present at the event and emphasized the importance of such sessions in today's digital age. He encouraged the participants to make use of the opportunity and learn from the resource person. He also expressed his appreciation for the event and the efforts put in by the coordinators and organizers. He stated that the college is committed in promoting gender equality and women empowerment through various initiatives. Overall, the session on Women Cyber Security was a success, and the participants left the event with a better understanding of the importance of cyber security and ways to protect themselves online. The college's commitment in promoting gender equality and empowering women is being reflected in such events, and it is a step towards creating a more inclusive and secures society.



28. OPEN FORUM ON "MORAL CULTURAL AND SOCIAL VALUES IN FAMILY" ON 14.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

NAAC RE-ACCREDITED WITH "A+" GRADE (3.44)

www.meskeveeyamcollege.ac.in



OPEN FORUM

"Moral, Cultural and Social Values in Family"



KEYNOTE SPEAKER & MODERATOR

FAVAS M

PSYCHOLOGIST

FOUNDER & DIRECTOR

MINDQUEST, MALAPPURAM

14-03-2023, TUESDAY 10 AM @ AV HALL

Organized by KSWDC WOMEN CELL

head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinators - Dr. Soumini C, Ms. Shabna P Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

An open forum was conducted on the topic "Moral, cultural and social values in family" on 14.03.2023 at 10.00 am in the AV Hall. The resource person of the programme was Mr. Favas M, Psychologist, founder and director of Mindquest, Malappauram. Dr. Soumini C. welcomed the gathering. Principal Dr. Vinod Kumar K. P. presided over the session. Ms. Binu Riyazi K., II B Sc polymer chemistry was the student coordinator. The resource person's words had a great impact on the students. The participants responded positively to the queries on the importance of society and family in life. Teachers also shared their experiences about the importance of moral and cultural values that needed to be implemented in the family. The session was very much helpful for students in order to rethink about their duties and responsibilities of a daughter/ son towards his/her family and society. Ms. Shabna M. delivered the vote of thanks.



29. TALK ON "ROLE OF WOMEN IN SOCIETY-A VIEW THROUGH CINEMA" ON 17.03.2023



MES KEVEEYAM COLLEGE

VALANCHERY I MALAPPURAM I KERALA

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Role of Women in Society
A View Through Cinema

CHIEF GUEST
Safaras Ali
Film critic &
Assistant Professor
MES Ponnani College

Organized by KSWDC WOMEN CELL
DATE : 17-03-2023, FRIDAY@ 9:30 AM
VENUE : AV HALL

head@kswdc.org - info@kswdc.org



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C

Vice Principal - Prof. Shajid P P

Principal - Dr. Vinod Kumar K P


A talk on the "Role of women in Society - A view through cinema" was organized by KSWDC women cell on 17.03.2023 at 10. 00 am at AV Hall. Ms. Binu Riyazi K., II year B Sc polymer chemistry was the anchor of the programme. Dr. Soumini C. delivered the welcome speech. Prof. Shajid P. P. presided over the session.




The resource person of the programme was Mr. Safaras Ali, Film critic and Assistant Professor in Malayalam, MES Ponnani College, Ponnani. He showed the difference in the portrayal of female characters in different eras in the cinema through various examples. Mr. Ali also detailed on how different forms of portrayal can persist in the minds of the general public as cinema can impart a huge influence in the society. About

80 students attended the programme. Students interacted with resource personnel and expressed their concerns. The programme was concluded by 1.00 pm. Ms Kavya M., II year M A English has delivered the vote of thanks.

30. TALK ON “WOMEN’S EDUCATION-ISSUES AND CHALLENGES” ON 23.03.2023




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Women’s Education “Issues and Challenges”


INVITED TALK
LAYANA AANAND
Head
Department of Women’s Studies
University of Calicut



Organized by KSWDC WOMEN CELL
DATE : 23-03-2023
THURSDAY@ 10:30 AM
VENUE : AV HALL



The Kerala State Women's
Development Corporation Ltd.(KSWDC)
Department of women & Child Development, Govt. of Kerala



head@kswdc.org - info@kswdc.org

1st Floor, Transport Bhavan, KSRTC Building, Eastfort, Attakulangara P.O, Thiruvananthapuram-695023, Kerala, India. 0471-2454585, 2454570, 9496015015, 9496015016

Coordinator- Dr. Soumini C, Swapna N R Vice Principal - Prof. Shajid P P Principal - Dr. Vinod Kumar K P

A talk on “Women’s education- Issues and challenges” was organized by KSWDC women cell on 23.03.2023 in the AV Hall at 10.30 am. Ms. Swapna N. R. and Dr. Soumini C. coordinated the programme.



Dr. Soumini. C. delivered the welcome speech. Dr. Vinod Kumar K. P, Principal presided over the session. Ms. Layana Aanand, HoD, Department of women studies, University of Calicut was chief resource person. About 80 students from various departments participated in the programme. The resource person explained the advancement of women in the field of education from ancient times and the struggles they had to face. Students also interacted well with the resource person. The participants also discussed about the problems faced by women in contemporary socio-political scenario.

MES KEVEEYAM COLLEGE VALANCHERY

GENDER AUDIT REPORT (2022-2023)

1. Introduction

The Gender Audit for MES Keveeyam College Valanchery for the academic year 2022-23 aims to evaluate the institution's commitment to gender equity. The audit reviews gender representation among students, teachers, and administrative staff to explore how gender-sensitive policies are implemented in the college.

2. Objectives

- To assess gender representation across students, teaching staff, and administrative staff.
- To review the initiatives undertaken by the college to promote gender equality.
- To evaluate the level of awareness among students and staff regarding gender sensitization programs.
- To propose recommendations for strengthening gender equity measures in the institution.

3. Methodology

The audit followed a participatory methodology, collecting both quantitative and qualitative data. Surveys were conducted with students, teachers, and administrative staff to capture their experiences and perspectives on gender equity. The audit also considered institutional policies, programmes, and infrastructure.

4. Data Analysis

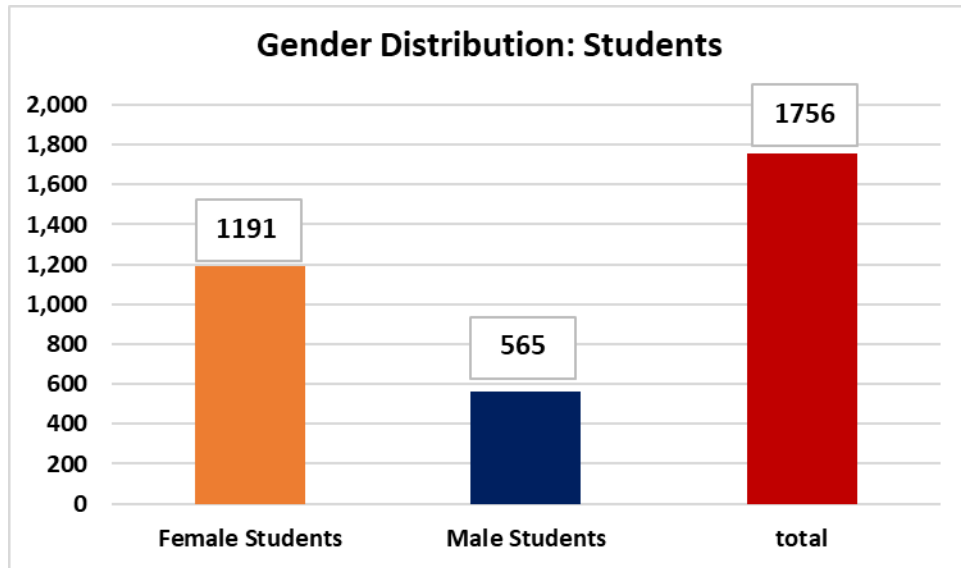
The data collected during the audit is categorised based on gender representation among students and staff, participation in various programmes, and responses to gender sensitisation efforts.

4.1 Gender Distribution: Students

Total Number of Students	1,756
Female Students	1,191 (67.8 %)
Male Students	565 (32.2 %)



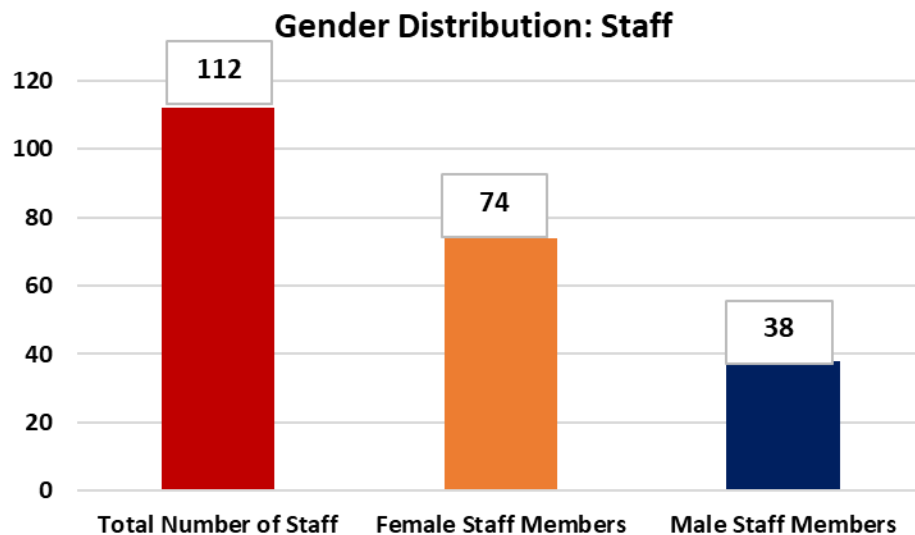
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PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM



The total student population stands at 1,756, with a significant representation of female students at 1,191, accounting for 67.8% of the total. Male students number 565, making up 32.2% of the student body. This gender distribution highlights a predominantly female enrollment in the institution.

4.2 Gender Distribution: Staff

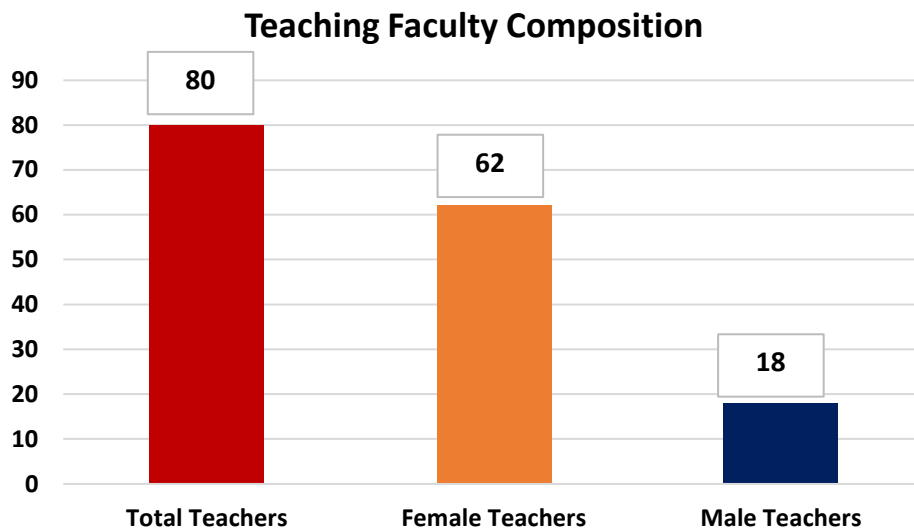
Total Number of Staff	112
Female Staff Members	74 (66.1 %)
Male Staff Members	38 (33.9 %)



The total staff count is 112, with female staff members comprising 74, which is 66.07% of the total. Male staff members number 38, representing 33.93%. This distribution indicates a strong presence of female staff within the institution.

4.3 Teaching Faculty Composition

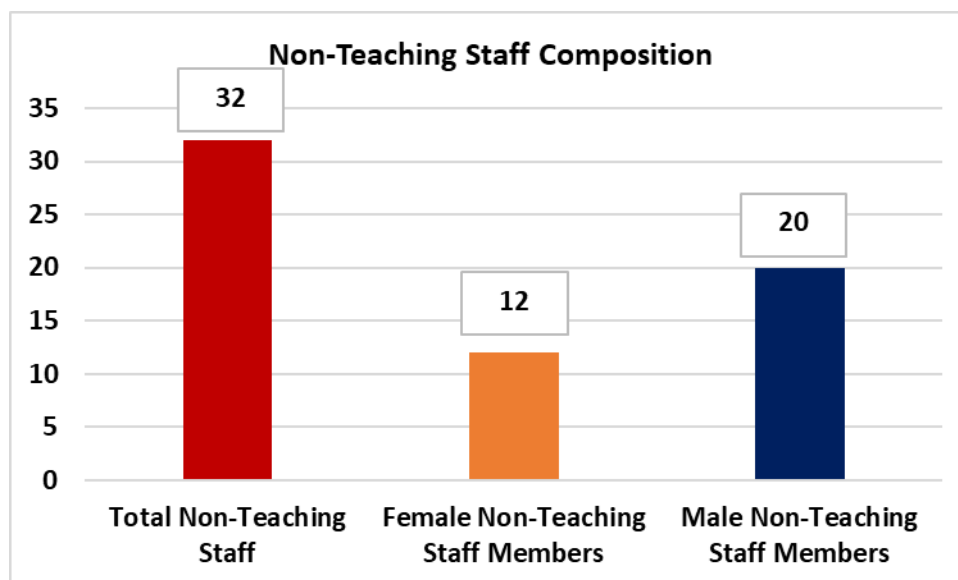
Total Teachers	80
Female Teachers	62 (77.5 %)
Male Teachers	18 (22.5 %)



The total number of teachers is 80, with female teachers making up 62, or 77.5%, of the total. Male teachers account for 18, representing 22.5%. This highlights a significant majority of female teachers in the faculty.

4.4 Administrative staff Composition

Total Administrative staff	32
Female Administrative staff Members	12 (37.5%)
Male Administrative staff Members	20 (62.5%)



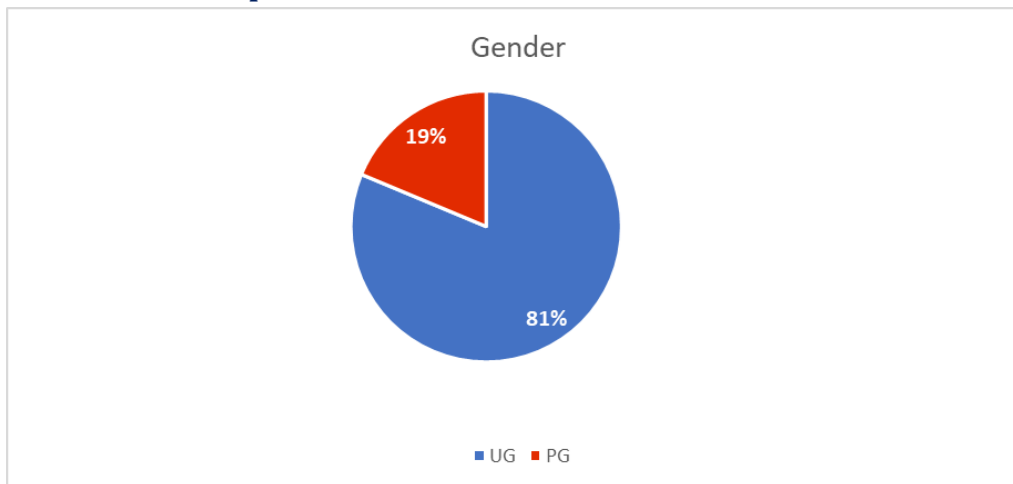
The total number of administrative staff is 32, with female administrative staff comprising 12 members, or 37.5%. Male administrative staff account for 20 members, representing 62.5%. This indicates a higher representation of male staff in administrative roles compared to their female counterparts

5. Survey Results

The following sections provide explanations of the survey conducted among students and staff. Each question was designed to assess gender sensitization, equity, and safety within the college.

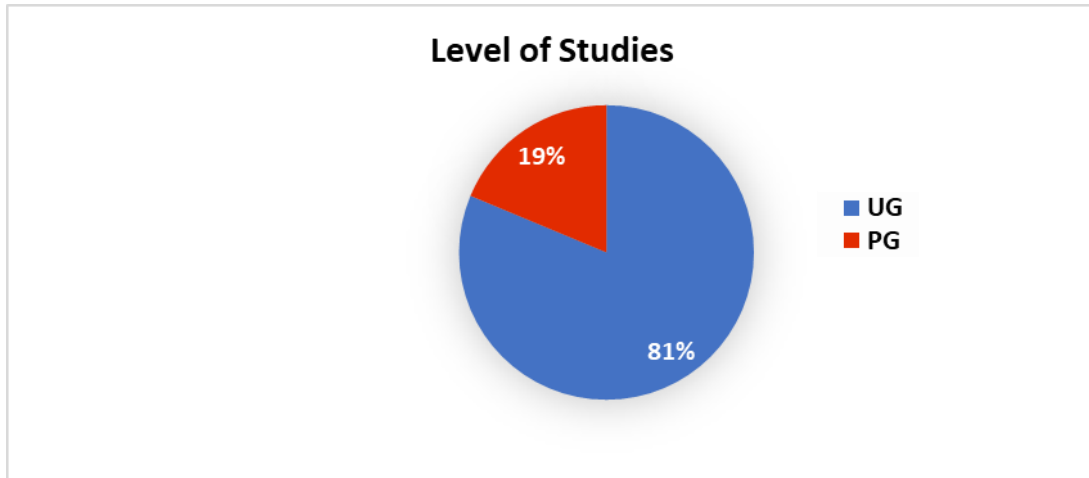
RESPONSE OF STUDENTS

1. Gender representation



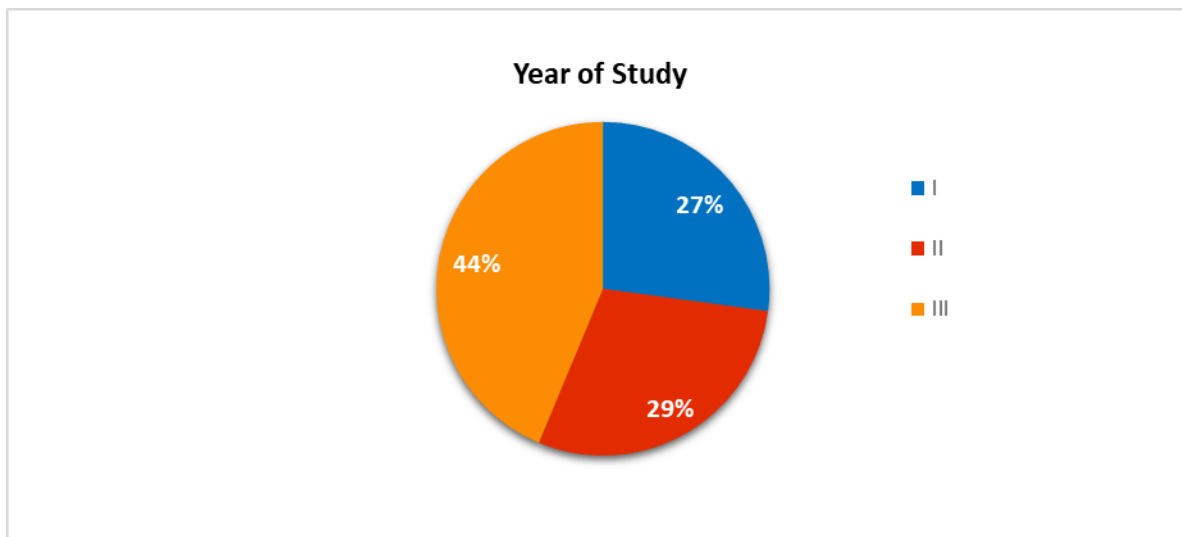
The audit reveals a significant gender imbalance, with 70.6% of respondents identifying as female and 29.4% as male. This disparity suggests the need for increased efforts in promoting gender diversity, particularly in student admissions and faculty recruitment. While there may be historical or societal reasons for this imbalance, focused outreach and targeted programs could help bridge the gap and create a more inclusive environment.

2. Level of studies



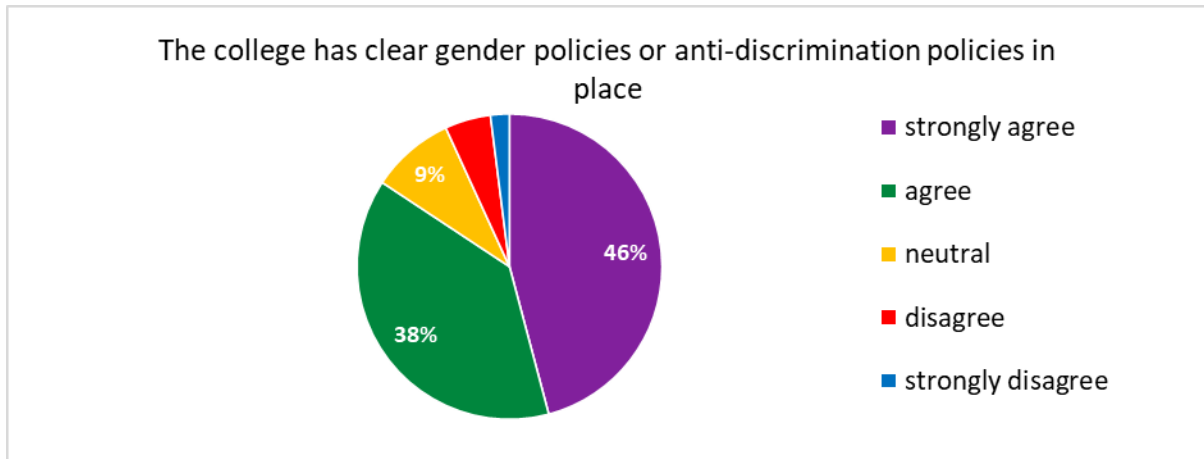
The majority of respondents (81.3%) are undergraduate students, with a smaller portion (18.7%) at the postgraduate level.

3. Year of study



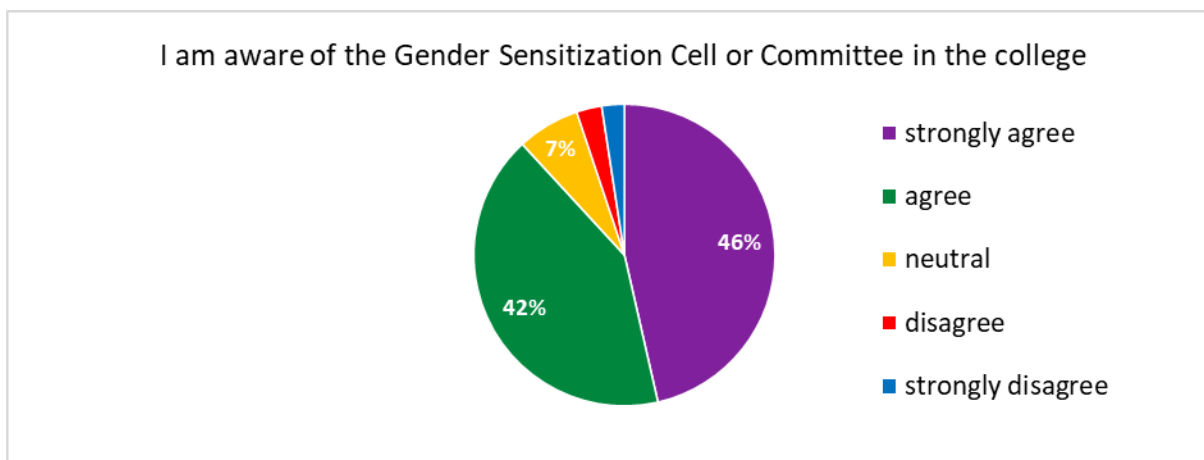
There is also a balanced representation across different years of study, with the highest proportion of students in their third year (43.7%). This distribution ensures that the feedback is well-rounded and reflects the experiences of students at various academic stages, giving the audit a comprehensive perspective.

4. Gender and Anti-Discrimination Policies



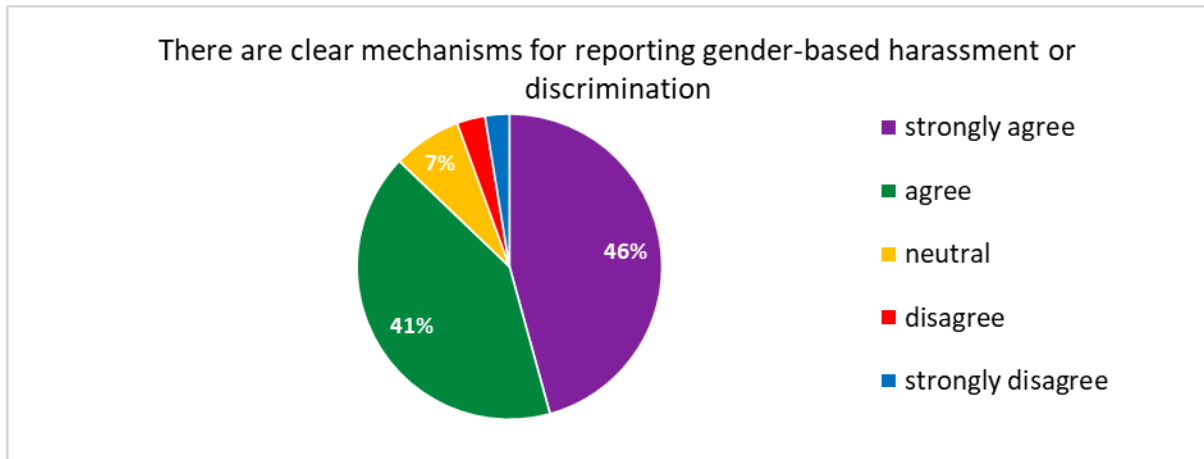
Most respondents (84.3%) either strongly agree or agree that the college has clear gender and anti-discrimination policies. This high level of agreement indicates that the institution has successfully implemented policies to safeguard gender equality. However, the 8.9% who remained neutral or disagreed highlight that awareness or confidence in the policies could still be improved, possibly through more visible communication of these policies to the entire student body and staff.

5. Awareness of Gender Sensitization Cell



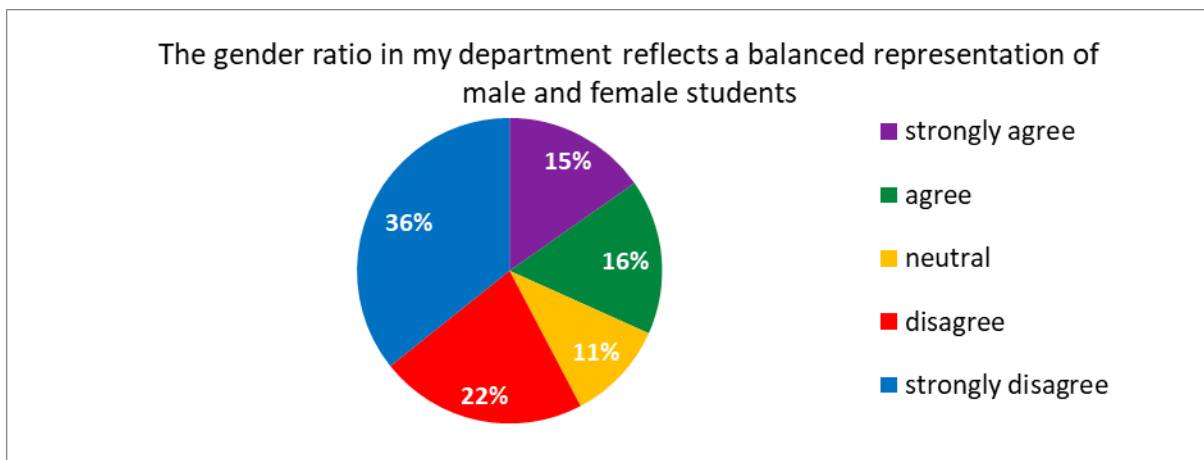
A majority of respondents (88.1% strongly agree and agree) are aware of the Gender Sensitization Cell, a crucial body for addressing gender-related issues. The high awareness level shows the college's success in promoting this initiative. However, a small portion of respondents (5.1%) either disagreed or strongly disagreed, indicating that efforts to enhance visibility and the role of this committee could be beneficial.

6. Reporting Mechanisms for Harassment



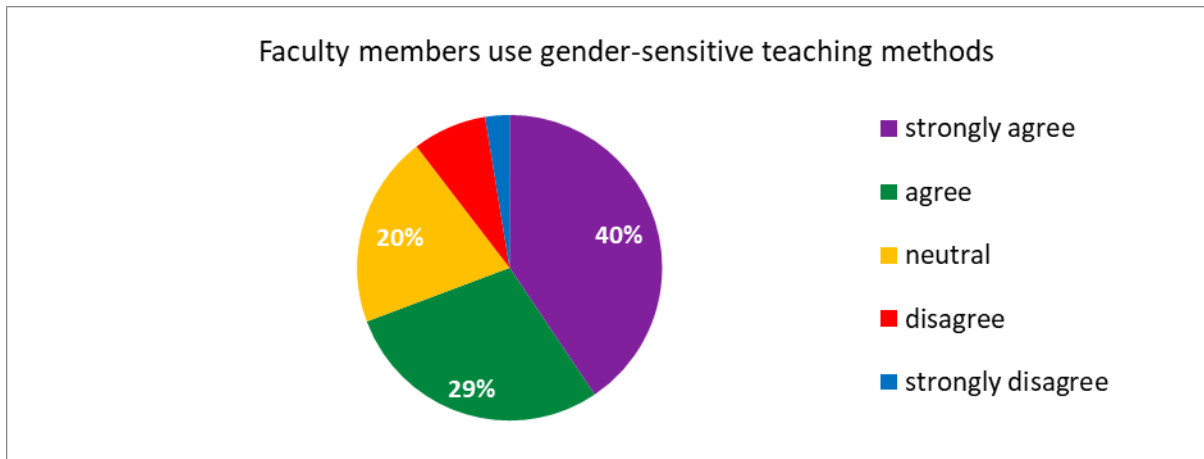
Majority (Around 87.1% strongly agree and agree) of participants believe there are clear mechanisms for reporting gender-based harassment. This reflects the college's commitment to creating a safe environment. However, the remaining respondents, particularly the 10.9% who are neutral or disagree, indicate room for improvement in making these mechanisms more accessible and widely understood.

7. Gender Ratio in Departments



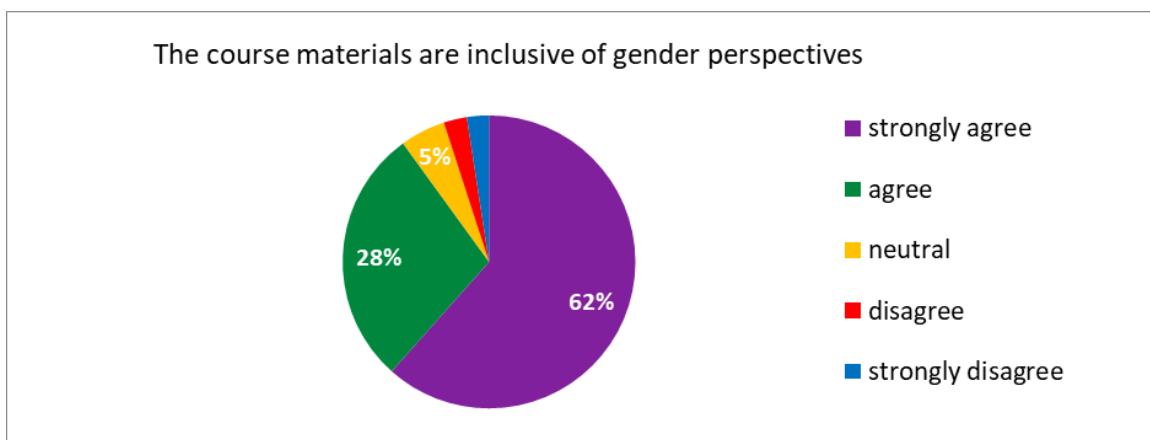
The responses from participants reveal diverse opinions on the institution's gender ratio, with a significant portion raising concerns. The college's predominantly female student body is a result of the university's merit-based, centralized admission process, which prioritizes academic excellence. This system enables top-performing students, many of whom are women, to secure admission, underscoring both our commitment to academic quality and the remarkable achievements of women in higher education.

8. Gender-Sensitive Teaching Methods



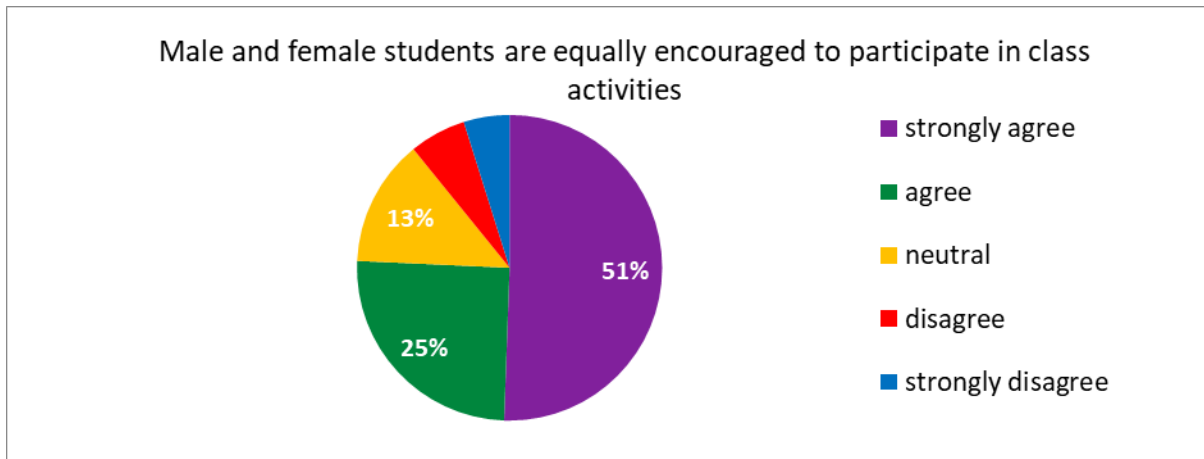
The data shows that 69.3% of faculty members are seen as using gender-sensitive teaching methods, though 20.3% remain neutral. This suggests that while the majority of educators are conscious of gender inclusivity, additional training or awareness programs could be introduced to further improve teaching practices.

9. Gender inclusive course materials



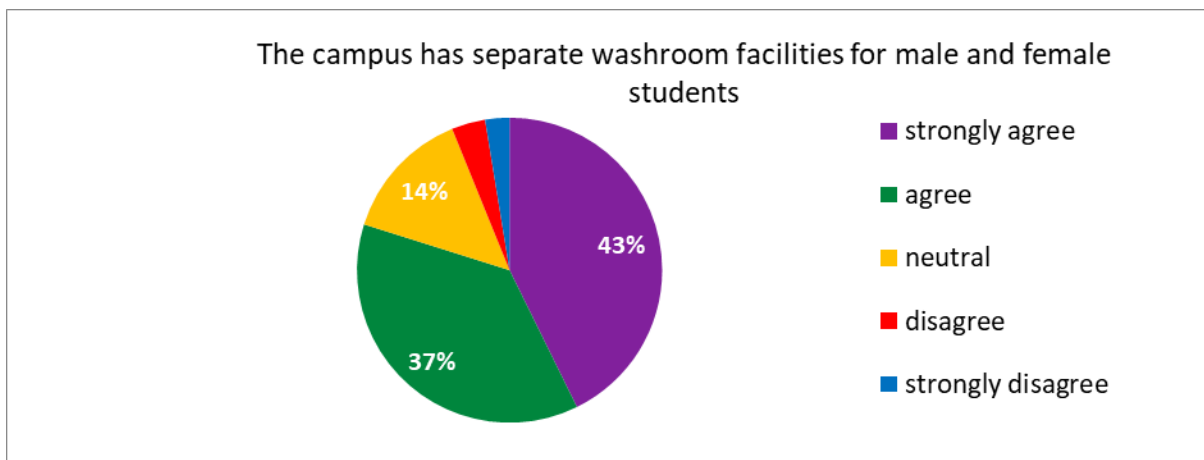
Respondents largely agree (90% strongly agree and agree) that course materials are inclusive of gender perspectives, which suggests that the college is proactive in integrating gender-sensitive content into its curriculum. This inclusivity is crucial in shaping students' understanding of gender issues and promoting equality within academic discourse.

10. Encouragement to Participate in Class Activities



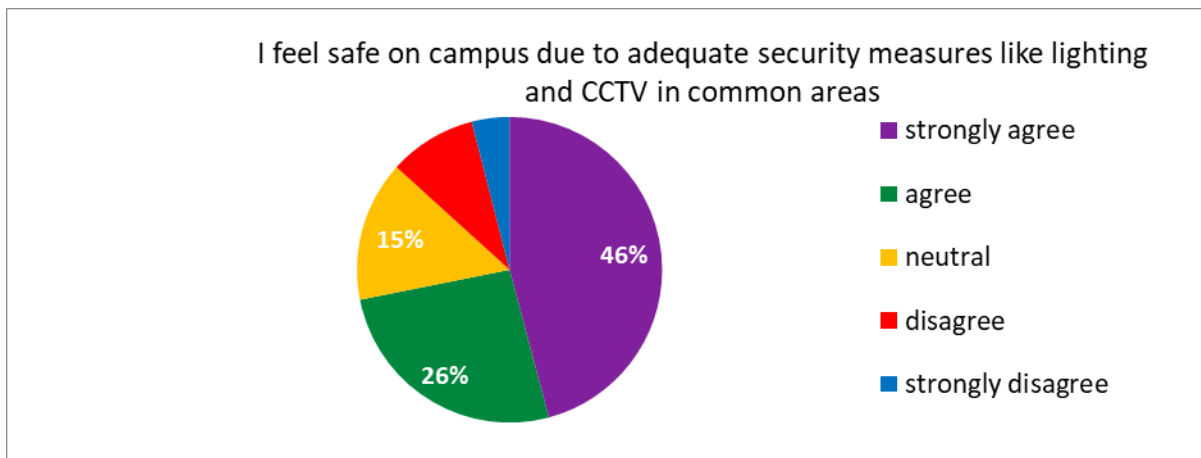
A significant number of students (75.7% strongly agree and agree) feel that male and female students are equally encouraged to participate in class activities. This reflects the college's effort to maintain an equitable classroom environment. However, the 17.3% who feel neutral or disagree indicate that there may be certain classes or departments where improvements in this area are needed.

11. Campus Facilities for Gender Inclusivity.



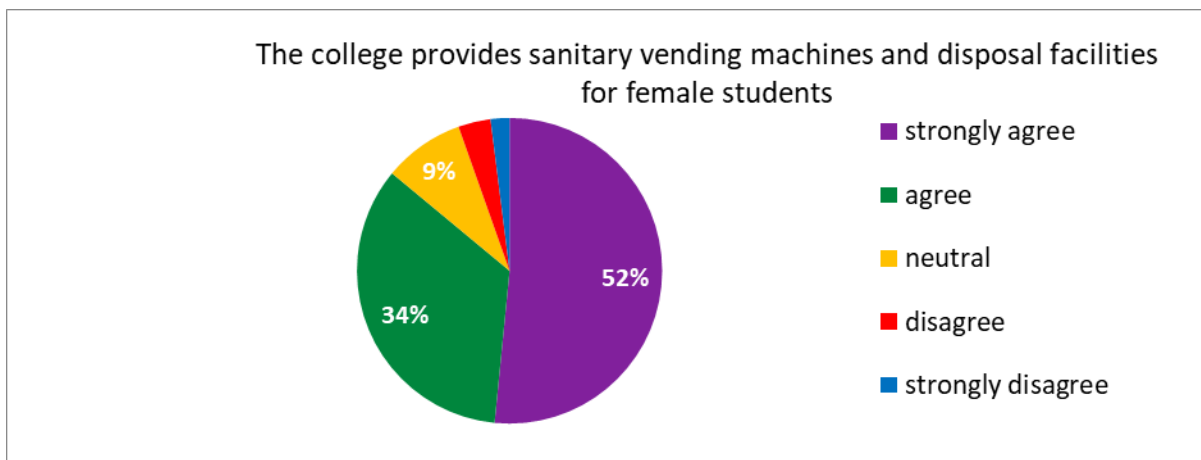
The provision of separate washrooms for male and female students is well acknowledged by 79.9% of respondents. This demonstrates that the college has taken important steps toward ensuring gender-sensitive infrastructure. Nevertheless, 14% of respondents were neutral, which may point to the need for improvements in the maintenance or availability of these facilities in certain areas.

13. Security Measures on Campus



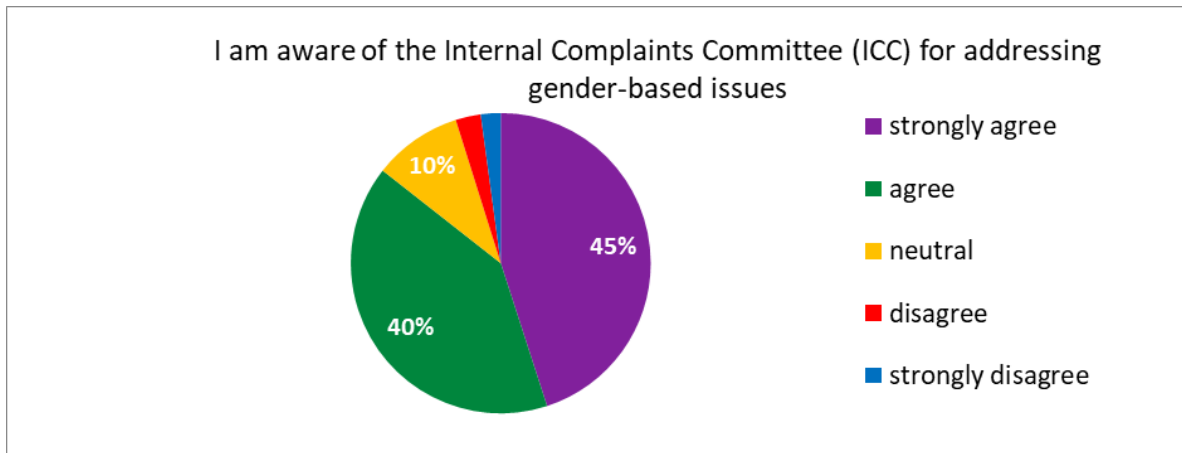
Around 71.9% (strongly agree and agree) of respondents feel safe on campus due to security measures like CCTV and adequate lighting. However, 23.1% of students expressed neutrality or dissatisfaction, indicating that certain areas on campus may require enhanced security to ensure all students feel protected, particularly during night hours.

14. Sanitary Facilities for Female Students



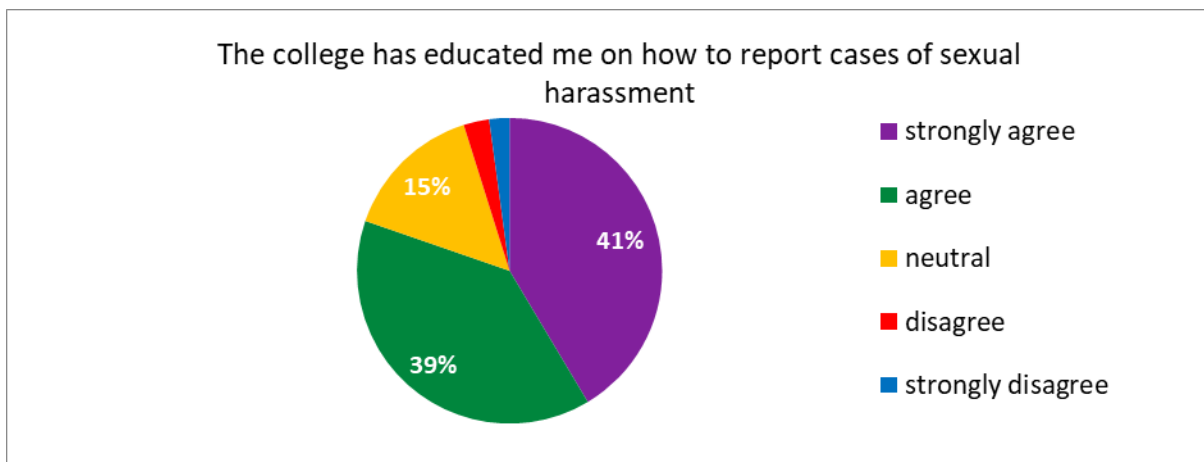
A significant 86% of respondents agree that the college provides adequate sanitary vending machines and disposal facilities for female students. This reflects a commendable effort in addressing the specific needs of female students, but the 11.9% who are neutral or disagree may point to inconsistencies in the availability of these resources across campus.

15. Awareness of the Internal Complaints Committee (ICC)



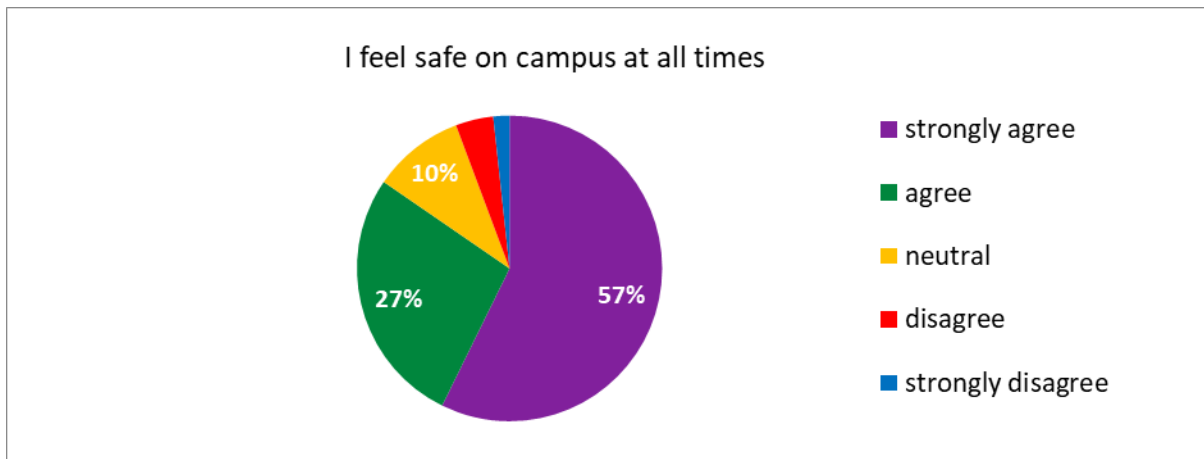
With 85.6% (strongly agree and agree) of respondents aware of the ICC for addressing gender-based issues, it is clear that the college has been successful in promoting this important body. However, 9.6% of respondents being unaware or uncertain suggests that further promotion of the ICC's role and activities could be beneficial.

16. Reporting of sexual harassment cases



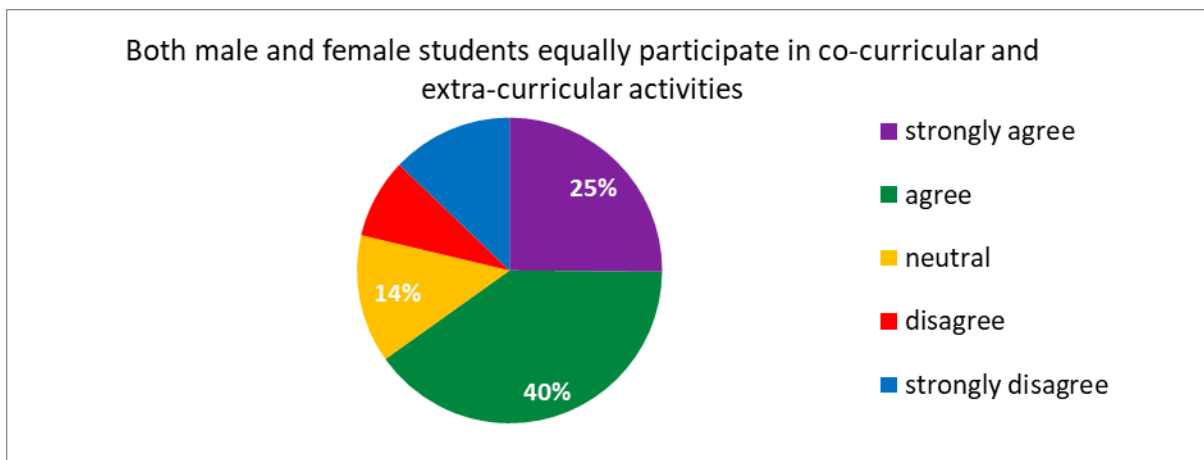
The results demonstrate the college's effective efforts in educating students about reporting sexual harassment, with a significant majority either strongly agreeing or agreeing with the statement. This positive feedback shows that many students feel informed about the available mechanisms.

17. Safety in campus



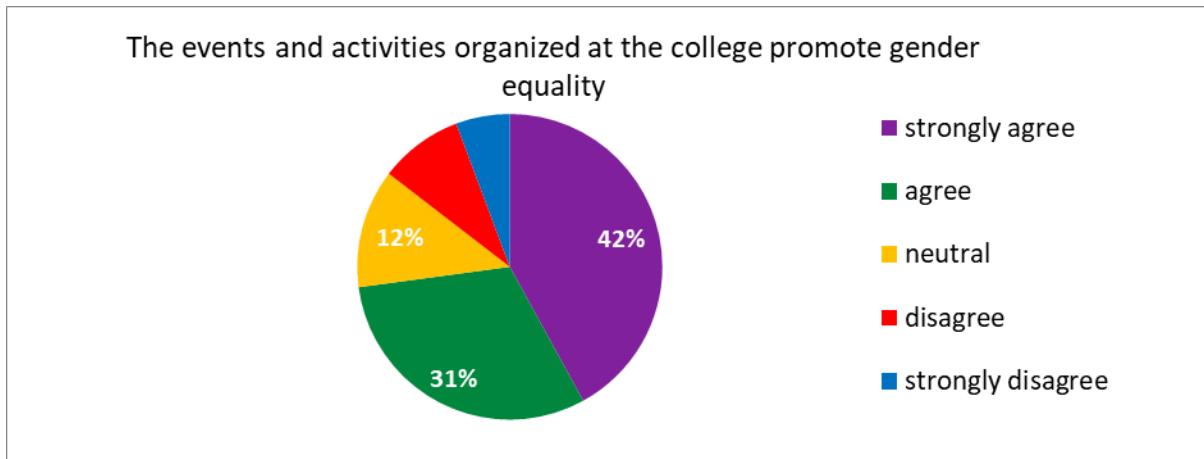
The majority of respondents (84.7 %) feel safe on campus, reflecting positive perceptions of security measures. However, 9.6 % remain neutral, and 5.6 % disagree, indicating areas for improvement. Increasing awareness of safety protocols and encouraging dialogue could enhance overall confidence in campus safety among the community.

18. Equal Participation in Co-Curricular Activities



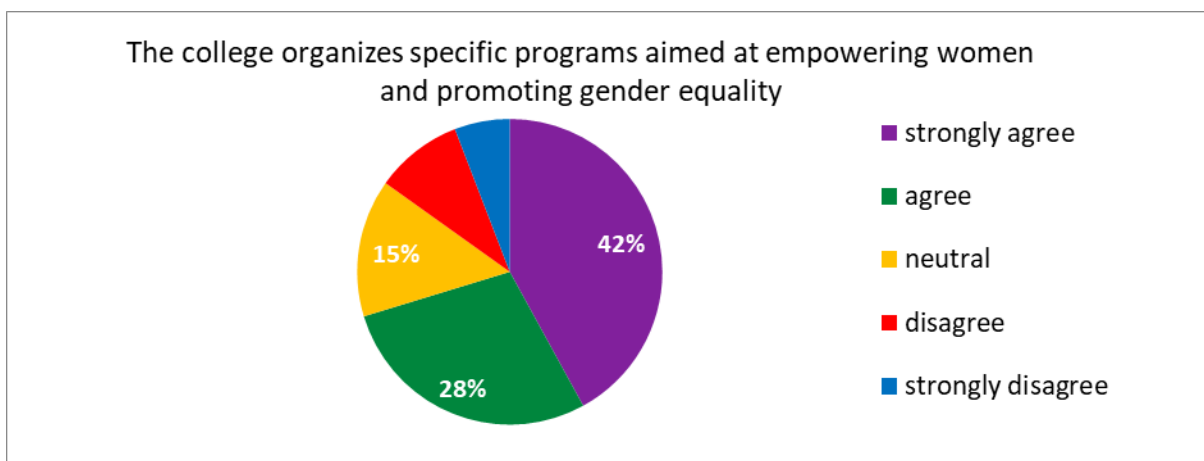
While 65.1% agree that both male and female students equally participate in co-curricular activities, a notable 21.3% either disagree or strongly disagree. This suggests that certain cultural or logistical barriers may still exist, preventing equal participation, and efforts should be made to identify and remove these barriers.

19. Promotion of Gender Equality through Events



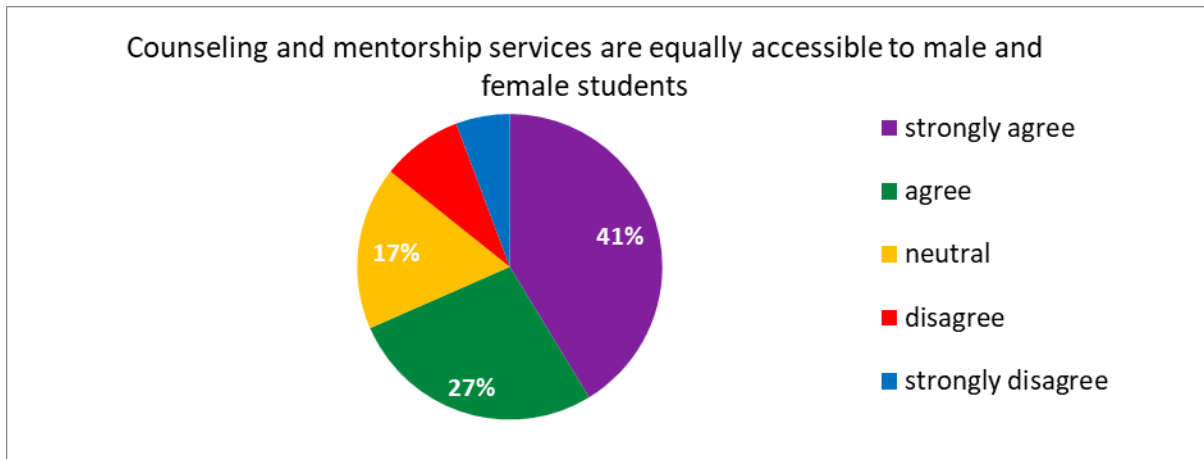
Most respondents (72.9% strongly agree and agree) feel that the events and activities organized by the college promote gender equality, although 14.6% disagree or strongly disagree. This suggests that while the college is organizing meaningful programs, there may be room for improving the inclusivity or impact of these initiatives.

20. Programs for Empowering Women



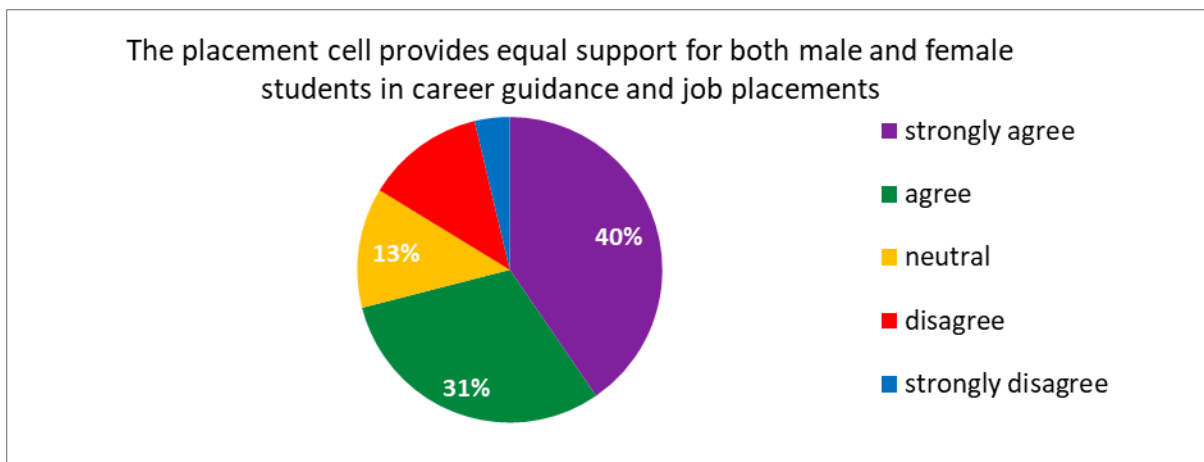
A strong majority (70.3%) agree that the college organizes programs aimed at empowering women. However, a notable 15.1% remain neutral, indicating the need for more visibility or frequency of such programs to ensure broader awareness and participation.

21. Access to Counseling and Mentorship



A total of 68.4% agree that counseling and mentorship services are equally accessible to male and female students, though 26.9% either disagreed or were neutral. This highlights the need for better communication and promotion of these services, particularly to female students who may face additional barriers to accessing support.

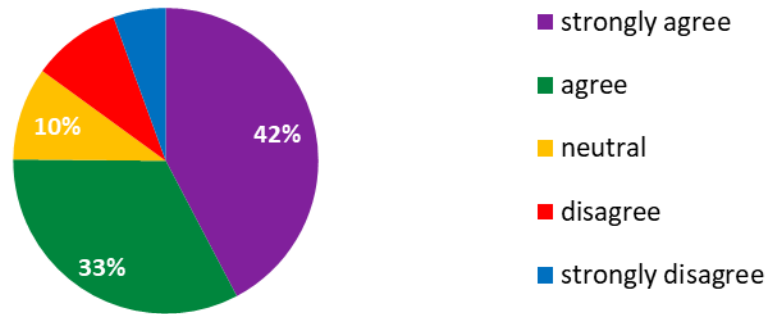
22. Placement Cell Support



While 71% agree that the placement cell provides equal support to male and female students, 25.3% were neutral or disagreed. This indicates that there is still work to be done in ensuring that both genders have equal opportunities and support during their transition to the job market.

23. Institutional Environment for All Genders

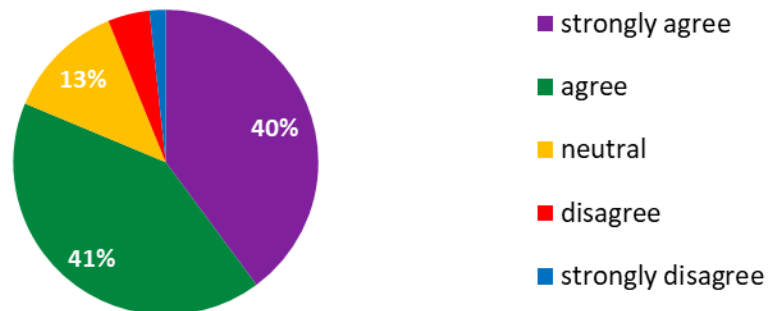
The institution provides a safe and equal environment for all genders



The majority feel that the college provides a safe and equal environment for all genders, but the 15% who disagree or remain neutral indicate that there are still areas where the institutional climate could be improved, particularly in terms of inclusivity and safety for minority groups.

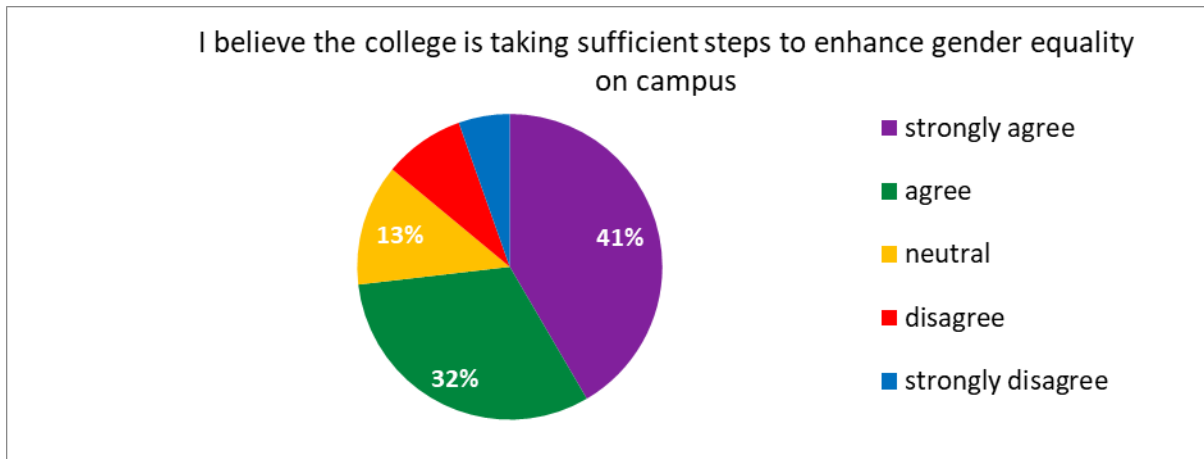
24. Gender-based discrimination or harassment in the institution

I have never experienced or witnessed gender-based discrimination or harassment in the institution



An impressive 81.3% of respondents strongly agree or agree that they have never experienced or witnessed gender-based discrimination or harassment at the institution. While this reflects a largely positive environment, the 16.1% who are neutral or disagree indicate that continued efforts are essential to ensure everyone feels safe and supported.

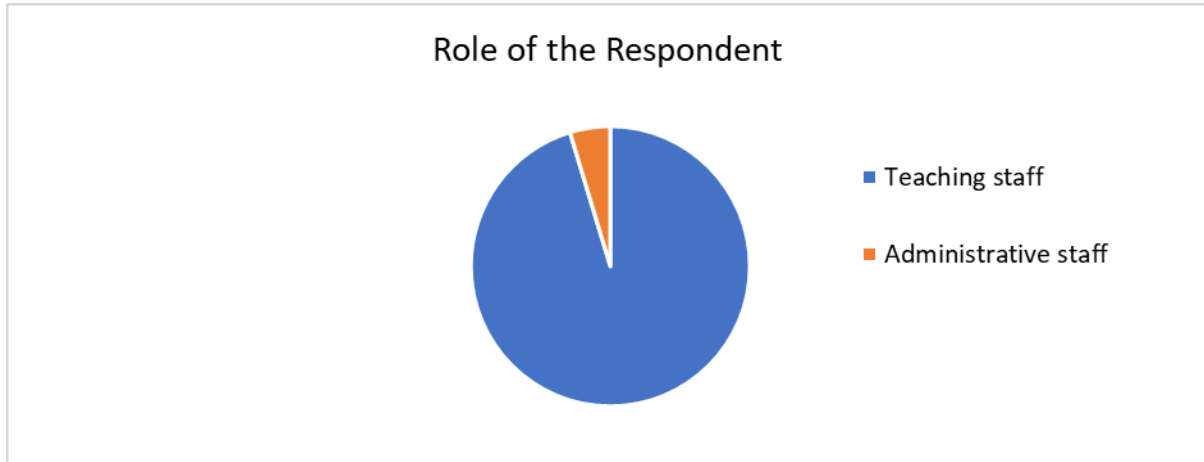
25. College's Efforts Towards Gender Equality



A strong 73.1% of respondents believe the college is taking sufficient steps to enhance gender equality on campus, with 41.6% strongly agreeing. However, the 14.0% who are neutral or disagree suggest there may be room for improvement in communicating the college's initiatives and fostering a more inclusive atmosphere for all.

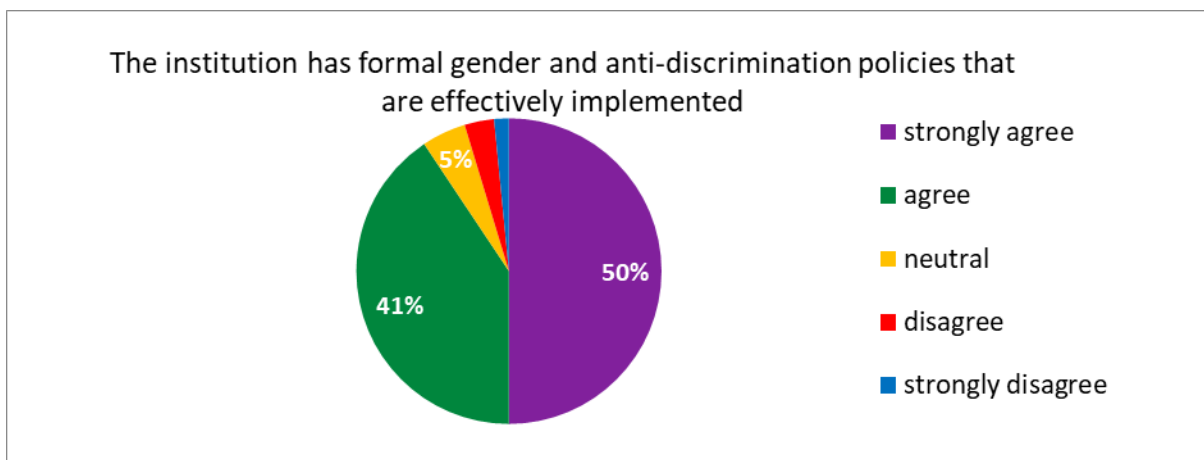
TEACHER AND ADMINISTRATIVE STAFF QUESTIONNAIRE RESULTS:

1. Role of respondent



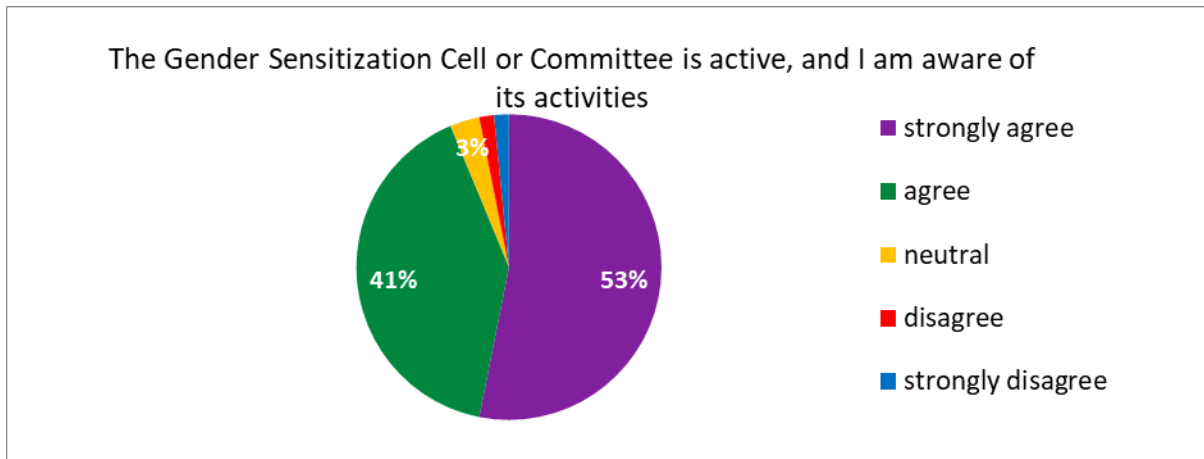
The majority of respondents were teaching staff (95.31%), indicating a strong representation of educators in the audit. This significant participation ensures that the perspectives gathered reflect the teaching environment effectively, allowing for more informed insights into gender dynamics within the institution.

2. Formal Gender Policies



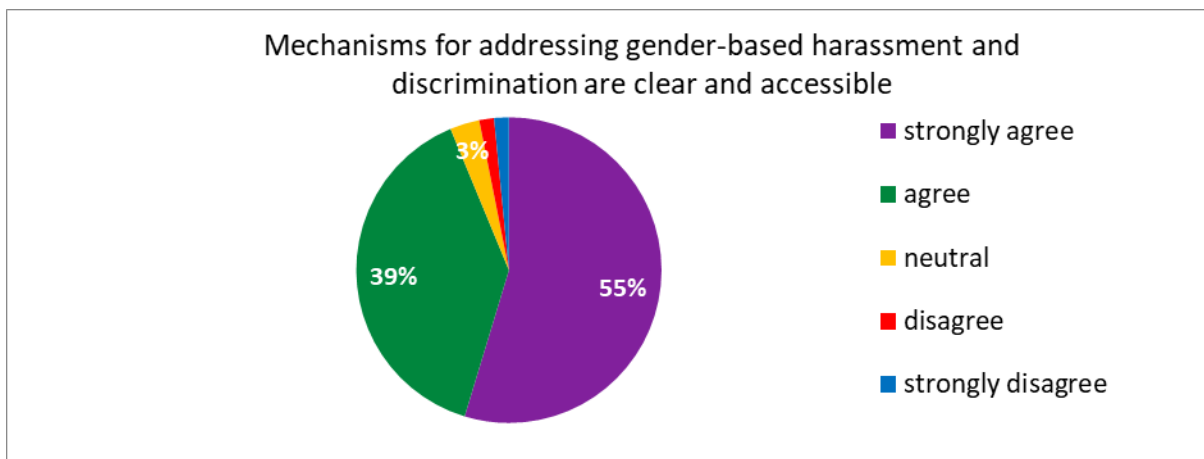
A combined 90.6% of respondents either strongly agree or agree that the institution's gender and anti-discrimination policies are both formal and effectively implemented. This positive response suggests that staff are aware of and support these policies, fostering a safer and more inclusive environment.

3. Awareness of Gender Cell Activities



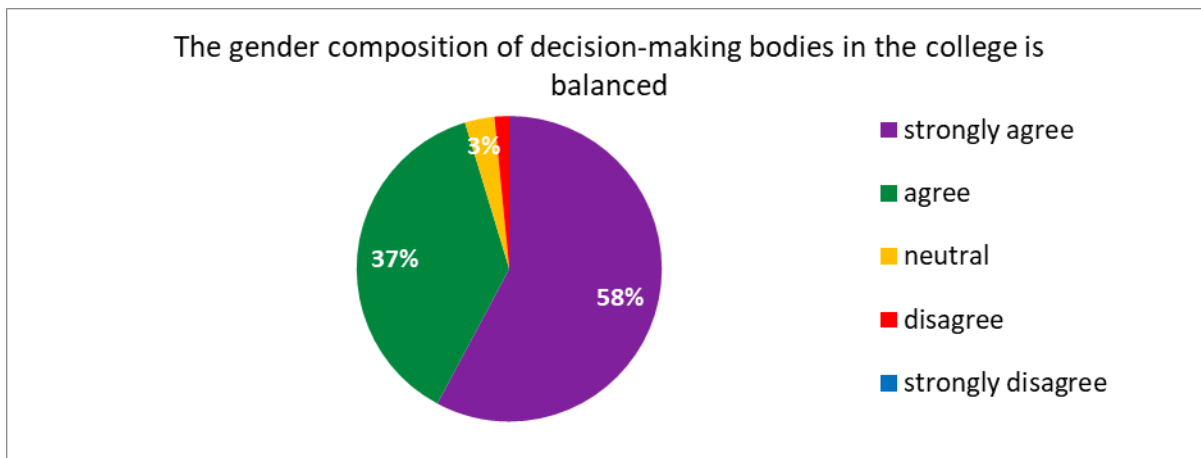
With 93.8% (strongly agree and agree) of respondents indicating awareness of the Gender Sensitization Cell's activities, there is a strong recognition of its role in promoting gender sensitivity. This level of awareness reflects positively on the college's commitment to addressing gender issues actively.

4. Accessibility of Harassment Mechanisms



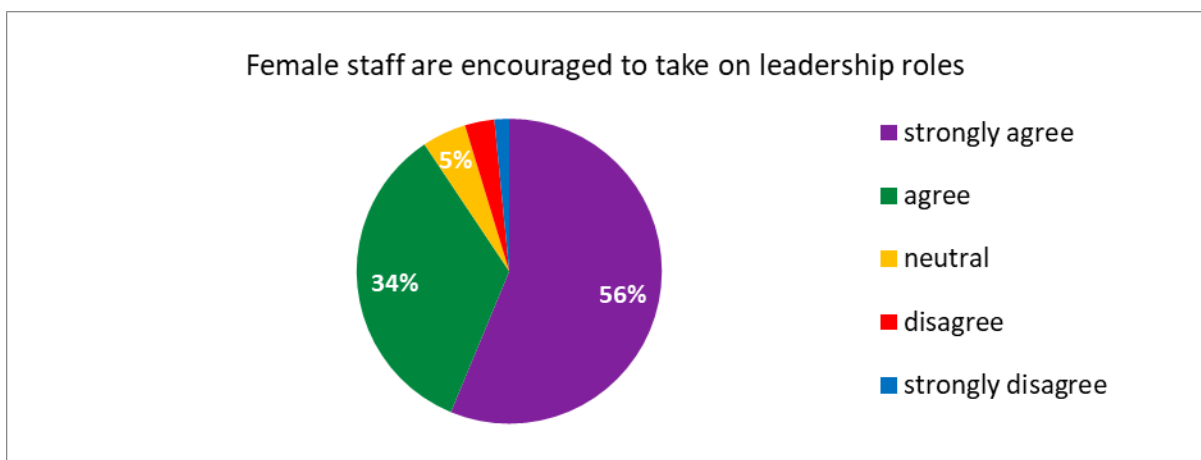
A noteworthy 93.8 % of respondents feel that mechanisms for addressing gender-based harassment and discrimination are clear and accessible. This confidence suggests effective communication and resources, empowering staff to seek help and report issues without hesitation.

5. Balanced Gender Composition in Leadership



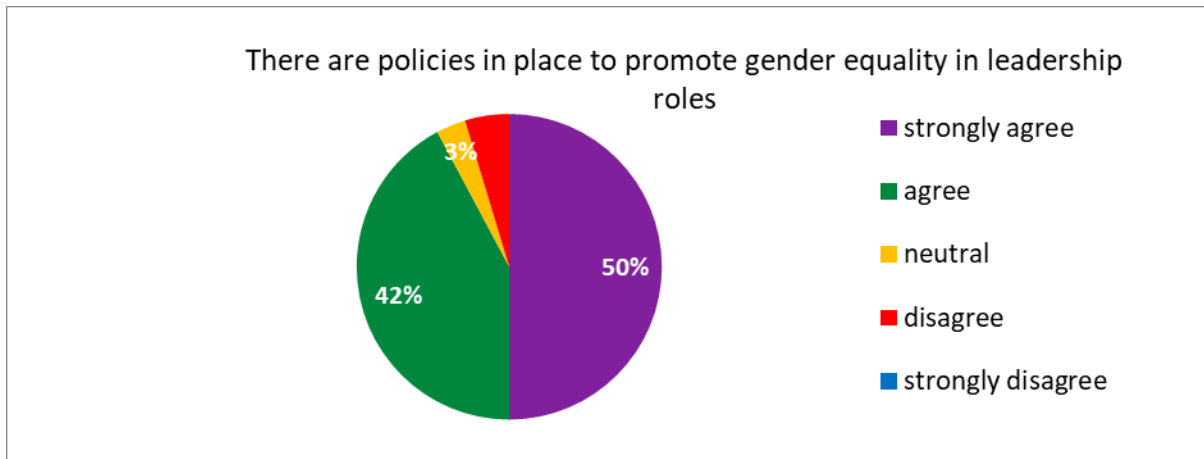
With 95.3 % of respondents either strongly agreeing or agreeing, there is a strong belief in balanced gender representation within decision-making bodies. This indicates a commitment to inclusivity in leadership, essential for fair and equitable institutional governance.

6. Encouragement of Female Leadership



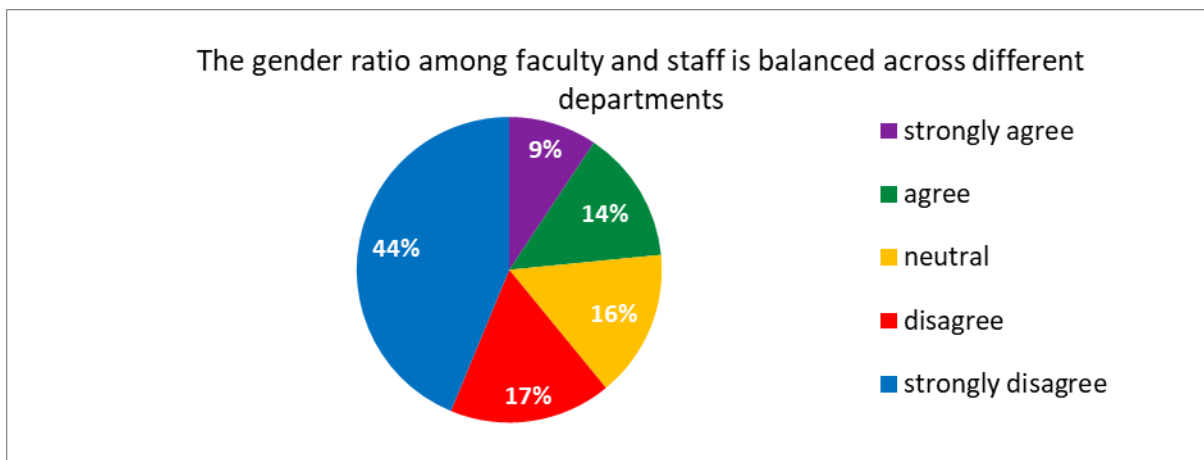
A significant 90.6 % of respondents either strongly agree or agree that female staff are encouraged to pursue leadership roles. This encouragement is vital for promoting gender equity within academic leadership, ensuring diverse perspectives are represented in decision-making.

7. Policies for Gender Equality in Leadership



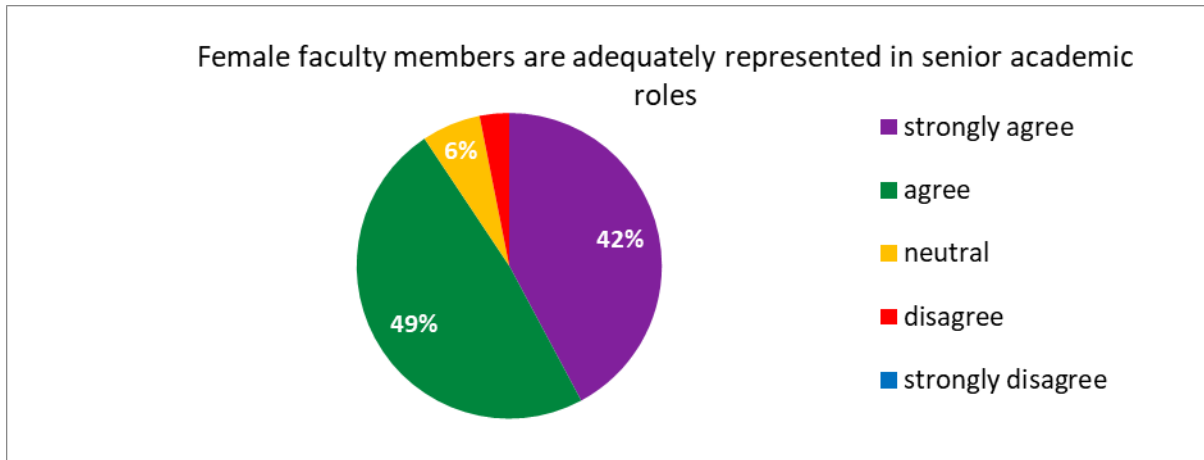
With 92.2 % of respondents supporting the existence of policies promoting gender equality in leadership, the institution demonstrates a proactive approach. These policies are crucial for fostering an environment where both genders can aspire to and achieve leadership positions.

8. Gender Ratio Among Faculty



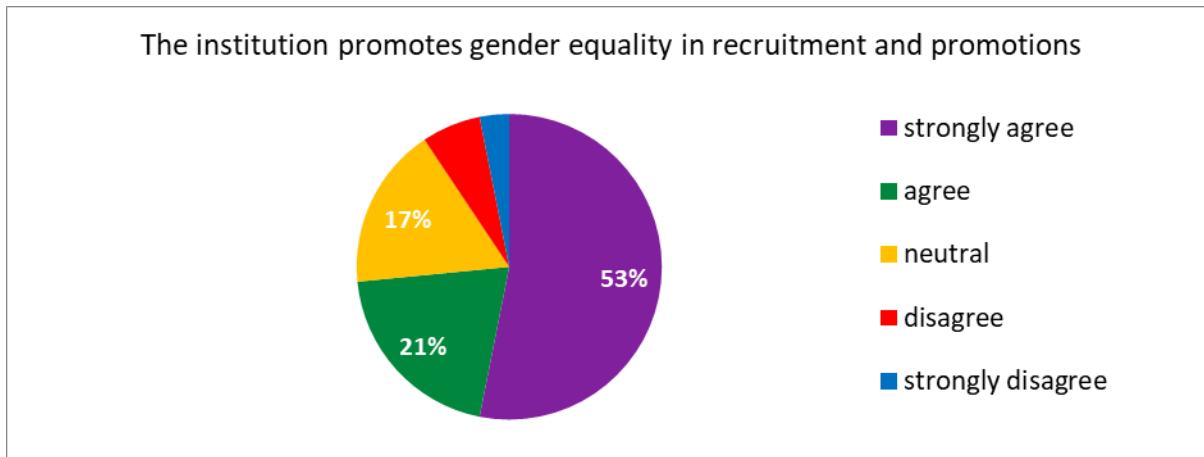
The gender audit on department gender ratios reveals a disparity, with only 9% strongly agreeing that it is balanced, and 61% indicating disagreement or strong disagreement. Although the gender ratio is imbalanced, the fact that many departments have a majority of women, and some departments show balance, highlights progress toward gender equality. The increasing presence of women in higher education is a positive sign of advancing gender inclusivity and empowerment in the workforce.

9. Representation of Female Faculty



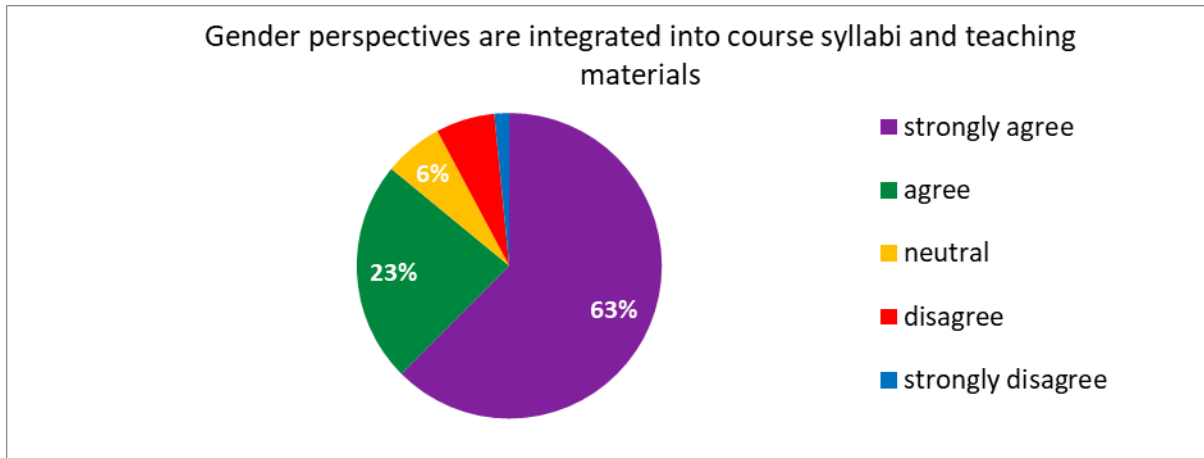
A strong 90.6 % of respondents believe that female faculty members are well-represented in senior academic roles. This positive perception underscores the institution's commitment to gender equity at higher levels of academia, fostering an inclusive academic environment.

10. Promotion of Gender Equality in Recruitment



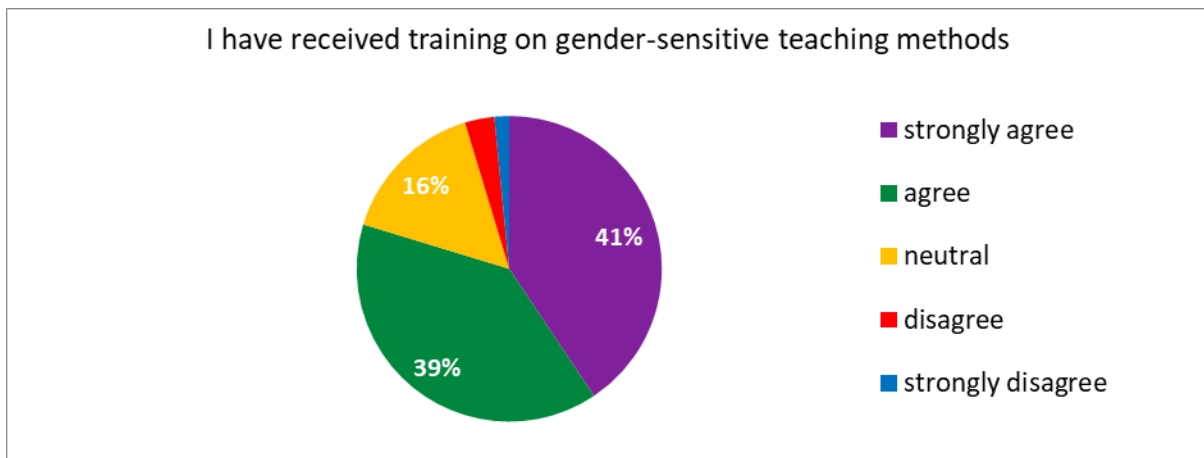
With 73.4% of respondents agreeing that the institution promotes gender equality in recruitment and promotions, this reflects a robust framework aimed at ensuring fair hiring practices and career advancement opportunities for all genders.

11. Integration of Gender Perspectives in Curriculum



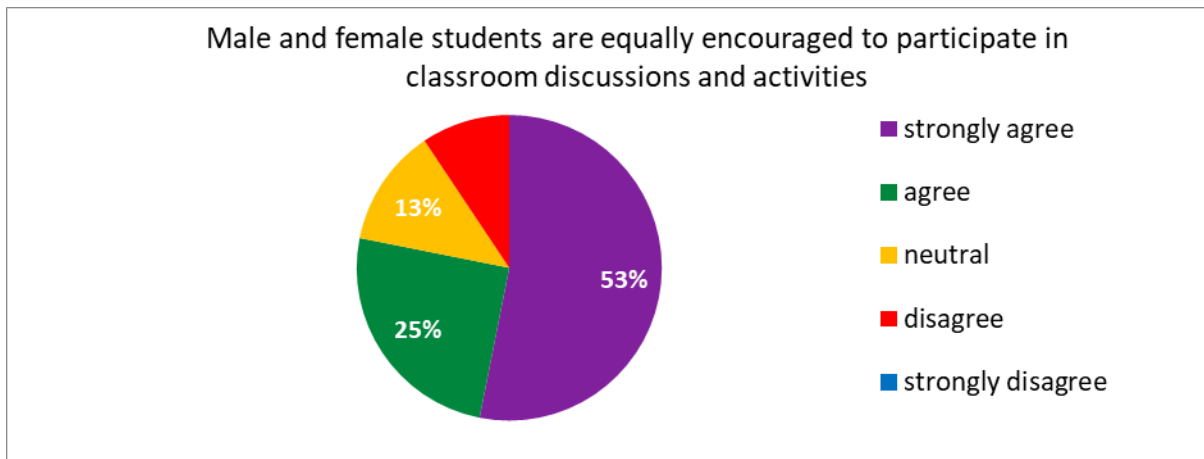
Majority of respondents affirm that gender perspectives are incorporated into course syllabi and teaching materials. This integration is crucial for fostering an inclusive learning environment and preparing students to engage with gender issues critically.

12. Training in Gender-Sensitive Teaching



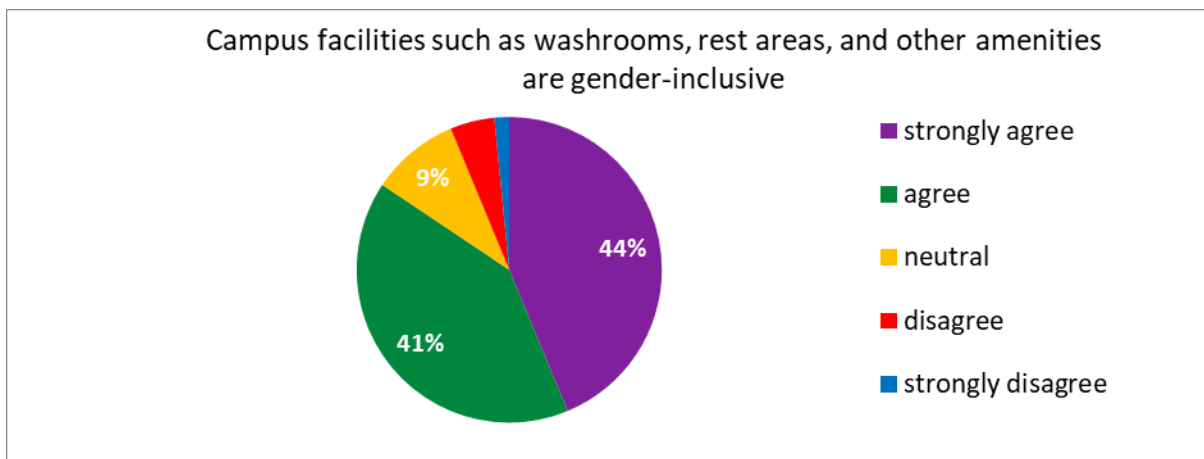
With nearly 80.7 % of respondents either strongly agreeing or agreeing, there is a strong foundation of gender-sensitive teaching methods among faculty. This training is essential for promoting an equitable classroom environment and addressing diverse student needs.

13. Encouragement of Student Participation



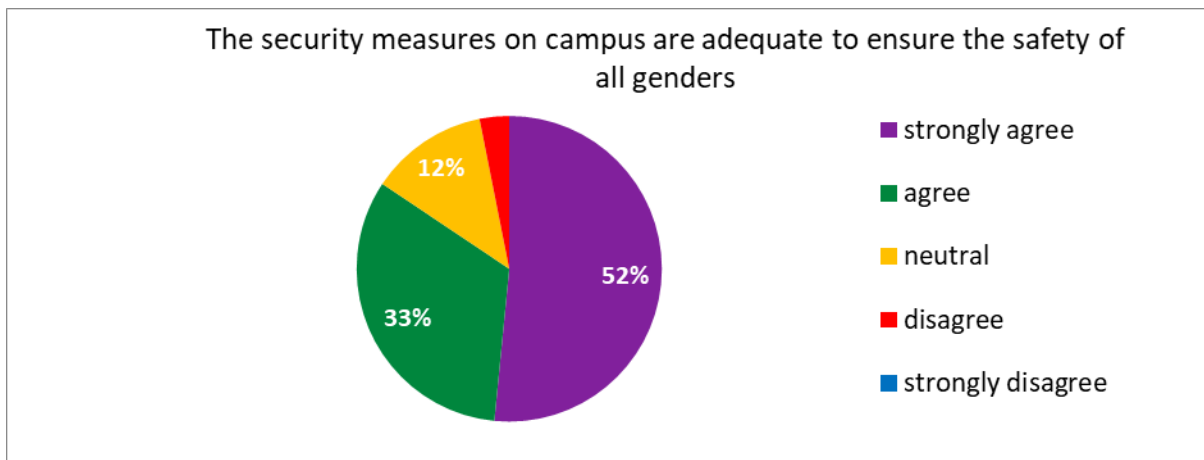
A combined 78.1 % of respondents agree that both male and female students are encouraged to engage equally in classroom activities. This inclusivity is vital for fostering diverse perspectives and promoting equal participation in the learning process.

14. Gender-Inclusive Campus Facilities



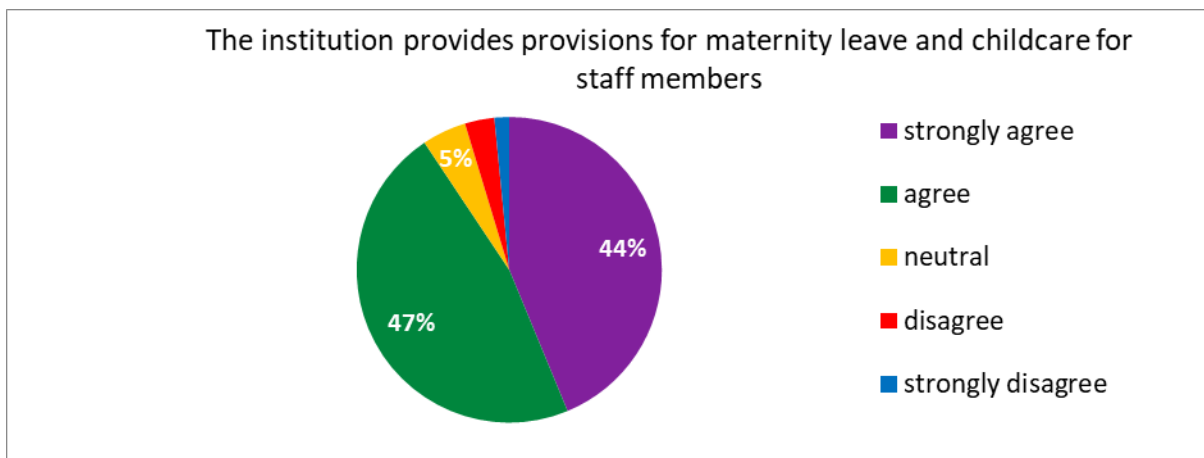
A total of 84.4 % of respondents affirm that campus facilities are gender-inclusive. This positive feedback indicates a commitment to providing equitable access to amenities, which is essential for creating a supportive and accommodating environment for all students

15. Campus Security Measures



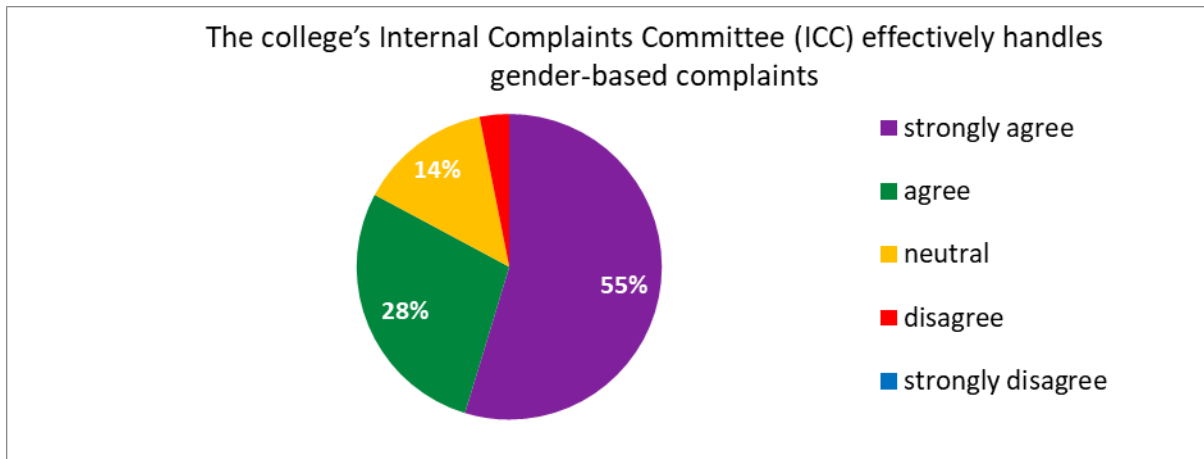
With 84.5 % of respondents feeling confident in the adequacy of campus security measures, this reflects a strong perception of safety among staff. Effective security measures are vital for maintaining a secure environment conducive to learning and development.

16. Provisions for Maternity Leave



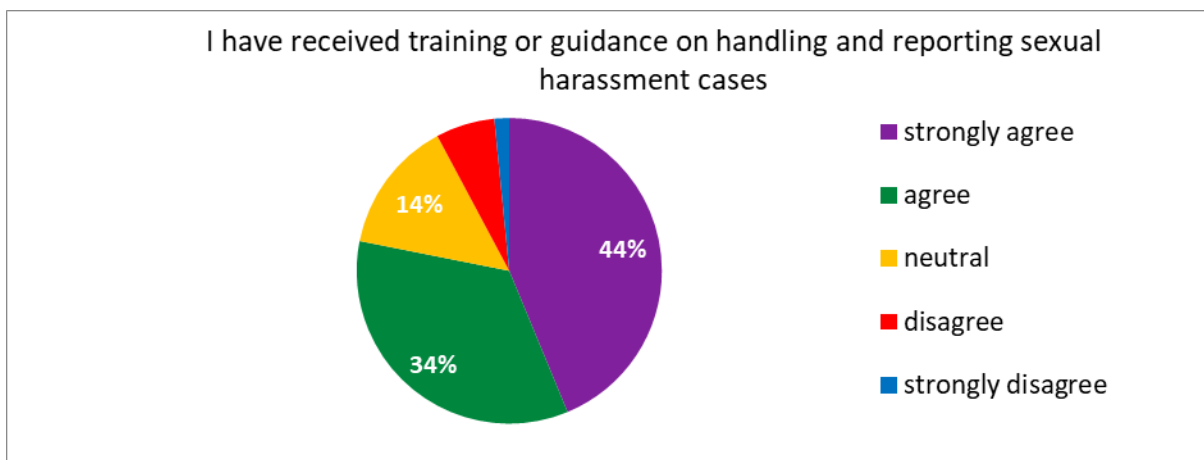
An impressive percentage (90.6 % strongly agree and agree) of respondents support the availability of maternity leave and childcare provisions. This commitment to supporting staff with families is essential for fostering a workplace that values work-life balance and gender equality.

17. Effectiveness of Internal Complaints Committee



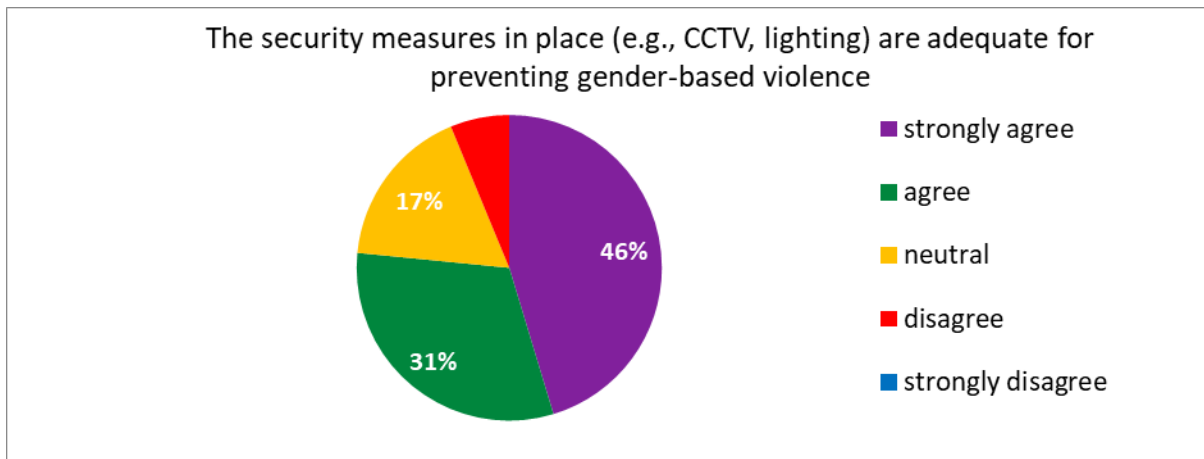
With 82.8 % of respondents feeling that the ICC effectively manages gender-based complaints, this suggests a strong trust in the system. Effective handling of such complaints is crucial for maintaining a safe and supportive institutional environment.

18. Training on Sexual Harassment Reporting



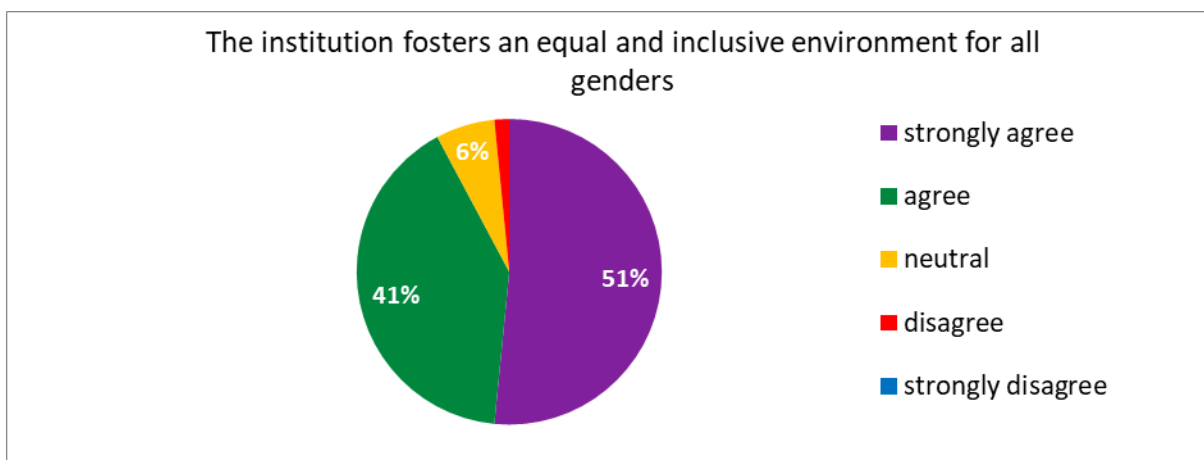
Majority respondents of respondents indicate they have received training on handling and reporting sexual harassment cases (78 % strongly agree and agree). This preparedness is vital for creating a culture of awareness and proactive response to gender-based issues.

19. Adequacy of Security Measures Against Violence



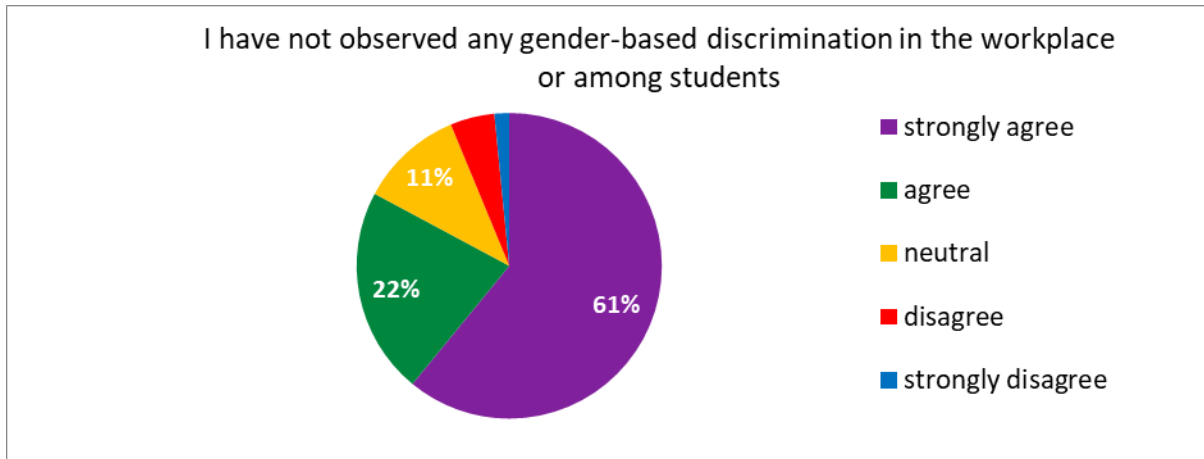
Majority respondents agreeing that (71 % strongly agree and agree) security measures are sufficient, this highlights a positive view of campus safety initiatives. Adequate security measures are essential for preventing gender-based violence and ensuring a secure educational environment.

20. Promotion of Equal and Inclusive Environment



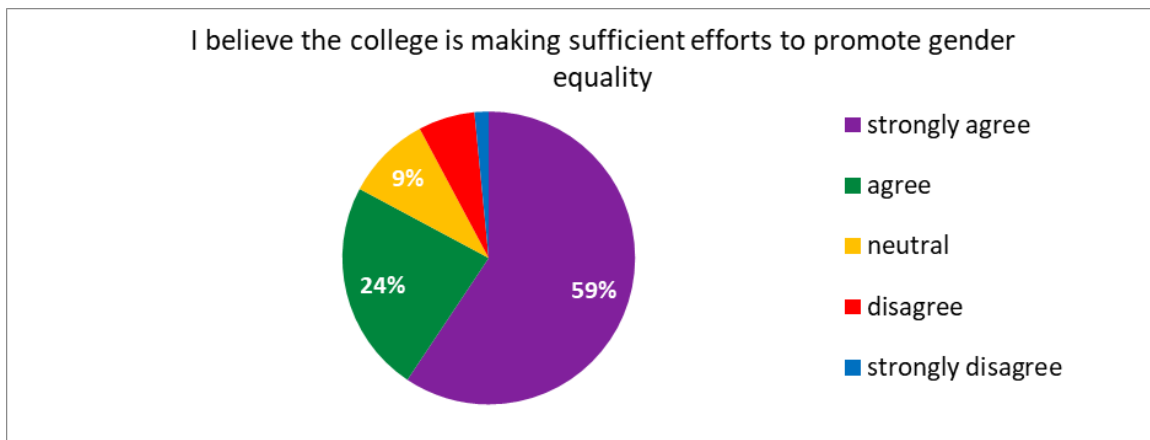
A robust 92.2 % of respondents affirm that the institution promotes an equal and inclusive environment. This positive response reflects the college's commitment to creating a space where all genders feel valued and included.

21. Observation of Gender-Based Discrimination



A significant 82.8% of respondents report not observing gender-based discrimination, indicating a generally positive atmosphere. This suggests effective policies and practices in place to combat discrimination and promote equality.

22. Efforts to Promote Gender Equality



With 82.8 % of respondents strongly agreeing or agreeing, there is a strong belief that the college is adequately addressing gender equality. This positive perception reflects the institution's ongoing commitment to fostering a fair and equitable environment

Major Findings

1. Student and Staff Gender Representation:

Female students make up a significant portion (67.8 %) of the total student population, and female staff (66.1%) and teaching faculty (77.5 %) also represent the majority. However, administrative staff roles are predominantly male (62.5 %).

2. Awareness and Participation in Gender Initiatives:

Awareness of gender sensitization programs and anti-discrimination policies is high, with 84.3% of students acknowledging clear gender policies and 88.1% aware of the Gender Sensitization Cell. This shows successful institutional efforts, though a small percentage remain unaware.

3. Reporting Mechanisms:

Around 87.1% of students feel there are clear harassment reporting mechanisms, with the majority feeling safe on campus due to security measures. However, 10.9% remain neutral or disagree, indicating that access to these mechanisms could be further clarified.

4. Gender Balance in Departments and Leadership:

Only 31.7% of students feel that their departments reflect balanced gender representation. Conversely, 95.3% of staff affirm balanced gender composition in leadership, with policies supporting gender equality in these roles.

5. Campus Security and Inclusivity:

Security measures like CCTV and lighting ensure 71.9% of students feel safe, but certain areas require improvement, as noted by the remaining 23.1%. Additionally, gender-sensitive facilities like sanitary vending machines are appreciated by most respondents, yet some feel accessibility could be better.

Suggestions

1. Improve Communication of Gender-Related Policies:

Regularly update and communicate gender policies and reporting mechanisms to students and staff through seminars, emails, and posters to ensure everyone understands their rights and available support.

2. Expand Gender Sensitization Training:

Provide training in gender-sensitive teaching and curriculum inclusion for faculty, addressing areas of gender sensitivity and inclusivity to further enhance the classroom environment.

Recommendations

1. Increase Visibility of the Gender Sensitization Cell:

Organize workshops and awareness drives about the Gender Sensitization Cell's roles and activities to ensure its functions are known and accessible to all students and staff.

2. Develop Gender Inclusive Curricula:

Encourage departments to integrate gender perspectives in syllabi and provide gender-sensitive materials to enhance awareness and understanding among students.

3. Address Student Concerns Regarding Safety:

Conduct a safety audit focusing on areas highlighted by students and enhance the visibility of security measures on campus.

4. Promote Equal Participation in Extracurricular Activities:

Facilitate programs aimed at improving the participation of underrepresented genders in co-curricular activities, addressing cultural or logistical barriers.

Future Plan

1. Yearly Gender Audits:

Conduct annual gender audits to track the progress of implemented policies, assess new challenges, and adapt measures as necessary.

2. Targeted Outreach Programs:

Initiate programs that encourage applications from underrepresented genders in departments with noticeable gender imbalances, particularly in areas where inclusivity is lacking.

3. Feedback Mechanism for Continuous Improvement:

Establish a feedback system for students and staff to provide input on gender-related issues in real time, ensuring that policies and measures can be refined regularly based on community insights.

4. Strengthen Leadership Development Programs for Female Staff:

Expand programs that encourage female staff to pursue leadership roles, fostering balanced representation in decision-making bodies over time.

Conclusion

The Gender Audit for MES Keveeyam College Valanchery for the academic year 2022-2023 highlights the institution's substantial efforts toward creating an inclusive and gender-sensitive environment. With a predominantly female student and faculty population, the college demonstrates a commitment to gender equity through effective policies, awareness programs, and supportive infrastructure. Most students and staff recognize and appreciate the college's initiatives, such as the Gender Sensitization Cell, anti-discrimination policies, and secure reporting mechanisms, which contribute to a positive campus climate.

However, areas for improvement remain. Specific departments show a gender imbalance, and a small percentage of students and staff are less aware of the resources and mechanisms available to them. Furthermore, while the majority feel safe on campus, there are localized concerns regarding security measures,

particularly at night, and some feel that more can be done to ensure accessibility and inclusivity across campus facilities and activities.

Overall, the findings underscore MES Keveeyam College's proactive stance in promoting gender equality while offering guidance for enhancements that will build upon its achievements. By addressing identified gaps and implementing targeted strategies, the college can strengthen its position as a leader in fostering a balanced, safe, and inclusive educational environment.

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PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM