

MES KEVEEYAM COLLEGE, VALANCHERY

ACTION PLAN FOR GENDER SENSITIZATION PROGRAMS DURING THE YEAR 2022-23

Objective: To promote gender equality, raise awareness about gender issues, and foster an inclusive and respectful campus environment.

Sl. No.	Programmes to be organised	Expected outcome	Target month
1.	Talk on Gender Equality and Rights	Enhanced awareness about gender rights and the legal framework supporting gender equality.	July 2022
2.	Flash Mob and Awareness Campaign	Create visual and impactful awareness about gender violence and promote a culture of zero tolerance.	August 2022
3.	Screening of Gender-Themed Movies and Documentaries	Foster empathy and understanding among students about diverse gender experiences.	August 2022
4.	Ongoing Awareness Campaigns and Social Media Initiatives	Maintain continuous engagement and awareness among students regarding gender sensitivity.	August 2022
5.	"Jeevanam" Sales and Entrepreneurial Development Program	Promote financial independence and entrepreneurial skills among female students.	September 2022
6.	Gender Sensitization Quiz Competition	Encourage students to learn more about gender issues, laws, and equality.	September 2022
7.	Self-Defense Training	Empower students with skills to protect themselves and boost their confidence.	October 2022
8.	Poster Making Competition on Gender Equality	Creative expression and increased visual awareness of gender equality issues.	November 2023
9.	Women Empowerment classes to community	Enhanced social responsibility and awareness among students about community efforts towards gender equality	December 2022
10.	Panel Discussion on "Dowry and Violence Against Women"	In-depth understanding and discussion on the topic, strategies for prevention, and support mechanisms available.	January 2023
11.	Workshop on Women's Cybersecurity	Improved knowledge and practices related to online safety and cybersecurity.	January 2023
12.	Debate on Gender Roles and Stereotypes	Increased critical thinking and awareness regarding gender roles and stereotypes.	February 2023
13.	Open Forum on Gender Equality and Empowerment	Facilitated discussion and exchange of ideas on gender equality and empowerment.	March 2023
14.	Counselling Session on Gender Sensitivity	Improved personal understanding and handling of gender sensitivity issues.	March 2023
15.	Talk on Women's Education – Issues and Challenges	Greater understanding of the barriers and advancements in women's education.	March 2023



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