

Strategic Plan

Vision 2030 (Draft)

AREAS OF PRIORITY

The areas of priorities are set based upon the overall vision of the new National Education Policy and analyzing the expectations of various stakeholders

- **Technology enabled teaching learning**
- **Student Support**
- **Skill Development and vocational training**
- **Entrepreneur Incubation Centre**
- **Fully automated and digitized library**
- **Infrastructure augmentation**
- **Research and Consultancy**
- **Community Outreach**
- **E-Governance**
- **Centre of excellence and autonomy**

STRATEGIC GOALS

Technology enabled teaching learning

The goal is to enhance the use of technology in teaching-learning process along with direct classroom experience in line with the UGC policy of blended learning


- SMART interactive boards in all class rooms
- Comprehensive use of own Learning Management System
- Expansion of e-content development centre with more advanced facilities
- Faculty empowerment programmes to equip the teachers with current and changing trending in the pedagogical methods.

Student Support

As the most important stakeholder of the institution, utmost importance is given to student support activities

- More number of scholarships to deserving students
- Competence building programmes
- Soft skill enhancement programmes
- Coaching for competitive examinations
- More number of campus placement drives




PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM

Skill Development and vocational training

In line with the National Skill Qualification Framework (NSQF), the institution envisages to give utmost importance to vocational training and skill development

- More number of B Voc courses
- Skill oriented add on certificate course in collaboration with competent agencies
- Part-time job oriented courses
- Providing opportunities of internship for general graduate and post graduate programmes also even though it is not there in the curriculum
- Providing industrial experience for students of all courses

Entrepreneur Incubation Centre

The vision is to promote innovative ideas and entrepreneurial skills of students and thus helping them to build business or start up

- Setting up of incubation centre for entrepreneurs
- Collaborating with pioneering institutions for incubating students for transforming innovative ideas to productive technology
- Financial assistance to begin start up and enterprises through PTA and management
- Activities of 'Jevvanam' (the facilitation centre for self-employment of girls) to be promoted
- Activities under Innovation Council and IEDC to be promoted

Fully automated and digitized library

The importance of library as a learning resource is fully taken into consideration in setting goals.

- Complete automation of library including RF Id facility
- Digitization of text books and reference books
- Remote access to all resources through secured login
- More number of e-journals in the library

Infrastructure augmentation


In order to accommodate the new programmes and courses and to improve existing facilities infrastructure additions are envisaged.

- New academic block
- Indoor stadium
- Renovated multi-gymnasium
- New Auditorium
- New laboratory for Food Technology
- Multimedia studio

Research and Consultancy

The research activities in the two research centres (Chemistry and Commerce) are to be promoted and consultancy services to be enhanced.




PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676552
MALAPPURAM