MES Keveeyam College is very keen in integrating the said elements within the scope of the curriculum by sticking on to mandates of University of Calicut. The CBCSS-UG regulation 2019 includes **audit courses** such as Gender studies, Environment Studies, Disaster Management, Human Rights which emphasis on crosscutting issues relevant to gender equalities, Human values, Environment and Sustainability. Despite the courses in the curriculum the college caters to these emerging needs by conducting myriad programmes including day observations, surveys, seminars, invited talks, digital awareness campaign etc. Department of Retail Management conducted **selling different products produced by differently abled persons of Pradeeksha Palliative Care**. Zoology department along with **Bhoomithrasena Club** is active in inculcating an appreciation for nature and promoting a sustainable environment among students by observing ecologically important days by conducting various programmes like webinars involving environmentalists and experts from the respective field, poster making, quiz, debates, online idea hunt on environmentally relevant issues, documentary shows. Psychology department conducts ***Prandhara***- an eco-psychology aiming to harmonize relationship with nature and also open forum on ***Gender issues*** to lighting knowledge on the ground realities related to it. Various professional orientation training classes are provided by various departments along with NSS, NCC, IEDC and ED club in collaboration with various agencies. Women Empowerment Cell has been involved in gender sensitizing programmes right from its inception. The current enrichment reflect mission of HEI value based education.