

From

The Head of the Department
Department of English
MES Keveeyam College, Valanchery

To

The principal
MES Keveeyam College, Valanchery

Sir,

Sub: Request for the Approval of Certificate Course

The Department of English is planning to conduct a Certificate Course on
"Literature, Culture and Media" of 30 hours duration for the second year PG
students. So kindly grant permission for the same.

Thanking you

Yours faithfully,

Dr. Najila TY

Place: Valanchery

Date: 06/06/2022

Head of the Department of English
MES Keveeyam College
Valanchery

SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676 552

From

The Head of the Department
Department of English
MES Keveeyam College, Valanchery

To

The Principal
MES Keveeyam College, Valanchery

Sir,

Sub: Request for the Approval of Board of Studies for the Certificate Course


The following academicians may be included in the Board of Studies for the Certificate Course on **"Literature, Culture and Media"** to be conducted by the Department of English with these members.

1. Dr. Reshmi Ravindran P., Assistant Professor, MES Ponnani College
2. Dr. Shuhail Abdul Rub, Assistant Professor, PTM College, Perinthalmanna
3. Dr. Najila T Y, HoD & Assistant Professor, MES KEVEEYAM College, Valanchery
4. Athira K, Assistant Professor, MES KEVEEYAM College, Valanchery
5. Shahil Mon PP, Assistant Professor, MES KEVEEYAM College, Valanchery
6. Murshida Panchily, Assistant Professor, MES KEVEEYAM College, Valanchery

Kindly do the necessary actions to constitute the Board of Studies with these members.

Thanking you

Yours faithfully


Dr. Najila TY
Head of the Department

Place: Valanchery

Date:08/06/2022

Head of the Department of English
MES Keveeyam College
Valanchery



SHAHIL P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
MES KEVEEYAM COLLEGE
VALANCHERY, PIN 679 511



PRINCIPAL MES KEVEEYAM COLLEGE

Accredited by NAAC with A (3.28) Grade

(Affiliated to the University of Calicut)

Valanchery.P.O, Malappuram District, Kerala - 676552

Phone: 0494 - 2644380, 2642670, Fax: 0494 2641347

Email: pmohamedali1@gmail.com, principal@meskvmcollege.org

www.meskvmcollege.org

Order No. Acs/2022-23/....

Date: 08/06/2022

Proceedings of the Principal, MES Keveeyam College Valanchery

Ref: 1, Request from the Head of the Department of English for the Approval of Certificate Course dtd 09/06/2022

2, Request for the Constitution of Board of Studies for the Certificate Course, dtd 09/06/2022

ORDER

As per reference cited (1), a request was received from the HOD, Department of English, for the commencement of the Certificate Course on "**Literature, Culture and Media**"(CC/FEN/22-23/03). The Head of the Department has also proposed for a panel of academicians to be included in the Board of Studies (3).

The Department of English is hereby given sanction to carry out the Certificate Course on "**Literature, Culture and Media**" to the students of this institution. The Board of Studies for the above mentioned course is constituted with the following members.

1. Dr. Reshmi Ravindran P., Assistant Professor, MES Ponnani College
2. Dr. Shuhail Abdul Rub, Assistant Professor, PTM College, Perinthalmanna
3. Dr. Najila T Y, HoD & Assistant Professor, MES Keveeyam College, Valanchery
4. Athira K, Assistant Professor, MES Keveeyam College, Valanchery
5. Shahil Mon P. P., Assistant Professor, MES Keveeyam College, Valanchery
6. Murshida Panchily, Assistant Professor, MES Keveeyam College, Valanchery

Order is issued accordingly.

Prof. Shajid P P

Principal

SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676 552

Copy to

1. HOD, Department of English
2. File

Minutes of Board of Studies Meeting Communication Skills in English

Date :09/06/2022

Venue: Department of English

Agenda: Approval of syllabus of the Certificate Course

Decisions:

1. Discussions were done on the prepared syllabus
2. Suggestions were incorporated
3. Approval can be given to syllabus.

Members Present:

Dr, Reshmi Ravindran P

Dr. Suhail Abdul Rub

Dr. Najila TY

Athira K

Shahil Mon PP

Murshida Panchily

Head of the Department of English
MES Keveeyam College
Valanchery

SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
MES KEVEEYAM COLLEGE
VALANCHERY, PULIASSERY

CERTIFICATE COURSE FOR
POSTGRADUATE STUDENTS IN
DEPARTMENT OF ENGLISH

LITERATURE, CULTURE AND MEDIA

for enquiries contact:
SHAHIL MON PP
Assistant Professor

REGISTRATION
STARTS ON
12/06/22



Head of the Department of English
MES Keveeyam College
Valanchery



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VALANCHERY | MALAPPURAM | KERALA | INDIA
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Shahil Mon PP
SHAHIL PP

ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676 552

MES KEVEEYAM COLLEGE VALANCHERY
DEPARTMENT OF ENGLISH
CERTIFICATE COURSE IN LITERATURE, CULTURE AND MEDIA
SYLLABUS 2022-23

Objectives

- To introduce participants to the intersections of literature, culture, and media through an interdisciplinary framework
- To create theoretical approaches and literary criticisms such as Marxism, Feminism, and Deconstruction will further explain some of the literary phenomenon and cultural aspects of popular culture.

Outcome

- Achieve critical analysis of digital culture
- Will develop a comprehensive outlook on literature and culture

Course Contents

- Theory: 20 Hrs.
- Practical: 10 Hrs.

Scheme of evaluation

- Written Examination (Conventional): 50 marks

A Grade: 80% and above, B Grade: 60 – 79%, C Grade: 40 – 59%, below 40% D Grade


Module 1: defining culture, defining literature, relationship between literature and culture, literature, culture and media

Introduction to cultural studies, Raymond Williams-cultural studies

Stuart hall- high culture and popular culture, sub-culture and counterculture

Module 2: modernism and postmodernism, Lyotard's The postmodern condition: a report on knowledge, Foucault's notion of knowledge and power, post structuralism and Deconstruction

Module 3: introduction to feminism, theories of gender, men's and masculinity studies, queer studies and representation of gender in media, literature, internet and culture, media and literature, digital culture


SHAJID P P
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Head of the Department of English
MES Keveeyam College
Valanchery

LITERATURE, CULTURE AND MEDIA

2022-23

LIST OF STUDENTS

SL NO	NAME	REMARKS
1	ANAGHA R MARAR	
2	ANSIYA K	
3	APHNA SHIRIN	
4	DILSHA A	
5	FATHIMA K	
6	FATHIMATHSSUHARA K	
7	HISANA M	
8	IFRATH JAHAN C K	
9	IRSHANA K	
10	JYOTHIKA CHALIL	
11	KAVYA M	
12	NESRIN	
13	SHANISHA TP	
14	SHIFA MARIYAM	
15	UMMUHAN MK	
16	VANI SURESH V	


Head of the Department of English
MES Keveeyam College
Valanchery



SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 676 557

MES KEVEEYAM COLLEGE VALANCHERY
DEPARTMENT OF ENGLISH
TIME TABLE FOR CERTIFICATE COURSE (13/06/22 TO 29/07/22)

Sl. no.	Date	Day	Name of the faculty engaging the class	time
1.	13/6/22	MONDAY	ATHIRA K	3.30-4.30
2.	14/6/22	TUESDAY	Dr.NAJILA T Y	3.30-4.30
3.	15/6/22	WEDNESDAY	SHAHIL MON PP	3.30-4.30
4.	16/6/22	THURSDAY	MURSHIDA PANCHILY	3.30-4.30
5.	17/6/22	FRIDAY	SHAHIL MON PP	3.30-4.30
6.	20/6/22	MONDAY	Dr.NAJILA T Y	3.30-4.30
7.	21/6/22	TUESDAY	MURSHIDA PANCHILY	3.30-4.30
8.	22/6/22	WEDNESDAY	ATHIRA K	3.30-4.30
9.	23/6/22	THURSDAY	SHAHIL MON PP	3.30-4.30
10.	24/6/22	FRIDAY	ATHIRA K	3.30-4.30
11.	27/6/22	MONDAY	DR.NAJILA T Y	3.30-4.30
12.	28/6/22	TUESDAY	MURSHIDA PANCHILY	3.30-4.30
13.	29/6/22	WEDNESDAY	SHAHIL MON PP	3.30-4.30
14.	30/6/22	THURSDAY	ATHIRA K	3.30-4.30
15.	1/7/22	FRIDAY	DR.NAJILA T Y	3.30-4.30
16.	04/7/22	MONDAY	MURSHIDA PANCHILY	3.30-4.30
17.	05/7/22	TUESDAY	SHAHIL MON PP	3.30-4.30
18.	06/7/22	WEDNESDAY	MURSHIDA PANCHILY	3.30-4.30
19.	08/7/22	FRIDAY	DR.NAJILA T Y	3.30-4.30
20.	11/7/22	MONDAY	ATHIRA K	3.30-4.30


SHAHID P P
 ASSISTANT PROFESSOR
 IN CHARGE OF PRINCIPAL
 M.E.S KEVEEYAM COLLEGE
 VALANCHERY, PIN 676 552

Head of the Department of English
 MES keveeyam College
 Valanchery



21.	13/7/22	WEDNESDAY	MURSHIDA PANCHILY	3.30-4.30
22.	14/7/22	THURSDAY	SHAHIL MON PP	3.30-4.30
23.	15/7/22	FRIDAY	DR.NAJILA T Y	3.30-4.30
24.	19/7/22	TUESDAY	SHAHIL MON PP	3.30-4.30
25.	20/7/22	WEDNESDAY	MURSHIDA PANCHILY	3.30-4.30
26.	21/7/22	THURSDAY	ATHIRA K	3.30-4.30
27.	25/7/22	MONDAY	DR.NAJILA T Y	3.30-4.30
28.	26/7/22	TUESDAY	SHAHIL MON PP	3.30-4.30
29.	27/7/22	WEDNESDAY	MURSHIDA PANCHILY	3.30-4.30
30.	29/7/22	FRIDAY	ATHIRA K	3.30-4.30

SHAHIL MON PP - 8 hr

Dr.NAJILA T Y - 7 hr

ATHIRA K - 7hr

MURSHIDA PANCHILY- 8 hr


Head of the Department of English
MES Keveeyam College
Valanchery


SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
MES KEVEEYAM COLLEGE
VALANCHERY, PIN 676 652

MES KEVEEYAM COLLEGE VALANCHERY

Department of

Unique ID and Date of the Certificate Course

Sr No	Name of the students	Class	Date	13/06/23	14/06/23	15/06/23	16/06/23	17/06/23	18/06/23	19/06/23	20/06/23	21/06/23	22/06/23	23/06/23	24/06/23	25/06/23	26/06/23	27/06/23	28/06/23	29/06/23	30/06/23	01/07/23
1	ANAGHA R MARAR			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
2	ANSIYA K			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
3	APHNA SHIRIN			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
4	DILSHA A			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
5	FATHIMA K			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
6	FATHIMATHUSSUHARA K			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
7	HISANA M			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
8	IFRATH JAHANCK			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
9	IRSHANA K			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
10	JYOTHIKA CHALIL			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
11	KAVYA M			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
12	NESRIN			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
13	SHANISHA TP			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
14	SHIFA MARIYAM			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
15	UMMUHAN MK			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya
16	VANI SURESH V			Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya	Arshiya

Signature of teachers who had engaged the sessions

Signature of HoD

Department seal

Signature of Principal

Head of the Department of English
MES Keveeyam College
Valanchery

Athira K

Dr. Najila TV

Shahid Mon P P

Muashida Panchik

Head of the Department of English
MES Keveeyam College
Valanchery

ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.S. KEERAYAM COLLEGE
VILANCHERY, PIN 676 552

LITERATURE, CULTURE AND MEDIA

2022-23

MARKLIST

SL NO	NAME	MARKS (50)
1	ANAGHA R MARAR	39
2	ANSIYA K	38
3	APHNA SHIRIN	41
4	DILSHA A	39
5	FATHIMA K	44
6	FATHIMATHSSUHARA K	40
7	HISANA M	40
8	IFRATH JAHAN C K	37
9	IRSHANA K	36
10	JYOTHIKA CHALIL	42
11	KAVYA M	41
12	NESRIN	38
13	SHANISHA T P	45
14	SHIFA MARIYAM	40
15	UMMUHAN M K	37
16	VANI SURESH V	43


Dr. Najla T. Y
Head, Department of English

Head of the Department of English
MES Keveeyam College
Valanchery



SHAJID P P
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S. KEVEEYAM COLLEGE
VALANCHERY, PIN 686 011



Name:.....

Roll. No.:

MES KEVEEYAM COLLEGE, VALANCHERY

PG CERTIFICATE COURSE, 2022-2023

LITERATURE CULTURE AND MEDIA

Time: 2 hrs

Marks: 50

I. Answer the following questions in two or three sentences. Each question carries 2 marks. (Ceiling- 10 marks)

1. What do you mean by high culture?
2. What is the relationship between identity and lifestyle?
3. Define global consumer culture.
4. Explain popular culture.
5. What is sub culture and counter culture?
6. Elaborate on the features of Queer studies.
7. Who wrote *The Postmodern Condition*?

II. Answer the following questions in a paragraph. All the questions can be answered. Each question carries 5 marks. (Ceiling – 20 marks)

8. Describe Deconstruction.
9. Elaborate on the different waves of feminism.
10. Explain the features of postmodernism.
11. Examine Foucault's notion of knowledge and power.
12. Discuss the ideas of Raymond Williams and Stuart Hall on cultural studies.

III. Answer the following in not more than 250 words. (2*10 marks)

13. Distinguish between globalization and glocalization and elaborate on global culture.
14. Define culture and explain Modernity's and Postmodernity's impact on culture.

SHAJID P.P.
ASSISTANT PROFESSOR
IN CHARGE OF PRINCIPAL
M.E.S KEVEEYAM COLLEGE
VALANCHERY, PIN 574 44

Head of the Department of English
MES Keveeyam College
Valanchery



MES KEVEEYAM COLLEGE VALANCHERY

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Certificate

This is to certify that

KVM/CCI/22-23/FEN 22-23/03

ANSIYA K.

has successfully completed the certificate course on "Literature, Culture and Media
-----" conducted by the Department of -----, MES

Keveeyam College, Valanchery during the period 2022-23.

Kline

CO-ORDINATOR

Head of the Department of English
MES Keveeyam College
Valanchery

[Signature]

HEAD OF DEPARTMENT



[Signature]

Dr. K.P. VINOD KUMAR
PRINCIPAL



MES KEVEEYAM COLLEGE VALANCHERY MALAPPURAM | KERALA

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Certificate

This is to certify that

KVM/CC/22-23/FEN 22-23/03

ANAGHA R. MARAR

has successfully completed the certificate course on "Literature, Culture and Media (PG1)"
conducted by the Department of English, MES

Keveeyam College, Valanchery during the period 2022-23.

K. Ravee

CO-ORDINATOR

f w

HEAD OF DEPARTMENT

Head of the Department of English
MES Keveeyam College
Valanchery



K. Vinod

Dr. K.P. VINOD KUMAR
PRINCIPAL