

## PLAN OF ACTION FOR THE ACADEMIC YEAR 2022-23

MONTH	ACTIVITY PLANNED
JUNE	<ul style="list-style-type: none"> <li>• Department meeting implementation of academic plan for the year 2022-23</li> <li>• Preparation of year plan, timetable and term target</li> <li>• Environment day observation</li> <li>• Workshop on Biodiversity Garden preparation</li> <li>• Digitalization of Biodiversity Garden</li> <li>• Planning of the conduct of nature camps- filing and sending the application to Kerala Forest Department</li> </ul>
JULY	<ul style="list-style-type: none"> <li>• Department meeting</li> <li>• Department file updating</li> <li>• Preparation and uploading of second semester internals</li> <li>• Fourth semester lab and record work completion</li> </ul>
AUGUST	<ul style="list-style-type: none"> <li>• Bridge course for first year students</li> <li>• Conduct of field trip for fifth semester students</li> <li>• Observation of Hiroshima Nagasaki Day</li> <li>• Distribution of topics for student seminars- odd sem</li> <li>• Commencement of final year student project works</li> <li>• Work on biodiversity garden preparation</li> </ul>
SEPTEMBER	<ul style="list-style-type: none"> <li>• Ozone day observation</li> <li>• Student seminars</li> <li>• Exhibition of laboratory specimens and awareness campaign on basic lab equipment usage in nearby school</li> <li>• Odd sem internal examination</li> </ul>
OCTOBER	<ul style="list-style-type: none"> <li>• Work on student project</li> <li>• Lab visit for final year students</li> <li>• Wild life week observation</li> <li>• Coaching classes for various entrance examination for final UG and PG students</li> </ul>
NOVEMBER	<ul style="list-style-type: none"> <li>• Filed visit for second year students</li> <li>• Preparation of internal marks for odd sem</li> <li>• Career guidance classes for students</li> <li>• Conduct of a national seminar in connection with health and sanitation</li> </ul>

<b>DECEMBER</b>	<ul style="list-style-type: none"> <li>• Commencement of even semester- timetable, workload, teaching plan preparation</li> <li>• Work on biodiversity garden</li> <li>• Association and club activities</li> <li>• Department ALUMNI meet</li> </ul>
<b>JANUARY</b>	<ul style="list-style-type: none"> <li>• Grooming and motivation programmes for weak students</li> <li>• Student project work – progress evaluation</li> <li>• Visit to entomologically relevant areas and institute for final year students</li> <li>• Distribution of topics for student seminars- even sem</li> </ul>
<b>FEBRUARY</b>	<ul style="list-style-type: none"> <li>• Conclusion of student projects</li> <li>• Extension activities of the department</li> <li>• Association activities</li> </ul>
<b>MARCH</b>	<ul style="list-style-type: none"> <li>• World water day observation</li> <li>• Class PTA</li> <li>• Sent off to final year students</li> <li>• Preparation of internal marks for even sem</li> </ul>





## ACTION TAKEN 2022-23

### JUNE 2022

Fifth semester classes started

Conducted an evaluation on fourth (2020 admission) and second (2021 admission) semester internship.

Second semester classes continued

Career Orientation on B voc retail management course to outsiders

### July 2022

Revision and preparation for first semester university examination to 2020 admitted students.

Conducted remedial coaching for low learners as part of University examination.

Conducted a seminar on World Youth Skill Day on 15/07/2022

### August 2022

Celebrated the 75<sup>th</sup> Independence Day, Azadi ka Amrit Mahotsav by playing a drama at basketball court on 12/08/2022.

3<sup>rd</sup> year students were relieved for their study leave and 2<sup>nd</sup> semester university examination from 19/08/2022 to 21/09/2022.

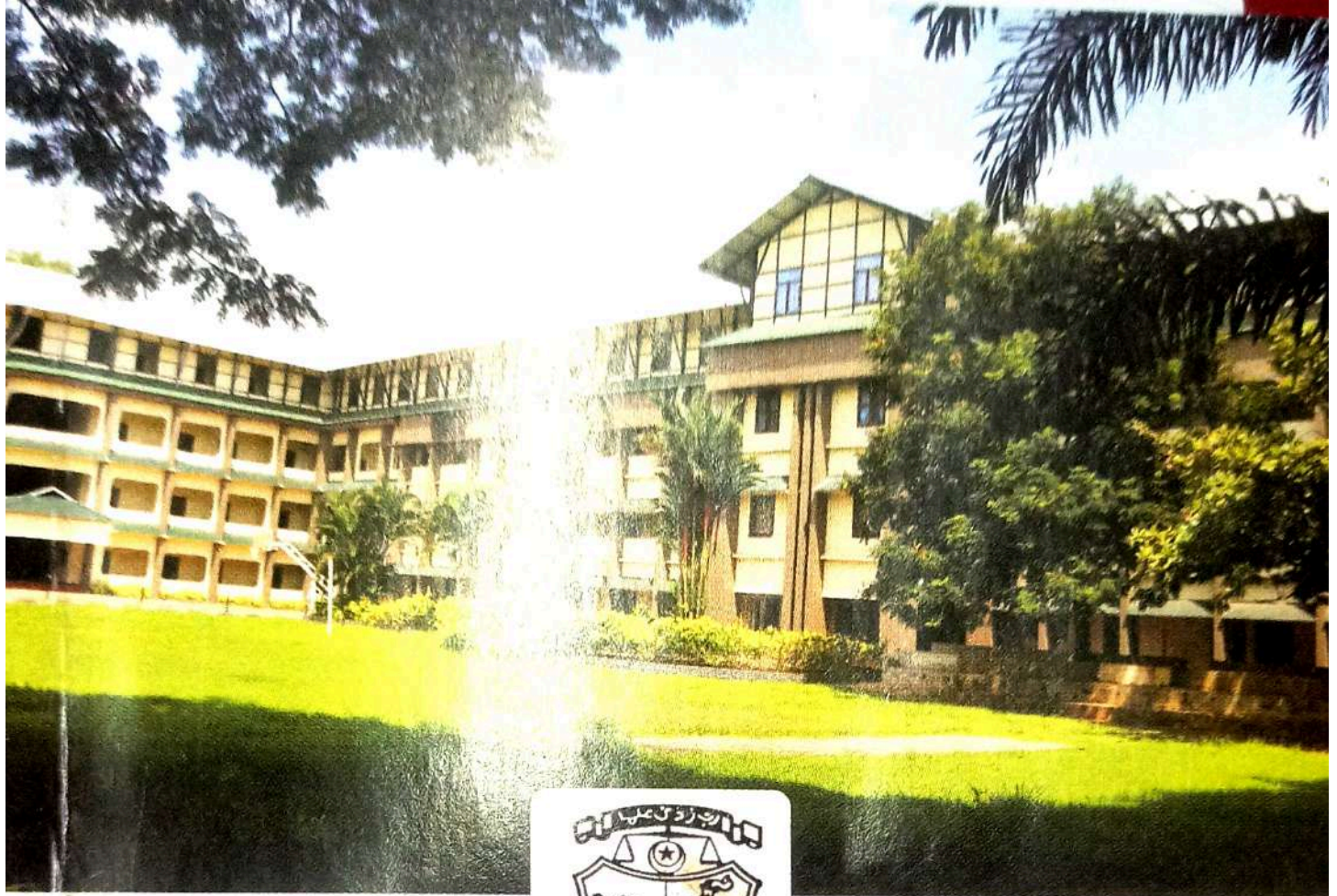
Second year students went to Munnar, Idukki for their Industrial Visit at Kannan Devan Tea factory on 29/08/2022.



*Jameela M.K.*

ASSISTANT PROFESSOR & HOD  
Dept. of Retail Management  
MES Keveeyam College  
Valanchery-676 552





# **M E S KEVEEYAM COLLEGE VALANCHERY**

Affiliated to University Of Calicut  
Accredited by NAAC with A+ Grade (3.44)

## **Hand Book 2022-2023**



**Valanchery**  
**Malappuram Dist**  
**Kerala - Pin 676552**



**[www.meskeveeyamcollege.ac.in](http://www.meskeveeyamcollege.ac.in)**  
**[principal@meskeveeyamcollege.ac.in](mailto:principal@meskeveeyamcollege.ac.in)**



**04942642670: (Office)**  
**2644380 (Principal)**



## OCTOBER 2022

1	SAT	
2	SUN	GANDHI JAYANTHI
3	MON	UG III rd & Vth Semester Exam Start
4	TUE	MAHANAVAMI
5	WED	VIJAYADASAMI
6	THU	
7	FRI	
8	SAT	SECOND SATURDAY, NABIDINAM
9	SUN	
10	MON	
11	TUE	
12	WED	
13	THU	
14	FRI	
15	SAT	
16	SUN	
17	MON	
18	TUE	
19	WED	
20	THU	
21	FRI	
22	SAT	
23	SUN	
24	MON	DEEPAVALI
25	TUE	
26	WED	
27	THU	
28	FRI	
29	SAT	
30	SUN	
31	MON	

No. of working Days: 18

1

Total 96

## JUNE 2022

1	WED	COLLEGE RE OPENS. COMMENCEMENT OF II & V SEM. UG
2	THU	
3	FRI	
4	SAT	
5	SUN	WORLD ENVIRONMENT DAY
6	MON	
7	TUE	
8	WED	
9	THU	
10	FRI	
11	SAT	SECOND SATURDAY
12	SUN	
13	MON	
14	TUE	
15	WED	
16	THU	
17	FRI	
18	SAT	
19	SUN	READING DAY
20	MON	FIRST INTERNAL EXAMINATION
21	TUE	
22	WED	
23	THU	
24	FRI	
25	SAT	
26	SUN	
27	MON	
28	TUE	
29	WED	
30	THU	

No. of working Days: 22

Total 22



**MES KEVEEYAM COLLEGE**  
VALANCHERY P.O., MALAPPURAM Dist. - 676 552  
Tel : 0494- 2644380



**TUTORIAL REGISTER**

**2022-25 BATCH**



1<sup>st</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	English with fundamentals	14	17	90%	17	P		
	Language	20	20		20	A		
	Business English	26	19		19	A		
	Business English	26	19		19	B		
	Business English	24	19		19	B+		

SGPA

II<sup>nd</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	Academic writing		17	85%	17	C		
	Zeitgeist		20		20	B		
	Language		19		19	A		
	Financial accounting		19		19	B		
	Marketing mgmt		19		19	B+		

SGPA

III<sup>rd</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	BNS			90%	20	A		
	Professional Skills				19	C		
	Business regulation				19	A		
	Corporate accounting				19	C		
	HRM				20	B+		

SGPA

IV<sup>th</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	EDP			85%	20	B+		
	Banking and Insurance				19	B		
	Cost accounting				19	C		
	Corporate regulation				19	B+		
	BT				20	A		

SGPA

V<sup>th</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	Business research	23		80%	17	P		
	FM	23			18	B		
	FMS	34			18	B		
	Income tax	23			18	B		
	Accounting for mgt	7			17	B		
	Open course	8			11	B		

SGPA

VI<sup>th</sup> Semester

Sl. No	Subject	1 <sup>st</sup> test	2 <sup>nd</sup> test	Percentage of Attendance	Internal Mark uploaded	External Mark	Sign. Tutor	Sign. Parent
	Income tax			90%	19	P		
	Auditing				18	B+		
	Project				14	A+		
	Fundament				17	B+		
	Financial				18	B+		

SGPA

CGPA



# MES KEVEEYAM COLLEGE

VALANCHERY P.O., MALAPPURAM Dist. - 676 552

Tel : 0494 - 2644380

e-mail : meskvmvly@hotmail.com      website : www.mesvalanchery.org



## CLASS DIARY

2022 - 2023.

DEPARTMENT OF Bvoc Retail Management

CLASS 2nd year



# CLASS DIARY

Date 17-08-23

Day Monday

Hour	Teacher	Subject	Activity	Work Regular / Special
I		BNM	Sum of an AP	
II		F4	Act. ii. provision for discount on cred. bxs	
III		BNM	Activities	
IV		BNM		
V				
VI				

Signature of Class Co-ordinator [Signature]

Signature of Class Tutor [Signature]

Signature of Head of the Department [Signature]



# MES KEVEEYAM COLLEGE

VALANCHERY P.O., MALAPPURAM Dist. - 676 552

Tel : 0494 - 2644380

## DEPARTMENTAL DIARY



DEPARTMENT OF ..... PSYCHOLOGY .....

2022 - 2023



Date 01-06-2022 Day Wednesday

**Work Schedule - Regular Classes**

Sl. No.	Name of Teacher	Classes engaged					Remarks
		I	II	III	IV	V	
1	Dr. Anurupa Rami MN	✓	✓				
2	Nisar VP			✓			2 <sup>nd</sup> year in Exams
3	Alag Parana				✓	✓	AN Exams
							duty to Assist

**Student Support Initiatives :** Available Nafsiga  
Semester & yearwise awareness class  
Individual counselling/mentoring sessions (3.30-4.30pm)

**Additional Assignments :**

**Special Events, if any :**





**2022-23**

# Teacher's Diary



Internal Quality Assurance Cell (IQAC)

**MES KEVEEYAM COLLEGE VALANCHERY**

Malappuram (Dt), Kerala

Affiliated to University of Calicut

Phone: 0494 -2642670

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(3.44)**



## Teaching Activities

Date: 21/7/22		Day: Thursday	
Hour	Class	Teaching/Other activity	Absentees
1	5	Amino acids	
2	5	Protein	

Date: 22/7/22		Day: Friday	
Hour	Class	Teaching/Other activity	Absentees
1	5	Protein structure	
2	5	classification	
3	5	separation technique - chromatography	
		} other exam duties	
		2 pm - 8 pm	





# MES KEVEEYAM COLLEGE VALANCHERY

MALAPPURAM | KERALA

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www.meskeveeyamcollege.ac.in

## INTERNAL QUALITY ASSURANCE CELL



Name : Saishma T

Programme : Bsc Psychology

2020-2023

**ALTIUS**  
STUDENT'S DIARY



INTERNAL QUALITY ASSURANCE CELL (IQAC)  
**MES KEVEEYAM COLLEGE VALANCHERY**  
(NAAC accredited with 'A+' Grade-3.44)

[www.meskeveeyamcollege.ac.in](http://www.meskeveeyamcollege.ac.in)



**Altius**

**Student's Diary  
(Mentoring Register)**

**20... - 20...**

Name of Student: Saeshma.T		Programme: psychology	
Year	I	II	III
Tutor	Nisav. V.P	Nisav. V.P	Nisav. V.P
Mentor	Nisav. V.P	Nisav. V.P	Nisav. V.P
Head of Department	Aiswarya. R. MN	Aiswarya. R. MN	Aiswarya. R. MN



# STUDENT PROFILE



Name	Saeshma, T
Programme	Bsc psychology
Department	psychology
Admission No	204319
Register Number	kvAuspy019
Date of Birth	26-05-2002
Blood Group	AB <sup>+</sup> ve
Address	Thayyil (H) Appu Nivas [po] kottakkal, kuttippuzam, pin - 676503. Dist - Mala ppuzam
Mobile Number	9400229692
Email	Sreshmatg2002@gmail.com
Name of Parent/Guardian	Girivasan, T
Mobile No of Parent/Guardian	9447110692
Aadhaar No	2942 4909 6081
Driving Licence No	
Career Options:	



# A REPORT ON SHOPPING MALL VISIT OF FIRST YEAR BVOC RETAIL MANAGEMENT (2022-2025 BATCH)

## Introduction

Retail therapy in India's largest hypermarket was an experience to cherish throughout the life time. On 15 December 2022, @7.00 a.m. 36 students of first semester B voc Retail management of MES Keveeyam College Valanchery with 4 faculties went for a trip to Lulu international shopping mall Pvt.ltd Edapally, Kochi Kerala with an aim to explore the lulu shopping mall. We arrived there at near to 12.00 pm after having breakfast from angamally on the way to lulu mall.

## Trip objective

The objectives of the trip were to get know more about the leading city of Kerala are ready to witness a retail revolution with lulu shopping mall, an array of Indian and international brands, the dazzling ambiance, play area for kids the widespread food court was a place worth to visit.

## Field observation

During the visit students were divided into seven groups with different assignments to enrich their knowledge about retail shops, different Indian and international brands, about product labelling, visual merchandising, make a comparison about Indian and international products and their pricing etc....Students have lunch from lulu food court to ensure the food taste and quality. The ambiance of lulu shopping mall and employees at different outlets helped the students to learn more and which could help them in their future internship programme.

## Conclusion

Our Trip ended about 10.00 pm after having delicious dinner from Gujarathi Dhaba at valanchery. It can be concluded that the trip was successful by achieving the objectives. we learned new and beneficial for us. Really enjoyed the journey with fun.

*Jameela M.K.*  
ASSISTANT PROFESSOR & HOD  
Dept. of Retail Management  
MES Keveeyam College  
Valanchery-676 552





**Valanchery, Kerala, India**

V3QF+278, Panvel - Kochi - Kanyakumari Hw  
Valanchery, Kerala 676552, India



GPS Map



GPS Map

**Ernakulam, Kerala, India**

Opp. IBP Petrol pump, Edappally Toll Jn.,  
28G5+QHR, Nethaji Nagar, Edappally,  
Ernakulam, Kerala 682024, India  
Lat 10.026946°  
Long 76.30868°  
15/12/22 11:59 AM GMT +05:30

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