



MES KEVEEYAM COLLEGE

VALANCHERY

(NAAC ACCREDITED WITH 'A' GRADE)

ANNUAL NEWS LETTER 2020-2021

COLLEGE MANAGEMENT

O C Salahudheen
(Chairman)

Prof. K P Hassan
(Secretary & Correspondent)

T K Saidalikkutty
(Treasurer)

Foreword

The past year was unlike any other that has been witnessed by any of us. The impact of Covid 19 brought about sweeping changes in all spheres of life, but the abrupt shift to the online mode in education called for swift actions and preparedness from the part of all involved. Already- equipped with e-content development facilities, the college enhanced its capabilities of online communication by setting up an E-learning and Virtual Conference Hall and supported the student end by providing smartphones to some of the most needy students. They were further assisted by the Suvidya scholarship instituted by the PTA. Even during the uncertain and unpredictable times of Covid, our students gave us reasons for cheer by accumulating University ranks in various disciplines.

The college received various recognitions and collaborations with national agencies last year. The PARAMARSH scheme of the UGC which aspires to enhance quality in higher education by forging networks with neighbouring colleges was launched in the college. Various Faculty Development Programmes were conducted under its aegis, apart from that conducted under CALEM. Lectures were also conducted by the Institution Innovation Council of the college.

It is heartening that the College was awarded the Green Champion Award for 2021 and the Institution Innovation Council received a three-star rating in spite of the odds. The college also conducted a Covid Survey Report as part of the response to the pandemic.

We have tried to act most efficiently under the limited social conditions to deliver quality education. Over time, we have evolved the most effective procedures of curriculum transaction in the circumstances. Let's hope that the times ahead are better.

Dr.C.Rajesh (Principal)



Construction of Men's Hostel

The construction of the new men's hostel building was inaugurated by Dr K T Jaleel (Minister of Higher Education) 6th October 2020. Dr C Rajesh (Principal) presided over the function. Dr.N.M.MujeebRahman, Mr.Salahu ddeen O.C (Chairman, College Management Committee), Prof. K P Hassan (Secretary, College Management Committee) and Dr Nabeel Rashin (Coordinator, RUSA projects) were present on the occasion among others. The hostel is being constructed using the funding of RUSA (Rashtriya Uchchtrar Siksha Abhiyan). The work of the hostel is in progress and it is expected to be completed by September 2021.

Launching of e-Learning and Virtual Conference Hall



The e-Learning and Virtual Conference Hall was launched on 6th October 2020. The hall was constructed using the FIST (Fund for Improvement of Science & Technology infrastructure in universities & higher educational institutions) of DST (Department of Science and Technology). Dr.K.T.Jaleel(Minister of Higher Education) inaugurated the programme. Dr C Rajesh (Principal) presided over the function. Dr N.M MujeebRahman, Mr.Salahuddeen OC (Chairman, College Management Committee), Prof. K.P Hassan (Secretary, College Management Committee) and Dr Jisha V S (Coordinator, DST-FIST Implementation) were present on the occasion among others. The Hall is well equipped with facilities for conducting online classes and hosting video conferences in a more convenient and attractive way.

ONLINE TEST CENTRE OF NATIONAL TESTING AGENCY



The college has been recognised as an authorised online testing centre of National Testing Agency. Last year the college was a centre for most of the national level competitive examinations including JEE, UGC-NET, GATE, etc. The examinations are being conducted with the technical expertise of Tata Consultancy Services.

Merit Day



BSc Polymer Chemistry



MUHSINA P
1st Rank



NAJIYA NASREEN
2nd Rank



SNEHA V.P
3rd Rank



SHABEEBA THESNI S
5th Rank

BSc Zoology



HASNA P
9th Rank



RAHMATHUNNISA V.P
10th Rank

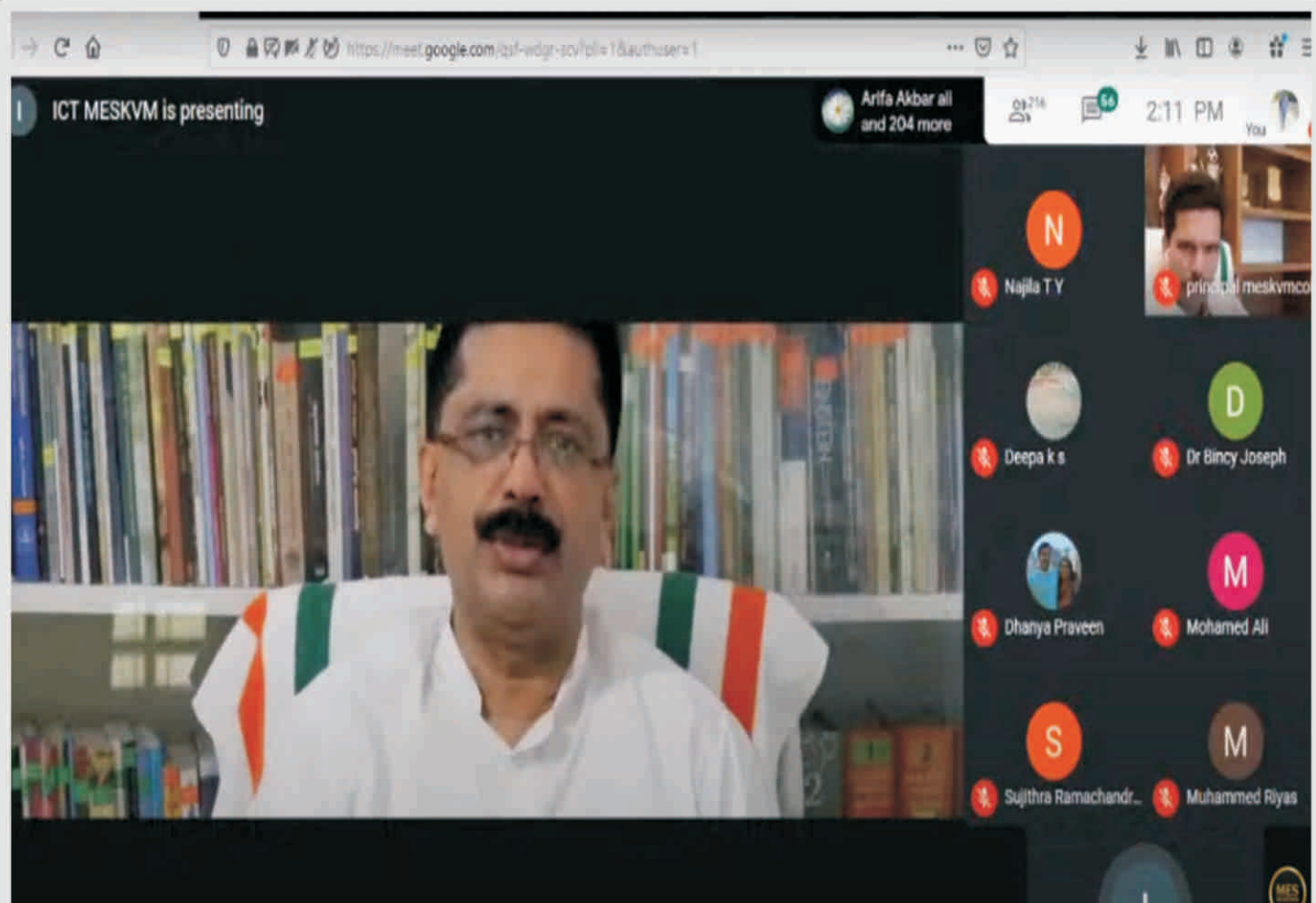
BA FUNCTIONAL ENGLISH



SAMEENA SHAMEER
4th Rank

The college has grabbed top ranks in UG and PG examinations of University of Calicut. Merit day was organised to felicitate the rank holders. Dr. N M MujeebRahman was the chief guest of the felicitation function. Dr C Rajesh (Principal) presided over the function. Prof. K P Hassan (Secretary, College Management Committee) and P M Suresh (PTA Vice President) were present on the occasion among others.

Launching of **PARAMARSH** Scheme





MES Keveeyam College Valanchery has been selected by the Ministry of Education, Govt. of India as one of the mentor institutions under the PARAMARSH scheme of UGC. The scheme is to promote quality initiatives in non-accredited higher educational institutions. Under this scheme our college is the mentor of six colleges. Majlis Arts and Science College, Puramannur; Ansar College, Valavannur; MES Arts and Science College, Perinthalmanna; KR's SN College, Thozhuvannur; Markaz Arts and Science

College, Athavanad; and CPA College, Puthanathani are the mentee colleges under us. The official inauguration of activities under the PARAMARSH scheme was done by Dr K T Jaleel (Minister of Higher Education) on 3rd August 2020. Separate launching programmes were conducted in mentee colleges. Various programmes including orientation sessions about NAAC accreditation, faculty development programmes, research methodology workshops etc. were conducted in mentee colleges.

Helping Hand for **ONLINE LEARNING**



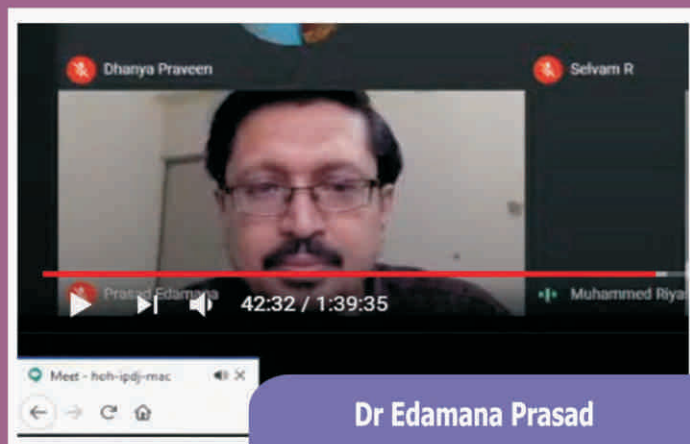
As the campus moved to an online system of learning consequent to COVID 19 pandemic, some of the students faced difficulties in accessing these classes due to lack of smartphones. College management, PTA, Alumni and staff joined hands to help these students. Smart phones were distributed to 10 most needy students. In addition to this, mobile data packages were also offered to about 20 students. The Alumni association donated a smart television and study materials to poor students of neighbouring primary schools.



'Suvidya' Scholarship

The Parent Teacher Association (PTA) launched the Suvidya Scholarship scheme this year. About 100 scholarships are given to meritorious students who do not receive any other government scholarships. The inauguration of the scheme was done by Mr. Asharaf Ambalathingal (Municipal Chairman, Valanchery).

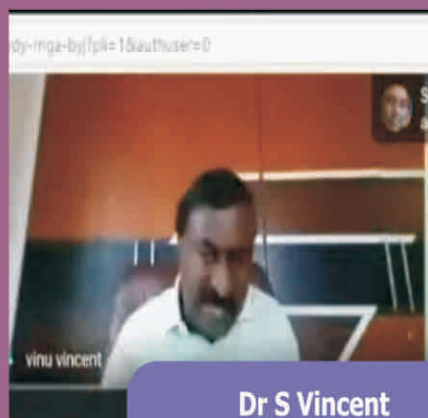
Pedagogical Approaches and Digital Tools for Effective Teaching-Learning (FDP)



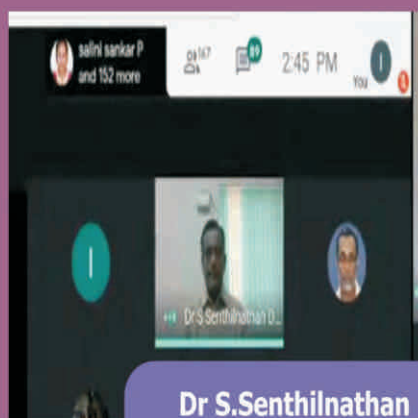
Dr Edamana Prasad



Dr Bindu RL



Dr S Vincent



Dr S.Senthilnathan



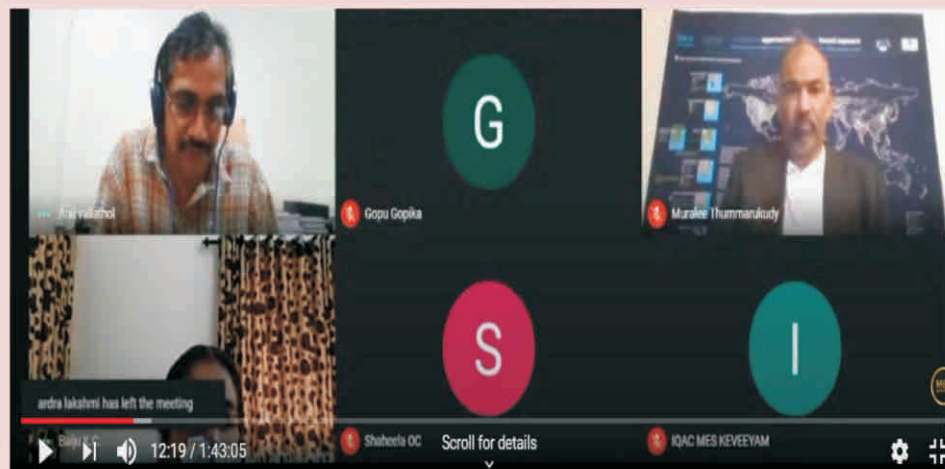
Prof. Saloni Sinha

A one-week Faculty Development Programme (FDP) in association with the Kerala State Higher Education Council (KSHEC) was conducted by the IQAC of MES Keveeyam College, Valanchery from 3 to 7 August 2020. The FDP on the topic "Pedagogical Approaches and Digital Tools for Effective Teaching-Learning" was inaugurated by Dr Rajan Varghese (Member Secretary, Kerala State Higher Education Council). Dr C Rajesh (Principal) presided over the function. Dr. Edamana Prasad (Coordinator, Teaching Learning Centre, Indian Institute of Technology, Chennai), Dr. S Vincent (Former Member Secretary, Tamil Nadu State Council for Science and Technology), Dr. Bindu RL (Head, Department of Education, University of Kerala), Dr. Senthilnathan (Director, UGC-HRDC, Bharathidasan University, Tiruchirappalli) and Prof. Saloni Sinha (Birla Institute of Management Technology, New Delhi) were the resource persons of the faculty development programme. The

sessions were on the topics Effective Teaching, Excellence in Research, Active Learning Pedagogies for 21st Century Learners, Open Educational Resources for Digital Learning and Best Practices for Innovative Classrooms.

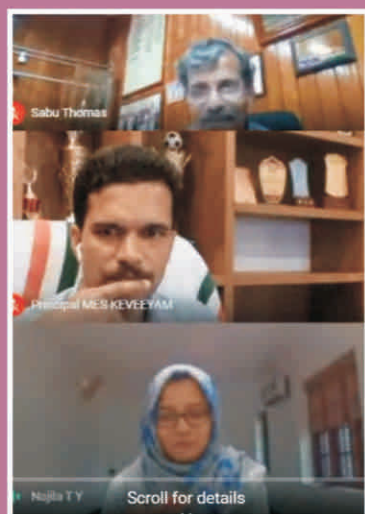
Dr. Najila TY (IQAC Coordinator) was the coordinator of the programme. The carefully curated sessions of contemporary relevance by experts from nationally acclaimed institutions saw an enthusiastic response in terms of participation both on the live meet platform and the youtube live stream. The programme was entirely conducted in the online mode. Teachers from all disciplines in universities and affiliated colleges took part in the FDP programme. Participation certificates were distributed to participants who attended all the sessions.

National Webinar on "NATIONAL EDUCATION POLICY AND HIGHER EDUCATION"



The Internal Quality Assurance cell organized a National level webinar on National Education Policy and Higher Education on 25th September 2020. The programme was inaugurated by Dr. Anil Vallathole (Vice Chancellor, Thunchath Ezhuthachan Malayalam University). Dr. Muralee Thummarukudy (Operations Manager, Crisis Management Branch, United Nations Environment Programme) and Dr. Asha J. V (Professor, School of Pedagogical Sciences, Mahatma Gandhi University) were the resource persons of the webinar.

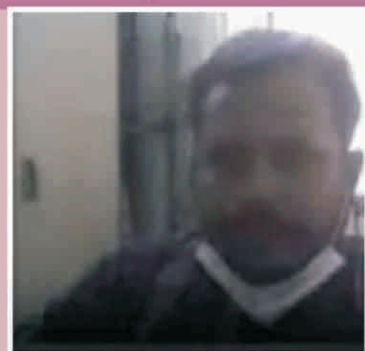
Workshop on "Research: Proposals, Publications and Patents"



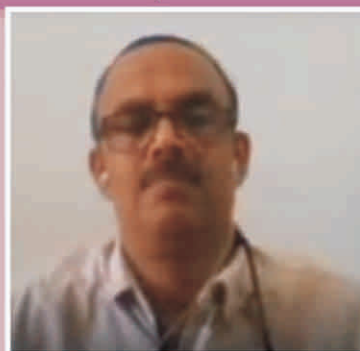
Inaugural Session



Dr AjithPrabhu



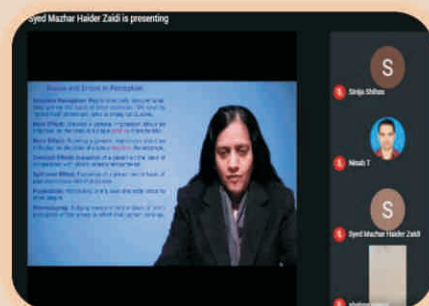
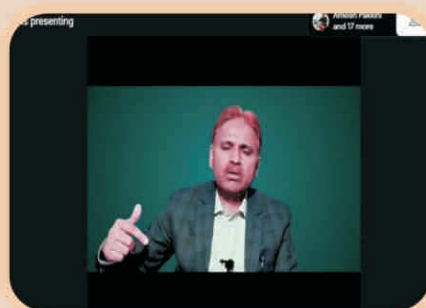
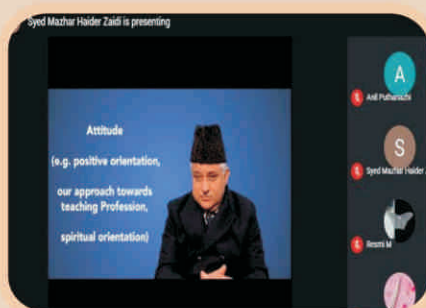
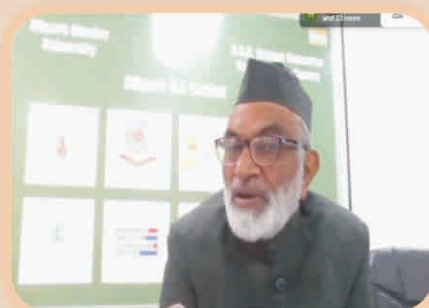
Mr.Safikh S



Dr Vinod V M

The IQAC & IPR Cell together organised a four-day online workshop on 'Research: Proposals, Publications and Patents' in association with the Intellectual Property Rights Information Centre - Kerala (IPRICK) under the Kerala State Council for Science, Technology and Environment. The Workshop was conducted from 28 September to 1st October 2020. Research and patent creation is an integral part of academics in higher education institutions and the sessions were designed to inspire faculty and students to actively pursue such projects. Dr. Sabu Thomas (Vice Chancellor, MG University, Kottayam) inaugurated the workshop. He lucidly set forth a plan to write proposals that will procure assured funding. Dr. C Rajesh (Principal) presided over the inaugural session. Mr. Safikh S (Technical Officer, Technology Development & Project Management, Division (TDPMD), IPRICK), Dr. Ajith Prabhu V (Chief Scientist & Head of IPRICK) and Dr. Vinod VM (Head, Research Desk and Digital Library, University of Calicut) were the other resource persons of the workshop. Dr. Najila T Y (IQAC Coordinator) and Dr. Jisha VS (IPR Cell Coordinator) were the coordinators of the programme.

ONLINE ACADEMIC LEADERSHIP COURSE ON PERSONALITY DEVELOPMENT

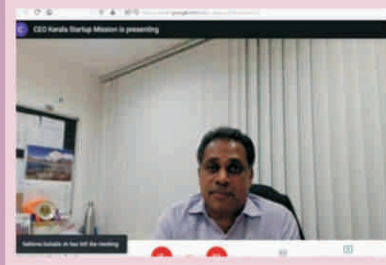
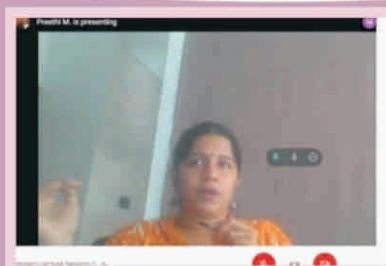


The College hosted an online faculty development programme on personality development conducted by UGC HRDC of Aligarh Muslim University from 25 February to 3 March. The programme was conducted by Centre for Academic Leadership and Education Management of AMU under the Scheme of PMMMNMTT(PanditMadan Mohan Malavya National Mission on Teachers and Teaching), Ministry of Education, Govt. of India. Prof.

A.R. Kidwai, Director (UGC Human Resource Development Centre, AMU) inaugurated the course. Prof. Parvaiz Talib, Prof. Aasim Zafar, Dr.Rajshekar Krishnan, Prof. Feza Tabassum Azmi, Dr.AreebaShabbir, Dr. S Jayaraman, Dr.Asif Ali Syed, Prof. Asim Siddiqui, Dr. Ahmad Faraz Khan and Dr.Faiza Abbasi were the resource persons of the faculty development programme



Impact Lecture



The Institution Innovation Council (IIC) of the College, Valanchery organized E-Impact Lectures with four sessions. The lectures driven by the MoE Innovation Cell (MIC) were held on 24 and 29 of June 2020. The first session was handled by Dr.Preethi M (Chief Executive Officer, TBI, NIT, Calicut) on the topic 'How to successfully incubate student ventures'. The second session was handled by Dr.Muraleedharan C.V (Senior Scientist, Sree Chitra Thirunal Institute of Medical Sciences and Technology) on the topic 'Innovation Opportunities in Healthcare Technology: a COVID-19 Perspective'. Dr.SajiGopinath (Vice Chancellor, Kerala Digital University & former Chief Executive Officer, Kerala Startup Mission),the keynote speaker on the second day delivered a lecture on 'Excelling in the era of disruption: Role of innovation and entrepreneurship'. Dr V.P. Balagangadharan, Space Scientist gave an instructive lecture on 'Intellectual Property Rights'

Faculty Development Programme on 'Role of Science in Society, Industry and Medicine'



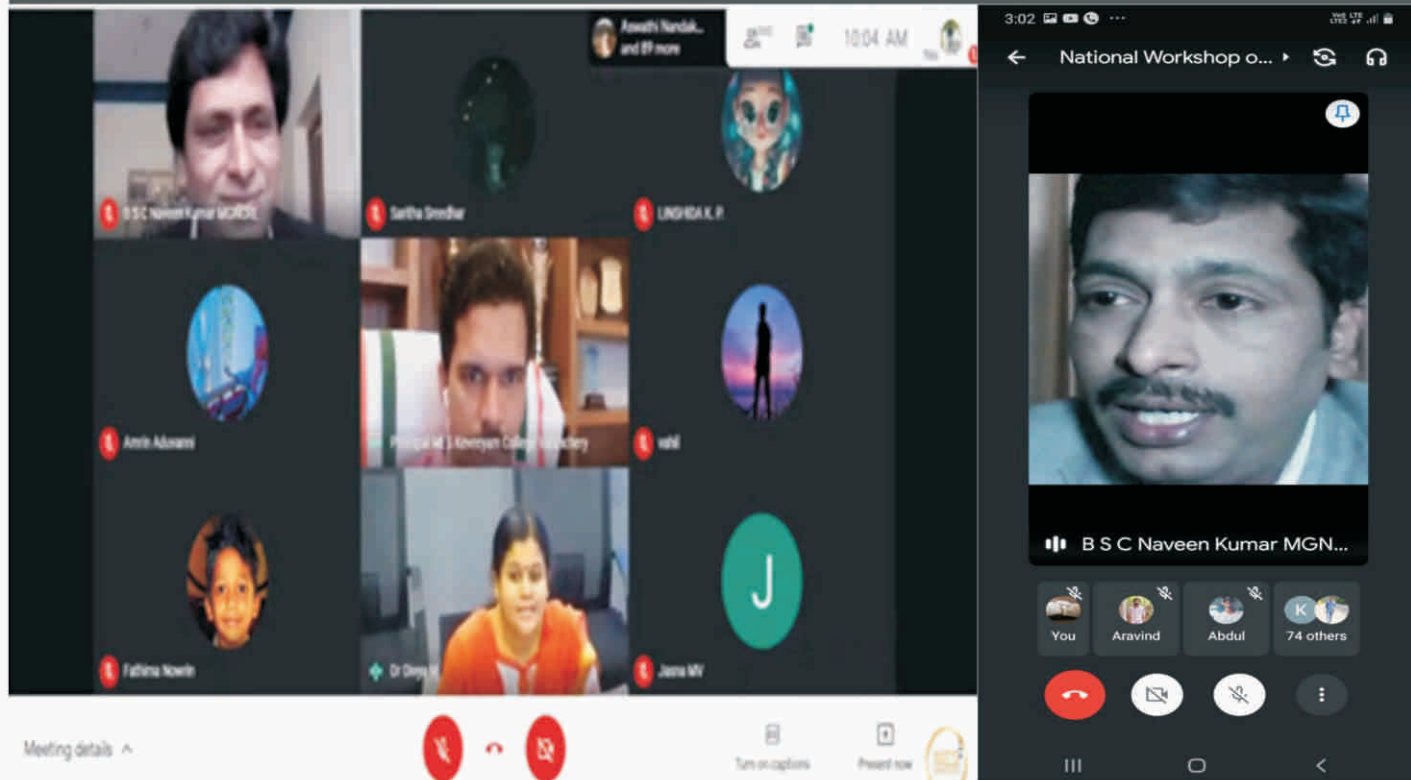
In connection with the National Science Day celebrations the science departments of the college jointly organised a three day faculty development programme on 'Role of Science in Society, Industry and Medicine' from 25 to 27 February 2021.. The programme was conducted under UGC Paramarsh Scheme of UGC in association with IQAC.

Department of Zoology hosted a session on 'Connecting science with society' in which Dr.Benoy (National Institute of Advanced Studies Bangalore) was the resource person.

Department of Physics hosted a technical session by Dr.ShahinThayyil from Department of Physics, University of Calicut on the topic "Amorphous pharmaceuticals exploring via, thermal and dielectric spectroscopy".

Department of Chemistry hosted a technical session by Dr.RebindranJermyBalaswamy (Department of Nano Science, Imam Abdurahiman bin Fasal University. Saudi Arabia) on the topic "Design and Development of Hierarchical zeolites for applications in industrial relevant processes".

National Workshop on Social Entrepreneurship



A series of workshops are conducted regarding Social entrepreneurship. The programme was conducted to make aware students about the importance of social entrepreneurship. Mr. B S C Naveen Kumar (Swachhta Action Plan 2020, Project Chief Program Coordinator, MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India) was the resource person.

Department of CHEMISTRY



Four Day National Workshop on Instrumental Techniques for Material Analysis



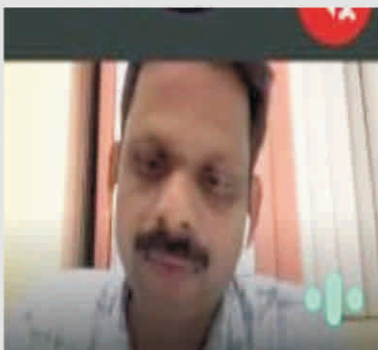
The PG and Research Department of chemistry MES Keveeyam College Valanchery organised a four day National workshop on Instrumental Techniques for Material Analysis on 10th August to 13th August. The Resource persons were Mr R.Girijan (Consultant- Product Support, Toshvin Analytical Pvt. Ltd, Mumbai) and Mr.Suryanarayanan M (Sales Executive at Shimadzu Analytical Pvt. Ltd, Chennai).

Two day National Workshop on Thermoanalytical Methods



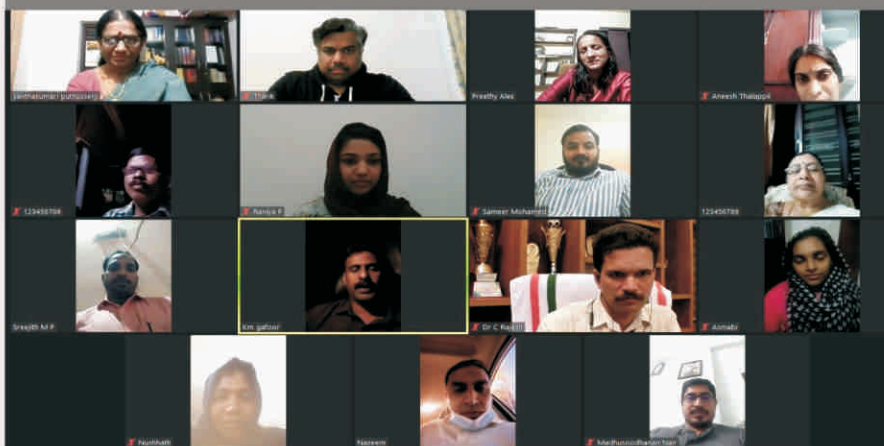
The Department of Chemistry organised a two day National workshop on Thermoanalytical methods on 12th and 13th October. The Resource person was Mr. R. Girijan (Consultant -Product Support, Toshvin Analytical Pvt. Ltd, Mumbai).

Faculty Enrichment Programme



The Department of Chemistry in association with Chemical Research Society of India (CRSI),Kerala Chapter organised five day Faculty Enrichment Programme on Foundations of Stereochemistry from 16th to 20th November . The Resource person was Dr.Reji Varghese, Associate Professor, IISER-Thiruvananthapuram. The FDP was inaugurated by the Dr C Rajesh (Principal).

Bonds (Alumni Meet)



An online alumni meet was conducted on 20-01-2021

Department of ZOOLOGY



International Webinar on Corona Virus: Past, Present and Future

The department of Zoology organized an International webinar on 'CoronaVirus: Past, Present and Future' on July 21. It was the first venture of its kind in the history of the department. There were 367 registrations from all over India and abroad. It included faculty members,

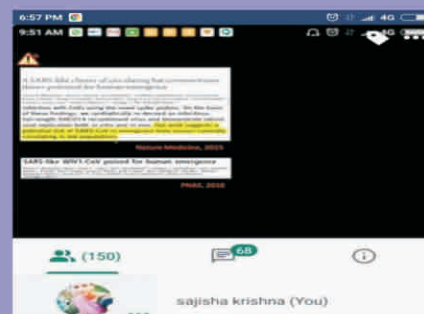
students, research scholars, school teachers and other interested persons. 327 participants actively took part in the webinar. The resource person was Dr. Libin Abraham, Senior scientists, Department of Microbiology and Immunology, University of British Columbia, Canada.

WORLD ENVIRONMENTAL DAY CELEBRATION



World Environmental Day was observed by the Bhoomithra Sena Club of the college by starting an Orchard Plantation in the campus. Many fruit trees were planted and was inaugurated by Principal Dr. C Rajesh by planting a Bird Cherry Plant. Students and teachers planted tree saplings. As part of maintaining Covid Protocol only five students were allowed to participate in the programme.

Career Guidance Webinar



A career guidance webinar was conducted by the department of zoology on 27 July 2020 for the students of the department. The webinar on 'How to prepare for UNO, UPSC & PSC jobs?' was led by V P Saidalavi, Assistant Professor & Career Coach, MES Ponnani College.

Ozone Day Celebration



On Ozone day (September 16, 2020), the zoology department of MES Keveeyam College organized many programmes for making students aware about the importance of the day.



Expert talk on Nobel Prize Winners 2020

A talk on the Nobel Prize Winners 2020 was organized by the department on 19 October. Dr. R. Selvam, Former Head of Department, Bishop Herber College, Trichy was the resource person. He delivered a talk on the Nobel Prize Winners in Medicine 2020.

Memorandum of Understanding



The first MoU of the department was signed with the Amplicon Biolabs, KINFRA.

Bio Bin Installation



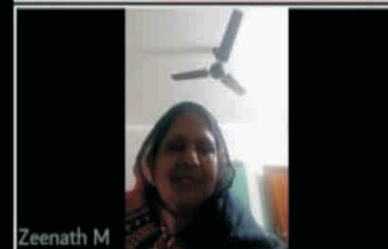
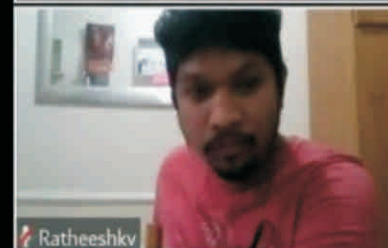
As another initiative for solid bio waste disposal a bio bin was installed in the campus in association with the Bhoomithra Sena Club. Principal Dr. C Rajesh inaugurated the initiative. Students and faculty of the department participated in the function.

Green Auditing



A team from the Department led by Dr. Jisha Krishnan along with faculty members Vichithra K, Suvarna C and Fathima Nasrin; and PG students Vaishakh, Karthik and Mohammed Sadique conducted a green audit at Ansar Arabic College, Valavannur which is one of the mentee institutions under the Paramarsh Scheme of UGC. The biodiversity assessment of the campus was also done by the team.

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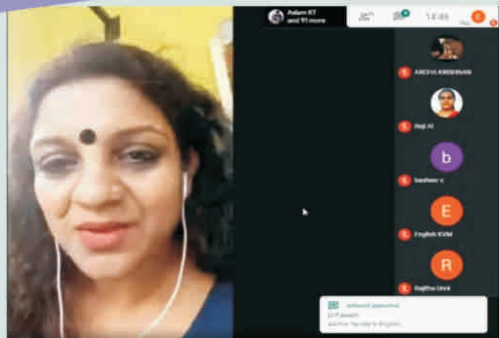


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Oru Vattam Koodi - Department ALUMNI meet

This year the annual ALUMNI meet was held in the online mode due to the pandemic situation. The meeting was held on the Zoom meet platform. Almost 75 members from India and abroad participated. Former faculty Prof. P M Khairunnissa, Dr. M Zeenath, Capt. (Dr.) Abdul Hameed and also Principal Dr. C Rajesh made the meet lively, interacting with the former students.






Department of ENGLISH



Webinar on Literary Arts

The Department of English organized a Reading Day- National Webinar 'On the Literary Arts' on 19 June 2020 on Google Meet. The session was inaugurated by the Principal Dr. C. Rajesh. Dr. Babitha Marina Justine, Poet and Associate Professor, IIST, Trivandrum handled the session as resource person. She described the origin, history and development of literature across the globe in the time of pandemic. Literature provides us with the deepest and insightful record of events during pandemics. About 200 participants including teachers and research scholars from all over India, attended the session.

Intercollegiate National Book Review Competition

PG SECTION	UC SECTION
 PG First Prize VIJAY KUMAR CS Tumkur University Bangalore, Karnataka	 UC First Prize ASHWITA ANGELINE ASHOK CSI Medical College Karakonam, Kerala
 PG Second Prize ANJANA JAYASANKAR St. Mary's College Puthanangadi, Kerala	 UC Second Prize EUSEBIA KIMDE S Sangma Times School of Media, Benet University, Uttar Pradesh
 PG Second Prize LIMNA Vimala College Thrissur, Kerala	

A National Intercollegiate Book Review Competition was organized as part of the Reading Week Celebration on 26 June 2020. After reviewing the 15 participants from all over India, both UG and PG level winners were selected by the screening committee. In the PG section, first prize was bagged by Vijay Kumar C S, Tumkur University, Bangalore,

Karnataka; second and third prizes were received by Anjana Jayasankar, St. Mary's College, Puthanangadi; and Limna, Vimala College, Thrissur respectively. At the UG level, first prize went to Ashwita Angeline Ashok, CSI Medical college, Karakonam and second prize to Eusebia Kimde S Sangma, Times School of Media, Benet University Uttarpradesh.



Webinar on Cultural Studies

A webinar on "Cultural studies" was organized on 20th October 2020. Dr. C Rajesh (Principal) addressed the gathering. Dr. Kalyani Vallath (Founder-Director, TES Education) was the resource person. Dr. Najila T Y moderated the session. The intention of this programme was to familiarize the students with literary theory, with special reference to Cultural Theory.



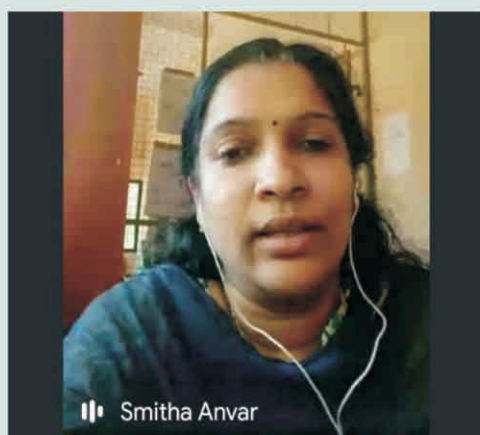
Odigia , A Springboard to Careers in English

A career guidance programme conducted by the Department was held on 19 January. Dr. Premanand M.E. was invited as the resource person. Dr. C. Rajesh, the principal, inaugurated the session. Dr. Premanand talked about the various opportunities available for Functional English Graduates and Post Graduates of Literature such as content writing, video editing, travel blogging and creative writing.

Workshop on "Research and Research Methodologies in English"



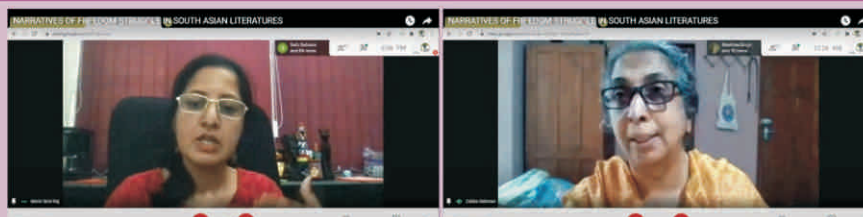
The One-Day Online workshop on 'Research and Research Methodologies in English' was conducted by the PG Department of English and Internal Quality Assurance Cell, MES Keveeyam College under the UGC Paramarsh Scheme on 8 February 2021. Dr. Annie. Kuriachan, Head, Department of English, Women's Christian College, Chennai was invited as the resource person. Dr.C Rajesh (Principal) inaugurated the session. Dr Kuriachan talked about the significance of research in English as an Arts discipline. She discussed the strategies at various stages in research writing



"Prasaran" Workshop on Media

The PG Department of English in association with the Internal Quality Assurance Cell organized an online Workshop on Media, titled PRASARAN, under UGC Paramarsh Scheme on 1 February, 2021. Principal, Dr. C. Rajesh inaugurated the event. Ms.Smitha E.K., Former journalist and Faculty from the Department of Journalism, C.H. Mohammed Koya Memorial Govt. Arts and Science college, Tanur, was the keynote speaker of the session. The main focus was to introduce the students to the arena of broadcast writing.

Webinar on "Narratives of Freedom Struggle in South Asian Literatures"



PG Department of English and IQAC organised a two day national webinar on 'Narratives of Freedom Struggle in South Asian Literatures' on 17 and 19 February. The programme was organised under the Paramarsh Scheme of UGC. The two-day programme consisted of three plenary sessions and two panels of paper presentations.

The programme was inaugurated by Dr C Rajesh (Principal). The inaugural session on 17 February was presided by Dr.Najila TY, Head, Dept. of English and IQAC Coordinator. Inaugural session was immediately followed by the first plenary, which was chaired by Prof Remya V, Assistant Professor, Government Arts and Science College, Vypin. The Keynote address was delivered by Dr.Zahira Rahman (Retd Associate professor, SS College Areacode). Dr Zahira spoke about 'The Postcolonial Nation in the Era of Globalisation'.

In the afternoon session Dr Merin Simi Raj (Assistant Professor, Dept of Humanities and Social Sciences, IIT Madras), delivered the keynote address titled 'Narratives of Postcoloniality: Historiography, Story-telling and Memory'. Prof Merin, who is also one of the coordinators of Memory Studies Network, IITM, spoke about Memory Studies and its relevance in re-reading historical narratives in fiction.

On the second day of the webinar, Dr Asha S (Asst. Professor, Dept. of English and Comparative Literature, Central University of Kerala), spoke on 'Social Reform, Women's Education and Early Indian Fiction', touching upon women's lives during times of freedom struggle. The plenary was chaired by Prof ShareefaBeegam (Asst Professor, PSMO College Tirurangadi).



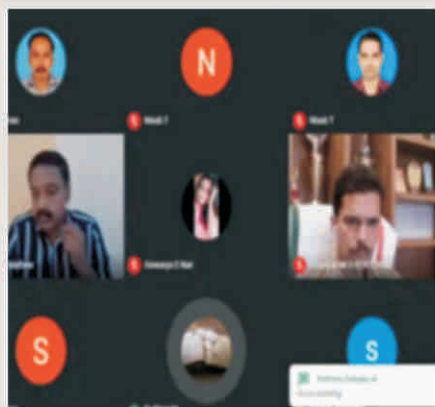
Charles Dickens Literary Week

The Lecture on 'Why do we read Dickens' was conducted by the Department of English as part of the Charles Dickens Literary Week on 04 March 2021. Dr.Najila T Y, HoD & IQAC Coordinator was the Resource Person for the event. Dr. C Rajesh (Principal) inaugurated the event.

Department of COMMERCE

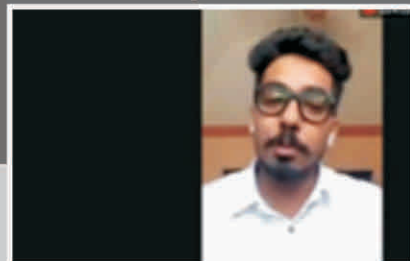


National Webinar on Strategies for Revamping and Reviving Tourism amidst Pandemic



A one day National webinar "Strategies for Revamping and Reviving tourism amidst pandemic" was conducted as a part of observation of world Tourism day on 29th September 2020. The resource person of the programme was Mr. Anujith.S, Faculty, Department of Tourism and Hotel management, Amal college of Advanced studies, Nilambur. The programme was inaugurated by Dr. Paul V Mathew, Research Head, Indian School of Democracy, Delhi.

Meet with successful Entrepreneurs



The first episode of "Meet with successful Entrepreneurs" series was conducted on 17th November 2020. The Key note address was delivered by Mr. Mohammed Afeef, Executive Director, Neurotech Intelligence Pvt. Ltd.

National webinar on Strategies for Coping with Changed Academic Environment - Post Covid 19

One day National Webinar "Strategies for Coping with Changed Academic Environment - Post Covid 19" conducted on 25th June 2020. Dr. R. Ganesan, Wadiya Group, Modern Education System was the resource person.



The second episode of the series "Meet the successful Entrepreneurs" was conducted on 20th January 2021. The Key note address was given by Mr. Sanjar Mohammed, Managing Director TNDA Info system LLP and Deputy Managing Director Edify Talent



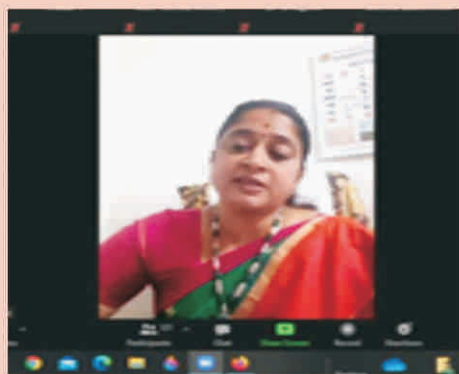
Career guidance Class and honouring of Alumni

A career guidance class was conducted on the topic "Role of accounting in modern business environment" by Mr. Salih, ATTI Valanchery on 15th January, 2021. The programme also witnessed a honouring of one of the alumni, Fathma Thasni, who got placement through the career guidance of ATTI



A career guidance class was conducted by Mr. Manikandan, IPA Valanchery on 1st February, 2021

National Webinar on Methodology of Research in Social Sciences

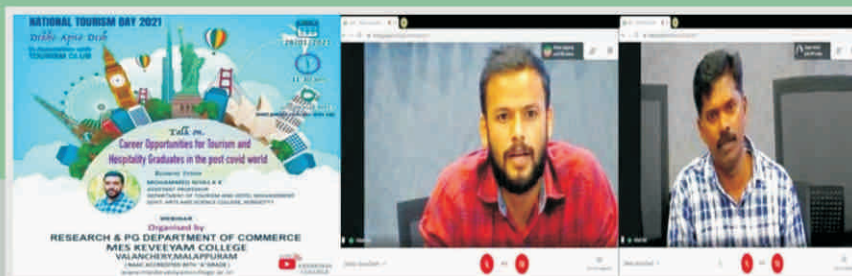


One Day National Webinar on the topic "Methodology of Research in Social Sciences" was conducted on 24th February 2021. Dr. Rupa Gunaseelan, Dr. B. Johnson and Dr. B. Vijayachandran Pillai are the resource persons of the programme. The webinar was organised in association with the Internal Quality Assurance Cell of the college under the PARAMARSH scheme of UGC



Manavam (Alumni Meet)
An online Alumni Meet was conducted on 14th February, 2021

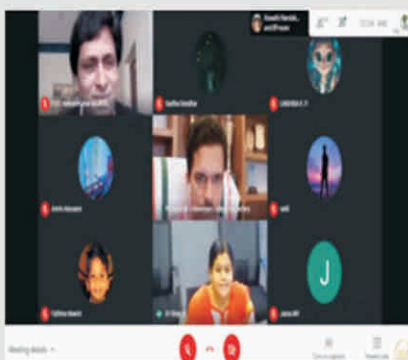
Webinar on Career Opportunities for Tourism and Hospitality Graduates in the Post Covid World



One Day Webinar on the topic Career Opportunities for Tourism and Hospitality Graduates in the Post Covid World was conducted by the Department in association with Tourism Club on 28th January 2021. The programme was organised in connection with world tourism day. The resource

person for the webinar was Mr. Muhammed Niyas KK, Assistant Professor, Department of Tourism and Hotel Management, Govt. College Kondotty. He gave a detailed explanation regarding career opportunities in tourism sector and challenges during post Covid period

National Workshop on Rural Entrepreneurship



One National workshop was conducted by Department of Commerce in association with Unnat Bharat Abhiyan and Entrepreneurship Development Club of MES KEVEEYAM College, Valanchery on 5th March 2021. The resource person of the workshop was Mr. Naveen Kumar, Project officer, Swacchta Action Plan, MGNRCE, Govt. of India.

Mobile banking awareness



Mobile Banking Awareness Program conducted by the department on 12th March 2021. A survey was conducted on M-Banking in 25 houses in the 16th ward of Valancherry Municipality.



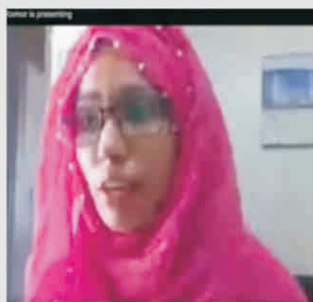
MoU with IPA academy

A Memorandum of Understanding was signed with IPA Academy, Valanchery on 20th March, 2021. The MoU is signed for conducting skill based certificate courses.

Department of PSYCHOLOGY



International Webinar on Psychopathology and suicide prevention during covid 19 pandemic



The Department of Psychology and IQAC of MES Keveeyam college together conducted an international webinar on "Psychopathology and suicide prevention during covid 19 pandemics" on 03 August, 2020. The webinar was inaugurated by Dr. Rajesh. C (Principal). The webinar had two sessions. The first session focused on Psychopathology during the covid 19

pandemic and the second session focused on the nature and cause of suicide and the techniques for suicide prevention. The sessions were carried out by Dr. Bibin Chand KS (Rtd. Indian Airforce Psychologist) and Saima Komor (Professional Psychologist and psychodrama Practitioner, Bangladesh). The webinar had a special guest of honour Dr. Madhavi Sharma who pointed out the relevance of the webinar topic during covid 19 pandemics.

Webinar On Working Together to Prevent Suicide



Department of Psychology organised a webinar on 'Working together to prevent suicide'. The Resource person was Dr. Satheesh Nair. S, President, Indian Association of Clinical Psychologists, Kerala Region (IACP, KR). Dr Aiswarya Rashmi (HOD, Dept of

psychology) welcomed the participant and guests to the webinar. Dr. C Rajesh, Principal, MES Keveeyam College, Valanchery inaugurated the session. The webinar was coordinated by Mr Nisar VP, (Assistant professor, MES Keveeyam college)

Orientation program on careers in psychology

To provide an orientation about the various fields in psychology, the Department of Psychology organized an Invited talk on the topic 'Career in Psychology' on 7, March, 2021. The resource person for the event was Mr. Munavir Ali KK, Career Counselor, Bangalore. The speaker covered information about various courses, opportunities, universities, job profiles and so on.

Invited lecture on Stress: Causes, Management and Coping

To spread awareness about stress and its management techniques, the Department of Psychology organized an Invited Lecture on the topic 'Stress: causes, management and coping' on 22nd January 2021. The lecture was delivered by Ms. Soumya N. (M.Phil. Rehabilitation Psychology from National Institute of Empowerment of Persons with Intellectual Disability (NIEPID), Hyderabad.

World Mental Health Day: Webinar on young people and mental health in a changing world



The theme for World Mental Health Day 2020 was 'Mental Health for All: Greater Investment - Greater Access'. As a day of celebration, the Department of Psychology together

with IQAC conducted a webinar on "Young people and mental health in a changing world" on October 10, 2020. Mr. Suni Muraleedharan, Clinical psychologist, MES academy of Medical Sciences was a resource person, who has been in the field of research and Rehabilitation for last 16 years.

Teaching at Crossroads- Psychology of Role Stress and Coping Strategies During Pandemic



Department of Psychology together with IQAC conducted an online Faculty Development Program on the topic "Teaching At Crossroads: Psychology Of Role Stress And Coping Strategies During Pandemic" on 20th March 2021. The resource person for the event was Dr. K.N Jayakumar.

Samanyu - Department Alumni Meet

Department of psychology conducted an alumni meet 'Samanyu' on 11-02-2021. Dr. Rajesh.C (Principal) inaugurated the programme. Overall, the meet was interactive. Alumni shared their experiences in MES, their current positions and their goals. Alumni representatives were elected. The group assured to contribute to the growth of the department by providing books, mentoring sessions, lectures, sessions for PG entrance, remedial coaching for students in need and so on.

Department of Physics



National Webinar on Aditya L1-to know the star in our neighborhood

The Department of Physics conducted a national webinar titled 'Aditya L1- to know the star in our neighborhood' on 23 July 2020. India's upcoming solar project Aditya L1 was discussed. Dr. Sreejith Padinhatteeri, SUIT project scientist, Aditya L1 satellite project, IUCAA, Pune was the resource person of the program.

A Course on Density Functional Theory and its Applications



An online course on Density functional theory and its applications, conducted by the department started on 8 October, 2020, with two classes in a week. The course was coordinated by Dr. Sailaja U and classes were handled by Dr. Safna Hussan, Guest faculty of Faroke College Kozhikode. The valedictory function and the certificate distribution were inaugurated by Principal Dr. C. Rajesh.

Orientation

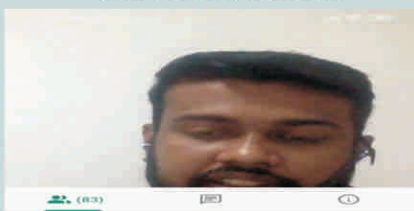


ANET orientation class was conducted on 15 March 2021 for MSc students by Rasheed K, Assistant professor, MES Keveeyam College, Valanchery to motivate and guide students for the preparation of NET exam. Students from MSc Physics, Chemistry and Zoology attended the class.

Department of COMPUTER APPLICATIONS



International Webinar



An International Webinar was conducted on 28-07-2020 by the Department of Computer Applications on 'Upcoming Jobs and New Technologies in IT'. The Resource Person was Mr. Muhammed Shadhul, Steam and ICT Coordinator at Ambassador School, UAE. Dr. C Rajesh (Principal) inaugurated the webinar.

TinkerHub

A unit of TinkerHub was started in MES KEVEEYAM College Valanchery under the Department of Computer Application. The TinkerHub Foundation is a non-profit organization which promotes the creation of tech-talented focused among youth, through equipping individuals with emerging technology skill sets, which would accelerate innovation within one's learning path and make them future ready. This year second year students Akmal, Shameem took class of Python Programming to other students of our college. Our third year students Nihal, and 2019 passout student Muhsin took class of C programming. Our passout students had also got placement through tinkerhub.

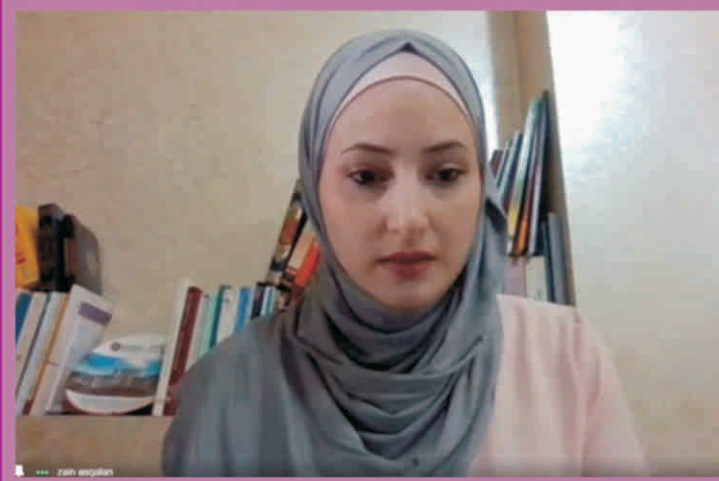
Covid vaccination registration



The Department of Computer application has conducted a drive for registration for covid 19 vaccination of senior citizens in the nearby villages. The students of the department visited the houses of the villages and registered the senior citizens for vaccination. They also assisted the health care workers for the data entry of persons being vaccinated. The program was inaugurated by the Municipal chairman Mr. Ashraf Ambalathingal and Pincipal Dr.C.Rajesh presided over the function.

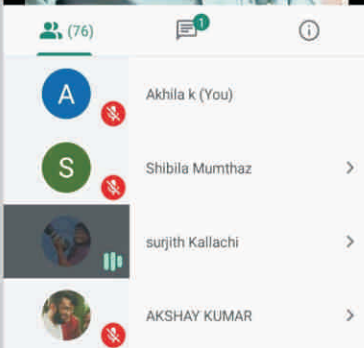
Department of ORIENTAL LANGUAGES

International Webinar on Post-Colonial Arabic Literature: Palestine Literature as a Model



The Department of Arabic organised an International Webinar on Post-Colonial Arabic Literature: Palestine Literature as a Model. The resource person of the webinar was Prof. Zain Askalan (Lecturer, Polytechnic University, Palestine). Prof. Shahrar Qasim (Coordinator, Academic enhancement program, IIIT, East & South East Asia Office, Malaysia) inaugurated the webinar. Dr. Muhammed Shafi Wafi (Assistant Professor, Department of Arabic, University of Kerala) was the moderator of the technical session. Dr. Hazim Ibrahim Mathar (Egypt), Fathima Antain (Turkey), Mahmood Nasib Abdulla (Bangladesh) and Dr. Sayed Bakhtiar (India) participated in the discussions.

Reading day celebrations



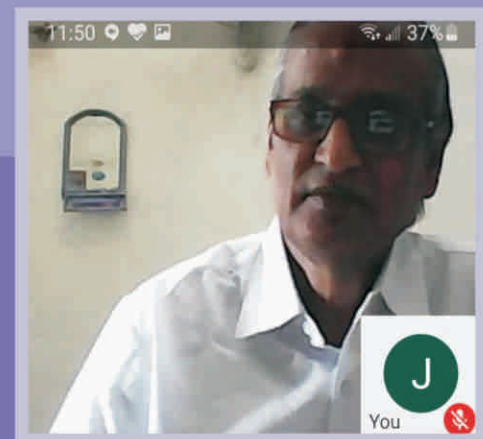
Department of Malayalam organised a webinar in connection with reading day celebrations. Writer U K Kumaran was the resource person

National Webinar on "Moulana Abul Kalam Azad & Indian Education System"



The department of Arabic celebrated National Education Day on 11th November 2020. A national webinar on the "Moulana Abul Kalam Azad & Indian Education System" was organised on the occasion. Dr. Sumama Faisal (Maulana Azad National Urdu University) was the resource person of the webinar. Dr. Liyaqat Ali (Former Director, Moulana Azad Centre for Indian Culture, Embassy of India, Egypt) inaugurated the program.

National Webinar on 'Hindi kivyapaktha or Gandhi'



A national webinar on 'Hindi kivyapaktha or Gandhi' was organised by the Department of Hindi in association with 'Ek Bharat Shreshth Bharat' club of the college on 19th August 2020. Dr. D N Prasad (Professor, School of Culture, Mahatma Gandhi International Hindi University, Vardha, Maharashtra) was the resource person of the webinar.

Department of PHYSICAL EDUCATION



Due to the COVID 19 pandemic situation, annual sports meet was not conducted this year. Department of Physical Education hosted the senior state korfball championship. In spite of the pandemic our students participated in different competitions in district, state and university level and won prizes.



Runners. Bzone Basketball Championship in 2020-21



Abel Antony Sebastian
(Represented Kerala State & Participated Junior National Korfball championship)

Jibin A B. Represented Kerala State and participated Senior National Korfball Championship



Mohammed Jaisal
Won Gold Medal in Calicut University Best Physique Championship 2020-21 in 60 kg Category



KFG Super Cup Football Tournament Winners



Riyas P Silver Medal in 400 M race in Junior State Athletic Championship



Mohammed Naseef Sabeel
Won gold medal in Calicut University Best Physique Championship (70 KG)



Organised senior state korfball championship



Mohammed Jasim
Member of Gokulam FC and won I League Football championship in 2021

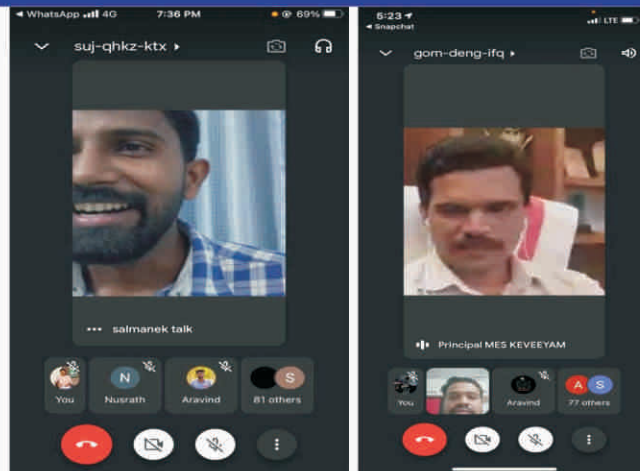


NATIONAL SERVICE SCHEME



Environment Day Celebration

As part of the world environment, tree plantation drive was conducted by NSS. Dr. C Rajesh (Principal) and Dr. C Abdul Hameed (Former Principal) were present on the occasion.



NSS Special camp

This year due to the pandemic situation the special camp was conducted in virtual mode. Various activities were assigned to students and cultural programmes, debates, etc. were performed in virtual platform.

WEBINAR ON YOUTH AND DRUG ABUSE



NSS in association with Vimukthi Mission organised a webinar in connection with anti narcotic day. Mr. Ganeshan (Department of Excise) was the resource person of the webinar.



NATIONAL CADET CORPS (NCC)



Armed force flag day collection



NCC cadets acting as volunteers for pulse polio immunisation

Online quiz competition

An online quiz competition was conducted in connection with Gandhijayanthi.



Independence Day Celebrations



Republic Day Celebrations

Assorted Activities



Inauguration of Premarital Counselling Sessions

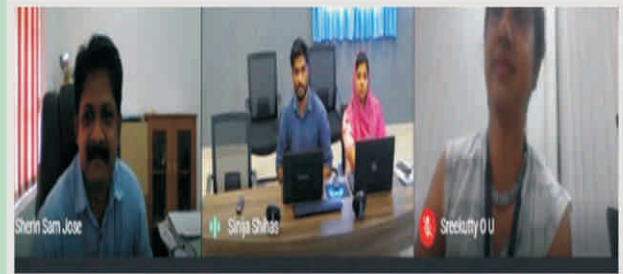


Workshop on Moodle based Learning Management system organised by IQAC



Retirement Function

Innovation and Entrepreneurship Development Centre (IEDC)



Entrepreneurship Development Club of MES Keveeyam College in collaboration with Innovation and Entrepreneur Development Centre, an initiative by Kerala Startup Mission, organized a webinar on the topic "Developing Entrepreneurial Skills among Students". The programme was conducted on 6 March 2021. This programme aimed to bring innovation and entrepreneurship culture in the campus and also to promote institutional mechanism to foster techno entrepreneurship. The programme was blessed with the presence of eminent personality like Prof. Sherin Sam Jose, Head of the Department of Mechanical Engineering and CEO of Startup Valley, Amal Jyothi Technology Business Incubator and Ms.Sreekruthy, State coordinator, Kerala Startup Mission.

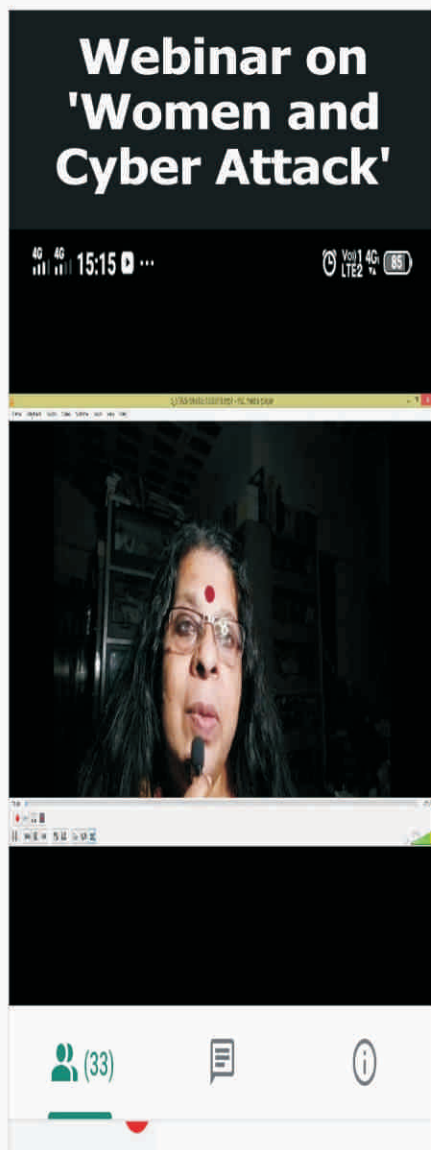


Preparation and Submission of Covid Survey Report



A study was conducted among the people in the adopted villages to study the impact of Covid 19 on the livelihood of the people. The study was conducted by the Unnat Bharat Abhiyan Cell of the college. The main objectives of the survey were to identify the awareness level of people towards the pandemic situation, to identify how the village withstands the situation and to analyse the best strategies or measures adopted by the village to combat the challenges posed by Covid 19. A random survey was conducted among 76 rural households in the adopted villages. The survey was coordinated by Dr Divya M (Coordinator, UBA). The report was submitted to the panchayath presidents of villages.

WOMEN DEVELOPMENT CELL



In connection with International Day of Elimination of Violence against Women, WEC and IQAC of our college jointly organized a webinar on the topic "Women and Cyber Attack" on 25th November 2020. The talk was delivered by Dr. P. Geetha, Women activist and writer (Retired Professor, S.N.G.S College, Pattambi). The programme was inaugurated by Principal, Dr. C. Rajesh. Around 40 students participated in the programme.



'La Mode: Design Your Dream'



The One-Day workshop 'La Mode: Design Your Dream' conducted by Women Empowerment Cell and Internal Quality Assurance Cell, MES Keveeyam College was held on 8th March 2021. Dr. C. Rajesh, Principal, MES Keveeyam College inaugurated the session. Mr. Noushad, Creative Director and Founder, Ladies Planet was invited as the resource person. The event held at AV hall, MES

Keveeyam College was coordinated by Dr. Soumini C and Ms. Shahla Basheer. The resource person talked about the significance of fashion in business and how to develop entrepreneurial skills. Students were made to work on cloths by their own creativity and it was a huge success. Resource person interacted with our students and they cleared their queries regarding entrepreneurship.

POSTER MAKING COMPETITION 'MY VOICE, OUR EQUAL FUTURE'

In connection with the International Day of the Girl Child, a poster making competition for students was organized on 11th October 2020 in association with IQAC. The theme for the poster making competition was "My Voice, Our Equal Future".

Essay Writing Competition - 'Journey of A Girl : Student Status to Marital Status'

As part of the National Girls Child Day, an essay writing competition was conducted on the topic of 'Journey of a girl: student status to marital status' in association with IQAC. Around 14 students participated in the competition. Ms. Harichandana T. K., 1 year B. Sc. polymer chemistry bagged the first prize, Ayisha Nida got second prize and Nihala Jebin from I M. Sc. Physics got third prize.

ALUMNI ACTIVITIES

The annual alumni meet Euphoria was held on 21st February 2021. Mr. Asharaf Ambalathingal (Municipal Chairperson) inaugurated the meet. The alumni members who are elected to local body councils were honoured in the meet. The Gandhi corner set up at the library by alumni was also inaugurated on the same day. This year Alumni have undertaken a huge fund raising for the medical treatment of Geethamol, who was an alumna of the college, suffering from kidney diseases.



Inauguration of Gandhi Corner at Library



Inauguration of Gandhi Corner at Library



Handing over fund to Geethamol's family



*In Fond
Memory of ...*

Only a few has the potential to touch the lives of many; and one such personality was our beloved Prof. Athira Radhakrishnan, who left us on 22 April 2021. She was an inspiring teacher, a gentle friend, an exceptional guide, and one among the finest human beings we have had the privilege of having amidst us. She will be remembered for her contributions to the department and to the student community. She was the mastermind behind Litcafe, a programme to develop and explore the latent talents of students. She was instrumental in developing the extension programmes of the Department of English, that is to enhance communicative competence among upper primary students. She had many creative ideas on teaching methodology and educational practices and has also published a book on psycholinguistics. The department and the institution deeply mourn her sudden death. We shall miss you.

FAREWELL



Abdulla
(Lab Assistant)



Dr. Preethi Alex
(Associate Professor, Dept. of Chemistry)



Department of Higher Education
Ministry of Education
Government of India



Mahatma Gandhi National Council of Rural Education

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Government of India

Green Champion Award

The college won the Green Champion Award in 2021. The award was constituted by the Mahatma Gandhi National Council for Rural Education (MGNCRE) under the Ministry of Education, Govt. of India. The award was given to the college based on its achievements in relation to clean and green environment, water conservation, waste management and energy conservation. The college is one among 214 higher education institutions across the country to receive this prestigious award.

SKILL TRAINING CENTRE OF NSDC



MES KEVEEYAM COLLEGE
NSDC APPROVED TRAINING CENTRE
NSDC TRAINING CENTRE ID : TC131925

MALAPPURAM, KERALA

The college was recognised as a skill training centre under National Skill Development Council. The college has an MoU



SOCIAL ENTREPRENEURSHIP CELL

The college was recognised as a Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) Institution by Mahatma Gandhi National Council for Rural Education under the Ministry of Education, Govt. of India. The Institution has successfully framed the SES REC Action Plan and constituted working groups for improving facilities in the Campus and the adopted villages in the areas of sanitation & hygiene, waste management, water management, energy conservation and greenery.



3-Star Rating for Institution Innovation Council

The institution innovation council (IIC) of the college has got 3.5 star rating in innovation ranking of Ministry of Education, Govt. of India. The rating was based on the performance in innovating technology, intellectual property rights, entrepreneurship development and start up. College got the fifth position among colleges in Kerala. The IIC of the college has undertaken several activities for promoting innovation and creativity. They have actively participated in hackathons and innovation ambassador training.

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