

B COM FINANCE STUDENT PROJECT LIST 2020-21

NAME	NAME OF GUIDE	PROJECT TITLE
Rameesa Jebin	Binshad	Stress levels of employees in health care sector
Fathima Rifa K	Abdul Gafoor KP	Effectiveness of digital marketing among youth buying behaviour
Arshida kp	Dr HabeebuRahiman	Covid impact on street vendors with special reference to valanchery municipality
Jinsha. T	Abdul Gafoor KP	The study on role of kudumbashree on financial inclusion of valanchery
Shamna kk	Abdul Gafoor KP	A study on the growth of online E-store and it's effect on retail mobile sellers with special reference to valanchery area
Majidha.M	Dr HabeebuRahiman	impact of covid upon travel service providers with special refence to valanchery muncipal area
V.P. Devika Nair	Dr HabeebuRahiman	Impact of covid19 on travel agency inreference to valanchery
Salman faris TT	Binshad	Consumer behavior on the consumption of ready to eat food
Naheeda Jabin	Abdul Gafoor KP	A study on factors influencing digital marketing adoption by MSME's in Malappuram district
Irfana thasli	Binshad	A study on stress level of employee in health care sector
Muhammed sarfas	Binshad	Advertisement effectiveness in sales @AM Motors
Muhtar Manaf	Abdul Gafoor KP	Effectiveness of digital marketing among youths buying behaviour
Suhaim Shibili P T	Abdul Gafoor KP	A study on the growth of online E-store and it's effect on retail mobile sellers with special reference to valanchery area
Devika Subhash	Hasnath T	Consumer awareness about digital banking in rural areas
FASIL PT	Hasnath T	A study on the price variation and market analysis among online and offline shopping with special reference in kottakkal area
Hashin	Abdul Gafoor KP	A STUDY ON AWARENESS OF INVESTMENT CULTURE AMONG ENTREPRENEURS IN CALICUT DISTRICT
ASWIN M	Binshad	A STUDY ON ONLINE SHOPPING, A CHALLENGE TO TRADITIONAL RETAILERS WITH REFERENCE TO TEXTILE AND GARMENTS RETAILERS IN EDAPPALL
SRUTHI	Hasnath T	A STUDY ON FINANCIAL PERFORMANCE OF PANEL INDUSTRIAL CONCERN KOTTAKKAL
Salman faris TT	Binshad	Consumer behaviour on the consumption of ready to eat food products
Hiba sherin.Nk	Hasnath T	A study on awareness and effect of GST with special reference to textiles in tirur town

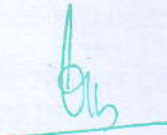


Mohammed Fazal	Dr HabeebuRahiman	Awareness of customers toward cashless transactions
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Shibila Jebin P	Dr HabeebuRahiman	Effectiveness of Advertising Through Social Platform in Titan Watch.
Arathi BT	Binshad	Green Banking
Mohamed Faris	Abdul Gafoor KP	Investment culture of government teachers
NITHIN RAJ PP	Binshad	A study on the advertisement effectiveness in sales at AM MOTORS MALAPPURAM
Shibila Jebin P	Dr HabeebuRahiman	"Effectiveness of Advertising Through Social Platform in Titan Watch"
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DR. C. RAJESH
 PRINCIPAL
 M.E.S KEVEEYAM COLLEGE
 VALANCHERY, PIN 676552
 MALAPPURAM