

B COM STUDENT PROJECT LIST 2020-21

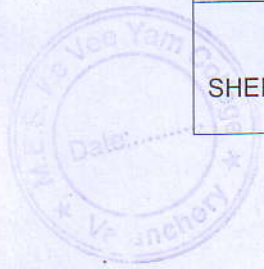
NAME	NAME OF GUIDE	PROJECT TITLE
ASWIN P	FASNA NASRIN	IMPACT OF COVID 19 ON EVENT MANAGEMENT
FATHIMATHUL JAMSHEEDA KM	HANIYYA KB	CUSTOMERS FEEDBACK ON HOME SHOPPING DUE TO COVID 19 RESTRICTIONS IN 2020
FASEELA N	FASNA NASRIN	CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING DURING COVID
FATHIMA SAHLA MK	FASNA NASRIN	STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP
SHERMILA FARHATH	NISAB T	TO STUDY EFFECTIVENESS OF USING INSTAGRAM &WHATSAPP AS A MARKETING TOOL AMONG YOUNG GENERATION
MAJITHA SHAREEN NP	SINIJA AS	STUDY ON AWARENESS AND ADOPTION OF UPI PAYMENT INTERFACE(UPI) FOR DIGITAL PAYMENTS
SANSIDA. P	JAMEELA MK	EFFECTIVENESS AND POPULARITY OF E-PAYMENT SOLUTIONS AND SMART CARDS
HANZIL RAHIMAN PM	FASNA NASRIN	CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING
SHAHANA SHERIN	MUHAMMED AFSAL A	INVESTMENT HABITS OF PRIVATE SALARIED EMPLOYEES
NIDHA FAHEEM TP	SHABNA P	CHALLENGES AND OPPORTUNITIES OF YOUTUBE BLOGGERS
SHABANA P	DR DIVYA	A STUDY ON AWARENESS REGARDING CENTRAL AND STATE GOVT SCHEMES TO SUPPORT STARTUPS AMONG THE YOUTH
VYSHNA PP	FASNA NASRIN	A STUDY ON PERCEPTION TOWARDS ONLINE SHOPPING DURING COVID 19
SHAMA V	DR DIVYA	IMPACT OF COVID-19 ON CUSTOMER PREFERENCE TOWARDS E-RETAILING IN MALABAR REGION OF KERALA
ARCHANA VP	SHABNA P	A STUDY ON SAVING AND SPENDING HABIT OF YOUTH
ABDUL MANAF K K	DR PC SANTHOSH BABU	A STUDY ON LEVEL OF WORK SATISFACTION AMONG MIGRANT LABOURERS AMIDST OF COVID PERIOD WITH SPECIAL REFERENCE TO KURUVA GRAMA PANCHAYATH
ARSHANA EP	SHABNA P	A STUDY ON PERCEPTION TOWARDS HOMEBAKING DURING COVID PANDEMIC
VYSAKH MP	ASWATHY MN	WOMEN EMPOWERMENT IN KUDUMBASHREE UNITS
FATHIMATH INSHIDHA CK	JAMEELA MK	CHANGES IN CONSUMPTION DURING COVID 19 PANDEMIC
SAFA FARHANA	SHABNA P	A STUDY ON PERCEPTION TOWARDS DURING COVID PANDEMIC



SAFNA JASMIN	JAMEELA MK	THE ROLE OF AKSHAYA CENTRE IN E GOVERNANCE
MOHAMMED SHAFEEQUE N	DR DIVYA	CONSUMERS PERCEPTION TOWARDS ONLINE FOOD DELIVERY SERVICES IN MALABAR REGION
FATHIMA IRSHANA A	KAMALUDHEEN	A STUDY ON IMPACT OF BANNING SINGLE USE OF PLASTIC IN RETAIL SECTOR
SHEFZ	SINIJA AS	EMPLOYMENT AMONG COMMERCE GRADUATES
SAFEELA NASRIN	SINIJA AS	A STUDY ON EMPLOYMENT AMONG COMMERCE GRADUATES
SANIKA P	NISAB T	AWARENESS OF E-PAYMENT SYSTEM AMONG STUDENTS
MUHAMMAD IRFAN VP	SINIJA AS	STUDENTS PERCEPTION TOWARDS ONLINE CLASSES DURING THIS COVID19 PANDEMIC
SHAMA V	DR DIVYA	IMPACT OF COVID-19 ON CUSTOMER PREFERENCE TOWARDS E-RETAILING IN MALABAR REGION OF KERALA
SANSIDA. P	JAMEELA MK	EFFECTIVENESS AND POPULARITY OF E-PAYMENT SOLUTIONS AND SMART CARDS
VARSHA RAJ IP	MUHAMMED AFSAL A	"IMPACT OF COVID19 OUTBREAK ON DIGITAL PAYMENTS:A CUSTOMER ORIENTED STUDY "
BAVYA PP	JAMEELA MK	A STUDY ON CONSUMER PERCEPTION TOWARDS DIGITAL PAYMENT APP
PRAJITHA V	DR PC SANTHOSH BABU	A STUDY ABOUT CUSTOMER SATISFACTION WITH E-BUYERS SPECIAL REFERENCE TO VALANCHERY MUNICIPALITY
RAMEES CP	MUHAMMED AFSAL A	IMPACT OF COVID-19 ON ONLINE SHOPPING
NADIYA MOL K	ASWATHY MN	STUDY ON CHALLENGES FACED BY STREET VENDORS IN COVID PANDEMIC
MUBASHIRA SHERIN VK	ASWATHY MN	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD BIKES (WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT)
SAFNA JASMIN ET	JAMEELA MK	ROLE OF AKSHAYA CENTRE IN E GOVERNANCE
SHAMIYA SINU. P	DR PC SANTHOSH BABU	EMERGING SOCIAL COMMERCE DURING COVID 19
MUFEEDA C	HANIYYA KB	A STUDY ON THE IMPACT OF ORGANISATIONAL CULTURE ON THE QUALITY OF WORK LIFE WITH SPECIAL REFERENCE TO AN APPAREL COMPANY IN MALAPURAM DISTRICT KERALA
MUHAMMED JIMSHAD	SINIJA AS	IMPACT OF COVID-19 ON RESTAURANT BUSINESS
SHAMEELA SHIRIN.K	DR PC SANTHOSH	A STUDY ON EFFECTIVENESS OF GOOGLE PAY APPLICATION AMONG THE USERS OF VALANCHERY REGION.




	BABU	
FATHIMA SABINA	FASNA NASRIN	A STUDY ON PARTICIPATION OF HOMEMAKERS IN VIDEO BLOGGING AT YOUTUBE CHANNEL AS A CAREER
SANIKA P	NISAB T	AWARENESS OF E-PAYMENT SYSTEM AMONG STUDENTS
GULAFSHANA	HANIYYA KB	A STUDY ON THE IMPACT OF ORGANIZATIONAL CULTURE ON THE QUALITY OF WORK LIFE WITH SPECIAL REFERENCE TO ABA APPAREL IN MALAPPURAM DISTRICT, KERALA
MOHAMED ASHFAK CK	DR DIVYA	A STUDY ON THE PERCEPTION OF CUSTOMERS TOWARDS CASHLESS TRANSACTION DURING COVID 19
ARIFA THASNI	SINIJA AS	A STUDY ON PEOPLE'S PREFERENCE OF BRANDS FOR THEIR DAILY USE FOOD PRODUCTS
SWAPNA R	KAMALUDHEEN	A STUDY ON PEOPLE'S PREFERENCE OF BRANDS FOR THEIR DAILY USE FOOD PRODUCTS
NIMISHA. M	DR PC SANTHOSH BABU	A STUDY ON PROBLEMS OF AGRICULTURAL FINANCE AMONG FARMERS OF VALANCHERY
ASWIN P	FASNA NASRIN	IMPACT OF COVID 19 ON EVENT MANAGEMENT
ANNA SHERIN CP	SHABNA P	A STUDY ON CUSTOMERS PREFERENCE TOWARDS VARIOUS ONLINE SHOPPING APPLICATIONS WITH SPECIAL REFERENCE TO VALANCHERY MUNICIPALITY
MAJITHA SHAREEN NP	SINIJA AS	AWARENESS AND ADOPTION OF UNIFIED PAYMENT INTERFACE(UPI) FOR DIGITAL PAYMENTS
SHAMA V	DR DIVYA	IMPACT OF COVID-19 ON CUSTOMER PREFERENCE TOWARDS E-RETAILING IN MALABAR REGION OF KERALA
FATHIMA IRSHANA A	KAMALUDHEEN	A STUDY ON IMPACT OF BANNING SINGLE USE OF PLASTIC IN RETAIL SECTOR
VYSAKH MP	ASWATHY MN	WOMEN EMPOWERMENT IN KUDUMBASHREE UNIT
VYSHNA PP	FASNA NASRIN	A STUDY ON PERCEPTION TOWARDS ONLINE SHOPPING DURING COVID 19
MUHAMMAD IRFAN VP	SINIJA AS	STUDENTS' PERCEPTION TOWARDS ONLINE CLASSES DURING THIS COVID19 PANDEMIC
SARIKA KP	NISAB T	POPULARITY OF MOBILE BANKING OR INTERNET BANKING
SHABANA P	DR DIVYA	A STUDY ON AWARENESS REGARDING CENTRAL AND STATE GOVT SCHEMES TO SUPPORT STARTUPS AMONG THE YOUTH
FATHIMATH INSHIDHA CK	JAMEELA MK	CHANGES IN CONSUMPTION DURING COVID 19 PANDEMIC
SHERMILAFARHATH	NISAB T	TO STUDY THE EFFECTIVENESS OF USING INSTAGRAM AND WHATSAPP AS A MARKETING TOOL AMONG YOUNG GENERATION



SAFA FARHANA	SHABNA P	A STUDY ON PERCEPTION TOWARDS HOME BAKING DURING COVID PANDEMIC
ABDUL MANAF K K	DR PC SANTHOSH BABU	A STUDY ON LEVEL OF WORK SATISFACTION AMONG MIGRANT LABOURERS AMIDST OF COVID PERIOD WITH SPECIAL REFERENCE TO KURUVA GRAMA PANCHAYAT
FATHIMATHUL JAMSHEEDA KM	HANIYYA KB	CUSTOMERS FEEDBACK ON HOME SHOPPING DUE TO COVID 19 RESTRICTIONS IN 2020
DRISYA.V	DR DIVYA	IMPACT OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR
VARSHA UK	KAMALUDHEEN	STUDY OF CONSUMERS PERCEPTION TOWARDS DIAMOND JEWELLERY
MUFEEDA C	HANIYYA KB	ASTUDY ON THE IMPACT OF ORGANISATIONAL CULTURE ON THE QUALITY OF WORK LIFE WITH SPECIAL REFERENCE TO ABA APPAREL COMPANY IN MALAPURAM DISTRICT KERALA
SHIFANA THASNI K	SINIJA AS	PURCHASE INFLUENCING FACTORS OF COSMETICS PRODUCTS IN ONLINE SHOPPING
SHAMEEMA JASMIN	SINIJA AS	A STUDY ON EMERGING TRENDS OF CUSTOMIZED DESIGNER BOUTIQUES
JASNA.PP	HANIYYA KB	PROBLEMS AND PROSPECTS OF STREET VENDORS IN THE COVID SCENARIO
SHAMA V	DR DIVYA	IMPACT OF COVID-19 ON CUSTOMER PREFERENCE TOWARDS E-RETAILING IN MALABAR REGION OF KERALA
MOHAMED ASHIK T	NISAB T	ADVERTISING; AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING A NEW PRODUCT
FAVAZ MOHAMMED VT	NISAB T	CONSUMER PURCHASE INTENTION ON THE USE OF ECO-FRIENDLY PRODUCTS INSTEAD OF PLASTIC PRODUCTS
MOHAMMED ASHIR SHAN	DR DIVYA	: A STUDY AND IMPACT OF COVID 19 ON THE CONSUMER 'S
ABDUL WAHEED	KAMALUDHEEN	A STUDY ON NEEDS AND WANTS OF STREET VENDORS
SREYA.P.P	MUHAMMED AFSAL A	IMPACT OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR




DR. C. RAJESH
 PRINCIPAL
 M.E.S KEVEEYAM COLLEGE
 VALANCHERY, PIN 676552
 MALAPPURAM