

B COM CA STUDENT PROJECT LIST 2020-21

Name	Name of Guide	Project Title
Megha ck	Dr PC Santhosh Babu	A study on problem of agriculture finance
Ansila. N	Nisab T	Awareness of consumer about consumer rights and consumer court
Saleekha. P. M	Nisab T	Consumer purchase intention on the use of eco-friendly products instead of plastic products
Shahana.M	Haniyya KB	Customers feedback on forced home shopping due to covid19 restrictions
Adila Sherin kv	Haniyya KB	Impact of online classes on the stress of female teaching and non teaching staffs in MES KVM collage in the covid-19 scenario.
Muhsina PT	Muhammed Afsal A	Impact of covid 19 on online shopping
Majidha nasrin kk	Sinija AS	Impact of covid-19 on restaurant business
Farsana Thasni.A	Shabna P	Customer Preference Towards various Online Shopping Application
MOHAMED JASIM CH	Jameela MK	E GOVERNANCE
Ismail Rashid.P	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Anagha.C	Haniyya KB	Impact of GST on small traders in perinthalmanna municipality
Mohamed hasheem.k	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Mohammed Arshad A	Binshad	Impact of Covid-19 outbreak on digital payment: a customer oriented study
Sahla T	Nisab T	A study on the effectiveness of using instagram, whatsapp as a marketing tool among young generation
Naveen m.p	Fasna Nasrin	The impact of COVID 19 on event management
Shibila m. P	Dr Divya	Impact of covid-19 on customer preference towards e-retailing in Malabar region of Kerala
Nasla kpa	Nisab T	Awareness of e-payment system among students
Husna vt	Shabna P	A study on saving and spending habit of youth with special reference to valanchery area
Hafeefa Nuzri m	Dr Divya	A study on the perception of consumers towards cashless transaction during the covid 19



MOHAMED JASIM CH	Jameela MK	E GOVERNANCE
Shahana sherin.c	Haniyya KB	*A STUDY BASED ON PROBLEMS AND PROSPECTS OF STREET VENDORS IN THE COVID SCENARIO
Safidha. K. P	Fasna Nasrin	A study on participation of home makers in video blogging at YouTube channel as a career
Rasheekasrin M.P	Kamaludheen	A study on impact of banning single use plastic in retail sector with special reference to valanchery municipality
Subhalakshmi. P	Dr Divya	Impact of advertisement on consumer buying behaviour
Rayees Ramzan	Dr PC Santhosh Babu	Study on impact of covid 19 on work satisfaction among the migrant labours in Malappuram district
Ismail Rashid.P	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Munshifa. T	Dr PC Santhosh Babu	Consumer satisfaction among e-buyers
Hasna Sherin EP	Dr Divya	Study on consumers perception towards online food delivery apps in Malabar region.
ARSHAD SANIN P V	Aswathy MN	A study on consumer perception towards Royal Enfield bikes
Rabiyathu shahdiya vp	Nisab T	Popularity of Internet banking or mobile banking
Ismail Rashid.P	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Shifana binsi	Muhammed Afsal A	Impact of advertisement on consumer buying behaviour
Shamila. V. T	Muhammed Afsal A	Purchase influencing factors in online shopping of cosmetic products
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Shahana Thasneem. K	Dr HabeebuRahiman	Challenges and problems faced by google pay users
Safa Minza k	Dr Divya	A study on awareness regarding central and state govt schemes to startups among the youth
Fathima farhath p.t	Jameela MK	Consumer perception towards digital payment app
JASHIFA VP	Jameela MK	Buying behavior of college students through social Media adverts




Shahana sherin.c	Haniyya KB	*A STUDY BASED ON PROBLEMS AND PROSPECTS OF STREET VENDORS IN THE COVID SCENARIO
Swathi p p	Dr Divya	Emerging Trends in customized consumer boutiques
Maya ap	Jameela MK	A study on buying habits of khadi product in Kerala with special reference to malappuram district
Arjun. M	Muhammed Afsal A	"Investment habits of salaried person with special reference to private employees"
Ismail Rashid.P	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Ismail Rashid.P	Shabna P	A study on impact of covid 19 in the field of two wheeler sales in malappuram district
Naveen m.p	Fasna Nasrin	Impact of event management on covid 19
Shahana thasneem. K	Aswathy MN	Challenges and problems faced by google pay users in Malappuram district
Shamila. V. T	Muhammed Afsal A	Purchase influencing factors in online shopping of cosmetic products
Adila Sherin kv	Haniyya KB	Impact of online classes on the stress of female teaching and non teaching staffs in MES KVM collage in the covid-19 scenario.
Nahla T. P	Muhammed Afsal A	Impact of Information and Communication Technology on the basis Achievement of Organizational Objectives.
Anagha.C	Haniyya KB	Impact of GST on small traders in perinthalmanna municipality
Shahana sherin	Haniyya KB	*A STUDY BASED ON PROBLEMS AND PROSPECTS OF STREET VENDORS IN THE COVID SCENARIO
Hassan k	Aswathy MN	A study on Kudumbashree units securing and financial conditions of women in Kerala
Shafna Sherin.P.C	Fasna Nasrin	Students attitude towards entrepreneurship
Mushthakh BP	Kamaludheen	A study on level of customer satisfaction of private sector banks reference in Malappuram locality
Shibila m. P	Dr Divya	Impact of covid-19 on customer preference towards e-retailing in malabar region of Kerala
Anchana v.v	Aswathy MN	Employee satisfaction among MLM
Ashwani k k	Aswathy MN	Consumer awereness among MLM
Mariyam Nihala kv	Dr PC Santhosh Babu	Emerging the social media commerce during covid-19
Fathima nihala	Jameela MK	Changes in consumption pattern during covid 19 situation



Najida Bhanu UP	Kamaludheen	A STUDY OF CONSUMERS' PERCEPTION TOWARDS DIAMOND JEWELLERY WITH SPECIAL REFERENCE TO VALANCHERY MUNICIPALITY
Swathi p p	Dr Divya	Emerging Trends Of Customized Consumer Boutiques
Ahamed Jasir	Sinija AS	A study on employment among commerce graduates.




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