

KEY DEFINITIONS

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KEY DEFINITIONS

**AN ARGUMENT IS A SERIES OF INTERCONNECTED
STATEMENTS IN SUPPORT OF A PROPOSITION**

**AN ARGUMENT INCLUDES DATA/EVIDENCE, WARRANT,
AND CLAIM**

WE MOST OFTEN SPEAK IN ENTHYMEMES

**EVIDENCE (ALSO CALLED DATA) IS WHAT WE HAVE BEEN
CALLING SUPPORTING MATERIAL**

STATISTICS

FACTUAL DATA

DEFINITIONS

EXAMPLES

TESTIMONY

A PREVIOUSLY ARGUED CLAIM

INFORMING

- CLARIFIES IDEAS

PERSUADING

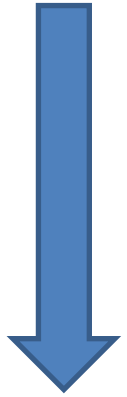
- ARGUES IDEAS

- CREATES INTEREST
IN IDEAS

- ESTABLISHES
CREDIBILITY

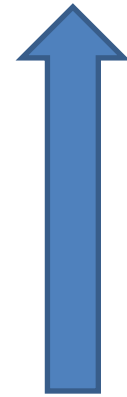
EVIDENCE “THEREFORE” CLAIM

EVIDENCE



CLAIM

CLAIM



EVIDENCE

USING AN “EXAMPLE” AS EVIDENCE:

Stories, Studies, Illustrations, Instances, Cases

American citizens need guns to defend themselves (claim).

You may have seen the case in the news recently: Theodore White, an 82 yr. Florida man saved himself from a gang’s invasion of his home by shooting 3 of the 5 attackers with his handgun (**example**)

USING A “DEFINITION” AS EVIDENCE

Logical, Operational, Illustrative, Authoritative

Every American has the right to own a gun
(claim).

“A well-regulated militia, being necessary to the security of a free State, the right of the people to keep and bear arms, shall not be infringed”
(definition of the 2nd Amendment).

USING “FACTUAL DATA” AS EVIDENCE

Statements of Fact

There are too many accidental deaths by guns in the United States (claim).

According to the US Center of Disease Control & Prevention, there were 660 firearm accidents in 2013 (factual data).

USING “STATISTICS” AS EVIDENCE

Hydraulic fracturing is dangerous (claim).

One in ten wells are faulty and leak hazardous chemicals (**statistic**).

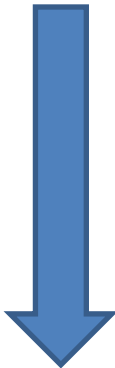
USING “TESTIMONY” AS EVIDENCE

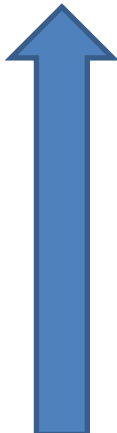
Quote or paraphrase an Expert

The 2nd Amendment does not guarantee individual citizens the right to own a gun (claim).

According to Stanford Connelly, Professor of Constitutional Law at Georgetown University, “The 2nd Amendment addresses only the right of the state to form an army” (**testimony**).

EVIDENCE “THEREFORE” CLAIM “BECAUSE” WARRANT

 EVIDENCE
WARRANT
CLAIM

CLAIM
 WARRANT
EVIDENCE

INDUCTION = GENERALIZATION

CLAIM: TIDE CLEANS ALL CLOTHES

INFERENCE: **WHAT IS TRUE FOR MARGE'S
CLOTHES WILL PROBABLY
BE TRUE FOR ALL CLOTHES**

EVIDENCE: TIDE CLEANED
MARGE'S DIRTY CLOTHES



GENERALIZATION

CLAIM: GUNS ARE USED FOR SELF PROTECTION

INFERENCE: **WHAT IS TRUE FOR MR. WHITE IS
TRUE FOR MOST/MANY POTENTIAL VICTIMS
OF CRIME.**

EVIDENCE: MR. TED WHITE RECENTLY STOPPED
AN ARMED ROBBERY IN HIS HOME WITH A
HAND GUN

ANALOGY=COMPARISON

CLAIM: LITE-LINE CHEESE PRODUCT TASTES GREAT

INFERENCE: **LITE-LINE CHEESE PRODUCT IS JUST LIKE CHEESE**

EVIDENCE: CHEESE TASTES GREAT



ANALOGY

CLAIM: GROUND TROOPS IN SYRIA
WOULD BE WRONG

INFERENCE: **PUTTING GROUND TROOPS
IN SYRIA WOULD BE JUST LIKE WHEN WE
WENT INTO IRAQ**

EVIDENCE: PUTTING GROUND TROOPS IN
IN IRAQ WAS WRONG

AUTHORITY = BECAUSE S/HE SAYS SO

CLAIM: PUDDING IS GOOD FOR YOU

INFERENCE: **WHATEVER
BILL COSBY SAYS IS
PROBABLY TRUE**



EVIDENCE: BILL COSBY SAYS “PUDDING IS
GOOD FOR YOU”

AUTHORITY

CLAIM: LAWS AGAINST HATE SPEECH
VIOLATE OUR CONSTITUTIONAL RIGHT TO
FREE SPEECH

INFERENCE: **WHATEVER THE ACLU SAYS IS
PROBABLY TRUE**

EVIDENCE: THE ACLU SAYS “LAWS AGAINST
HATE SPEECH VIOLATE THE RIGHT TO FREE
SPEECH”



SIGN=CORRELATION

CLAIM: BETTY HAS BAD BREATH

INFERENCE: **NOT BEING ASKED TO JOIN
YOUR CO-WORKERS FOR LUNCH IS A SIGN
OF BAD BREATH**

EVIDENCE: BETTY'S CO-WORKERS NEVER
INVITE HER TO LUNCH

SIGN

CLAIM: THE WAR ON DRUGS IS NOT
WORKING

***INFERENCE:* THE RISING RATE OF HEROIN
USE IS A SIGN THAT THE WAR ON DRUGS IS
NOT WORKING**

EVIDENCE: HEROIN USE HAS RISEN 40% IN
THE LAST 20 YEARS.

CAUSATION=EXPLAIN HOW



CLAIM: E-HARMONY CAN
POSSIBLY CHANGE YOUR MARITAL STATUS

INFERENCE: **E-HARMONY USES A
SCIENTIFICALLY PROVEN SYSTEM TO MATCH
LIFE-STYLES**

EVIDENCE: E-HARMONY WAS RESPONSIBLE
FOR 150,000 MARRIAGES LAST YEAR

CAUSATION

CLAIM: LEGALIZATION OF PROSTITUTION
LOWERS STD RATES

**INFERENCE: WHEN LEGAL, PROSTITUTES
RECEIVE REGULAR HEALTH CERTIFICATION
WHICH PREVENTS SPREAD THROUGH THE
COMMUNITY.**

EVIDENCE: COUNTRIES AND CITIES WHERE
PROSTITUTION IS LEGAL HAVE A 50% LOWER
STD RATE THAN THOSE WHERE IT IS ILLEGAL.

DEDUCTION BY CATEGORY=CLASSIFYING



CLAIM: KETTLE CHIPS ARE GOOD FOR YOU

INFERENCE: **NATURAL FOODS ARE GOOD FOR YOU**

EVIDENCE: KETTLE CHIPS ARE ALL NATURAL

CLASSIFICATION

CLAIM: ABORTION IS WRONG

INFERENCE: **ABORTION IS MURDER**

EVIDENCE: MURDER IS WRONG

DEDUCTION BY DISJUNCTION=EITHER/OR

CLAIM: I WILL HAVE AN ALMOND JOY BAR

INFERENCE: **EITHER YOU FEEL LIKE A NUT &
HAVE ALMOND JOY OR YOU DON'T, AND HAVE
A MOUNDS BAR.**

EVIDENCE: I FEEL LIKE A NUT



DISJUNCTION EITHER/OR

CLAIM: LIBERALS ARE TERRORISTS

INFERENCE: **YOU ARE EITHER WITH US ON
THE WAR OR YOU ARE ONE OF THEM (THE
TERRORISTS) *GEORGE BUSH**

EVIDENCE: LIBERALS ARE NOT FOR THE
WAR

DEDUCTION BY HYPOTHETICAL CASE=
IF/THEN

CLAIM: I SHOULD WATCH FOR SIDE EFFECTS
ON MY MEMORY AND MOOD

***INFERENCE:* IF YOU TAKE LUNESTA THEN
YOU SHOULD WATCH FOR SIDE EFFECTS ON
YOUR MEMORY AND MOOD**

EVIDENCE: I TAKE LUNESTA



HYPOTHETICAL CASE IF/THEN

CLAIM: WE SHOULD BE ALLOWED TO DRINK AT
18 YEARS OLD

INFERENCE: **IF WE ARE ADULT ENOUGH TO
FIGHT A WAR THEN WE SHOULD BE ADULT
ENOUGH TO DRINK**

EVIDENCE: WE ARE CONSIDERED ADULT
ENOUGH AT 18 YEARS TO FIGHT A WAR

CLAIM: JOHN HAS A COLD

INFERENCE: ?

EVIDENCE: JOHN HAS BEEN
SNEEZING

*CLAIM: A FRAT FREE CAMPUS WILL REDUCE
DEATHS ON CAMPUS*

INFERENCE: ?

*EVIDENCE: ACCORDING TO THE ATLANTIC
MONTHLY, 60 STUDENTS IN THE US HAVE
DIED IN FRATERNITY RELATED ACTIVITIES
SINCE 2005*

CLAIM: BANNING HANDGUNS WILL REDUCE
CRIME.

INFERENCE: ?

EVIDENCE: SOCIOLOGIST, KENNETH WHITE
SAYS “A BAN ON HANDGUNS WILL GO A LONG
WAY TO REDUCE CRIME IN THE US.”

CLAIM: ?

*INFERENCE: MARIJUANA IS SIMILAR TO
ALCOHOL.*

EVIDENCE: ?

