

**PROJECT LIST OF MCOM STUDENTS 2018-19**

SL NO	Reg No	Name	Project Topic	NAME OF SUPERVISING TEACHER
1	KVARMCM001	Afsal A	A study on the impact of occupational stress on job satisfaction of Bank employees in Kerala	Dr PC SANTHOSH BABU
2	KVARMCM002	Aneesa U	A study on attitude and perception towards Cryptocurrency among youth with special reference to Malappuram District in Kerala.	Dr PC SANTHOSH BABU
3	KVARMCM003	Ansiya Jamaludhin V	A Study on employees perception towards corporate governance practices with special reference to Tip Top Furniture Kottakkal	Dr PC SANTHOSH BABU
4	KVARMCM004	Aswathy P	A study on the impact of social media on consumer preferences in fashion trends.	Dr PC SANTHOSH BABU
5	KVARMCM005	Badariya TK	A Study on level of awareness of consumer rights in urban area with special reference to Valanchery	Dr PC SANTHOSH BABU
6	KVARMCM006	Binshad	A study on influence of social media as a tool of political marketing in general election	NISAB T
7	KVARMCM007	Fathima Shahana PP	A Study on awareness and perception regarding Tax savings options among Government employee related	NISAB T
8	KVARMCM008	Manjusha P	A study on Employability of Engineering graduates	NISAB T
9	KVARMCM009	Mohammed Akhil A	Impact of online advertising on consumer buying behaviour with special reference to students in calicut university.	NISAB T
10	KVARMCM010	Muhsina K	A study on factors affecting impulse buying behaviour among consumers with special reference to valanchery municipality	NISAB T
11	KVARMCM011	Praveena K	A study on awareness and perception regarding tax saving options among Government employees related	Dr DIVYA M
12	KVARMCM012	Raheesa M	A study on work life balance of employees in South India Metal Company,Shoranur	Dr DIVYA M
13	KVARMCM013	Rakhi KP	A Comparative Study on Saving and Investment Pattern of Government and private sector Employees	Dr DIVYA M
14	KVARMCM014	Shahnabi M	Impact of Celebrity Endorsement on Consumer perception with special reference to Financial Service Enterprises	Dr DIVYA M
15	KVARMCM015	Sajini KT	A study on impact of work family conflict and need for work family enrichment special reference to employees of textile Industry in	Dr DIVYA M



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		Valanchery	
16	KVARMCM016	Sanitha TP	SINIJA A S
17	KVARMCM017	Saranya C	SINIJA A S
18	KVARMCM018	Shabna P	SINIJA A S
19	KVARMCM019	Shahana K	SINIJA A S
20	KVARMCM020	Shameema AP	SINIJA A S
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# **A STUDY ON ATTITUDE AND PERCEPTION TOWARDS CRYPTOCURRENCY AMONG YOUTH WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT IN KERALA.**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**M Com**

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# **A STUDY ON EMPLOYEES PERCEPTION TOWARDS CORPORATE GOVERNANCE PRACTICES WITH SPECIAL REFERENCE TO TIP TOP FURNITURE KOTTAKKAL**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER PREFERENCES IN FASHION TRENDS.**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON LEVEL OF AWARENESS OF CONSUMER RIGHTS IN URBAN AREA WITH SPECIAL REFERENCE TO VALANCHERY**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON INFLUENCE OF SOCIAL MEDIA AS A TOOL OF POLITICAL MARKETTING IN GENERAL ELECTION**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON AWARENESS AND PERCEPTION REGARDING TAX SAVINGS OPTIONS AMONG GOVERNMENT EMPLOYEE RELATED**

**DISSERTATION**

*Submitted to University of Calicut*

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# A STUDY ON EMPLOYABILITY OF ENGINEERING GRADUATES

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# **IMPACT OF ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO STUDENTS IN CALICUT UNIVERSITY**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON FACTORS AFFECTING IMPULSE BUYING BEHAVIOUR AMONG CONSUMERS WITH SPECIAL REFERENCE TO VALANCHERY MUNICIPALITY**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON AWARENESS AND PERCEPTION REGARDING TAX SAVING OPTIONS AMONG GOVERNMENT EMPLOYEES RELATED**

**DISSERTATION**

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# **A STUDY ON WORK LIFE BALANCE OF EMPLOYEES IN SOUTH INDIA METAL COMPANY, SHORANUR**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A COMPARITIVE STUDY ON SAVING AND INVESTMENT PATTERN OF GOVERNTMENT AND PRIVATE SECTOR EMPLOYEES**

**DISSERTATION**

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# IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER PERCEPTION WITH SPECIAL REFERENCE TO FINANCIAL SERVICE ENTERPRISES

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*Submitted to University of Calicut*

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# **A STUDY ON IMPACT OF WORK FAMILY CONFLICT AND NEED FOR WORK FAMILY ENRICHMENT SPECIAL REFERENCE TO EMPLOYEES OF TEXTILE INDUSTRY IN VALANCHERY**

**DISSERTATION**

*Submitted to University of Calicut*

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# **A STUDY ON IMPACT OF FINANCIAL INCLUSION ON LIFE OF HOUSEHOLDS.**

**DISSERTATION**

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# **A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP MANAGEMENT WITH SPECIAL REFERENCE TO BSNL**

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# **A STUDY ON THE STRESS MANAGEMENT AMONG NURSES WITH SPECIAL REFERENCE TO VALANCHERY MUNICIPALITY**

**DISSERTATION**

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# **A STUDY ON MEASURING SOCIAL STATUS AND SATISFACTION LEVEL OF WOMENVLOGGER'S WITH SPECIAL REFERENCE TO MALABAR AREA**

**DISSERTATION**

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# **A STUDY ON CUSTOMER'S PERCEPTION TOWARDS LOYALTY CARD AND IT'S INFLUENCE ON THEIR PURCHASING BEHAVIOUR.**

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# **A STUDY ON IMPACT OF MODERNISATION IN POST OFFICES WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICTS**

**DISSERTATION**

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