

PROJECT LIST OF BCOM STUDENTS 2018-19				NAME OF SUPERVISING TEACHER
SL NO	REG NO	NAME OF STUDENT	PROJECT TOPIC	
1	KVAQBCM1 12	ABDUL HASEEB PERUVANKUZHIL	CUSTOMER LOYALTY IN INTERNET BANKING OF PNB AND SBI CUSTOMERS	Dr P C SANTHOSH BABU
2	KVAQBCM1 17	MUHAMMED JAVAD C	CUSTOMER LOYALTY IN INTERNET BANKING OF PNB AND SBI CUSTOMERS	Dr P C SANTHOSH BABU
3	KVAQBCM1 18	MURSHID M	CUSTOMER LOYALTY IN INTERNET BANKING OF PNB AND SBI CUSTOMERS	Dr P C SANTHOSH BABU
4	KVAQBCM1 16	FATHIMATHUL BISNA KT	CUSTOMER PERCEPTION AND SATISFACTION TOWARDS MOBILE WALLETS	Dr P C SANTHOSH BABU
5	KVAQBCM1 28	MOHAMED SHAHID K	CUSTOMER PERCEPTION AND SATISFACTION TOWARDS MOBILE WALLETS	Dr P C SANTHOSH BABU
6	KVAQBCM1 30	MUHAMMED FARSAD	CUSTOMER PERCEPTION AND SATISFACTION TOWARDS MOBILE WALLETS	Dr P C SANTHOSH BABU
7	KVAQBCM1 35	ABOOBACKER SIDHEEQ MP	ATTITUDE AND PERCEPTION TOWARDS CRYPTO CURRENCY	Dr P C SANTHOSH BABU
8	KVAQBCM1 37	ARUN P	ATTITUDE AND PERCEPTION TOWARDS CRYPTO CURRENCY	Dr P C SANTHOSH BABU
9	KVAQBCM1 48	K MUHAMMED ASLAM	ATTITUDE AND PERCEPTION TOWARDS CRYPTO CURRENCY	NISAB T
10	KVAQBCM1 49	MOHAMED ABDUL SHUKOOR	ROLE OF ONLINE SHOPPING IN BOOSTING CONSUMERISM AMONG YOUTH	NISAB T
11	KVAQBCM1 50	MOHAMED ASLAM K	ROLE OF ONLINE SHOPPING IN BOOSTING CONSUMERISM AMONG YOUTH	NISAB T
12	KVAQBCM1 51	MOHAMED FAVAS MK	ROLE OF ONLINE SHOPPING IN BOOSTING CONSUMERISM AMONG YOUTH	NISAB T
13	KVAQBCM1 52	MOHAMMED SHABITALI CP	QUALITY OF WORKLIFE BALANCE OF EMPLOYEES IN TEXTILE INDUSTRY	NISAB T
14	KVAQBCM1 54	MUHAMMED SHIVAS PP	QUALITY OF WORKLIFE BALANCE OF EMPLOYEES IN TEXTILE INDUSTRY	NISAB T
15	KVAQBCM1 55	MUHAMMED SUHAIL M	QUALITY OF WORKLIFE BALANCE OF EMPLOYEES IN TEXTILE INDUSTRY	NISAB T



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16	64	KVAQBCM1	SHABIR K	A STUDY OF WELFARE MEASURES OF WOMEN EMPLOYMENT	NISAB T
17	68	KVAQBCM1	SHYAM TA	A STUDY OF WELFARE MEASURES OF WOMEN EMPLOYMENT	NISAB T
18	53	KVAQBCM1	MUBASHIRA M	A STUDY OF WELFARE MEASURES OF WOMEN EMPLOYMENT	Dr DIVYA M
19	21	KVAQBCM1	SALMANUL FARIS A	CUSTOMER ATTITUDE TOWARDS ECO FRIENDLY SHOPPING PRACTICE	Dr DIVYA M
20	13	KVAQBCM1	FASEELA P	CUSTOMER ATTITUDE TOWARDS ECO FRIENDLY SHOPPING PRACTICE	Dr DIVYA M
21	14	KVAQBCM1	FASEELA THASNEEM PK	EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM	Dr DIVYA M
22	15	KVAQBCM1	FATHIMA SALLA K	EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM	Dr DIVYA M
23	19	KVAQBCM1	NAJIDA PP	EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM	Dr DIVYA M
24	20	KVAQBCM1	RAMSHIYA K	IMPACT OF DIGITALIZATION IN PUBLIC DISTRIBUTION SYSTEM	Dr DIVYA M
25	22	KVAQBCM1	SAMEENA TP	IMPACT OF DIGITALIZATION IN PUBLIC DISTRIBUTION SYSTEM	Dr DIVYA M
26	23	KVAQBCM1	SHADIYA T	IMPACT OF DIGITALIZATION IN PUBLIC DISTRIBUTION SYSTEM	Dr DIVYA M
27	24	KVAQBCM1	SHAHANA SHEREEN M	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARNMENTS	Dr DIVYA M
28	25	KVAQBCM1	UMMU HABEEBA PK	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARNMENTS	Dr DIVYA M
29	29	KVAQBCM1	MUHAMMED AFLAH ST	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARNMENTS	SINIJA A S
30	26	KVAQBCM1	ANASWARA M	ORGANISATIONAL CULTRE AND PERSONAL VALUES	SINIJA A S
31	27	KVAQBCM1	ANU KRISHNANKUTTY K	ORGANISATIONAL CULTRE AND PERSONAL VALUES	SINIJA A S
32	31	KVAQBCM1	PRASEEDA PP	ORGANISATIONAL CULTRE AND PERSONAL VALUES	SINIJA A S



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33	KVAQBCM1 32	RADHIKA C P	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SINIJA A S
34	KVAQBCM1 33	RESHMA T	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SINIJA A S
35	KVAQBCM1 34	SWETHA N	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SINIJA A S
36	KVAQBCM1 46	IRSHAD C	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SINIJA A S
37	KVAQBCM1 71	UBAIZ C	A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES	SINIJA A S
38	KVAQBCM1 36	ANJELI BALAN P	A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES	FEBINA K
39	KVAQBCM1 38	ASWATHY P	A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES	FEBINA K
40	KVAQBCM1 40	FARSANA JASMIN	A STUDY ON WELFARE MEANS OF WOMEN EMPLOYEES	FEBINA K
41	KVAQBCM1 41	FARSANA MK	A STUDY ON WELFARE MEANS OF WOMEN EMPLOYEES	FEBINA K
42	KVAQBCM1 42	FATHIMA SHEEBA P	A STUDY ON WELFARE MEANS OF WOMEN EMPLOYEES	FEBINA K
43	KVAQBCM1 43	FATHIMATHUL ASNA K	A STUDY ON WELFARE MEANS OF WOMEN EMPLOYEES	FEBINA K
44	KVAQBCM1 44	GOPIKA P	A STUDY ON WELFARE MEANS OF WOMEN EMPLOYEES	FEBINA K
45	KVAQBCM1 45	HENNA C	AS STUDY ON EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	FEBINA K
46	KVAQBCM1 47	JISHNA KK	AS STUDY ON EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	FEBINA K
47	KVAQBCM1 56	MUHSINA P	AS STUDY ON EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	SURYA K T
48	KVAQBCM1 57	NAHEEDA CT	AS STUDY ON EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	SURYA K T
49	KVAQBCM1 58	NASMITHA JASMIN KT	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR	SURYA K T



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50	KVAQBCM1 59	PRAJILA PP	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR	SURYA K T
51	KVAQBCM1 60	PRAMEESHA P P	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR	SURYA K T
52	KVAQBCM1 61	PRAVEENA K	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR	SURYA K T
53	KVAQBCM1 62	SAHLA SHERIN A	MEASURING SERVICE QUALITY AND ITS RELATIONSHIP WITH CUSTOMER IN CAR DEALERSHIP	SURYA K T
54	KVAQBCM1 63	SAVITHA PP	MEASURING SERVICE QUALITY AND ITS RELATIONSHIP WITH CUSTOMER IN CAR DEALERSHIP	SURYA K T
55	KVAQBCM1 65	SHAHANA SHERIN KP	MEASURING SERVICE QUALITY AND ITS RELATIONSHIP WITH CUSTOMER IN CAR DEALERSHIP	SINI V T
56	KVAQBCM1 67	SHEMEELA FERHATH KV	IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH	SINI V T
57	KVAQBCM1 69	SREESHA C V	IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH	SINI V T
58	KVAQBCM1 70	SUDHINA O	IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH	SINI V T
59	KVAQBCM0 08	MAARIYA P C	IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH	SINI V T
60	KVAQBCM 08	SHAHANAS U P	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR BANKS	SINI V T
61	KVAQBCM0 22	FIDHA V	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR BANKS	SINI V T
62	KVAQBCM0 25	MUHSINA M	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR BANKS	SINI V T
63	KVAQBCM0 27	ABDUL ASHIF A P	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR BANKS	SINI V T
64	KVAQBCM0 28	AHMED SHEBIN P V	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS	SHAHEERA T
65	KVAQBCM0 30	ALIAKBAR K	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS	SHAHEERA T
66	KVAQBCM0 37	FAYAS A	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS	SHAHEERA T



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67	KVAQBCMO 39	JITHESH K P	COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS	SHAHEERA T
68	KVAQBCMO 40	JITHIN C	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS	SHAHEERA T
69	KVAQBCMO 43	MOHAMMED SAJJAD	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS	SHAHEERA T
70	KVAQBCMO 44	MUHAMAD MUNEEES M T	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS	SHAHEERA T
71	KVAQBCMO 48	RISHAD A	CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS	SHAHEERA T
72	KVAQBCMO 54	SANITH C	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SHAHEERA T
73	KVAQBCMO 57	SHIBIN C K	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SHAHEERA T
74	KVAQBCMO 60	ZIVAD	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SHAHEERA T
75	KVAQBCMO 34	ATHIRA M P	CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS	SHAHEERA T
76	KVAQBCMO 47	PRAVEENA K	STUDY ON FINANCIAL PERFORMANCE OF UDAYA TRADINGS	SHAHEERA T
77	KVAQBCMO 09	MOHAMMED SAFVAN A	STUDY ON FINANCIAL PERFORMANCE OF UDAYA TRADINGS	FASNA NASRIN A T
78	KVAQBCMO 10	MUHAMMED RINSHAB V	IMPACT OF MGNREGE IN ECONOMIC DEVELOPMENT	FASNA NASRIN A T
79	KVAQBCMO 01	BINZIYYA E	IMPACT OF MGNREGE IN ECONOMIC DEVELOPMENT	FASNA NASRIN A T
80	KVAQBCMO 02	FATHIMA FAHMEEDHA P	IMPACT OF MGNREGE IN ECONOMIC DEVELOPMENT	FASNA NASRIN A T
81	KVAQBCMO 03	FATHIMA SUHALA V K	IMPACT OF MGNREGE IN ECONOMIC DEVELOPMENT	FASNA NASRIN A T
82	KVAQBCMO 04	FATHIMATH SAFNA K	ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT	FASNA NASRIN A T
83	KVAQBCMO 05	HAFEELAK K	ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT	FASNA NASRIN A T



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84	06	KVAQBCMO	HASNATH K K	ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT	FASNA NASRIN A T
85	07	KVAQBCMO	JASEERA E	ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT	FASNA NASRIN A T
86	11	KVAQBCMO	MURSHIDA K	AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT	FASNA NASRIN A T
87	12	KVAQBCMO	NAZRIN T	AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT	FASNA NASRIN A T
88	13	KVAQBCMO	RAFIYATH K	AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT	FASNA NASRIN A T
89	14	KVAQBCMO	SAFOORABEEVI T	AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT	FASNA NASRIN A T
90	15	KVAQBCMO	SHABANA P P	SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD	ATHIRA K T
91	17	KVAQBCMO	SHAKEELA K P	SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD	ATHIRA K T
92	18	KVAQBCMO	SUHADA SHERIN	SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD	ATHIRA K T
93	21	KVAQBCMO	FEBIN U	SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD	ATHIRA K T
94	24	KVAQBCMO	MOHAMMED NIYAS K V	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR ESPECIALLY BRANDED ITEMS	ATHIRA K T
95	19	KVAQBCMO	FASEELA SHERIN V P	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR ESPECIALLY BRANDED ITEMS	ATHIRA K T
96	20	KVAQBCMO	FATHIMA MUNAWIRA P	INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR ESPECIALLY BRANDED ITEMS	ATHIRA K T
97	23	KVAQBCMO	HANNATH T K	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
98	26	KVAQBCMO	RIZWANA OLAKARA	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
99	35	KVAQBCMO	AZIK FAROON K V	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
100	29	KVAQBCMO	AKHILA P A	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T



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101	KVAQBCMO 31	ANAKHA K	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
102	KVAQBCMO 32	ASHITHA TP	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
103	KVAQBCMO 33	ASILA	INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN	ATHIRA K T
104	KVAQBCMO 36	FARZANA SHERIN K	ROLE OF ESAF IN FINANCIAL EMPOWERMENT OF WOMEN	ATHIRA K T
105	KVAQBCMO 38	HARSHA MOL M P	ROLE OF ESAF IN FINANCIAL EMPOWERMENT OF WOMEN	MUHAMMED AFSAL A
106	KVAQBCMO 41	JYOTHI KRISHNA T P	ROLE OF ESAF IN FINANCIAL EMPOWERMENT OF WOMEN	MUHAMMED AFSAL A
107	KVAQBCMO 42	KEERTHI KRISHNA P T	ROLE OF ESAF IN FINANCIAL EMPOWERMENT OF WOMEN	MUHAMMED AFSAL A
108	KVAQBCMO 46	NALIA K	FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD	MUHAMMED AFSAL A
109	KVAQBCMO 49	RISHANA ASHRAF K	FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD	MUHAMMED AFSAL A
110	KVAQBCMO 51	RUBY NIJILA V M	FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD	MUHAMMED AFSAL A
111	KVAQBCMO 52	SAI SREETHU P	FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD	MUHAMMED AFSAL A
112	KVAQBCMO 53	SANGEETHA K P	IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS	MUHAMMED AFSAL A
113	KVAQBCMO 56	SHAMILABANU K T	IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS	MUHAMMED AFSAL A
114	KVAQBCMO 58	SNEHA M	IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS	MUHAMMED AFSAL A
115	KVAQBCMO 59	SREETHU E K	IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS	MUHAMMED AFSAL A



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# IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

*By*

MAARIYA P C (KVAQBCM008)

*Under the Guidance of*

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Assistant Professor



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March 2019



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# COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR BANKS

DISSERTATION

*Submitted to University of Calicut*

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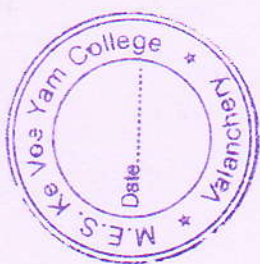


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# COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS

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# COMPARISON OF PERFORMANCE OF PUBLIC AND PVT SECTOR HOSPITALS

DISSERTATION

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# CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS

DISSERTATION

*Submitted to University of Calicut*

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# CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS

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March 2019



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# CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

BACHELOR OF COMMERCE

*By*

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*Under the Guidance of*

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# CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

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*Submitted to University of Calicut*

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BACHELOR OF COMMERCE

*By*

SHIBIN C K (KVAQBCM057)

*Under the Guidance of*

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Assistant Professor

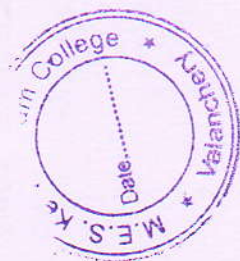


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*Submitted to University of Calicut*

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DISSERTATION

*Submitted to University of Calicut*

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# STUDY ON FINANCIAL PERFORMANCE OF UDAYA TRADINGS

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# STUDY ON FINANCIAL PERFORMANCE OF UDAYA TRADINGS

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# IMPACT OF MGNREGE IN ECONOMIC DEVELOPMENT

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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*Submitted to University of Calicut*

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*Submitted to University of Calicut*

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# ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT

DISSERTATION

*Submitted to University of Calicut*

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# ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT

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*Submitted to University of Calicut*

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DISSERTATION

*Submitted to University of Calicut*

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# ROLE OF KUDUMBASREE IN WOMEN EMPOWERMENT

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*Submitted to University of Calicut*

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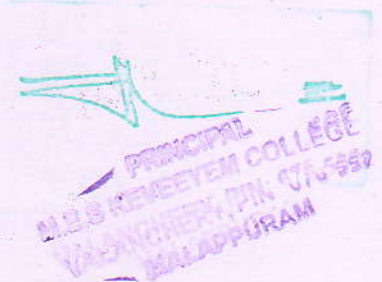


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# **AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# **AWARENESS OF CRYPTO CURRENCY AS A MODE OF INVESTMENT**

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*Submitted to University of Calicut*

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*Submitted to University of Calicut*

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# **SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# **SATISFACTION LEVEL OF KSRTC CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD**

**DISSERTATION**

*Submitted to University of Calicut*

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**BACHELOR OF COMMERCE**

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**DISSERTATION**

*Submitted to University of Calicut*

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*Submitted to University of Calicut*

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**FEBIN U (KVAQBCM021)**

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# **INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR ESPECIALY BRANDED ITEMS**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

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**MOHAMMED NIYAS K V (KVAQBCM024)**

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*Submitted to University of Calicut*

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*Submitted to University of Calicut*

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# INFLUENCE OF ADVERTISEMENT OF JUNK FOOD AMONG CHILDREN

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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**BACHELOR OF COMMERCE**

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# ROLE OF ESAF IN FINANCIAL EMPOWERMENT OF WOMEN

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

*By*

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March 2019



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*Principal*

# FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG TRIBES OF WAYANAD

DISSERTATION

*Submitted to University of Calicut*

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# IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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*By*

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DISSERTATION

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# IMPACT OF PAHAL SCHEME AMONG HOUSEHOLDS

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# **CUSTOMER LOYALTY IN INTERNET BANKING OF PNB AND SBI CUSTOMERS**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

*By*

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# **CUSTOMER PERCEPTION AND SATISFACTION TOWARDS MOBILE WALLET**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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## **DISSERTATION**

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# ATTITUDE AND PERCEPTION TOWARDS CRYPTO CURRENCY

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# **ATTITUDE AND PERCEPTION TOWARDS CRYPTO CURRENCY**

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# **ROLE OF ONLINE SHOPING IN BOOSTING CONSUMERISM AMONG YOUTH**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# QUALITY OF WORKLIFE BALANCE OF EMPLOYEES IN TEXTILE INDUSTRY

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# QUALITY OF WORKLIFE BALANCE OF EMPLOYEES IN TEXTILE INDUSTRY

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# **A STUDY OF WELFARE MEASURES OF WOMEN EMPLOYMENT**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# **CUSTOMER ATTITUDE TOWARDS ECO FRIENDLY SHOPPING PRACTICE**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# **EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM**

**DISSERTATION**

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM

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*Submitted to University of Calicut*

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**BACHELOR OF COMMERCE**

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# IMPACT OF DIGITALIZATION IN PUBLIC DISTRIBUTION SYSTEM

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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# CONSUMER PREFERENCES FOR BUYING BRANDED AND NON BRANDED GARMENTS

DISSERTATION

*Submitted to University of Calicut*

*In partial fulfillment of the requirements for the award of the degree of*

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**BACHELOR OF COMMERCE**

*By*

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March 2019



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# ORGANISATIONAL CULTURE AND PERSONAL VALUES

DISSERTATION

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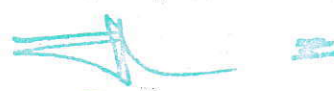
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# CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCTS

DISSERTATION

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# **A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES**

**DISSERTATION**

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# **A STUDY ON WELFARE MEANS OF WOMEN EMPOYESS**

**DISSERTATION**

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# **AS STUDY ON EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL**

**DISSERTATION**

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# **INFLUENCE OF ADVERTISEMENT ON CONSUMERS BUYING BEHAVIOUR**

**DISSERTATION**

*Submitted to University of Calicut*

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# MEASURING SERVICE QUALITY AND ITS RELATIONSHIP WITH CUSTOMER IN CAR DEALERSHIP

DISSERTATION

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# **IMPACT OF FINANCIAL INCLUSION AND FINANCIAL LITERACY AMONG YOUTH**

**DISSERTATION**

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