From

Head of the Department

Department of Retail Management

MES KEVEEYAM College Valancheri

To

The Principal

MES KEVEEYAM College Valancheri

Sub: Request for the approval of the certificate course

The department is planning to conduct a certificate course on Human Resource Management of 30 hours duration for the second year students. So kindly grant permission for the same.

Thanking you

Your's faithfully

Place: Valancheri

Date: 06/07/2021

AMEGNUDHOW. G.P

ASSISTANT PROFESSOR & HOD Dept. of Retail Management MES Keveeyam College Valanchery-676 SS2

MINUTES OF BOARD OF STUDIES MEETING

Venue: Department of Retail Management

Date: 07/07/2021

Agenda: Approval of the syllabus of the short term course

Decisions:

- 1. Discussions were done on the draft syllabus
- 2. As a short term course, how the syllabus is important.
- 2. Approval can be given to syllabus

Members present:

1. Dr. Divya M. Assistant Professor, Dept. of Commerce

MES KEVEEYAM College, Valancheri

2. Dr. Azhar A. Assistant professor, Dept.of commerce

MES Kalladi college, Mannarkkad

3. Nisab T.Assistant Professor, Dept. of Commerce

MES KEVEEYAM College, Valancheri

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Valanchery - 676552



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Aided by Govt. of Kerala and Affiliated to the University of Calicut ISO 9001:2015 certified institution

(Proceedings of the Principal, MES Keveeyam College Valancheri, dated 07/07/2021

Present: Dr. C. Rajesh)

Ref: (1) Letter from Head, Department of Retail Management.

ORDER

As per reference cited (1) above Head, Department of Retail Management has requested permission to conduct a certificate course on 'Human Resource Management.' The course is meant for undergraduate students and is of 30 hours duration. In the same letter he has requested to constitute a Board of Studies for the course with the following members.

1. Dr. Divya M.

Assistant Professor, Dept. of Commerce

MES KEVEEYAM College, Valancheri

2. Dr. Azhar A.

Assistant Professor, Dept. of Commerce

MES Kalladi College, Mannarkkad

3. Nisab T.

Assistant Professor, Dept. of Commerce

MES KEVEEYAM College, Valancheri

Sanction is hereby accorded to Department of Retail Management to conduct a certificate course on Human Resource Management.' The Board of Studies for the course is constituted with the members listed above.

Dr. C. Rajesh

Principal

DEPARTMENT OF RETAIL MANAGEMENT, MES KEVEEYAM COLLEGE, VALANCHERY

CERTIFICATE COURSE 2021-2022

HUMAN RESOURCE MANAGEMENT

SYLLABUS

Module 1

Introduction to Human Resource Management: Importance, scope and objectives of HRM. Evolution of the concept of HRM-Personal management Vs. Human Resource Management-HRM and competitive advantage- Traditional Vs Strategic human resource management.

5 hrs

Module II

Human resource planning: Recruitment and selection, source and methods recruitment, Job analysis, process of job analysis, methods of job analysis, job description, and job specification

8 hrs

Module III

Training and development: Placement, Induction and Internal mobility of human resource.

Training of employees, need for training-objectives- approaches, methods- training
environment- areas of training, Training evaluation.

10 hrs

Module IV

Performance management: Foundations of Performance Management, Planning and Implementation of Performance Management, Performance Appraisal and Monitoring

7 hrs

Reference

- 1. Human Resource Management- Text and Cases-- VSP Rao
- 2. Human Resource Management Pravin Durai
- 3. Agunis, H. (2008), Performance Management, Second Edition. Pearso Education, New DelhiChennai: Macmillan, 2008

Time Table for Certificate Course 2021-2022 HUMAN RESOURCE MANAGEMENT

Day	Date	Lecturing	uring Hours Topics Covered assigned				
MON	12/07/21	AMN	1HOURS	Importance, scope and objectives of HRM. Evolution of the concept of HRM			
TUES	13/07/21	AMN	1HOURS	Personal management Vs. Human Resource Management			
WED	14/07/21	LKS	1 HOURS	HRM and competitive advantage			
THURS	15/07/21	LKS	1 HOURS	Traditional Vs Strategic human resource management.			
FRI	16/07/21		Office of the State	Holiday			
THURS	22/07/21	AMN	1HOURS	Presentation and demonstration			
FRI	23/07/21	AMN	1HOURS	Recruitment and selection			
MON	26/07/21	LKS	1HOURS	source and methods recruitment			
TUES	27/07/21	LKS	1 HOURS	Job analysis, process of job analysis			
WED	28/07/21	AMN	1HOURS	methods of job analysis			
WED	10/09/21	LKS	1HOURS	Need for training-objectives			
MON	29/07/21	LKS	1HOURS	job description, and job specification			
TUES	30/07/21	LKS	1HOURS	Group discussion			
WED	04/08/21	AMN	1HOURS	Practical (4 groups)			
THURS	05/08/21	AMN	1 HOURS	Practical 4 groups			
FRI	07/09/21	LKS	1HOURS	Placement, Induction			

MON	22/11/21		3 HOUR	Exam	
FRI	22/10/21	AMN	1 HOUR	Practical and GD	
THURS	21/10/2021	AMN	1 HOUR	Monitoring	
TUES	13/10/21	AMN	1 HOUR	Performance Appraisal	
WED	12/10/21	AMN	1 HOUR	Planning and Implementation of Performance Management-2	1
MON	11/10/21	AMN	1 HOUR	Planning and Implementation of Performance Management-1	
FRI	08/10/21	AMN	1 HOUR	Foundations of Performance Management-2	
THURS	07/10/21	AMN	1 HOUR	Foundations of Performance Management -1	
WED	06/10/21			Holiday	
TUES	05/10/21	AMN	1 HOUR	Group discussion	
THURS	30/09/21	LKS	1 HOUR	Training evaluation.	
WED	15/09/21	LKS	1 HOUR	training environment, areas of training	
Trues	14/09/21	LKS	1 HOUR	Methods of training	
MON	13/09/21	LKS	1 HOUR	Approaches	
WED	10/09/21	LKS	1HOURS	Need for training-objectives	
TWES	09/09/21	LKS	1 HOURS	Training of employees	
MON	08/09/21	LKS	1HOURS	Internal mobility of human resource	

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